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Joan,

Sorry you feel that way, but these guys are all over us and it's looking like a very negative story. Given Dateline's history of questionable journalistic ethics (recall that they were the ones who put dynamite in the gas tank of the GM pickup truck to suggest that they were vulnerable to explosion), we saw no chance of any good coming out of this. They'll probably try to denigrate Iowa as well, due to their recent ombudsman report.

We're not sure if New York is a secondary target of this report, or if we are simply geographically convenient to their producers and cameramen. We did catch Meade Jorgenson himself trying to purchase winning lottery tickets to use as bait in his sting. Our investigators were able to "sting the stinger" and we spoke with NBC attorneys afterwards to let them know that such actions were themselves illegal. We fear he will twist this around to suggest that we were trying to suppress the story. We have turned down on-air interviews, declined to share our audio tape of Jorgenson's attempt to illegally buy winning tickets, and have not given him permission to show our television advertisements.

Clearly, we have a difference of opinion on how to ensure the integrity of our games, but at this point I'm simply trying to prevent another negative press portrayal of our industry. Knowing in advance how many lotteries have been contacted, and the topics of these conversations, will be very helpful to us, and probably most other lotteries, in responding to this story. We would encourage everyone to issue statements in support of our retailers and our industry if, as suspected, this story paints a distorted and misleading picture of our business.

Thanks for listening.

...Gordon

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I find these questions rather disturbing and biased. California will not be responding

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**Subject:**

Hello NASPL Membership. Below you will find a very important request from Gordon Medencia, Director of the New York Lottery. It is in regards to the lottery story on Dateline scheduled now to air this Sunday, May 3rd. Gordon is preparing for follow up media inquiries once the story airs, so your quick response to the following questions will be greatly appreciated. PLEASE SEND YOUR RESPONSES DIRECTLY TO THE EMAIL BELOW. Thank you for your help in this request.  
David

1. Has your state been contacted by Dateline NBC for a story they're planning to air about entrapping retailers into scamming customers out of lottery prizes?
2. What was your level of engagement with them?
3. How would you describe their tone toward the Lottery industry?
4. Did you provide an on-camera interview or provide any background information about your security methods and/or procedures?
5. Did you initiate "stings" against your retailers? If so, why?

Please send your responses directly to Jennifer Giver, Director of Communications, New York Lottery.  
[JGivner@lottery.state.us.ny](mailto:JGivner@lottery.state.us.ny)

Thanks,

...Gordon Medenica