Interviews: 1,075 voters
Cross section of 1,005 registered voters
Oversample of 70 Hispanic voters
Total of 162 Hispanic voters
Dates: August 15-18, 2008

FINAL

Study #6085
NBC News/Wall Street Journal Survey
August 2008

48 Male
52 Female
[109]

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for a crossection of 1,005 interviews is ± 3.1%

NOTE: The results contained in this document reflect results among the national crossection of voters ONLY. These results accurately represent the ethnic makeup of the national electorate. Oversample interviews among Hispanics were aggregated and tabulated separately from the national crossection.

Margins of Error for Subsample Questions		
Question Number	**Subsample**	**Margin Of Error (+/-)**
15, 19, 22	Half sample (Form A)	4.4
22, 24	Half sample (Form B)	4.4

10. If the next election for president were held today, and John McCain were the Republican candidate and Barack Obama were the Democratic candidate, for whom would you vote?

	8/08+		7/08+	6/08+	4/08+	3/24-25/08+	3/7-10/08+	1/08+	4/07	
John McCain	42	**CONTINUE**	41	41	43	42	44	43	39	**[175]**
Barack Obama	45		47	47	46	44	47	41	45	
Depends (VOL)	1	**Skip to**	2	2	1	3	1	4	1	
Neither/other (VOL)	4	**Q.12a**	4	4	5	4	3	5	5	
Not sure	8		6	6	5	7	5	7	10	

+ Results shown reflect responses among registered voters.

14. If the next election for president were held today, and John McCain were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?

	8/08+	4/08+	3/24-25/08+	3/7-10/08+	1/08+	
John McCain	43	44	46	45	47	**[208]**
Hillary Clinton	49	45	44	47	43	
Depends (VOL)	1	1	1	1	1	
Neither/other (VOL)	3	5	4	3	3	
Not sure	4	5	5	4	6	

11/07+	12/06+	10/28-30/06+	4/06+	11/05+
45	47	45	46	44
46	43	36	37	42

1	1	3	3	1
4	5	8	8	6
4	4	8	6	7

+ Results shown reflect responses among registered voters.

15. Would you like to see Hillary Clinton as president some day, or not? + *

Would like to see Hillary Clinton as president some day.....	43	**[209]**
Would not like to see Hillary Clinton as president some day.....	49	
Not sure	8	

* Asked of one-half the respondents (FORM A).
+ Results shown reflect responses among registered voters.

19. From what you have seen or heard, do you feel that either of the candidates for president is running a negative campaign? **(IF "YES," ASK:)** Which candidate do you think is running a negative campaign—John McCain or Barack Obama? + *

Yes, John McCain is running a negative campaign.....	29	**[218-219]**
Yes, Barack Obama is running a negative campaign....	5	
Both are running negative campaigns (VOL)	19	
No, neither is a negative campaigner.....	41	
Not sure	6	

* Asked of one-half the respondents (FORM A).
+ Results shown reflect responses among registered voters.

October 16 – 18, 2004 +	
Yes, George W. Bush is running a negative campaign	15
Yes, John Kerry is running a negative campaign	15
Yes, both are running negative campaigns (VOL).....	45
No, neither is running a negative campaign	23
Not sure.....	2

+ Results shown reflect responses among registered voters.

July 2000 +	
Yes, George W. Bush is a negative campaigner.....	8
Yes, Al Gore is a negative campaigner	13
Yes, both are negative campaigners (VOL)	16
No, neither is a negative campaigner.....	57
Not sure.....	6

+ Results shown reflect responses among registered voters.

22. Now I'd like you to compare Barack Obama and John McCain on a few issues. For each one, please tell me whether you think that Barack Obama or John McCain would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so. Who do you think would be better when it comes to **(READ ITEM)**—Barack Obama or John McCain, or do you think that both would be equally good or neither would be good? +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack Obama Better	John McCain Better	Both Would Be Equally Good	Neither Would Be Good	Depends (VOL)	Not Sure

Health care **	48	27	9	12	-	4	**[234]**
The environment and global warming **	47	21	14	12	-	6	**[235]**
Jobs and unemployment *	47	25	15	6	1	6	**[229]**
Improving the economy	42	30	14	9	1	4	**[223/231]**
Energy and the cost of gas	39	32	13	11	1	4	**[225/233]**
Taxes *	38	39	7	9	1	6	**[226]**
The situation in Iraq	36	46	7	7	1	3	**[224/232]**
The mortgage and housing crisis **	35	25	14	17	1	8	**[236]**
Social Security **	34	32	11	12	1	10	**[237]**
Issues related to moral values *	31	33	26	5	-	5	**[227]**
Illegal immigration *	27	34	17	12	1	9	**[230]**
International crises such as Iran or Russia and the nation of Georgia *	27	52	11	4	-	6	**[228]**
Terrorism **	23	51	17	6	-	3	**[238]**

* Asked of one-half the respondents (FORM A).
** Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

24. Please tell me how closely you believe John McCain would follow and support George W. Bush's programs and policies if elected president—very closely, somewhat closely, not too closely, or not closely at all.

	8/08+**	7/08+	6/08+	3/08+	
Very closely	33	32	30	29	**[241]**
Somewhat closely	44	45	46	48	
Not too closely	18	16	16	13	
Not closely at all	4	5	6	6	
Not sure	1	2	2	4	

** Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.