

HART / NEWHOUSE

NBC News/Wall Street Journal Survey
 Study #6084
 July 18-21, 2008

Overall margin of error: ± 3.1 percentage points

Margins of Error for Subsample Questions		
Question Number	Subsample	Margin Of Error (+/-)
3b, 3d, 5, 8, 18, 20a, 22a, 24, 33a, 33b, 36, 37, 38	Half sample (Form A)	4.4
3c, 5, 9, 16, 18, 20b, 21, 22b, 31, 34a, 34b, 35	Half sample (Form B)	4.4
13a (McCain voters), 13b (McCain voters)	Respondents voting for John McCain (Q12)	4.9
13a (Obama voters), 13b (Obama voters)	Respondents voting for Barack Obama (Q12)	4.4
F9	Hispanics (Q2b)	7.8

Interviews: 1,074 voters
 Cross section of 1,003 registered voters
 Oversample of 71 Hispanic voters
 Total of 156 Hispanic voters
 Dates: July 18-21, 2008

FINAL

Study #6084
 NBC News/Wall Street Journal Survey
 July 2008

47 Male 53 Female [109]

Please note: all results are shown as percentages unless otherwise stated.

<p><i>The margin of error for a crosssection of 1,003 interviews is ± 3.1%</i></p> <p>NOTE: The results contained in this document reflect results among the national crosssection of voters ONLY. These results accurately represent the ethnic makeup of the national electorate. Oversample interviews among Hispanics were aggregated and tabulated separately from the national crosssection.</p>
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1a. Are you currently registered to vote at this address?

Registered.....	100	CONTINUE	[139]
Not registered	-		
Not sure	-	TERMINATE	

1b. All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/7- 10/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<i>High</i> <u>9/01</u>	<i>Low</i> <u>7/92+</u>	[140]
Headed in the right direction.....	13	16	15	20	20	22	72	14	
Off on the wrong track	74	71	73	66	68	63	11	71	
Mixed (VOL)	10	11	10	11	9	13	11	9	
Not sure.....	3	2	2	3	3	2	6	6	

<u>11/07</u>	<u>9/07</u>	<u>7/07</u>	<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>1/07</u>	<u>12/06</u>
21	25	19	19	22	25	28	28
67	63	67	68	66	58	57	58
9	9	11	11	12	14	13	11
3	3	3	2	-	3	2	3
<u>10/28- 30/06+</u>	<u>10/13- 16/06+</u>	<u>9/30- 10/2/06+</u>	<u>9/8- 11/06+</u>	<u>7/06</u>	<u>6/06</u>	<u>4/06</u>	<u>3/06</u>
29	26	29	31	27	27	24	26
56	61	58	54	60	61	67	62
13	11	11	12	11	10	7	9
2	2	2	3	2	2	2	3
<u>1/06</u>	<u>12/05</u>	<u>11/05</u>	<u>10/05</u>	<u>9/05</u>	<u>7/05</u>	<u>5/05</u>	<u>4/05</u>
31	30	26	28	32	34	35	34
57	59	63	59	57	52	52	51
10	8	8	10	8	12	10	12
2	3	3	3	3	2	3	3

+ Results shown reflect responses among registered voters.

Q.1b (cont'd)

	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04</u>	<u>1/04</u>	<u>12/14/03</u>
Headed in the right direction.....	39	36	36	36	33	41	47	56
Off on the wrong track.....	49	50	48	48	50	49	43	30
Mixed (VOL).....	10	12	14	14	14	5	6	9
Not sure	2	2	2	2	3	5	4	5
	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>1/03</u>	<u>12/02</u>
	41	43	38	42	49	62	36	43
	48	47	50	44	38	22	47	42
	8	6	8	9	8	13	14	13
	3	3	4	4	5	3	3	2
	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>4/02</u>	<u>1/02</u>	<u>12/01</u>	<u>9/01</u>
	44	42	40	52	53	62	70	72
	42	43	42	31	28	20	15	11
	14	12	14	14	15	14	12	11
	-	3	4	3	4	4	3	6

+ Results shown reflect responses among registered voters.

2a. For statistical purposes only, would you please tell me how old you are? **(IF “REFUSED,” ASK:)** Well, would you tell me which age group you belong to? +

18-24	8	[141-142]
25-29	6	
30-34	12	
35-39	8	
40-44	10	
45-49	8	
50-54	10	
55-59	10	
60-64	9	
65-69	6	
70-74	6	
75 and over.....	6	
Refused	1	

+ Results shown reflect responses among registered voters.

2b. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? +

Yes, Hispanic	8	[143]
No, not Hispanic	92	
Not sure/refused.....	-	

+ Results shown reflect responses among registered voters.

2c. And again, for statistical purposes only, what is your race--white, black, Asian, or something else? +

White	79	[144]
Black.....	10	
Asian	1	
Other	3	
Hispanic (VOL)	6	
Not sure/refused.....	1	

+ Results shown reflect responses among registered voters.

3a. In general, do you approve or disapprove of the job that George W. Bush is doing as president?

	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/7-10/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<i>High</i> <u>11/01</u>	<i>Low</i> <u>4/08+</u>	
Approve	30	28	27	32	32	34	88	27	[145]
Disapprove...	64	66	66	63	63	60	7	66	
Not sure.....	6	6	7	5	5	6	5	7	
		<u>11/07</u>	<u>9/07</u>	<u>7/07</u>	<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>1/07</u>	
		31	33	31	29	35	35	35	
		63	61	63	66	60	60	60	
		6	6	6	5	5	5	5	
		<u>12/06</u>	<u>10/28-30/06+</u>	<u>10/13-16/06+</u>	<u>9/30-10/2/06+</u>	<u>9/8-11/06+</u>	<u>7/06</u>	<u>6/06</u>	
		34	39	38	39	42	39	37	
		61	57	57	56	53	56	58	
		5	4	5	5	5	5	5	
		<u>4/06</u>	<u>3/06</u>	<u>1/06</u>	<u>12/05</u>	<u>10/05</u>	<u>9/05</u>	<u>7/05</u>	
		36	37	39	39	39	40	46	
		57	58	54	55	54	55	49	
		7	5	7	6	7	5	5	
		<u>5/05</u>	<u>4/05</u>	<u>2/05</u>	<u>1/05</u>	<u>12/04</u>	<u>10/04+</u>	<u>9/04+</u>	
		47	48	50	50	49	49	47	
		47	46	45	44	44	47	48	
		6	6	5	6	7	4	5	
		<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04</u>	<u>12/14/03</u>	<u>12/13/03</u>	
		47	48	45	47	50	58	52	
		48	46	49	46	46	34	41	
		5	6	6	7	5	9	7	
		<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>3/29-30/03</u>	<u>3/23/03</u>	
		51	49	56	62	71	66	<u>3</u> 67	
		44	45	38	31	23	29	28	
		5	6	6	7	6	5	5	
		<u>3/17/03</u>	<u>2/03¹</u>	<u>1/03</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	
		<u>3</u> 62	61	54	63	64	67	69	
		33	31	40	31	30	27	23	
		5	8	6	6	6	6	8	

+ Results shown reflect responses among registered voters.

3b. Do you generally approve or disapprove of the job that George W. Bush is doing in handling the economy?

	<u>7/08+*</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/7- 10/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07</u>	<i>High</i> <u>12/01</u>	<i>Low</i> <u>4/08+</u>	[146]
Approve.....	23	21	21	28	30	35	35	63	21	
Disapprove .	72	73	73	66	64	58	60	25	73	
Not sure....	5	6	6	6	6	7	5	12	6	

<u>9/07</u>	<u>7/07</u>	<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>1/07</u>	<u>12/06</u>	<u>10/28- 30/06+</u>
38	38	36	40	44	40	40	46
57	56	57	51	49	53	54	48
5	6	7	9	7	7	6	6

<u>10/13- 16/06+</u>	<u>9/30- 10/2/06 +</u>	<u>9/8- 11/06 ±</u>	<u>7/06</u>	<u>6/06</u>	<u>4/06</u>	<u>3/06</u>	<u>1/06</u>
44	41	43	41	38	35	36	39
52	53	52	53	56	60	58	54
4	6	5	6	6	5	6	7

<u>12/05</u>	<u>11/05</u>	<u>9/05</u>	<u>7/05</u>	<u>5/05</u>	<u>4/05</u>	<u>2/05</u>	<u>1/05</u>
39	38	40	39	43	41	46	47
55	57	55	54	51	53	50	47
6	5	5	7	6	6	4	6

<u>12/04</u>	<u>10/04+</u>	<u>9/04+</u>	<u>9/04+</u>	<u>8/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04</u>
44	45	45	45	43	45	41	45
51	52	51	51	52	49	53	51
5	3	4	4	5	6	6	4

<u>1/04</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>1/03</u>
49	48	50	43	45	47	49	44
45	46	44	52	48	45	42	49
6	6	5	6	7	8	9	7

<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>4/02</u>	<u>1/02</u>	<u>12/01</u>
47	48	48	49	57	61	63	63
45	44	43	43	34	30	27	25
8	8	9	8	9	9	10	12

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

3c. In general, do you approve or disapprove of the job that George W. Bush is doing in handling the situation in Iraq?

	<u>7/08+**</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/7- 10/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07</u>	<u>9/07</u>	<u>7/07</u>	
Approve	32	33	31	33	29	34	27	30	22	[147]
Disapprove..	62	64	63	62	66	62	68	66	72	
Not sure.....	6	3	6	5	5	4	5	4	6	
		<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>1/07</u>	<u>12/06</u>	<u>10/28- 30/06+</u>	<u>10/13- 16/06+</u>	<u>9/8- 11/06</u>	
		26	27	27	28	23	34	33	38	
		68	66	67	67	71	63	63	57	
		6	7	6	5	6	3	4	5	
		<u>7/06</u>	<u>6/06</u>	<u>4/06</u>	<u>3/06</u>	<u>1/06</u>	<u>12/05</u>	<u>11/05</u>	<u>9/05</u>	
		34	35	33	35	39	36	32	37	
		61	61	62	61	56	60	64	58	
		5	4	5	4	5	4	4	5	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

3d. In general, do you approve or disapprove of the job that Congress is doing?

	<u>7/08</u> +*	<u>6/08+</u>	<u>1/08</u>	<u>12/07</u>	<u>11/0</u> <u>7</u>	<u>9/07</u>	<u>6/07</u>	<i>High</i> <u>9/98</u>	<i>Low</i> <u>6/08+</u>	[148]
Approve	15	13	18	18	19	23	23	61	13	
Disapprove.....	75	79	70	70	68	65	64	28	79	
Not sure	10	8	12	12	13	12	13	11	8	
		<u>4/07</u>	<u>3/07</u>	<u>10/13-</u> <u>16/06+</u>	<u>9/06</u> +	<u>7/06</u>	<u>6/06</u>	<u>4/06</u>	<u>3/06</u>	
		31	31	16	20	25	23	22	33	
		52	53	75	65	60	64	65	53	
		17	16	9	15	15	13	13	14	
		<u>1/06</u>	<u>12/05</u>	<u>11/05</u>	<u>9/05</u>	<u>7/05</u>	<u>5/05</u>	<u>4/05</u>	<u>1/05</u>	
		29	25	28	29	28	33	39	41	
		56	60	57	53	55	51	46	40	
		15	15	15	18	17	16	15	19	
		<u>6/04+</u>	<u>5/04+</u>	<u>1/04</u>	<u>12/13/</u> <u>03</u>	<u>11/03</u>	<u>9/03</u>	<u>5/03+</u>	<u>1/03</u>	
		40	39	46	39	43	39	43	42	
		42	43	41	47	45	45	43	39	
		18	18	13	14	11	16	14	19	
		<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	<u>12/01</u>	<u>6/01</u>	
		44	44	40	34	43	54	57	47	
		39	40	44	48	41	29	29	34	
		17	16	16	18	16	17	14	19	
		<u>4/01</u>	<u>3/01</u>	<u>1/01</u>	<u>12/00</u>	<u>10/00+</u>	<u>9/00+</u>	<u>7/00+</u>	<u>6/00+</u>	
		43	45	48	55	49	46	46	43	
		33	32	35	30	35	41	42	46	
		24	23	17	15	16	13	12	11	
		<u>4/00+</u>	<u>3/00+</u>	<u>1/00</u>	<u>12/9</u> <u>9</u>	<u>10/99</u>	<u>9/99</u>	<u>7/99</u>	<u>7/99</u>	
		42	43	48	45	42	40	43	43	
		44	40	36	42	45	49	41	41	
		14	17	16	13	13	11	16	16	
		<u>6/99</u>	<u>4/99</u>	<u>1/99</u>	<u>12/9</u> <u>8</u>	<u>10/98</u> +	<u>10/94</u> +	<u>9/94</u>		
		40	49	50	44	48	24	23		
		42	38	40	42	39	67	67		
		18	13	10	14	13	9	10		

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

4. Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten.

	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07</u>	<u>10/04+</u>	<u>9/04+</u>	
10, very interested .	64	67	65	67	66	65	59	74	71	[149-150]
9.....	8	7	9	8	10	8	9	8	7	
8.....	12	11	11	10	10	12	12	9	9	
7.....	5	5	4	5	4	5	7	3	5	
6.....	3	2	3	2	3	2	3	2	2	
5.....	4	4	3	3	4	4	5	2	4	
4.....	1	1	1	1	1	1	1	-	1	
3.....	1	1	2	1	1	1	1	1	-	
2.....	-	-	-	-	-	-	-	-	-	
1, not at all interested	2	2	2	2	1	2	3	1	1	
Cannot rate	-	-	-	1	-	-	-	-	-	

+ Results shown reflect responses among registered voters.

5. Now I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
George W. Bush							[151]
July 2008+	14	18	10	16	42	-	
June 2008+.....	11	19	10	16	44	-	
April 2008+.....	12	19	13	14	42	-	
March 24-25, 2008+	16	17	12	13	41	1	
March 7-10, 2008+	16	18	10	12	43	1	
January 2008	14	18	10	17	40	1	
December 2007....	16	20	11	13	40	-	
September 2007 ...	18	18	11	13	40	-	
July 2007.....	13	20	11	15	41	-	
April 2007.....	17	19	13	14	37	-	
December 2006....	19	19	10	15	37	-	
July 2006.....	21	18	10	15	36	-	
January 2006.....	24	17	12	13	33	1	
November 2005 ...	20	18	12	15	35	-	
September 2005 ...	24	18	10	14	34	-	
July 2005.....	27	20	10	15	28	-	
January 2005	32	19	9	15	25	-	
June 2004+.....	33	15	8	14	30	-	
January 2004.....	38	17	8	13	24	-	

September 2003 ...	35	17	9	15	23	1
July 2002.....	40	26	11	11	12	-
June 2001	30	23	16	15	15	1

High

December 2001	54	26	9	6	5	-
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Low

June 2008+.....	11	19	10	16	44	-
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+ Results shown reflect responses among registered voters.

Q.5 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
John McCain						
	[152/156]					
July 2008+	13	29	26	16	14	2
June 2008+	11	28	25	19	15	2
April 2008+	11	29	27	17	13	3
March 24-25, 2008+	14	31	26	15	10	4
March 7-10, 2008+	15	32	23	15	12	3
January 2008.....	14	31	26	15	7	7
December 2007.....	10	29	26	21	7	7
November 2007 ...	8	27	31	19	7	8
September 2007...	9	27	26	18	11	9
July 2007	7	28	25	20	9	11
April 2007.....	11	31	27	15	7	9
March 2007.....	12	31	25	15	9	8
December 2006....	13	33	22	16	4	12
June 2006.....	11	29	29	11	5	15
April 2006.....	12	27	28	13	6	14
August 2004+	18	33	26	8	4	11
July 2004+	19	30	30	9	2	10
May 2004+.....	20	30	26	8	5	11
July 2002	12	29	27	10	5	17
April 2002.....	18	29	25	9	3	16
June 2001.....	15	29	26	11	6	13
April 2001.....	17	30	25	9	3	16
January 2001.....	16	28	29	7	3	17
July 2000+	18	32	25	9	6	10
April 2000+	16	30	27	12	5	10
January 2000.....	14	20	27	8	3	28
December 1999....	12	22	24	4	2	36
<i>High</i>						
May 2004+.....	20	30	26	8	5	11
<i>Low</i>						
October 1999	9	20	22	5	2	42

+ Results shown reflect responses among registered voters.

Q.5 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/Not Sure</u>	
Barack Obama							[153/157]
July 2008+	27	21	16	11	23	2	
June 2008+	25	23	17	11	22	2	
April 2008+	23	23	16	17	20	1	
March 24-25, 2008+	24	25	18	16	16	1	
March 7-10, 2008+	25	26	18	13	15	3	
January 2008.....	19	30	22	11	14	4	
December 2007....	17	29	22	14	12	6	
November 2007 ...	15	28	24	12	12	9	
September 2007 ..	15	27	23	13	12	10	
July 2007	16	26	24	12	10	12	
April 2007	19	26	25	8	6	16	
March 2007.....	18	19	26	11	6	20	
December 2006....	17	18	18	7	6	34	
Oct. 28-30, 2006+	14	17	18	5	6	40	

+ Results shown reflect responses among registered voters.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
The Republican Party						
July 2008+*	8	23	20	22	26	1
June 2008+	7	21	24	22	25	1
April 2008+	8	19	23	22	26	2
March 7-10 2008+ ..	10	24	15	21	28	2
January 2008	13	21	26	19	18	3
November 2007	8	24	24	20	22	2
September 2007	8	23	20	27	20	2
July 2007	8	25	19	23	23	2
June 2007	7	21	21	23	26	2
January 2007	10	23	21	23	21	2
December 2006	11	22	19	22	24	2
Oct 28-30, 2006+	15	20	16	20	28	1
Oct 13-16, 2006+	11	21	18	19	30	1
Sept. 30-Oct 2, 2006+	11	26	18	17	27	1
Sept. 8-11, 2006+....	13	24	17	20	25	1
July 2006	11	22	18	21	25	3
June 2006	10	24	18	21	26	1
April 2006	9	26	20	21	22	2
March 2006	10	24	21	22	21	2
January 2006	13	24	20	20	22	1
November 2005	9	23	23	19	24	2
October 2005	13	23	23	20	19	2
September 2005	14	23	20	19	22	2
July 2005	12	26	20	21	20	1
May 2005	13	27	17	19	22	2
February 2005	17	27	19	18	18	1
December 2004	19	27	18	16	18	2
October 2004+	20	24	18	15	22	1
September 2004+	21	22	16	18	22	1
August 2004+.....	18	26	17	16	22	1
July 2004+.....	18	25	20	18	18	1
September 2003	17	26	17	19	18	3
July 2003	18	30	16	16	16	3
December 2002	21	26	22	15	14	2
July 2002	18	25	22	17	14	4
July 2000+.....	15	28	24	16	15	2

High

December 2001	21	36	18	13	9	3
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Low

June 2007	7	21	21	23	26	2
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* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

	<u>Very Positive</u>	<u>Somewh at Positive</u>	<u>Neutra l</u>	<u>Somewh at Negative</u>	<u>Very Negativ e</u>	<u>Don't Know Name/ Not Sure</u>
The Democratic Party						
July 2008+*	15	28	18	18	19	2
June 2008+	16	27	24	13	19	1
April 2008+.....	17	27	22	15	17	2
March 7-10 2008+ .	20	25	18	16	19	2
January 2008	22	25	19	18	15	1
November 2007	12	27	24	18	17	2
September 2007	8	26	27	22	16	1
July 2007.....	15	27	21	20	15	2
June 2007	12	30	22	19	16	1
January 2007	13	29	26	16	14	2
December 2006.....	17	29	23	19	10	2
October 28-30, 2006+	14	25	25	18	17	1
October 13-16, 2006+ ...	11	26	26	19	16	2
Sept 30-Oct 2, 2006+	9	29	26	17	17	2
Sept 8-11, 2006+.....	11	23	24	21	19	2
July 2006.....	7	25	27	22	17	2
June 2006	10	25	25	22	17	1
April 2006.....	9	24	27	23	16	1
March 2006.....	8	24	30	22	15	1
January 2006.....	11	25	28	20	15	1
November 2005	8	25	29	20	16	2
October 2005	10	24	32	19	13	2
September 2005	11	26	29	18	14	2
July 2005.....	9	25	28	22	14	2
May 2005	12	26	26	20	14	2
February 2005	14	28	28	16	13	1
December 2004.....	18	26	22	19	14	1
October 2004+	17	25	22	16	19	1
September 2004+ ...	16	26	20	18	19	1
August 2004+.....	17	24	23	16	19	1
July 2004+	16	25	24	19	14	2
September 2003	11	29	22	19	16	3
July 2003.....	11	25	25	20	16	3
December 2002.....	13	27	27	16	15	2
July 2002.....	10	29	25	21	13	2
July 2000+	19	27	24	15	14	1

High

January 2000.....	20	30	23	15	10	2
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Low

July 2006.....	7	25	27	22	17	2
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* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

Q.5 (cont'd)

	Very Positive	Somewh at Positive	Neutr al	Somewh at Negative	Very Negativ e	Don't Know Name/ Not Sure	
Michelle Obama							[158]
July 2008+**	17	17	27	13	18	8	
March 2008+.....	14	18	32	9	11	16	
Cindy McCain							[159]
July 2008+**	9	19	40	10	6	16	
March 2008+.....	6	14	37	7	5	31	

** Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

6a. Let me list some issues that have been proposed for the federal government to address. Please tell me which one of these items you think should be the top priority for the federal government. **(IF MORE THAN ONE, ASK:)** Well, if you had to choose just one, which do you think should be the top priority?

(ASK ONLY OF RESPONDENTS WHO CHOOSE A PRIORITY IN Q.6a.)

6b. And which of these issues do you think should be the next highest priority for the federal government to address?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	Q.6a Top Priority				Q.6a/b COMBINED Top/Second Priorities			
	7/08	6/08	4/08		7/08+	6/08	4/08	
	+	+	+			+	+	
Job creation and economic growth.....	23	27	23		44	46	43	[160-163]
Energy and the cost of gas.....	20	18	16		41	40	33	
The war in Iraq	16	24	18		33	47	39	
Health care	11	8	11	CONTINUE	26	20	26	
Terrorism	8	6	8		15	15	17	
Illegal immigration	6	5	8		16	13	18	
The environment and global warming.....	5	4	5		14	11	12	
The mortgage and housing situation.....	4	1	3		10	6	10	
Other (VOL).....	-	1	-		1	1	1	
All equally (VOL)	7	6	7		-	1	-	
None of these (VOL)	-	-	1	Skip to Q. 7	-	-	-	
Not sure.....	-	-	-		-	-	-	

+ Results shown reflect responses among registered voters.

7. Putting aside for a moment the question of who each party's nominee might be, what is your preference for the outcome of the 2008 presidential election --that a Democrat be elected president, or that a Republican be elected president? (**IF "DEMOCRAT" OR "REPUBLICAN," ASK:**) And do you strongly prefer a (Democrat/Republican), or is your preference not that strong?

	<u>7/08</u>	<u>6/08</u>	<u>4/08</u>	<u>3/7-10/08</u>	<u>11/07+</u>	<u>9/07+</u>	<u>6/07</u>	<u>4/07</u>	
	+	+	+	+					
Democrat									[164]
Strongly.....	43	44	45	44	41	40	42	39	
Not strongly.....	5	7	6	6	8	7	10	10	
Republican									
Not strongly.....	8	8	8	8	8	9	8	6	
Strongly.....	28	27	25	29	31	29	23	25	
Other (VOL)	4	4	4	4	2	4	5	6	
Not sure	12	10	12	9	11	11	12	14	

+ Results shown reflect responses among registered voters

8. I'm going to read you two statements about the role of government, and I'd like to know which one comes closer to your point of view.

Statement A: Government should do more to solve problems and help meet the needs of people, OR

Statement B: Government is doing too many things better left to businesses and individuals.

	<u>7/08</u>	<u>9/07</u>	<u>3/07</u>	<u>1/02</u>	<u>12/9</u>	<u>12/9</u>	
	+*				<u>7</u>	<u>5</u> ¹	
A/government should do more.....	53	55	52	45	41	32	[165]
B/government is doing too many things.....	42	38	40	43	51	62]
Some of both (VOL)	NA	6	6	9	5	NA	
Not sure	5	1	2	3	3	6	

* Asked of one-half the respondents (FORM A).

¹ In December 1995, this question was phrased, "Some people think the government is trying to do too many things that should be left to individuals and businesses. Others think that government should do more to solve our country's problems. Which comes closer to your own view?"

+ Results shown reflect responses among registered voters.

9. Thinking about this year's presidential election, which of the following statements comes closer to your point of view?

Statement A: This is a time when it is important to look for a more experienced and tested person even if he brings fewer changes to the current policies.

Statement B: This is a time when it is important to look for a person who will bring greater changes to the current policies even if he is less experienced and tested.

	<u>7/08+</u>	<u>6/08</u>	
	**		
Statement A: Time for a more experienced and tested person	40	42	[166]
Statement B: Time for a person who will bring greater changes	55	54	
Depends (VOL)	3	1	
Not sure	2	3	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

10. What is your preference for the outcome of this year's congressional elections--a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/7-10/08+</u>	<u>10/28-30/06+</u>	<u>10/13-16/06+</u>	<u>9/30-10/2/06+</u>	
Republican-controlled Congress.....	36	33	34	35	37	37	39	[167]
Democrat-controlled Congress.....	49	52	49	49	52	52	48	
Not sure.....	15	15	17	16	11	11	13	
		<u>9/8-11/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>4/06+</u>	<u>3/06+</u>	<u>1/06+</u>	
		39	38	38	39	37	38	
		48	48	49	45	50	47	
		13	14	13	16	13	15	
		<u>12/05+</u>	<u>11/05+</u>	<u>10/05+</u>	<u>7/05+</u>	<u>5/05+</u>	<u>10/04+</u>	
		38	37	39	40	40	43	
		46	48	48	45	47	44	
		16	15	13	15	13	13	
		<u>9/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	
		42	42	41	42	42	42	
		46	44	44	45	43	42	
		12	14	15	13	15	16	
		<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	<u>12/01</u>	
		43	42	43	42	44	42	
		42	42	41	41	40	40	
		15	16	16	17	16	18	
		<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	<u>6/99</u>	<u>4/99</u>	<u>3/99</u>	
		40	39	39	42	41	37	
		44	41	43	41	40	43	
		16	20	18	17	19	20	
		<u>10/98+</u>	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	<u>4/99</u>	<u>2/98</u>	
		41	40	41	39	41	41	
		43	39	40	40	40	37	
		16	21	19	21	19	22	
		<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>		
		40	41	41	45	44		
		42	37	39	39	38		
		18	22	20	16	18		

+ Results shown reflect responses among registered voters.

11. In the next election for U.S. Congress, do you feel that your representative deserves to be reelected, or do you think that it is time to give a new person a chance?

	<u>7/08+</u>	<u>11/07+</u>	<u>6/07+</u>	<u>10/13- 16/06+</u>	<u>9/30- 10/2/06+</u>	<u>9/8- 11/06</u>	<u>7/06+</u>	
Deserves to be reelected	40	39	41	39	38	+	38	[168]
Give new person a chance	47	51	48	45	45	41	48	
Not sure	13	10	11	16	17	16	14	
	<u>6/06+</u>	<u>3/06+</u>	<u>1/06+</u>	<u>12/05+</u>	<u>11/05+</u>	<u>5/05+</u>	<u>10/04+</u>	
	42	41	41	41	37	42	49	
	45	48	46	44	51	45	34	
	13	11	13	15	12	13	17	
	<u>10/02+</u>	<u>9/02</u>	<u>10/00+</u>	<u>9/00+</u>	<u>6/00+</u>	<u>12/99</u>	<u>10/98</u>	
	42	41	50	49	49	42	+	
	39	42	35	38	39	47	48	
	19	17	15	13	12	11	37	
							15	
	<u>12/97</u>	<u>10/94+</u>	<u>9/94</u>	<u>5/94</u>	<u>1/94</u>	<u>10/93</u>	<u>9/93</u>	
	+							
	41	39	30	34	35	34	37	
	45	49	53	50	47	52	47	
	14	12	17	16	18	14	16	
	<u>7/93</u>	<u>10/92+</u>	<u>9/92+</u>	<u>7/92+</u>	<u>4/92+</u>	<u>2/92+</u>	<u>1/92+</u>	
	30	31	31	27	33	37	42	
	55	56	56	62	57	52	48	
	15	13	13	11	10	11	10	

12. If the next election for president were held today, and John McCain were the Republican candidate and Barack Obama were the Democratic candidate, for whom would you vote?

	<u>7/08+</u>	CONTINUE	<u>6/08+</u>	<u>4/08+</u>	<u>3/24- 25/08+</u>	<u>3/7- 10/08+</u>	<u>1/08+</u>	<u>4/07</u>	
John McCain	41		41	43	42	44	43	39	[169]
Barack Obama	47		47	46	44	47	41	45	
Depends (VOL)	2		2	1	3	1	4	1	
Neither/other (VOL)	4	Skip to Q.14	4	5	4	3	5	5	
Not sure.....	6		6	5	7	5	7	10	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.12.)

13a. Would you definitely vote for (CANDIDATE CHOSEN IN Q.12), probably vote for (CANDIDATE CHOSEN IN Q.12) but are still thinking about it, or are you just leaning toward voting for (CANDIDATE CHOSEN IN Q.12)?

	McCain Voters+		Obama Voters+		
	<u>7/08</u>	<u>6/08</u>	<u>7/08</u>	<u>6/08</u>	
Definitely vote for candidate	75	68	70	73	[170]
Probably vote for candidate	12	16	15	16	
Just leaning toward voting for candidate	13	16	15	11	
Not sure	-	-	-	-	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.12.)

13b. When it comes to your vote for **(CANDIDATE CHOSEN IN Q.12)**, would you say that you are excited to be voting for him, you are satisfied to be voting for him, or you are voting for him as the lesser of two evils?

	McCain Voters+	Obama Voters+	
Excited	14	44	[171]
Satisfied	42	33	
Lesser of two evils	43	22	
Not sure	1	1	

+ Results shown reflect responses among registered voters.

14. Did you vote in the Democratic PRIMARY for president in your state? **(IF “YES,” ASK:)** For whom did you vote in the primary--Barack Obama, Hillary Clinton, or someone else? +

Voted for Barack Obama	23	[172]
Voted for Hillary Clinton	21	
Voted for someone else.....	4	
Did NOT vote in Democratic primary	51	
Not sure	1	

+ Results shown reflect responses among registered voters.

15. As you think about the presidential race and how you are going to vote, do you find yourself focusing more on what kind of president you think Barack Obama would be or more on what kind of president John McCain would be? +

The kind of president Obama would be	51	[173]
The kind of president McCain would be	27	
Both (VOL)	16	
Not sure	6	

+ Results shown reflect responses among registered voters.

16. If the next election for president were held today, and John McCain were the Republican candidate, Barack Obama were the Democratic candidate, Bob Barr were the Libertarian candidate, and Ralph Nader were an independent candidate, for whom would you vote? ** +

John McCain	35	[174]
Barack Obama	48	
Bob Barr	2	
Ralph Nader	5	
Depends (VOL)	1	
Neither/other (VOL)	3	
Not sure.....	6	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

17. For each of the following candidates, please tell me whether that person has a background and set of values that you can identify with, or whether he does NOT have a background and set of values that you can identify with.

	Has Background/ Set Of Values <u>I Identify With</u>	Does NOT Have Background / Set Of Values <u>I Identify With</u>	Not <u>Sure</u>	
John McCain				[175]
July 2008+.....	58	34	8	
June 2008+.....	55	37	8	
April 2008+.....	54	35	11	
March 24-25, 2008+.....	57	32	11	
Barack Obama				[176]
July 2008+.....	47	43	10	
June 2008+.....	50	42	8	
April 2008+.....	45	46	9	
March 24-25, 2008+.....	50	39	11	

+ Results shown reflect responses among registered voters.

18. Now I'd like you to compare Barack Obama and John McCain on a few qualities that people might look for in a president. For each one, please tell me whether you think that Barack Obama would be better or John McCain would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so.

Who do you think would be better when it comes to **(READ ITEM)**--Barack Obama or John McCain, or do you think that both would be equally good or neither would be good? +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barac k Obam a <u>Better</u>	John McCa in <u>Better</u>	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depen ds <u>(VOL)</u>	Not <u>Sure</u>	
Being easygoing and likable **	59	15	20	4	-	2	[210]
Offering hope and optimism for the future *	54	19	17	7	1	2	[178]
Being compassionate enough to understand average people *	46	22	21	10	-	1	[179]
Improving America's standing in the world **	44	30	14	7	1	4	[212]
Having the strong leadership qualities needed to be president *	31	42	19	7	-	1	[208]
Being consistent and standing							

up for his beliefs **.....	30	38	21	8	-	3	[211]
Being honest and straightforward *	29	33	20	15	1	2	[180]
Being a good commander-in- chief **	25	53	14	4	1	3	[209]
Being knowledgeable and experienced enough to handle the presidency *	19	53	19	7	-	2	[177]

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Regardless of who you may be supporting for president...

19. When it comes to his approaches to issues, would you say that **(READ ITEM)** is in the mainstream of most Americans' thinking, or is out of step with most Americans' thinking? +

	<u>In The Mainstream</u>	<u>Out Of Step</u>	<u>Not Sure</u>	
John McCain.....	45	42	13	[213]
Barack Obama	60	29	11	[214]

+ Results shown reflect responses among registered voters.

20a. As you think about the presidential race and the direction in which the next president will take the country, who do you think would be the riskier choice for president--John McCain or Barack Obama? * +

John McCain	35	[215]
Barack Obama	55	
Both (VOL)	3	
Neither (VOL)	1	
Not sure.....	6	

* Asked of one-half the respondents (FORM A)

+ Results shown reflect responses among registered voters..

20b. As you think about the presidential race and the direction in which the next president will take the country, who do you think would be the safer choice for president --John McCain or Barack Obama? ** +

John McCain	46	[216]
Barack Obama	41	
Both (VOL)	1	
Neither (VOL)	5	
Not sure.....	7	

** Asked of one-half the respondents (FORM B)

+ Results shown reflect responses among registered voters.

21. Would you describe **(READ ITEM)** as liberal, moderate, or conservative? **(IF "LIBERAL" OR "CONSERVATIVE," ASK:)** And would you say **(READ ITEM)** is very (liberal/conservative) or somewhat (liberal/conservative)?

	Liberal			Conservative		<u>Not Sure</u>	
	<u>Very</u>	Some - <u>what</u>	<u>Moderate</u>	Some - <u>what</u>	<u>Very</u>		
Barack Obama							[217]
July 2008+**	33	23	29	5	3	7	
June 2008+	35	23	24	6	3	9	
March 2008	30	25	24	5	3	13	
John McCain							[218]
July 2008+**	3	5	34	30	21	7	
June 2008+	2	8	34	29	19	8	
March 2008	4	7	31	29	17	12	

+ Results shown reflect responses among registered voters.

** Asked of one-half the respondents (FORM B).

22a. I'm going to read you some qualities that a candidate for vice president might have. Of these qualities, which one or two do you think it is most important for Barack Obama's vice presidential choice to have? * +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Is an expert in military or foreign affairs	50	[219]
Is an expert on the economy	42	>
Has experience in the business world	15	
Has served as a member of Congress	14	
Has served as governor of a state	12	
Is liberal on social issues	11	
None (VOL)	3	
Not sure	4	

* Asked of one-half the respondents (FORM A)

+ Results shown reflect responses among registered voters.

22b. I'm going to read you some qualities that a candidate for vice president might have. Of these qualities, which one or two do you think are most important for John McCain's vice presidential choice to have? ** +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Is an expert on the economy	60	[220]
Is an expert in military or foreign affairs	25	>
Has experience in the business world	22	
Is conservative on social issues	13	
Has served as governor of a state	12	
Has served as a member of Congress	11	
None (VOL)	3	
Not sure	4	

**Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

23a. I'm going to read you several things that some people have said concern them about John McCain's candidacy. Please tell me which one or two of these, if any, cause you the most concern. **(IF MORE THAN TWO, ASK:)** Well, if you had to choose just one or two, which would you say cause you the MOST concern? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

It seems likely that he would continue George W. Bush's policies	41	[221]
He is too committed to keeping a high troop presence in Iraq	22	>
His economic policies would only benefit the wealthy	22	
He does not take a strong enough stance on illegal immigration	20	
He is too old to be president	15	
He is not conservative enough on social and moral issues	12	
He flip flops and changes his mind too much on issues	10	
None of these cause concern	8	
Not sure	2	

+ Results shown reflect responses among registered voters.

23b. I'm going to read you several things that some people have said concern them about Barack Obama's candidacy. Please tell me which one or two of these, if any, cause you the most concern. **(IF MORE THAN TWO GIVEN, ASK:)** Well, if you had to choose just one or two, which would you say cause you the MOST concern? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

He is too inexperienced and is not ready to be president.	33	[222]
He would not be strong and forceful enough in dealing with America's enemies.	20	>
He flip flops and changes his mind too much on issues.	17	
He is too committed to quickly withdrawing troops from Iraq.	16	
He is too liberal on social and moral issues.	14	
He would have tax-and-spend economic policies.	14	
He does not have mainstream American values.	7	
None of these cause concern.	21	
Not sure.	2	

+ Results shown reflect responses among registered voters.

24. When it comes to **(READ ITEM)**, which party do you think would do a better job--the Democratic Party, the Republican Party, or both about the same? If you think that neither would do a good job, please just say so.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY DEMOCRATIC PARTY

	Party <u>Advantage</u>	Democrat <u>Party</u>	Republican <u>Party</u>	Both About <u>The</u> <u>Same</u>	<u>Neither</u>	Not <u>Sure</u>
Dealing with health care						
July 2008+*	D-31	49	18	12	16	5
January 2008	D-36	51	15	17	12	5
July 2007	D-36	49	13	14	21	3
March 2006	D-31	43	12	21	19	5
November 2005	D-26	43	17	17	18	5
December 2004	D-18	39	21	23	11	6
January 2004	D-26	48	22	18	10	2
December 13, 2003	D-18	43	25	14	13	6
October 2002+	D-25	46	21	19	11	3
June 2002	D-22	38	16	23	18	5
June 2001	D-21	41	20	21	12	6
December 1999	D-26	43	17	21	13	6
March 1999	D-24	42	18	23	12	5
October 1998+	D-20	41	21	26	8	4
September 1998	D-20	40	20	24	13	3
June 1998	D-13	25	12	34	23	6
May 1996	D-20	42	22	16	17	3
December 1995	D-21	43	22	13	16	6
October 1994	D-12	37	25	12	20	6
July 1994	D-16	37	21	18	18	6
May 1994	D-9	26	17	38	15	4
October 1993	D-28	44	16	16	18	6
March 1993	D-48	57	9	17	12	5
July 1992+	D-34	44	10	21	19	6
April 1992+	D-36	48	12	17	18	5
October 1991+	D-34	46	12	18	16	8
October 1991	D-23	39	16	24	12	9

[224]

+ Results shown reflect responses among registered voters.

* Asked of one-half the respondents (FORM A).

	<u>Party Advantage</u>	<u>Democrat Party</u>	<u>Republican Party</u>	<u>Both About The Same</u>	<u>Neither</u>	<u>Not Sure</u>
Dealing with energy policy						[228]
July 2008+*	D-20	42	22	15	15	6
January 2008	D-28	44	16	20	13	7
July 2007.....	D-24	41	17	20	15	7
November 2005.....	D-16	35	19	20	19	7
January 2004.....	D-11	37	25	22	10	6
December 13, 2003.....	D-11	36	25	15	11	12
June 2001	D-8	35	27	19	10	9
Dealing with the economy						[223]
July 2008+*	D-16	41	25	14	14	6
January 2008	D-18	43	25	21	8	3
July 2007.....	D-15	41	26	17	12	4
October 13-16, 2006+	D-13	43	30	17	7	3
September 2006+	D-12	40	28	17	10	5
March 2006	D-12	39	27	20	11	3
November 2005	D-14	39	25	17	14	5
December 2004	D-9	39	30	20	7	4
July 2004+	D-8	40	32	19	7	2
January 2004+	R-2	36	38	15	8	2
December 13, 2003	R-1	37	38	14	7	5
October 2002+.....	D-6	36	30	21	9	4
June 2002	D-1	32	31	24	9	4
June 2001	D-6	37	31	20	6	6
December 1999	D-3	34	31	24	7	4
March 1999	D-6	35	29	26	6	4
September 1998	-	31	31	29	6	3
September 1997	R-9	25	34	26	9	6
October 1996.....	D-4	36	32	15	10	7
May 1996+	R-4	26	30	27	14	3
December 1995	R-8	22	30	27	17	4
June 1995	R-12	17	29	29	23	2
October 1994.....	R-8	22	30	28	16	4
July 1994	R-11	18	29	32	17	4
June 1994	R-5	21	26	39	12	2
October 1993.....	R-5	22	27	20	28	3
March 1993	D-16	34	18	34	11	3
July 1992+	D-8	26	18	35	18	3
May 1992.....	D-6	29	23	26	17	5

January 1992+	D-5	⋮	28	23	33	12	4
October 1991+	R-1	⋮	27	28	26	14	5

+ Results shown reflect responses among registered voters.

* Asked of one-half the respondents (FORM A).

	<u>Party Advantage</u>	<u>Democrat ic Party</u>	<u>Republic an Party</u>	<u>Both About The Same</u>	<u>Neith er</u>	<u>Not Sure</u>	
Dealing with taxes							[226]
July 2008+*	D-1	37	36	8	15	4	
January 2008	D-5	36	31	17	12	4	
July 2007	D-9	36	27	14	18	5	
March 2006	D-9	35	26	21	15	3	
November 2005.....	D-10	40	30	14	12	4	
January 2004	R-2	35	37	16	10	2	
December 13, 2003.....	R-3	34	37	12	9	9	
October 2002+.....	R-5	31	36	17	11	5	
June 2002	R-6	27	33	20	15	5	
June 2001	R-8	28	36	20	11	5	
December 1999	R-3	30	33	19	13	5	
March 1999	R-6	29	35	20	12	4	
October 1998+.....	-	32	32	21	10	5	
September 1998.....	R-6	29	35	22	11	3	
September 1997	R-5	26	31	20	16	7	
October 1996.....	R-5	30	35	15	13	7	
May 1996+	R-9	25	34	17	19	5	
December 1995	R-8	26	34	14	20	6	
June 1995	R-13	22	35	15	22	6	
November 1994.....	R-13	23	36	16	17	8	
October 1994.....	R-15	23	38	17	18	4	
October 1993.....	R-11	23	34	16	23	4	
Dealing with Iraq							[225]
July 2008+*	R-2	37	39	10	10	4	
January 2008	D-6	34	28	20	10	8	
July 2007.....	D-15	38	23	13	20	6	
October 13-16, 2006+	D-8	39	31	14	12	4	
September 8-11, 2006+	R-5	29	34	16	15	6	
March 2006	R-3	27	30	21	16	6	
November 2005	D-3	33	30	14	17	6	
December 2004	R-15	27	42	17	10	4	
July 2004+	R-8	31	39	16	10	4	
January 2004+	R-27	22	49	14	12	4	
December 13, 2003	R-21	24	45	13	7	11	
October 2002+.....	R-30	17	47	21	8	7	
Dealing with homeownership issues							[227]
July 2008+*	D-19	36	17	20	15	12	

January 2008	D-20	⋮	39	19	24	10	8
July 2007	D-19	⋮	35	16	21	13	15

+ Results shown reflect responses among registered voters.

* Asked of one-half the respondents (FORM A).

Q.24 (cont'd)

	<u>Party Advantage</u>	<u>Democrat Party</u>	<u>Republican Party</u>	<u>Both About The Same</u>	<u>Neither</u>	<u>Not Sure</u>	
Dealing with the war on terrorism							[229]
July 2008+*	R-11	29	40	16	10	5	
January 2008	R-1	30	31	27	8	4	
July 2007	-	29	29	20	18	4	
October 13-16, 2006+	R-10	25	35	25	11	4	
September 8-11, 2006+	R-14	24	38	21	12	5	
November 2005	R-9	26	35	23	11	5	
December 2004	R-18	24	42	22	7	5	
January 2004	R-24	23	46	22	6	3	
December 13, 2003	R-26	20	46	19	9	5	
October 2002+	R-36	13	49	27	6	5	
Dealing with immigration							[230]
July 2008+*	-	27	27	15	21	10	
January 2008	D-4	29	25	26	14	6	
July 2007	D-10	29	19	19	26	7	
October 13-16, 2006+	D-3	28	25	21	19	7	
September 8-11, 2006+	D-2	24	22	21	22	11	
November 2005	D-6	25	19	21	26	9	
Promoting strong moral values							[231]
July 2008+*	R-11	24	35	21	14	6	
January 2008	R-9	24	33	28	11	4	
July 2007	R-5	23	28	23	23	3	
October 13-16, 2006+	R-13	20	33	19	24	4	
November 2005	R-17	18	35	22	21	4	
December 2004	R-21	21	42	22	12	3	
January 2004	R-22	23	45	18	13	2	
December 13, 2003	R-23	20	42	15	15	8	
June 2001	R-22	18	40	23	16	3	

+ Results shown reflect responses among registered voters.

* Asked of one-half the respondents (FORM A).

25. Please tell me how closely you believe John McCain would follow and support George W. Bush's programs and policies if elected president--very closely, somewhat closely, not too closely, or not closely at all.

	<u>7/08+</u>	<u>6/08+</u>	<u>3/08+</u>	
Very closely	32	30	29	[232]
Somewhat closely	45	46	48	
Not too closely	16	16	13	
Not closely at all	5	6	6	
Not sure	2	2	4	

+ Results shown reflect responses among registered voters.

26. In deciding your vote for president, will the candidate's race be the single most important factor, one of several important factors, or not an important factor?

<i>All Voters</i>				
	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	
Single most important factor.....	10	6	4	[233]
One of several important factor	16	14	11	
Not an important factor	73	79	84	
Not sure.....	1	1	1	

+ Results shown reflect responses among registered voters.

<i>White Voters</i>				
	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	
Single most important factor.....	8	5	3	
One of several important factor	15	14	10	
Not an important factor	76	80	86	
Not sure.....	1	1	1	

+ Results shown reflect responses among registered voters.

<i>African-American Voters</i>				
	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	
Single most important factor.....	20	9	9	
One of several important factor	14	16	16	
Not an important factor	62	73	73	
Not sure.....	4	2	2	

+ Results shown reflect responses among registered voters.

27. Do you know what Barack Obama's religion is? (IF "YES," ASK:) What religion is he?

	<u>7/08+</u>	<u>3/08+</u>	<u>12/07+</u>	
Protestant (includes United Church of Christ, Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians).....	48	37	18	[234]
Catholic	2	2	2	
Jewish	-	-	-	
Muslim	8	13	8	
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	-	-	-	
Other	2	2	1	
None.....	1	2	1	
Not sure/refused.....	39	44	70	

+ Results shown reflect responses among registered voters.

Turning to the economy...

28. During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/07</u>	<u>1/07</u>	<u>9/30- 10/2/06</u> +	<u>6/06</u>	<u>4/06</u>	<u>3/06</u>	
Economy will get better	25	21	19	16	21	22	16	17	24	[235]
Economy will get worse	43	49	45	31	16	22	39	44	27	
Economy will stay about the same.....	28	27	29	49	60	51	43	36	46	
Not sure	4	3	7	4	3	5	2	3	3	
		<u>1/06</u>	<u>12/05</u>	<u>9/05</u>	<u>5/05</u>	<u>1/05</u>	<u>10/04</u> +	<u>9/04+</u>	<u>5/04+</u>	
		24	26	16	28	43	43	43	42	
		30	34	49	30	17	10	13	16	
			37	32	36	36	33	33	34	
		42								
		4	3	3	6	4	14	11	8	
		<u>3/04+</u>	<u>1/04</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>1/03</u>	<u>12/02</u>	
		44	50	49	44	45	49	35	40	
		18	10	15	19	16	17	25	20	
		35	37	33	33	34	31	37	35	
		3	3	3	4	4	3	3	5	
		<u>10/02</u>	<u>9/02</u>	<u>7/02</u>	<u>4/02</u>	<u>12/01</u>	<u>4/01¹</u>	<u>3/01</u>	<u>10/98+</u>	
		+								
		41	39	41	50	50	36	28	17	
		20	18	20	13	15	25	29	24	
		34	39	37	32	32	34	37	54	
		5	4	2	5	3	5	6	5	
	<u>9/98</u>	<u>4/97</u>	<u>1/96</u>	<u>7/95</u>	<u>4/95</u>	<u>12/94</u>	<u>10/94</u>	<u>9/94</u>	<u>6/94</u>	
	19	19	21	20	24	31	31	28	28	
	22	22	21	21	23	17	24	24	17	
	53	57	52	54	50	46	40	44	52	
	6	2	6	5	3	6	5	4	3	
	<u>5/94</u>	<u>3/94</u>	<u>1/94</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	
	27	29	44	21	23	20	23	33	39	
	21	16	16	27	24	29	27	21	15	
	49	52	36	50	51	48	47	44	43	
	3	3	4	2	2	3	3	2	3	

Prior to April 2001, the question was phrased, "Over the past year..."

+ Results shown reflect responses among registered voters.

29. Which one of the following five statements best describes your own personal economic situation?

	<u>7/08+</u>	<u>1/04+</u>	<u>3/01+</u>	
I am in good shape. I am able to save and plan for the future	18	23	20	[236]
I am okay. I am saving a little and I am able to provide for my needs	47	51	51	

I am barely getting by. I have to budget carefully and I am not able to plan for the future	23	17	20
I am falling behind. I have had to use savings or go further into debt to pay my bills	7	5	6
I am in serious financial trouble, and can't quite see how I am going to make it.....	4	3	2
Not sure.....	1	1	1

+ Results shown reflect responses among registered voters.

30. Thinking about the economic conditions that you and your family face, which one of the following elements has the greatest effect on you personally? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Energy, such as the cost of gasoline and utilities	37	[237]
Inflation, such as the cost of groceries	21	
Health care, such as the cost of health insurance and prescriptions	18	
Employment, such as job security and wages	8	
Housing, such as home values and the mortgage market	6	
Savings, such as savings for retirement or college	7	
Not sure	3	

+ Results shown reflect responses among registered voters.

31. How much confidence do you have that the plans and programs of would be able to get the country's economy back on track--a great deal of confidence, quite a bit of confidence, just some confidence, or very little confidence? If you do not know enough about his economic plans and programs, please just say so. ** +

	Grea t <u>Deal</u>	Quit e <u>A</u> <u>Bit</u>	Just <u>Som</u> <u>e</u>	Very <u>Littl</u> <u>e</u>	Not <u>Sure</u>	
Barack Obama	10	18	27	32	13	[238]
John McCain.....	5	12	35	36	12	[239]

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Thinking about some international issues. . .

32. When it comes to re-establishing America's image abroad, there are two viewpoints concerning what would be better to re-establish America's image in other countries. Please tell me which one you agree with more.

Viewpoint A: We need a president who will present an image that America has a more open approach and is willing to negotiate with friends and foes alike.

Viewpoint B: We need a president who will present an image of strength that shows America's willingness to confront our enemies and stand up for our principles. +

Viewpoint A /image of a more open approach	39	[240]
Viewpoint B /image of strength	50	
Depends/some of both (VOL)	10	
Not sure	1	

+ Results shown reflect responses among registered voters.

33a. Do you think the war in Afghanistan against the Taliban and Al Qaeda has been very successful, somewhat successful, somewhat unsuccessful, or very unsuccessful?

	7/08+*	10/06	
Very successful.....	7	9	[241]
Somewhat successful	37	42	
Somewhat unsuccessful	27	23	
Very unsuccessful.....	26	24	
Not sure	3	2	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

33b. Who do you think would be better on dealing with the war in Afghanistan --Barack Obama or John McCain? If you think that both would be equally good or that neither would be good, just say so. * +

Barack Obama better	28	[242]
John McCain better	46	
Both would be equally good	10	
Neither would be good	11	
Depends (VOL)	1	
Not sure.....	4	

* Asked of one-half the respondents (FORM A).
 + Results shown reflect responses among registered voters.

34a. Do you think the war in Iraq has been very successful, somewhat successful, somewhat unsuccessful, or very unsuccessful? ** +

Very successful	7	[243]
Somewhat successful.....	36	
Somewhat unsuccessful.....	19	
Very unsuccessful	34	
Not sure.....	4	

** Asked of one-half the respondents (FORM B).
 + Results shown reflect responses among registered voters.

34b. As you may know, the president of Iraq has said that the United States should set a timetable for withdrawal of troops from Iraq. Do you believe that it is a good idea or a bad idea for the United States to set a timetable for withdrawal of troops from Iraq? ** +

Good idea.....	60	[244]
Bad idea	30	
Not sure.....	10	

** Asked of one-half the respondents (FORM B).
 + Results shown reflect responses among registered voters.

35. And now, thinking about Iran, if Iran continues with its nuclear research and is close to developing a nuclear weapon, do you believe that the United States should or should not initiate military action to destroy Iran's ability to make nuclear weapons? (IF "SHOULD" OR "SHOULD NOT," ASK:) And do you feel strongly about that, or not?

	<u>7/08+**</u>	<u>3/07</u>	<u>9/06+</u>	<u>7/06</u>	<u>4/06</u>	
Should Initiate Military Action						
Feel strongly	31	33	38	37	33	[245]
Do not feel strongly.....	10	10	16	11	9	
Should NOT Initiate Military Action						
Do not feel strongly.....	13	12	12	11	13	
Feel strongly	33	35	27	29	33	
Depends (VOL).....	NA	NA	NA	NA	5	
Not sure	13	10	7	12	7	

** Asked of one-half the respondents (FORM B).
 + Results shown reflect responses among registered voters.

Getting near the end of the survey, I have a couple of questions about China. . .

36. Today, in general do you think of China as more of an ally or more of an adversary?

	7/08+*	7/05	4/01	6/99	5/97	3/95	
Ally.....	23	26	16	18	29	31	[246]
Adversary.....	54	49	71	67	59	62	
Both (VOL) ¹	8	7	5	3	{ 6	{ 2	
Neither (VOL).....	4	3	2	2			
Not sure	11	15	6	10	6	5	

¹ Prior to June 1999, the volunteered responses "both" and "neither" were combined
 + Results shown reflect responses among registered voters

37. Please tell me which ONE of the following is your favorite category of Summer Olympics sports? **(IF "ALL," ASK:)** Well, if you had to choose just ONE, which would you say is your favorite? * +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Gymnastics	29	[247]
Team sports, such as basketball, baseball, and soccer	24	
Swimming and diving	18	
Track and field	18	
Other (VOL)	5	
Not sure	6	

* Asked of one-half the respondents (FORM A).
 + Results shown reflect responses among registered voters

38. Do you think President Bush should or should not attend the opening ceremonies of the Olympics in China? * +

Should attend	63	[248]
Should not attend	25	
Not sure	12	

* Asked of one-half the respondents (FORM A)
 + Results shown reflect responses among registered voters.

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1a. A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2004 election for president? **(IF "YES," ASK:)** For whom did you vote--George W. Bush, John Kerry, or someone else? +

Voted--George W. Bush	41	[249]
Voted--John Kerry	38	Skip to Q.F2
Voted--someone else	5	
Voted--refused (VOL)	2	
Did not vote	11	
Not sure	3	CONTINUE

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY DID NOT VOTE OR ARE NOT SURE IN F.1a.)

F1b. Will this year be the first time you have ever voted in a presidential election? +

Yes, first time	7	[250]
No, not first time	5	
Not sure	2	
Voted 2004 (Q.F1a).....	86	

+ Results shown reflect responses among registered voters.

F2. Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do?

(IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work? +

<u>Currently Employed</u>		
Professional, manager	24	[251-252]
White-collar worker	21	
Blue-collar worker.....	14	
Farmer, rancher.....	-	
<u>Not Currently Employed</u>		
Student.....	2	
Homemaker	7	
Retired	24	
Unemployed, looking for work	5	
Other.....	-	
Not sure	3	

+ Results shown reflect responses among registered voters.

F3. What is the last grade that you completed in school? +

Grade school.....	1	[259-260]
Some high school	4	
High school graduate.....	23	
Some college, no degree.....	17	
Vocational training/2-year college	13	
4-year college/bachelor's degree.....	23	
Some postgraduate work, no degree.....	2	
2-3 years postgraduate work/master's degree	12	
Doctoral/law degree	3	
Not sure/refused	2	

+ Results shown reflect responses among registered voters.

F4. Are you currently single and never married, unmarried and living with a partner, married, separated, widowed, or divorced? +

Single	17	[261]
Unmarried and living with a partner	3	
Married	60	
Separated	1	
Widowed	9	
Divorced	8	
Other (VOL)	-	
Not sure/refused	2	

+ Results shown reflect responses among registered voters.

F5. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? **(IF "DEMOCRAT" OR "REPUBLICAN," ASK:)** Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? **(IF "INDEPENDENT," ASK:)** Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? +

Strong Democrat	24	[262]
Not very strong Democrat.....	8	
Independent/lean Democrat	13	
Strictly independent.....	15	
Independent/lean Republican.....	9	
Not very strong Republican	8	
Strong Republican.....	18	
Other (VOL).....	3	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

F6. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? **(IF "LIBERAL" OR "CONSERVATIVE," ASK:)** Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal	11	[263]
Somewhat liberal.....	15	
Moderate	35	
Somewhat conservative	19	
Very conservative.....	16	
Not sure.....	4	

+ Results shown reflect responses among registered voters.

F7a. What is your religion? +

Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)	47	CONTINUE	[264]
Catholic	27		
Jewish	2	Skip to Q.F8	
Muslim	-		
Mormon/LDS/Church of Jesus Christ of Latter Day Saints ...	2		
Other	6		
None	12	CONTINUE	
Not sure/refused	4		

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN Q.F7a.)

F7b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way? +

Fundamentalist/evangelical	18	[265]
Neither fundamentalist nor evangelical	42	
Not sure	9	
Catholics/Jewis/Muslim/Momom(Q.F7b).....	31	

+ Results shown reflect responses among registered voters.

F8. How often do you attend services at a church, synagogue, mosque, or other place of worship? +

Never	17	[266]
Once a year	6	
A few times a year	17	
Once a month	7	
About twice a month	8	
Once a week or more often	40	
Not sure	5	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY ARE HISPANIC IN 2.b.)

F9. Were you or was one of your parents born outside the United States? **(IF “YES,” ASK:)** And were you, your parents, or both you and your parents born outside the United States? +

Yes, respondent born outside United States	6	[267]
Yes, respondent's parents born outside the United States	34	
Yes, both respondent and parents born outside the United States	12	
No, neither respondent nor parents born outside the United States	45	
Not sure	3	

+ Results shown reflect responses among registered voters.

F10a. Are you a current or retired labor union member?

(ASK ONLY OF RESPONDENTS WHO SAY NO OR NOT SURE IN Q.F10a.)

F10b. Is anyone else in your household a current or retired labor union member? +

Labor union member	16	[268-269]
Union household	8	
Non-union household	74	
Not sure	2	

+ Results shown reflect responses among registered voters.

F11. Please tell me whether any of the following statements apply to you. +

You or an immediate family member are currently serving in the U.S. military	8	[270]
You are a military veteran	14	>
Someone in your immediate family is a military veteran	40	
Neither you nor an immediate family member is a current or former member of the military	41	
Not sure	3	

+ Results shown reflect responses among registered voters.

F12. Would you describe the area that you live in as an urban area, a suburban area, a small town, or a rural area? +

Urban	19	[271]
Suburban	36	
Small town	26	
Rural	16	
Not sure	3	

+ Results shown reflect responses among registered voters.

F13. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that? +

Less than \$10,000	3	[272]
Between \$10,000 and \$20,000	6	
Between \$20,000 and \$30,000	8	
Between \$30,000 and \$40,000	7	
Between \$40,000 and \$50,000	10	
Between \$50,000 and \$75,000	18	
Between \$75,000 and \$100,000	15	
More than \$100,000	18	
Not sure/refused	15	

+ Results shown reflect responses among registered voters.