

**HART / MCINTURFF**

**NBC News/Wall Street Journal Survey  
Study #6080  
March 7-10, 2008  
Interviews: 1,012 registered voters  
Overall margin of error: +/- 3.1 percentage points**

Margins of Error for Subsample Questions		
Question Number	Subsample	Margin Of Error (+/-)
A, B	Half sample (Form A)	4.4
A, I	Half sample (Form B)	4.4
C, D, E, F	Democratic primary voters	4.2

**FINAL**

48 Male  
52 Female  
**[109]**

**Please note: all results are shown as percentages unless otherwise stated.**

*Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.*

- A. Now I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
<b>Bill Clinton</b>							<b>[164]</b>
March 2008+ **	20	22	11	13	32	2	
January 2008 +	23	21	14	12	29	1	
November 2007 +	25	22	13	14	26	-	
March 2007	27	21	16	14	21	1	
April 2006	27	23	16	12	21	1	
October 2004+	26	22	13	11	27	1	
June 2004+	20	22	16	14	27	1	
January 2002	17	19	13	13	36	2	
June 2001	18	21	15	15	31	-	
April 2001	20	20	15	11	34	-	
January 2001	32	24	11	12	21	-	
December 2000	33	23	11	12	21	-	
September 2000+	25	25	10	13	27	-	
August 2000+	24	22	11	13	30	-	
July 2000+	22	27	11	12	28	-	
<i>High</i>							
January 1993	33	31	15	9	7	5	

Low						
March 2001 .....	17	17	13	14	38	1

\*\* Asked of one-half the respondents (FORM B).  
+ Results shown reflect responses among registered voters.

B. Would you say that you and your family are better off or worse off than you were four years ago?

	<u>3/08+*</u>	<u>5/04+</u>	<u>10/00+</u>	<u>9/00+</u>	<u>12/98</u>	<u>6/97*</u>	<u>10/96</u>	<u>9/96+</u>	<u>8/2- 6/96+</u>	<u>7/96+</u>	<u>1/96</u>	<u>12/95</u>	[165]
Better off .....	34	42	63	62	69	59	49	52	48	46	49	47	
Worse off .....	43	33	11	12	18	22	22	22	23	20	25	26	
About the same (VOL) .....	21	23	24	25	NA	18	27	24	27	32	24	24	
Not sure .....	2	2	2	1	13	1	2	2	2	2	2	3	
		<u>9/92</u>	<u>7/92</u>	<u>5/92</u>	<u>4/92</u>	<u>2/92</u>	<u>1/92</u>	<u>12/91</u>	<u>10/91</u>				
		37	34	38	35	36	39	42	40				
		40	42	39	43	41	40	39	37				
		21	22	22	20	22	20	17	22				
		2	2	1	2	1	1	2	1				

\* Asked of one-half the respondents (FORM A).  
+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A DEMOCRAT IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE DEMOCRATIC PRIMARY IN Q.11c OR Q.11d.)

C. Regardless of whether you have already voted or not, if the Democratic primary election were being held today would you vote for Hillary Clinton or Barack Obama? (IF "NOT SURE," ASK:) Well, which way do you lean?

	<u>3/08+</u>	<u>1/08+</u>	[178]
Hillary Clinton .....	47	53	
Barack Obama.....	43	37	
Other (VOL) .....	1	1	
None (VOL) .....	2	1	
Not sure.....	7	8	

+ Results shown reflect responses among registered voters.

	<u>12/07</u>	<u>11/07</u>	<u>9/07</u>	<u>7/07</u>	<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>12/06</u>
Hillary Clinton .....	45	47	44	43	39	36	40	37
Barack Obama .....	23	25	23	22	25	31	28	18
John Edwards.....	13	11	16	13	15	20	15	14
Joe Biden .....	4	3	2	5	4	3	2	4
Dennis Kucinich.....	4	2	3	2	3	1	1	NA
Bill Richardson .....	2	4	4	6	4	2	5	2
Chris Dodd .....	1	-	1	1	1	-	1	NA
Mike Gravel .....	-	-	-	-	-	-	NA	NA
Other (VOL).....	-	3	1	1	2	1	1	17
None (VOL).....	1	1	1	2	2	1	1	3
Not sure.....	7	4	5	5	5	5	5	5

(ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A DEMOCRAT IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE DEMOCRATIC PRIMARY IN Q.11c OR Q.11d.)

D. Who do you think would have the better chance of defeating John McCain in the general election in November—Hillary Clinton or Barack Obama? +

Hillary Clinton .....	38	[179]
Barack Obama.....	48	
Other (VOL).....	1	
None (VOL) .....	2	
Not sure.....	11	

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A DEMOCRAT IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE DEMOCRATIC PRIMARY IN Q.11c OR Q.11d.)**

E. It now appears that the contest for the Democratic nomination between Hillary Clinton and Barack Obama may continue at least through the end of the primary season in June. Do you feel that this is good for the Democratic Party or bad for the Democratic Party in their efforts to win the general election in November, or will it not make a difference either way? +

Good for the Democratic Party .....	25	<b>[215]</b>
Bad for the Democratic Party.....	38	
No difference either way.....	31	
Not sure.....	6	

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A DEMOCRAT IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE DEMOCRATIC PRIMARY IN Q.11c OR Q.11d.)**

F. In addition to primaries and caucuses, the Democratic selection rules for the presidential nominee include the votes of elected officeholders or party officials who are often called superdelegates.

If one of the candidates loses among delegates selected by voters but still wins the nomination by winning among superdelegates, would you consider that nominee legitimate, would you consider that nominee NOT legitimate, or do you not have an opinion either way? +

Would consider nominee legitimate .....	29	<b>[216]</b>
Would consider nominee NOT legitimate .....	38	
No opinion either way .....	28	
Not sure .....	5	

+ Results shown reflect responses among registered voters.

G. If the next election for president were held today, and John McCain were the Republican candidate and Barack Obama were the Democratic candidate, for whom would you vote?

	<u>3/08+</u>	<u>1/08+</u>	<u>4/07</u>	<u>12/06+</u>	
John McCain .....	44	43	39	43	<b>[218]</b>
Barack Obama .....	47	41	45	38	
Depends (VOL) .....	1	4	1	3	
Neither/other (VOL).....	3	5	5	6	
Not sure .....	5	7	10	10	

+ Results shown reflect responses among registered voters.

H. If the next election for president were held today, and John McCain were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?

	<u>3/08+</u>	<u>1/08+</u>	<u>11/07+</u>	<u>12/06+</u>	<u>10/28-30/06+</u>	<u>4/06+</u>	<u>11/05+</u>	
John McCain .....	45	47	45	47	45	46	44	<b>[219]</b>
Hillary Clinton .....	47	43	46	43	36	37	42	
Depends (VOL).....	1	1	1	1	3	3	1	
Neither/other (VOL).....	3	3	4	5	8	8	6	
Not sure.....	4	6	4	4	8	6	7	

+ Results shown reflect responses among registered voters.

I. Which is the more important consideration for you in deciding whom to support for president—a candidate's ideas and policies for the future, or a candidate's leadership style and personal trustworthiness?

3/08+\*\* | 3/00    12/99

Ideas and policies for the future .....	32	40	39	<b>[228]</b>
Leadership style/trustworthiness .....	48	44	49	
Both equal (VOL).....	20	15	10	
Not sure .....	-	1	2	

\*\* Asked of one-half the respondents (FORM B).  
+ Results shown reflect responses among registered voters.