

MARCH 2008 PLAIN DEALER OHIO POLL

625 likely Democratic primary voters interviewed statewide February 27-29, 2008 by Mason-Dixon Polling & Research, Inc. of Washington, D.C. Margin for error is plus or minus 4%.

STATEWIDE NAME RECOGNITION:

QUESTION: I am going to read a list of names. The first (next) name is _____. Do you recognize that name? (IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Hillary Clinton	65%	14%	21%	-
Barack Obama	59%	21%	20%	-

QUESTION: If the 2008 Ohio Democratic primary were held today, which one of the following candidates would get your vote: (ORDER ROTATED)

	<u>STATE</u>	<u>SEX</u>		<u>AGE</u>		<u>UNION HOUSEHOLD?</u>	
		<u>MEN</u>	<u>WOMEN</u>	<u><50</u>	<u>50+</u>	<u>YES</u>	<u>NO</u>
Hillary Clinton	47%	38%	53%	38%	54%	56%	41%
Barack Obama	43%	51%	38%	52%	36%	34%	49%
Others (NOT READ) **	1%	1%	1%	-	2%	2%	-
Undecided (NOT READ)	9%	10%	8%	10%	8%	8%	10%

	<u>STATE</u>	<u>RACE</u>		<u>PARTY ID</u>	
		<u>WHITE</u>	<u>BLACK</u>	<u>DEM</u>	<u>OTHER</u>
Hillary Clinton	47%	58%	8%	50%	33%
Barack Obama	43%	32%	83%	41%	53%
Others (NOT READ) **	1%	1%	-	1%	2%
Undecided (NOT READ)	9%	9%	9%	8%	12%

	<u>STATE</u>	<u>REGION</u>				
		<u>NE OH</u>	<u>NW OH</u>	<u>CENT OH</u>	<u>SE OH</u>	<u>SW OH</u>
Hillary Clinton	47%	47%	53%	43%	55%	36%
Barack Obama	43%	43%	38%	46%	32%	52%
Others (NOT READ) **	1%	1%	1%	3%	2%	1%
Undecided (NOT READ)	9%	9%	8%	8%	11%	11%

** This includes those who voted early or absentee for candidates that have since dropped out.

(IF THEY VOTED FOR A CANDIDATE) QUESTION: At this point, would you say you will probably stick with that choice, or are that you still might change your mind?

	<u>ALL</u>	<u>CLINTON VOTERS</u>	<u>OBAMA VOTERS</u>
STICK W/CHOICE	92%	92%	91%
MIGHT CHANGE MIND	8%	8%	9%

QUESTION: Which ONE of the following qualities are you most looking for in deciding which candidate to support? Someone who: (ORDER ROTATED)

- 43% - Has the right experience
- 40% - Represents change and a new approach
- 17% - Other/Not Sure (NOT READ)

	<u>CHANGE</u>	<u>EXPERIENCE</u>
CLINTON	17%	85%
OBAMA	72%	5%
OTHERS	-	2%
UNDECIDED	11%	8%

QUESTION: When voting, which ONE of the following issues do you feel is MOST important: (ORDER ROTATED)

- The Economy & Jobs 52%
- Health care 15%
- Iraq 11%
- Social Security 6%
- The Environment, Energy & Climate Change 5%
- National Security or Terrorism 4%
- Immigration 2%
- Racial Progress/Race Relations 1%
- Other/Not Sure (DO NOT READ) 4%

	<u>IRAQ</u>	<u>ECONOMY</u>	<u>HEALTH CARE</u>
CLINTON	43%	51%	53%
OBAMA	47%	35%	30%
OTHERS	-	1%	2%
UNDECIDED	10%	13%	15%

QUESTION: Do you approve or disapprove of the North American Free Trade Agreement, also known as NAFTA?

- APPROVE 13%
- DISAPPROVE 59%
- NOT SURE 28%

QUESTION: Which candidate's position on NAFTA do you most support:

	<u>ALL VOTERS</u>	<u>UNDECIDED VOTERS</u>
- Hillary Clinton's position	17%	5%
- Barack Obama's position	15%	12%
- or, do you feel their positions are basically the same?	52%	66%
- Not Sure of their positions (NOT READ)	16%	17%

QUESTION: Which candidate's position on health care do you most support:

	<u>ALL VOTERS</u>	<u>UNDECIDED VOTERS</u>
- Hillary Clinton's position	33%	7%
- Barack Obama's position	18%	9%
- or, do you feel their positions are basically the same?	41%	56%
- Not Sure of their positions (NOT READ)	8%	28%

QUESTION: Which candidate's position on Iraq do you most support:

	<u>ALL VOTERS</u>	<u>UNDECIDED VOTERS</u>
- Hillary Clinton's position	21%	5%
- Barack Obama's position	25%	14%
- or, do you feel their positions are basically the same?	43%	58%
- Not Sure of their positions (NOT READ)	11%	23%

QUESTION: Which candidate's position on the economy do you most support:

	<u>ALL VOTERS</u>	<u>UNDECIDED VOTERS</u>
- Hillary Clinton's position	43%	8%
- Barack Obama's position	27%	11%
- or, do you feel their positions are basically the same?	19%	54%
- Not Sure of their positions (NOT READ)	11%	27%

DEMOGRAPHICS :

PARTY ID:

Democrat	473 (76%)
Republican	33 (5%)
Independent	119 (19%)

AGE:

18-34	93 (15%)
35-49	184 (29%)
50-64	180 (29%)
65+	166 (27%)
Refused	2

RACE/ETHNICITY:

White/Caucasian	468 (75%)
Black/African American	139 (22%)
Hispanic or Latino	6 (1%)
Asian or Other	7 (1%)
Refused	5 (1%)

UNION HOUSEHOLD?

Yes	249 (40%)
No	372 (59%)
Not Sure	4 (1%)

SEX:

Male	255 (41%)
Female	370 (59%)

REGION:

Northeast Ohio	315 (50%)
Northwest Ohio	65 (10%)
Central Ohio	70 (11%)
Southeastern Ohio	80 (13%)
Southwestern Ohio	95 (15%)