



**Embargoed Until 6:00AM, Sunday, February 3, 2008**

**MSNBC - McClatchy**

**FEBRUARY 2008 NEW JERSEY DEMOCRATIC PRIMARY POLL RESULTS**

400 likely Democratic primary voters were interviewed by telephone January 30-February 1, 2008 by Mason-Dixon Polling & Research, Inc. of Washington, D.C.

The margin for error is plus or minus 5%.

**STATEWIDE NAME RECOGNITION:**

**QUESTION: I am going to read a list of names.**

The first (next) name is \_\_\_\_\_.

**Do you recognize that name? (IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?**

	<b><u>RECOGNIZE FAVORABLE</u></b>	<b><u>RECOGNIZE UNFAVORABLE</u></b>	<b><u>RECOGNIZE NEUTRAL</u></b>	<b><u>DON'T RECOGNIZE</u></b>
Hillary Clinton	67%	15%	17%	1%
Barack Obama	63%	14%	21%	2%

**QUESTION: If the 2008 New Jersey Democratic primary were held today, which one of the following candidates would get your vote: (ORDER ROTATED)**

	<u>STATE</u>	<u>SEX</u>		<u>AGE</u>	
		<u>MEN</u>	<u>WOMEN</u>	<u>&lt;50</u>	<u>50+</u>
Hillary Clinton	46%	40%	51%	39%	50%
Barack Obama	39%	43%	36%	47%	34%
Others (NOT READ) **	3%	3%	3%	3%	3%
Undecided (NOT READ)	12%	14%	10%	11%	13%

	<u>STATE</u>	<u>RACE</u>		
		<u>WHITE</u>	<u>BLACK</u>	<u>HISPANIC</u>
Hillary Clinton	46%	48%	17%	67%
Barack Obama	39%	36%	73%	18%
Others (NOT READ) **	3%	3%	-	3%
Undecided (NOT READ)	12%	13%	10%	12%

**\*\* This includes those who voted early or absentee for candidates that have since dropped out.**

**(IF THEY VOTED FOR A CANDIDATE) QUESTION: At this point, would you say you will probably stick with that choice, or are that you still might change your mind?**

	<u>ALL</u>	<u>CLINTON</u>	<u>OBAMA</u>
		<u>VOTERS</u>	<u>VOTERS</u>
STICK W/CHOICE	83%	83%	85%
MIGHT CHANGE MIND	17%	17%	15%

**QUESTION: Which ONE of the following qualities are you most looking for in deciding which candidate to support?**

**Someone who: (ORDER ROTATED)**

- 29% - represents change and a new approach
- 23% - cares about the issues I care about
- 19% - is honest and trustworthy
- 15% - has the right experience
- 9% - has the best chance to win in November
- 5% - Other/Not Sure (NOT READ)

	<u>CHANGE</u>	<u>ISSUES</u>	<u>EXPERIENCE</u>	<u>HONEST</u>
CLINTON	23%	63%	86%	41%
OBAMA	68%	20%	3%	35%
OTHERS	1%	2%	-	3%
UNDECIDED	8%	15%	11%	21%

**QUESTION: Which ONE of the following issues do you feel is MOST important: (ORDER ROTATED)**

- The Economy & Jobs 43%
- Iraq 20%
- Health care 14%
- The Environment, Energy & Climate Change 7%
- National Security or Terrorism 7%
- Social Security 6%
- Other/Not Sure 3%

	<u>IRAQ</u>	<u>ECONOMY</u>	<u>HEALTH CARE</u>
CLINTON	39%	52%	33%
OBAMA	44%	29%	33%
OTHERS	3%	3%	4%
UNDECIDED	14%	16%	30%

**DEMOGRAPHICS:**

SEX:

Men	44%
Women	56%

AGE:

<50	38%
50+	62%

RACE:

White/Caucasian	67%
Black/African-American	16%
Hispanic/Latino	14%
Other/Refused	3%