



Embargoed Until 6:00AM, Sunday, February 3, 2008

MSNBC - McCLATCHY

FEBRUARY 2008 MISSOURI GOP PRIMARY POLL

400 likely Republican primary voters were interviewed by telephone January 30-February 1, 2008 by Mason-Dixon Polling & Research, Inc. of Washington, D.C. The margin for error is plus or minus 5%.

STATEWIDE NAME RECOGNITION:

QUESTION: I am going to read a list of names. The first (next) name is _____. Do you recognize that name? (IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Mike Huckabee	63%	13%	24%	-
John McCain	56%	24%	20%	-
Mitt Romney	46%	18%	35%	1%
Ron Paul	12%	41%	35%	12%

QUESTION: If the 2008 Missouri Republican primary were held today, which one of the following candidates would get your vote: (ORDER ROTATED)

	<u>STATE</u>	<u>SEX</u>		<u>AGE</u>	
		<u>MEN</u>	<u>WOMEN</u>	<u><50</u>	<u>50+</u>
John McCain	37%	35%	39%	34%	39%
Mike Huckabee	27%	26%	28%	24%	29%
Mitt Romney	24%	29%	19%	25%	23%
Ron Paul	1%	1%	1%	1%	1%
Undecided (NOT READ)	11%	9%	13%	16%	8%

	<u>STATE</u>	<u>BORN AGAIN?</u>		<u>PARTY ID</u>	
		<u>YES</u>	<u>NO</u>	<u>GOP</u>	<u>OTHER</u>
John McCain	37%	35%	41%	35%	42%
Mike Huckabee	27%	36%	6%	27%	26%
Mitt Romney	24%	18%	38%	24%	23%
Ron Paul	1%	1%	1%	1%	-
Undecided (NOT READ)	11%	10%	14%	13%	9%

	<u>STATE</u>	<u>REGION</u>			
		<u>STL</u>	<u>KC</u>	<u>SW MO</u>	<u>OTHER RURAL</u>
John McCain	37%	32%	48%	38%	35%
Mike Huckabee	27%	23%	16%	35%	29%
Mitt Romney	24%	31%	23%	18%	28%
Ron Paul	1%	1%	2%	-	1%
Undecided (NOT READ)	11%	13%	11%	9%	7%

(IF THEY VOTED FOR A CANDIDATE) QUESTION: At this point, would you say you will probably stick with that choice, or are that you still might change your mind?

	<u>ALL</u>	<u>MCCAIN</u>	<u>HUCKABEE</u>	<u>ROMNEY</u>
		<u>VOTERS</u>	<u>VOTERS</u>	<u>VOTERS</u>
STICK W/CHOICE	75%	74%	77%	74%
MIGHT CHANGE MIND	25%	26%	23%	26%

QUESTION: Which ONE of the following qualities are you most looking for in deciding which candidate to support? Someone who: (ORDER ROTATED)

- 46% - shares my values and views on issues
- 30% - has the strength and leadership to keep America safe
- 8% - has the right experience
- 6% - has the best chance to win in November
- 3% - represents a different approach from President Bush
- 7% - Other/Not Sure (NOT READ)

	<u>VALUES</u>	<u>LEADERSHIP</u>
MCCAIN	24%	59%
HUCKABEE	46%	10%
ROMNEY	23%	17%
PAUL	1%	-
UNDECIDED	6%	14%

QUESTION: Which ONE of the following issues do you feel is MOST important: (ORDER ROTATED)

- Moral & Family Issues 25%
- The Economy & Jobs 21%
- National Security or Terrorism 23%
- Taxes & Government Spending 13%
- Immigration 7%
- Iraq 6%
- Other/Not Sure (NOT READ) 5%

	<u>TERROR</u>	<u>ECONOMY</u>	<u>IMMIGRATION</u>	<u>TAXES</u>
MCCAIN	59%	50%	21%	48%
HUCKABEE	11%	13%	21%	24%
ROMNEY	25%	23%	43%	20%
PAUL	-	2%	-	-
UNDECIDED	5%	12%	15%	8%

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Missouri Republican Primary Poll February 2008

DEMOGRAPHICS :

SEX:

Men	49%
Women	51%

AGE:

<50	44%
50+	56%

EVANGELICAL/BORN AGAIN CHRISTIAN?

Yes	68%
No	29%
Refused	3%

PARTY ID:

Democrat	2%
Republican	75%
Independent	23%

REGION:

St. Louis Metro	26%
Kansas City Metro	16%
Southwest Missouri	28%
Other Rural	30%