



**Embargoed Until 6:00AM, Sunday, February 3, 2008**

**MSNBC - McClatchy**

**FEBRUARY 2008 GEORGIA DEMOCRATIC PRIMARY POLL RESULTS**

400 likely Democratic primary voters were interviewed by telephone January 30-February 1, 2008 by Mason-Dixon Polling & Research, Inc. of Washington, D.C.

The margin for error is plus or minus 5%.

**STATEWIDE NAME RECOGNITION:**

**QUESTION: I am going to read a list of names.**

The first (next) name is \_\_\_\_\_.

**Do you recognize that name? (IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?**

	<b><u>RECOGNIZE FAVORABLE</u></b>	<b><u>RECOGNIZE UNFAVORABLE</u></b>	<b><u>RECOGNIZE NEUTRAL</u></b>	<b><u>DON'T RECOGNIZE</u></b>
Hillary Clinton	60%	16%	24%	-
Barack Obama	66%	17%	16%	1%

**QUESTION: If the 2008 Georgia Democratic primary were held today, which one of the following candidates would get your vote: (ORDER ROTATED)**

	SEX		AGE		
	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>&lt;50</u>	<u>50+</u>
Barack Obama	47%	50%	45%	54%	42%
Hillary Clinton	41%	38%	43%	32%	47%
Others (NOT READ) **	2%	3%	1%	3%	1%
Undecided (NOT READ)	10%	9%	11%	11%	10%

	RACE		PARTY ID		
	<u>STATE</u>	<u>WHITE</u>	<u>BLACK</u>	<u>DEM</u>	<u>OTHER</u>
Barack Obama	47%	31%	68%	45%	53%
Hillary Clinton	41%	54%	23%	44%	31%
Others (NOT READ) **	2%	3%	1%	2%	2%
Undecided (NOT READ)	10%	12%	8%	9%	14%

	REGION		
	<u>STATE</u>	<u>ATLANTA METRO</u>	<u>RURAL GA</u>
Barack Obama	47%	51%	42%
Hillary Clinton	41%	36%	47%
Others (NOT READ) **	2%	1%	3%
Undecided (NOT READ)	10%	12%	8%

\*\* This includes those who voted early or absentee for candidates that have since dropped out.

**(IF THEY VOTED FOR A CANDIDATE) QUESTION: At this point, would you say you will probably stick with that choice, or are that you still might change your mind?**

	<u>ALL</u>	<u>CLINTON</u> <u>VOTERS</u>	<u>OBAMA</u> <u>VOTERS</u>
STICK W/CHOICE	79%	81%	78%
MIGHT CHANGE MIND	21%	19%	22%

**QUESTION: Which ONE of the following qualities are you most looking for in deciding which candidate to support?**

**Someone who: (ORDER ROTATED)**

- 31% - cares about the issues I care about
- 22% - represents change and a new approach
- 21% - is honest and trustworthy
- 17% - has the right experience
- 5% - has the best chance to win in November
- 4% - Other/Not Sure (NOT READ)

	<u>CHANGE</u>	<u>ISSUES</u>	<u>EXPERIENCE</u>	<u>HONEST</u>
OBAMA	73%	31%	6%	61%
CLINTON	14%	54%	79%	24%
OTHERS	2%	2%	3%	4%
UNDECIDED	11%	13%	12%	11%

**QUESTION: Which ONE of the following issues do you feel is MOST important:  
 (ORDER ROTATED)**

The Economy & Jobs	44%
Health care	24%
Iraq	9%
The Environment, Energy & Climate Change	7%
National Security or Terrorism	6%
Race relations & Racial Progress	4%
Other/Not Sure (NOT READ)	6%

	<u>IRAQ</u>	<u>ECONOMY</u>	<u>HEALTH CARE</u>
OBAMA	60%	45%	39%
CLINTON	28%	42%	49%
OTHERS	-	3%	2%
UNDECIDED	12%	10%	10%

**DEMOGRAPHICS:**

SEX:

Men	42%
Women	58%

AGE:

<50	40%
50+	60%

RACE:

White/Caucasian	55%
Black/African-American	41%
Other/Refused	4%

PARTY ID:

Democrat	79%
Republican	4%
Independent	17%

REGION:

Atlanta Metro	53%
Rural Georgia	47%