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Rockville Centre, NY 11570

HOW DO YOU PLAN
TO DEAL WITH THE
CHANGES IN REIMBURSEMENTS?
WE HAVE THE SOLUTION.

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The Challenge

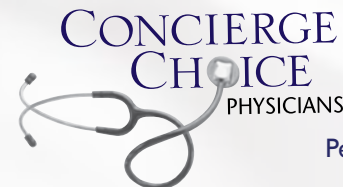
I've considered going into a Concierge Program, but I am afraid and unwilling to say goodbye to my patients!

The Solution

Add the Concierge Choice program to your traditional practice

The Result

Improved Income, A Less Frantic Pace,
More Patient Satisfaction



Personal Choice. Personal Care.



**THESE PHYSICIANS ARE SMILING
BECAUSE THEY MADE THE RIGHT CHOICE!**

Our next generation hybrid approach to concierge medicine is available to many different types of practices because it is more patient friendly and flexible.

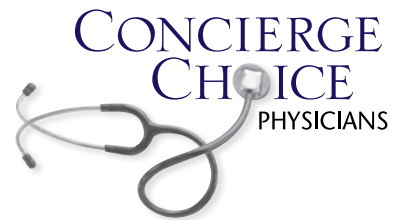
In this program, you devote a small portion of your practice day to members of the concierge program while maintaining your traditional practice in the remaining hours. Members come from your practice and pay for enhanced services. You can only benefit, and it costs you nothing directly to participate.

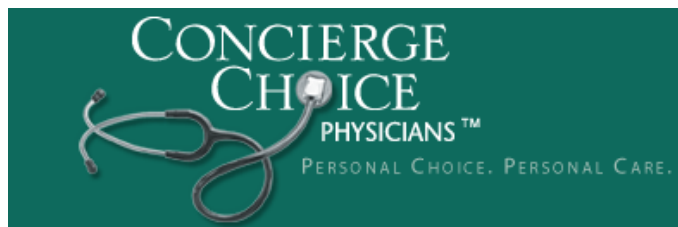
And you never have to say good-bye to your existing patients. They have a choice, not a farewell.

Contact us to learn how we can help you improve your bottom line by \$50,000, \$100,000 or more annually.

**No Risk...
No Direct Cost...
ONLY A BETTER LIFE AND PRACTICE...**

Call us toll free at **877-777-6625** or e-mail us at answers@choice.md so that we can customize a concierge program for you!





▶ Watching a few minutes of this video could change your professional career for the better

- Physicians
- Members
- Our Doctors

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- ▶ How the program works
- ▶ What it can do for you
- ▶ Member expectation
- ▶ Services provided
- ▶ Is this program for you?

Read an article on how one of our Doctor's uses our Hybrid Program

Take a few minutes...

To learn more about Concierge Choice Physicians, call us toll free today at **877-777-6625** so that we can create a successful Concierge program for you!



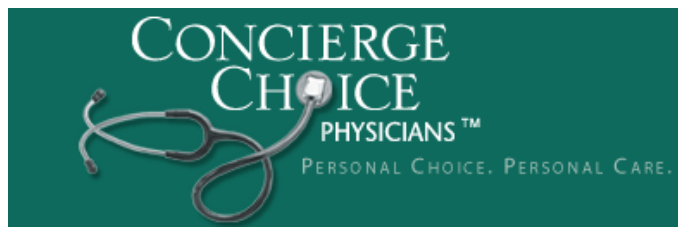
Is the stress of your practice consuming your life?



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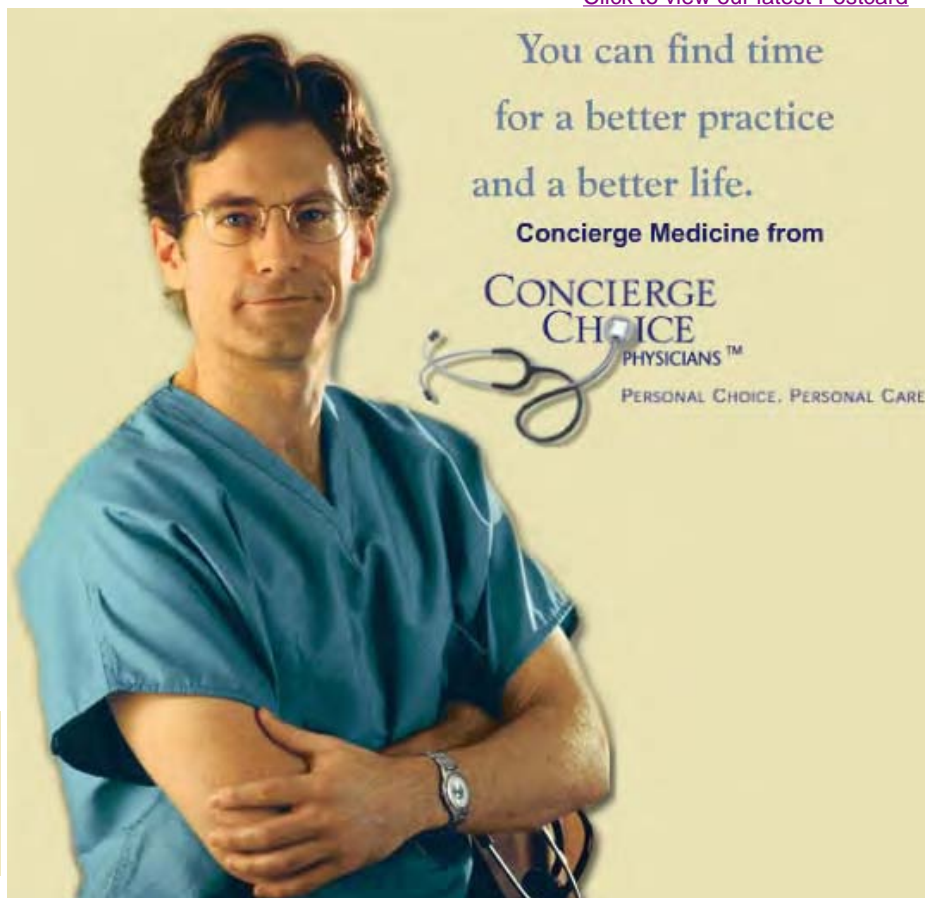
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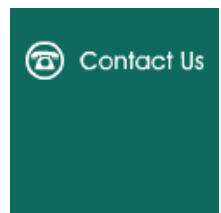
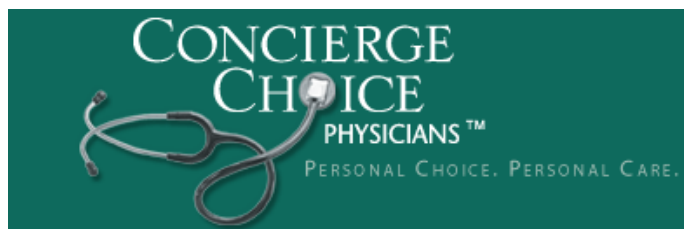
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Click here to read why a Doctor chose the Hybrid Program

Isn't it time you took control of your practice?



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From the start, your personal revenue will increase dramatically while your practice transforms.

Here's how the program works.

The Concierge Choice Physicians Program is a membership program for a maximum of 600 of your patients. Patients joining your CCP program pay an annual membership fee to receive a comprehensive screening physical performed by you that goes beyond the scope of most regular physicals. The revenue from this program allows you to reduce your practice size gradually and increase the time you spend with participants in the program.

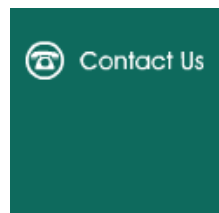
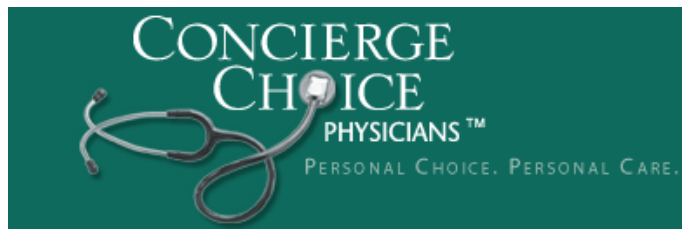
that minimizes risks and offers a choice to your patients. Other approaches require you to dismiss a majority of your practice. In the CCP program you never have to say goodbye to your current patients.

Members all receive a comprehensive wellness evaluation and a series of screening tests that are part of your preventive program. Follow-up visits are handled as they were in the past by the patients' insurance.

The key issues that are most important to patients are:

CCP has created a flexible way to transition gradually, in part or in whole, to Concierge Care

- Direct care from their private physician.
- Convenient, unhurried appointments that start on time.
- Advocacy-help with the complexities of specialist referrals and diagnostics.
- Focus on prevention and keeping the patients as healthy as possible.



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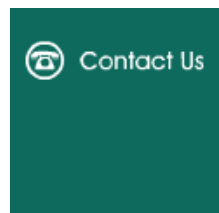
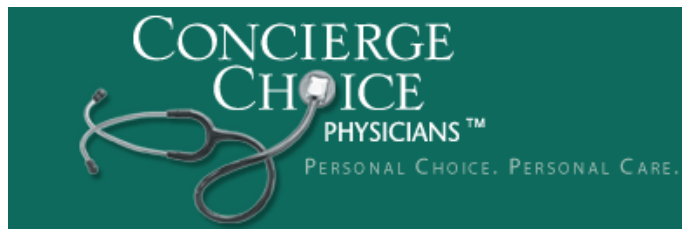
Isn't it time you took control of your personal and professional life?



Here's what it can do for you.

The number of patients you see in a Concierge program reduces to about 2 per hour. Not only do you have more time for their medical and personal needs, but you have more time to do the follow-up, to encourage compliance, to return phone calls and to take care of your life, your family and your practice. As you transition to a full Concierge program, your total number of patients declines, and your day ends at a reasonable hour. Call back messages decline and there is no longer an endless stack of charts on your desk.

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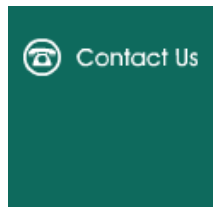
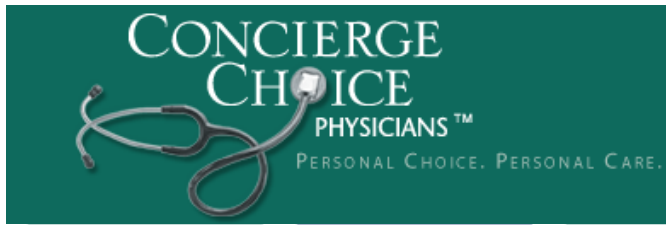


Here's what the members expect of you.

Members expect you to be the top quality physician that you have always been. They expect that you will be attentive to their needs and return phone calls promptly. They generally are more health care conscious and interested in working as a team with you on their issues. Although they have your contact numbers, they tend to call only when necessary, as you are more reachable during the day. They expect that if they are in the hospital you will either take care of them or do social rounds to make sure they are getting the best treatment from others. They expect you will help them personally coordinating their specialty care needs.

Remember, you will have more time to do all this in the Concierge Choice Physicians Program. Most of all, they expect you to be a warm and caring physician who will help them to stay healthy longer and to manage their care together.

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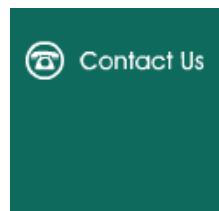


Concierge Choice Physicians will provide these services.

- Evaluate your practice for the CCP Concierge Model.
- Develop a comprehensive marketing and implementation plan.
- Create marketing materials for your program, mail and distribute them.
- Provide proprietary software for managing the transition.
- Conduct patient seminars for the introduction of the program.
- Provide full-time account representatives to sell the program during the introductory period.
- Provide professional call center telephone support.
- Offer guidance on a preventive program for your patients.
- Perform regulatory and legal review in your state.
- Provide full training for you and your office staff.
- Help design and implement office modifications to support a successful program.
- Process the membership billing and program receivables.
- Supply member cards and perform satisfaction surveys.
- Offer ongoing consultative practice management services.

Concierge Medicine | Concierge Care | Concierge Medical Practice | Concierge Choice Physicians
Concierge Practice | Concierge Healthcare | Concierge Choice | Boutique Medicine

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Ask yourself these questions:

- Are you the Primary Physician* for most of your patients?
- Do you see 15 or more patients a day?
- Are you in practice more than five years?
- Do you have a great relationship with your patients?
- Are you working more time and seeing your income stagnate?

Call 877-777-6625

Is this program for you?

Concierge Choice Physicians is more than a consulting company. It is a marketing and service provider for physicians who want to improve their practice and their personal life with the benefits of Concierge Care. To see if your practice is well-suited for Concierge Care, CCP does a full evaluation and pre-marketing analysis of your practice. With your approval, CCP will conduct a patient satisfaction survey. Then, a marketing program is designed for your practice, based upon the results of that survey. There is no charge for the evaluation process. CCP offers you a turnkey solution that will give you greater personal and professional satisfaction. If you qualify, CCP will offer you a physician-friendly relationship that pays for all marketing services from the patient membership revenue.

* Internist, Family Practitioner, Endocrinologist, Rheumatologist, Pulmonologist, Gynecologist