

Esquire/NBC News
#2927 - Political Center Segmentation

August 5-11, 2013
2410 registered voters

Please note, demographic screeners Q1-Q8 moved to demographic section at end.

Segment Summary

	Total
Bleeding Hearts	10%
Gospel Left	11%
Minivan Mods	14%
MBA Middle	13%
Pickup Populists	12%
#whateverman	13%
Righteous Right	14%
Talk Radio Heads	14%

Political Profile

Q9. In general, how would you rate the condition of the national economy today?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
1 – Poor	13%	9%	3%	7%	4%	5%	23%	6%	18%	38%
2	16%	14%	13%	4%	10%	12%	22%	12%	20%	30%
3	25%	27%	22%	18%	25%	26%	31%	25%	29%	22%
4	26%	30%	30%	30%	36%	29%	20%	34%	25%	7%
5	17%	17%	29%	32%	23%	22%	3%	18%	7%	4%
6	2%	2%	4%	7%	1%	5%	.	4%	1%	.
7 – Excellent	1%	0%	0%	3%	0%	0%	.	1%	.	.
ONLY FAIR/POOR (NET 1-3)	54%	50%	37%	29%	40%	43%	76%	43%	67%	89%
EXCELLENT/GOOD (NET 5-7)	20%	20%	33%	42%	24%	28%	3%	23%	8%	4%

Q10. Which of the following comes closest to describing your financial situation today?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Getting ahead	14%	16%	19%	21%	18%	22%	7%	15%	8%	7%
Staying where you are	50%	50%	55%	44%	61%	49%	29%	55%	50%	52%
Slipping behind	27%	27%	19%	24%	19%	26%	43%	23%	33%	30%
Falling backward	9%	8%	7%	11%	1%	3%	21%	7%	9%	11%

Q11. Thinking about the next few years, how optimistic or pessimistic are you about the American economy?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
1 – Very pessimistic	11%	7%	6%	4%	4%	2%	20%	2%	14%	35%
2	14%	13%	6%	3%	10%	14%	15%	15%	18%	31%
3	20%	21%	17%	10%	14%	26%	27%	16%	25%	19%
4	24%	26%	22%	26%	29%	21%	24%	32%	25%	11%
5	19%	22%	31%	23%	30%	23%	11%	23%	11%	2%
6	8%	8%	13%	21%	11%	9%	1%	9%	5%	1%
7 – Very optimistic	4%	3%	5%	12%	3%	4%	2%	4%	2%	1%
PESSIMISTIC (NET 1-3)	45%	41%	29%	17%	28%	42%	62%	33%	58%	85%
OPTIMISTIC (NET 5-7)	31%	33%	49%	57%	43%	36%	14%	35%	18%	4%

Q12. Thinking about the next few years, how optimistic or pessimistic are you about politics in this country?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
1 – Very pessimistic	22%	17%	18%	8%	14%	14%	32%	7%	31%	45%
2	20%	20%	19%	5%	16%	29%	16%	18%	22%	30%
3	20%	22%	19%	16%	24%	18%	26%	19%	22%	16%
4	20%	21%	22%	29%	24%	18%	12%	28%	15%	9%
5	11%	14%	15%	17%	15%	13%	8%	20%	5%	0%
6	5%	4%	5%	13%	4%	4%	3%	5%	4%	0%
7 – Very optimistic	3%	3%	3%	12%	3%	3%	2%	3%	1%	0%
PESSIMISTIC (NET 1-3)	62%	58%	56%	29%	54%	62%	75%	44%	75%	91%
OPTIMISTIC (NET 5-7)	19%	21%	22%	41%	22%	20%	13%	28%	10%	1%

Q13. Does the increasing diversity of America's population make you feel more anxious or more hopeful about the country's future?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
1 – Very anxious	9%	8%	3%	4%	3%	9%	16%	4%	12%	17%
2	11%	11%	3%	4%	10%	12%	12%	9%	16%	19%
3	15%	17%	6%	5%	16%	14%	20%	18%	18%	21%
4	27%	29%	16%	21%	29%	28%	28%	30%	29%	31%
5	17%	19%	20%	22%	20%	22%	11%	24%	14%	7%
6	12%	10%	27%	24%	16%	7%	8%	10%	5%	3%
7 – Very hopeful	9%	6%	24%	20%	6%	8%	5%	6%	5%	2%
ANXIOUS (NET 1-3)	35%	35%	12%	13%	29%	35%	48%	30%	46%	57%
HOPEFUL (NET 5-7)	38%	36%	72%	66%	42%	37%	24%	40%	25%	12%

Q14. In general, do you think the lives of young people today will be much easier than their parents' lives or much more difficult than their parents' lives?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
1 – Much easier than their parents' lives	4%	3%	1%	11%	1%	3%	7%	1%	2%	4%
2	4%	5%	4%	7%	4%	6%	4%	5%	2%	3%
3	10%	11%	8%	9%	15%	13%	6%	10%	9%	6%
4	17%	19%	21%	18%	19%	15%	12%	29%	16%	10%
5	26%	26%	30%	23%	27%	27%	15%	33%	24%	26%
6	21%	21%	22%	13%	23%	23%	25%	15%	21%	23%
7 – Much more difficult than their parents' lives	18%	15%	14%	19%	9%	12%	31%	7%	26%	27%
EASIER (NET 1-3)	18%	19%	13%	26%	21%	22%	16%	16%	14%	13%
HARDER (NET 5-7)	65%	62%	66%	55%	60%	63%	71%	55%	71%	76%

Q15. How closely do you follow news about politics?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
1 – Not at all	3%	3%	2%	2%	4%	2%	4%	3%	5%	.
2	6%	7%	3%	8%	10%	7%	4%	8%	9%	1%
3	10%	12%	7%	8%	13%	10%	11%	16%	12%	1%
4	16%	19%	11%	17%	16%	19%	19%	23%	19%	6%
5	26%	28%	23%	28%	24%	29%	28%	31%	26%	20%
6	22%	20%	27%	20%	27%	21%	18%	13%	19%	32%
7 – Very closely	17%	10%	27%	17%	7%	12%	17%	7%	10%	40%
NOT CLOSELY (NET 1-3)	19%	23%	12%	17%	26%	18%	19%	26%	26%	2%
CLOSELY (NET 5-7)	65%	58%	77%	66%	57%	63%	62%	51%	56%	91%

Self-Classification

Please indicate how liberal or conservative you are on each issue using a scale from 1 to 100 by moving the dial to 1 if you are very liberal on that issue or to 100 if you are very conservative on the issue.

Q16. Thinking generally, how liberal or conservative are you?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
1-10	7%	3%	37%	14%	2%	3%	4%	1%	0%	.
11-20	5%	4%	24%	6%	5%	4%	4%	3%	0%	.
21-30	8%	8%	22%	9%	8%	9%	10%	6%	1%	1%
31-40	7%	10%	10%	5%	15%	8%	8%	9%	2%	.
41-50	16%	23%	5%	19%	18%	26%	26%	24%	9%	4%
51-60	12%	14%	2%	16%	15%	9%	13%	19%	12%	5%
61-70	11%	13%	0%	10%	12%	13%	13%	15%	13%	6%
71-80	14%	14%	0%	10%	16%	15%	11%	12%	21%	17%
81-90	11%	7%	0%	4%	7%	8%	6%	8%	22%	24%
91-100	11%	3%	0%	7%	2%	4%	4%	3%	20%	43%
1-41	27%	26%	93%	34%	30%	27%	27%	19%	3%	1%
42-70	38%	50%	7%	44%	44%	46%	51%	58%	34%	16%
71-100	35%	24%	1%	22%	26%	27%	22%	23%	63%	84%
Mean:	57.1	54	18.0	48.9	54.1	54.0	52.4	55.6	75.2	84.6

Q17. When it comes to **social issues, such as gay marriage or abortion**, how liberal or conservative are you?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
1-10	21%	22%	79%	13%	24%	29%	22%	13%	1%	4%
11-20	7%	9%	11%	7%	11%	9%	11%	7%	0%	2%
21-30	8%	12%	4%	6%	10%	16%	11%	10%	2%	3%
31-40	8%	12%	4%	7%	16%	10%	8%	14%	3%	1%
41-50	11%	14%	2%	13%	11%	13%	14%	18%	4%	9%
51-60	6%	7%	.	12%	5%	3%	7%	12%	5%	6%
61-70	6%	6%	1%	9%	9%	5%	4%	4%	8%	7%
71-80	7%	8%	.	7%	5%	7%	8%	9%	8%	6%
81-90	6%	5%	0%	8%	5%	3%	5%	6%	8%	12%
91-100	20%	6%	0%	19%	3%	5%	9%	6%	60%	49%
1-23	29%	33%	91%	21%	37%	40%	35%	20%	2%	5%
24-70	38%	49%	9%	44%	50%	45%	42%	59%	22%	27%
71-100	33%	18%	0%	35%	13%	15%	23%	21%	76%	68%
Mean:	49.7	39.4	7.7	55.1	36.8	34.6	40.9	45.5	84.3	78.5

Q18. When it comes to **financial issues, such as taxes or government spending**, how liberal or conservative are you?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
1-10	5%	2%	23%	12%	2%	2%	6%	0%	1%	.
11-20	4%	2%	19%	6%	3%	1%	3%	2%	0%	0%
21-30	5%	5%	16%	7%	4%	5%	7%	3%	2%	.
31-40	7%	8%	14%	14%	10%	6%	6%	8%	2%	0%
41-50	12%	14%	17%	16%	13%	11%	16%	17%	7%	1%
51-60	10%	15%	2%	12%	16%	11%	10%	21%	8%	1%
61-70	11%	14%	5%	13%	16%	15%	12%	14%	10%	2%
71-80	14%	17%	2%	11%	14%	15%	20%	18%	21%	10%
81-90	13%	12%	2%	4%	12%	18%	10%	10%	25%	18%
91-100	19%	11%	0%	6%	9%	16%	11%	6%	23%	68%
1-41	27%	24%	84%	45%	29%	16%	29%	22%	9%	0%
42-70	37%	48%	13%	39%	46%	42%	45%	59%	36%	8%
71-100	37%	28%	3%	16%	25%	41%	26%	19%	55%	91%
Mean:	63.8	62.7	28.3	49.6	61.3	68.2	59.8	61.4	76.3	92.3

Q19. Who is the person in public life in America you would say you trust the most? This person can be anyone - a political or religious leader, a journalist, an author, an actor, a celebrity, etc. You may choose only one person, male or female.

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
NET - Republican Political Figures	14%	13%	2%	2%	12%	15%	14%	11%	15%	38%
Barack Obama	11%	9%	22%	35%	9%	9%	7%	10%	1%	.
NET - Religious Figures	10%	5%	2%	12%	10%	2%	4%	5%	31%	12%
Other Democratic Political Figures	6%		18%	8%	7%	9%	5%	3%	2%	.
NET - News Personalities	5%	6%	8%	6%	6%	7%	5%	11%	2%	4%
NET - Actors/Actresses	5%	7%	5%	5%	4%	8%	9%	7%	5%	1%
NET - Conservative Pundits	4%		0%	0%	1%	1%	3%	2%	7%	19%
NET - Military Leaders	4%	4%	4%	2%	4%	5%	6%	2%	3%	4%
Oprah Winfrey	3%	6%	0%	3%	10%	6%	4%	2%	1%	0
Hillary Clinton	3%	4%	7%	3%	4%	2%	6%	2%	1%	.
NET - Liberal Pundits	2%		6%	1%	3%	3%	3%	3%	1%	2%
People I Know/Myself	5%	6%	3%	6%	5%	3%	9%	9%	5%	3%
No One	11%	13%	8%	7%	8%	12%	17%	16%	9%	9%
Other	14%		14%	9%	14%	15%	8%	14%	14%	7%
Don't know/Refused	2%	2%	1%	1%	3%	3%	0%	3%	3%	1%

Psychographics / Lifestyle

Q20. Which of the following comes closer to your point of view?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Government should do more to solve problems and help meet the needs of people.	49%	51%	93%	86%	48%	41%	64%	53%	30%	1%
Government is doing too many things better left to businesses and individuals.	51%	49%	7%	14%	52%	59%	36%	47%	70%	99%

Q21. The following is a list of statements that could be used to describe an individual.

Please indicate how well each of the following statements describes you. Please use a 7 point scale, where 7 means that statement describes you extremely well, and 1 means that statement does not describe you at all.

% Describes Self (NET 5-7)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Mini van Mod s	5 - MBA Midd le	6 - Pick up Popu lists	3 - #wh atev erma n	4 - Righ teou s Righ t	2 - Talk Radi o Head s
It's important to me to stay up on developments in the news so I can talk about it with friends, family or coworkers.	56	53	67	62	61	58	46	45	48	65
Faith is important to me and I pray and reflect on my faith regularly.	55	41	17	84	53	20	41	48	93	69
I enjoy socializing with one person at a time much more than in large groups of friends.	52	50	60	48	44	52	57	47	58	55
I actively try to socialize with people from different backgrounds than my own.	50	50	53	63	59	44	48	48	46	41
Religion is important to me and I regularly make time to attend services and pray.	43	29	9	69	37	10	28	39	87	56
I love talking about politics with people who share my point of view.	42	35	52	37	28	45	34	36	44	61
Politics are so divisive these days that I actively avoid getting involved in political discussions.	41	44	34	38	43	44	45	46	48	29

% Describes Self (NET 5-7)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Mini van Mod s	5 - MBA Midd le	6 - Pick up Popu lists	3 - #wh atev erma n	4 - Righ teou s Righ t	2 - Talk Radi o Head s
On most issues, I don't see anyone in Washington or on the news expressing my viewpoint.	41	38	34	30	27	42	49	35	60	46
I am an avid sports fan and I watch every one of my team's games.	39	39	32	36	37	43	32	45	38	43
Volunteering is important to me and I often make time to do volunteer work in my community.	37	34	34	43	43	29	26	39	44	34
Someone's political views tell me most of what I need to know about what kind of person they are.	36	29	39	44	22	34	31	31	43	44
I love talking about politics with people who have different views from my own.	32	32	37	38	31	33	30	34	22	37
I only pay close attention to politics when an election is coming up or when there is an issue that is close to my heart.	32	34	29	36	36	36	27	35	40	19
I try to avoid watching the news because it's typically so depressing.	24	26	19	20	20	24	31	28	32	17
Politics does not really affect my life and I tune out most discussions about politics.	17	20	9	20	16	21	16	28	21	5
I post information about news and politics online on Facebook and Twitter more than I discuss news and politics with people in person.	15	14	20	14	7	9	19	22	15	14

Q22. Which is more important in deciding who to vote for?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
That you like and trust the candidate	25%	28%	14%	25%	25%	32%	27%	27%	27%	19%
That you agree with the candidate on important issues	75%	72%	86%	75%	75%	68%	73%	73%	73%	81%

Q23. Which of the following describes you best?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
I am willing to vote for someone I personally dislike if I strongly agree with his or her positions on the issues.	68%	65%	77%	62%	63%	64%	69%	63%	68%	77%
I am willing to vote for somebody who I don't agree with on all the issues if he or she is a good person and I like and trust him or her.	32%	35%	23%	38%	37%	36%	31%	37%	32%	23%

Q24. Which of the following describes you best?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
I feel as though I almost always genuinely like and agree with the people I end up voting for.	34%	29%	44%	68%	32%	25%	24%	36%	25%	25%
More often than not, I feel as though I am voting for the lesser of two evils.	66%	71%	56%	32%	68%	75%	76%	64%	75%	75%

Political Values

Now, here are some statements on political issues. Please indicate if you agree or disagree with each statement using a 7 point scale, where 7 means you strongly disagree and 1 means you strongly agree.

% Strongly Agree (NET 1-2)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Mini van Mods	5 - MBA Midd le	6 - Pick up Popu lists	3 - #wh atev erma n	4 - Righ teou s Righ t	2 - Talk Radi o Head s
Q48. The government should guarantee that people get equal pay for equal work, regardless of their gender or race.	63	63	85	86	82	68	85	17	65	32
Q31. All members of Congress should be subject to term limits.	60	56	55	64	71	70	76	8	60	78
Q44. The United States is the greatest country in the world.	56	53	31	71	78	63	53	15	60	73
Q47. It should be illegal for private companies such as Verizon, Google and Facebook to collect information about people’s phone and internet usage.	55	51	54	59	55	60	77	16	67	57
Q45. Government has an important role to play in ensuring that everyone, regardless of race, gender, age or sexual orientation, has an equal opportunity to succeed in this country.	54	51	86	79	66	58	72	10	53	20
Q35. I’m proud to live in a free-market country where individuals have the freedom to become successful and wealthy.	52	45	31	66	65	60	48	4	57	78
Q41. I worry that a few wealthy people are able to achieve greater and greater wealth while ordinary Americans seem to struggle more with each passing year.	50	46	81	74	54	40	83	12	51	18

Q38. When there are poor people in our country who don't have access to good education, health care and a safe place to live, it negatively affects every one of us.	49	44	84	75	56	40	74	7	51	20
Q46. It should be illegal for the government to collect information about people's phone and internet usage.	48	41	46	42	38	45	69	15	63	66
Q30. Allowing Supreme Court judges to serve for life concentrates too much power in the hands of a small group of people who were not elected and are not accountable to the public.	47	43	40	50	43	56	65	10	55	55
% Strongly Agree (NET 1-2)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Mini van Mods	5 - MBA Middle	6 - Pick up Popu lists	3 - #wh atev erma n	4 - Righ teou s Righ t	2 - Talk Radi o Head s
Q32. Churches and religious organizations should have no role in politics.	45	49	73	44	53	70	60	13	22	33
Q34. The test of a nation is how well it treats its weakest members.	45	39	82	72	52	34	69	3	47	17
Q41A. The widening gap between the incomes of the wealthy and everyone else is undermining the idea that every American has the opportunity to move up to a better standard of living.	44	42	79	59	50	38	73	11	40	17
Q33. We need the government to maintain programs like food stamps, welfare and Medicaid so that people who hit hard times don't fall through the cracks.	42	37	80	74	44	30	68	8	38	10
Q42. Government should not legislate how Americans can behave in their personal lives such as owning guns, abortion, marriage and marijuana.	42	40	41	29	36	52	67	9	41	60

Q40. The United States is a country where anyone, regardless of their background, can work hard, succeed and live a middle class life.	40	35	20	44	55	51	26	5	43	66
Q27. The two party system we have in this country is broken and out of date and America would be better off if there were more than just two parties.	36	33	47	32	32	40	58	5	38	43
Q37. The free market philosophy has gotten out of control in this country and we've lost the idea that we have a shared responsibility to help those at the bottom.	35	31	68	60	32	27	58	8	29	11
Q39. America has strayed so far from the principles of the free market that I don't believe we are a free-market economy anymore.	34	28	26	42	28	29	54	4	32	59
Q28. When it comes to politics, I often agree with some ideas that Democrats have and some ideas that Republicans have.	33	38	13	36	52	47	45	10	34	25

% Strongly Agree (NET 1-2)	Total	1 - Young Libs	7 - Gospel Left	8 - Mini van Mods	5 - MBA Middle	6 - Pick up Populists	3 - #whateverman	4 - Righteous Right	2 - Talk Radio Heads
Q25. I never put any faith in politicians of either party because they always end up disappointing me.	32	23	25	25	47	45	9	35	42
Q43. The Constitution provided a good structure for our government and our rights but after 230 years, it can't provide guidance for many of the modern problems we face now that didn't exist then.	32	43	50	40	42	47	14	27	6

Q29. When it comes to politics, both Democrats and Republicans get it wrong most of the time and I rarely agree with the ideas either party has.	23	12	19	21	32	37	6	29	27
Q36. When people in this country become successful, it's not because they got there on their own but because they were helped by the investments the country has made in roads, bridges and in our country's education system.	22	41	38	22	17	27	6	22	7
Q26. Politicians from both parties generally try their best for the good of the country.	13	6	17	15	14	9	20	13	9

Q49. Even though you may agree with more than one of these, which statement best describes your view on the issue of taxes?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Taxes make sure that we can pay for things that are in our collective best interest.	31%	32%	63%	27%	52%	32%	22%	17%	30%	8%
Taxes are important to finance government spending.	19%	20%	22%	26%	18%	19%	15%	28%	15%	8%
Taxes should only be used to finance essential government programs.	43%	41%	12%	32%	28%	45%	49%	42%	48%	75%
Taxes should be abolished.	8%	7%	3%	15%	1%	4%	13%	12%	7%	9%

Q50. Even though you may agree with more than one of these, which statement best describes your view on the issue of government spending?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Government spending represents our country's moral obligation to care for one another.	7%	5%	23%	19%	5%	4%	4%	5%	5%	.
Government spending, while sometimes inefficient, is the best way to ensure investment in the common good.	19%	17%	54%	28%	23%	14%	11%	20%	11%	1%
Government spending should never exceed what it takes in.	35%	39%	15%	32%	39%	44%	28%	42%	43%	29%
Government spending is wasteful and inefficient.	39%	40%	9%	21%	32%	39%	57%	33%	41%	70%

Q51. Which do you think is a bigger problem for our country?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
People aren't compassionate toward one another	27%	22%	59%	51%	17%	14%	32%	27%	25%	6%
People aren't accountable for their decisions and actions	73%	78%	41%	49%	83%	86%	68%	73%	75%	94%

Proposals

Next, you'll see a list of different proposals that could be made. Please indicate if you support or oppose each proposal. Use a 9 point scale where 9 means that you strongly oppose the proposal and a 1 means you strongly support the proposal.

% Strongly Agree (NET 1-2 on a 9-point scale)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Mini van Mod s	5 - MBA Midd le	6 - Pick up Popu lists	3 - #wh atev erma n	4 - Righ teou s Righ t	2 - Talk Radi o Head s
Q70. Require all registered voters to show a photo ID, such as a valid driver's license, at the polling booth before they can cast a vote.	60	58	18	50	66	63	74	32	72	94
Q77. Expand exploration of U.S.-based oil and gas reserves to lessen our dependence on foreign oil.	59	54	25	73	57	70	69	22	66	87
Q74. Raise taxes on Americans who make more than \$1 million a year.	55	59	81	82	68	52	82	34	46	8
Q78. Amend the Constitution to require the federal government to balance its budget each year.	52	50	24	59	57	57	66	21	56	74
Q57. Require all health insurers to cover contraception in even their most basic plans.	47	53	84	66	57	62	70	24	25	7
Q76. Create tax incentives to help the country move from a coal and oil based energy economy to cleaner, renewable sources, such as wind and solar.	47	48	75	71	57	51	65	20	43	7
Q62. Increase the minimum wage from \$7.25 to \$10 per hour.	45	44	75	81	43	35	69	31	36	6
Q64. Guarantee paid maternity leave for all new mothers.	45	44	67	73	47	39	66	28	46	10
Q75. Tax industries that produce carbon emissions to help reduce pollution.	44	45	67	69	57	46	61	18	39	6

Q60. Restrict access to violent video games for children under the age of 18.	43	39	26	73	50	44	44	19	54	33
Q73. Require stricter standards for people to receive disability benefits from the government.	39	39	17	31	47	52	34	22	40	65
Q63. Guarantee paid sick leave to every working American.	39	35	64	76	32	30	59	21	38	11
Q53. Legalize the use of marijuana for medical purposes only.	33	36	35	43	35	45	49	19	23	22
Q58. Allow the sale of the morning after pill over the counter to any woman or girl of any age without a prescription.	33	39	75	34	30	58	50	19	9	8
% Strongly Agree (NET 1-2 on a 9-point scale)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Mini van Mod s	5 - MBA Midd le	6 - Pick up Popu lists	3 - #wh atev erma n	4 - Righ teou s Righ t	2 - Talk Radi o Head s
Q68. End affirmative action in all hiring decisions and college admissions.	33	29	15	20	25	48	38	9	33	70
Q67. Increase government spending to make college loans more affordable for students.	32	28	61	69	29	24	40	20	25	2
Q52. Legalize the use of marijuana.	31	34	64	29	21	43	51	24	12	18
Q72. Increase government spending on mental health care.	31	26	63	64	30	24	41	11	29	4
Q65. Provide taxpayer-subsidized childcare to help women get back into the workforce.	28	23	51	71	27	18	35	15	23	1
Q54. Decriminalize drug use so addicts are treated in the health system, not in prisons.	24	22	59	36	13	31	29	14	14	12
Q56. Increase restrictions to make it harder to receive an abortion.	24	12	1	27	13	4	18	12	58	46
Q66. Increase taxes to ensure all children have access to early education.	22	18	50	52	21	17	20	12	17	0

Q69. Provide illegal immigrants with a path to citizenship even though they have broken the rules.	16	12	51	21	11	11	11	16	13	5
Q71. End the death penalty.	16	10	40	31	8	13	8	12	14	8
Q55. Legalize prostitution.	15	16	31	14	5	23	27	11	3	16
Q59. Restrict portion sizes of very high calorie foods, such as Big Gulp sodas, to combat obesity.	12	13	10	25	10	19	9	14	11	1
Q61. Enable the government to more tightly regulate the internet to curb access to pirated movies and video games.	11	10	6	28	9	16	9	7	12	2

America's Place in the World

Q79. Now, here are some statements that people might make about America's place in the world. Please indicate if you agree or disagree with each statement using a 7 point scale, where 7 means you strongly disagree and 1 means you strongly agree.

% Strongly Agree (NET 1-2)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Mini van Mod s	5 - MBA Midd le	6 - Pick up Popu lists	3 - #wh atev erma n	4 - Righ teou s Righ t	2 - Talk Radi o Head s
We can't afford to spend money on foreign aid and building up other nations when we need to build up our own country.	63	62	46	70	61	72	88	32	62	72
America should no longer be the world's policeman and we need to scale down our activities overseas, even if it means other nations playing a larger role.	55	56	57	59	57	68	76	25	49	50
It's important for America to become more economically stable, but it does not need to be the world's economic leader.	50	50	55	63	51	57	69	25	54	37
America can achieve so much more through diplomacy and working with other countries than by threatening to attack countries that don't agree with us.	49	47	80	66	52	55	61	23	47	23
America's security will be at risk if we're not able to maintain a military and economic edge over China.	43	39	15	54	42	45	51	21	50	62
America should take a global leadership role in challenges facing the world like climate change and global poverty.	37	35	65	67	43	36	43	16	30	8
America is a model for the rest of the world and other countries should look to our economic, political, and cultural ideas as an example to strive toward.	33	30	16	48	39	35	35	11	31	48

America is hated in the world because we love freedom.	29	25	6	41	26	28	30	18	35	40
America is the only country that has the power to maintain peace throughout the world and we have a responsibility to do so when possible.	21	18	12	46	22	17	20	12	22	18
It is more important for America's safety for other countries to fear us than for them to respect us.	20	16	3	27	19	18	21	7	21	37

Social Issues

Here are some statements on social issues. Please indicate if you agree or disagree with each statement using a 7 point scale, where 7 means you strongly disagree and 1 means you strongly agree.

% Strongly Agree (NET 1-2)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Mini van Mod s	5 - MBA Midd le	6 - Pick up Popu lists	3 - #wh atev erma n	4 - Righ teou s Righ t	2 - Talk Radi o Head s
Q80. Gay people should be able to marry just like anyone else.	45	57	93	32	70	60	59	37	7	17
Q89. The Catholic Church should allow women to become priests and also allow priests to marry.	42	46	64	57	53	55	53	23	23	21
Q87. The growth in single parent households is concerning because all children need both a mother and a father to guide them.	46	32	9	66	31	35	42	22	74	82
Q82. We need laws to protect the rights of minorities who might face prejudice in the workplace.	43	35	75	90	47	32	37	22	42	16
Q81. Marriage and family are important institutions that shape our culture and our country and we need to be careful before we change the definition to suit the politics of the moment.	49	34	6	70	39	33	46	21	87	81
Q84. The government needs to look like America and reflect the growing diversity that exists in communities.	46	42	75	83	57	39	51	21	38	16
Q86. By going too far in respecting the rights of minorities, we've ended up limiting the rights of the majority of Americans.	45	44	4	20	37	54	67	21	62	82
Q83. Racial discrimination is nowhere near as widespread as it was 60 years ago and our laws should be modernized to reflect the change in attitudes.	42	42	11	25	42	51	58	20	42	76

Q85. Our country would be stronger if the laws reflected the moral lessons taught in the Bible.	40	23	3	70	25	14	35	18	81	63
Q88. Gay couples should not be allowed to adopt because all children need both a mother and a father and it's not fair to impose that lifestyle on children.	26	14	5	38	8	15	21	12	58	45

Now you will see some statements people could make about social issues. Please pick which statement best describes your view on the issue.

Q90. Even though you may agree with more than one of these, which statement best describes your view on the issue of gun control?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
All guns are dangerous and should be banned.	5%	4%	7%	13%	7%	3%	2%	6%	3%	0%
We have seen the ramifications of lax gun laws and should take significant steps to reduce and restrict the use of guns in America.	15%	15%	35%	24%	18%	22%	5%	13%	7%	.
Mandatory background checks on all gun purchases are not a violation of our Second Amendment rights but are needed to make sure our schools and communities stay safe.	41%	45%	51%	48%	53%	39%	38%	47%	35%	18%
Current gun laws must be better enforced to ensure future tragedies do not occur, but no new laws should be added that restrict Americans' Second Amendment rights.	23%	22%	5%	11%	16%	26%	24%	22%	36%	39%
The Second Amendment and the right to bear arms are absolute and all Americans should be able to buy any guns they want.	17%	14%	2%	4%	6%	11%	31%	12%	19%	43%

Q91. Even though you may agree with more than one of these, which statement best describes your view on the issue of abortion?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Abortions should be prohibited in all circumstances.	8%	3%	1%	10%	2%	.	4%	6%	25%	14%
Abortions should only be legal to save the life of the mother.	10%	4%	1%	8%	5%	.	4%	7%	26%	21%
Abortions should only be legal in cases of rape, incest, or to save the life of the mother.	30%	29%	3%	36%	35%	6%	45%	32%	40%	36%
Abortions should be legal for any reason, but not after the first three months of pregnancy.	27%	36%	21%	26%	47%	25%	34%	38%	8%	19%
Abortions should be legal for any reason, but not after the first six months of pregnancy.	13%	15%	30%	10%	8%	33%	9%	12%	.	6%
Abortions should be allowed at any time during a woman's pregnancy for any reason.	12%	12%	43%	11%	2%	36%	5%	5%	0%	4%

Q92. Even though you may agree with more than one of these, which statement best describes your view on the issue of gay marriage?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Marriage has always been between a man and a woman and that definition should not be changed.	30%	13%	1%	45%	7%	13%	17%	17%	76%	53%
Marriage is between a man and a woman, but there is no reason same sex-partners cannot have civil unions which give them the same legal rights as married couples.	22%	23%	5%	28%	24%	24%	19%	24%	21%	26%
Marriage is an issue for each state to decide and if some states want to recognize gay marriage or other states want to prohibit it, then that is their right.	7%	9%	2%	3%	8%	9%	6%	12%	2%	13%
Gay marriage is a civil rights issue because preventing gay people from getting married is discrimination.	8%	11%	22%	5%	12%	9%	10%	11%	0%	1%
Marriage is between two people who love each other and are committed to each other, regardless of whether they are men or women.	33%	44%	70%	19%	49%	45%	48%	36%	1%	7%

Anxieties

Q93A. Next you will see a list of things people might worry about. Please indicate how much you personally worry about each of these things using a 7-point scale, where 7 means you are very worried and 1 means you are not worried at all.

% Very Worried (NET 6-7)	Total	THE CENTER	1 - Young Libs	7 - Gospel Left	8 - Working Women	5 - MBA Middle	6 - Pickup Populists	3 - Disaffected Youth	4 - White Evangelicals	2 - Talk Radio Heads
That the rich in this country will keep getting richer at the expense of everyone else.	46	46	79	67	42	34	81	27	43	11
That big corporations are going too far in collecting data about people from their email and phone records.	45	44	49	51	47	38	67	23	45	44
That the government is going too far in collecting data about people from their email and phone records.	44	37	42	34	34	28	61	26	55	64
That there will be more attacks like the Boston Marathon bombing on American soil.	43	39	27	50	54	34	50	19	47	54
That there will be another major terrorist attack like 9/11 on American soil.	39	35	22	43	46	28	49	18	47	49
That the government is spying on American citizens.	39	34	36	33	31	25	60	22	48	56
That America will get involved in another war in the Middle East.	37	34	42	46	42	23	54	19	39	36
That the government is trying to take away people's guns.	33	28	7	14	18	22	56	14	46	69
That Americans are losing their patriotism and love of country.	32	28	9	26	28	22	43	19	41	59
That Americans are becoming less religious.	32	16	3	45	21	8	26	10	69	51
That racial tensions in this country will become violent.	26	20	20	44	25	17	24	14	30	33

That China will overtake America as the number-one power in the world.	25	21	11	25	20	19	31	14	37	36
That America will lose its standing in the world and become less safe because we are not spending enough on national defense.	25	18	3	29	17	16	28	12	35	48
That Iran or North Korea will launch a nuclear attack against the US.	24	22	10	38	29	12	32	17	27	26

Q93B. Next you will see a list of things people might worry about. Please indicate how likely you think it is that each of these things will occur in the next 10 years using a 7-point scale, where 7 means it is very likely and 1 means it is not likely at all.

% Very Likely (NET 6-7)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Mini van Mods	5 - MBA Midd le	6 - Pick up Popu lists	3 - #wh atev erma n	4 - Righ teou s Righ t	2 - Talk Radi o Head s
That the government will spy on American citizens.	55	49	55	56	44	52	73	32	64	72
That the rich in this country will keep getting richer at the expense of everyone else.	55	55	89	79	59	47	85	34	46	16
That the government will go too far in collecting data about people from their email and phone records.	52	46	47	49	31	50	74	36	62	72
That big corporations will go too far in collecting data about people from their email and phone records.	52	48	65	53	45	41	81	33	63	45
That there will be more attacks like the Boston Marathon bombing on American soil.	51	47	38	51	51	46	64	32	62	62
That Americans will become less religious.	40	32	34	38	24	38	38	30	63	57
That America will get involved in another war in the Middle East.	38	36	31	43	33	38	58	20	44	40
That there will be another major terrorist attack like 9/11 on American soil.	37	36	21	41	34	40	56	22	35	49
That the government will try to take away people's guns.	29	24	3	23	18	23	43	17	42	65
That China will overtake America as the number-one power in the world.	28	25	19	30	23	30	35	17	38	35
That racial tensions in this country will become violent.	25	21	14	40	18	15	36	15	30	33

That America will lose its standing in the world and become less safe because we are not spending enough on national defense.	23	18	2	24	15	16	27	15	37	46
That Americans will lose their patriotism and love of country.	18	15	8	16	8	13	21	18	25	33
That Iran or North Korea will launch a nuclear attack against the US.	16	14	7	24	11	9	25	11	25	18

Economic Issues

Switching gears slightly...

Q94. Even though you may agree with more than one of these, which statement best describes your view on the issue of Wall Street reform?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Financial markets left unregulated will wreck the American economy.	36%	35%	73%	52%	37%	21%	57%	25%	26%	10%
Financial reform should only be used to curb abuses, but shouldn't restrict banks' and investors' ability to make profits.	40%	42%	23%	33%	48%	50%	19%	49%	37%	52%
Financial reform undermines free-market capitalism and prevents growth and prosperity.	12%	12%	2%	10%	8%	15%	10%	16%	12%	18%
Financial reform is another example of government overreach into activity it has no right to regulate.	13%	11%	2%	5%	7%	15%	15%	9%	25%	20%

Next you'll see a list of statements that someone could make about economic principles. After each one, please indicate if you agree or disagree with each statement using a 7 point scale, where 7 means you strongly disagree and 1 means you strongly agree.

% Strongly Agree (NET 1-2)	Total	THE CENTE R	1 - Youn g Libs	7 - Gosp el Left	8 - Miniv an Mods	5 - MBA Middl e	6 - Picku p Popul ists	3 - #wh ateve rman	4 - Right eous Right	2 - Talk Radi o Head s
Q109. It is too easy for people to get credit cards these days.	51	48	47	34	64	60	48	20	64	60
Q101. Many years ago labor unions were a good idea and they helped workers, but they have outlived their usefulness and are now holding the economy back.	37	32	9	27	29	48	32	19	42	79
Q99. People who can't work because of illness or disability should be guaranteed a basic standard of living.	48	43	76	77	42	38	76	18	53	23
Q107. Banks and Wall Street investors should be required to act within strict regulations and rules that prevent them from taking risks that could harm the overall economy.	53	50	80	70	58	55	73	17	52	31
Q97. Every working person should pay something in federal taxes, even people with low incomes.	49	45	32	49	64	58	41	17	52	72
Q98. Every working person, regardless of their job, should be guaranteed an income that lifts them above the poverty line.	41	38	67	73	34	33	71	16	43	10
Q110. It is too difficult for people to get a home loan these days.	28	26	24	55	16	23	52	16	31	13

Q96. Even low-income Americans should still have to pay their fair share of taxes.	45	41	27	42	58	57	33	15	46	71
Q106. The government should protect small and mid-sized businesses to make sure they aren't crowded out of the marketplace by big corporations.	39	39	48	59	33	44	66	14	45	15
Q100. The government should provide a taxpayer-funded safety net to people who lose their job during tough times.	36	31%	70	63	26	31	55	14	35	11
% Strongly Agree (NET 1-2)	Total	THE CENTER	1 - Young Libs	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #whateverman	4 - Righteous Right	2 - Talk Radio Heads
Q103. The economy works best when it isn't burdened by intrusive government regulations and restrictions.	36	29	10	19	24	46	33	14	49	84
Q105. The government plays a leading role in the growth of the economy by making investments in infrastructure and research.	34	29	67	60	34	40	31	13	29	10
Q104. Laws and government regulations protect ordinary people from reckless business practices.	28	24	53	48	27	32	25	13	29	10
Q95. Very successful people who earn millions of dollars should be able to keep more of what they earn.	20	16	3	19	16	28	6	12	16	53
Q102. Labor unions are an important force that stand up for the rights of workers who otherwise would be at risk of being exploited by big corporations.	31	25	66	62	33	23	32	11	25	9

Q108. The government should give tax breaks or credits that benefit industries that are viewed as important to the economic health of the country.	30	27	31	54	32	37	31	9	29	19
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Social Life

Switching gears slightly...

Q111. Which of the following alcoholic drinks are you most likely to drink when you go out?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Wine	20%	21%	17%	25%	25%	21%	14%	23%	19%	17%
Beer	29%	31%	36%	14%	24%	38%	33%	28%	23%	33%
Clear spirits, such as vodka or gin	13%	15%	12%	17%	16%	16%	12%	17%	6%	7%
Dark spirits, such as bourbon or whisky	5%	7%	5%	4%	9%	5%	8%	5%	1%	5%
I do not drink alcohol	33%	26%	31%	39%	25%	19%	33%	27%	50%	37%

Q112. Which of the following sports do you most enjoy watching? You may choose two.

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Major league baseball	25%	26%	27%	17%	26%	28%	22%	28%	28%	25%
Pro football	44%	46%	30%	53%	42%	54%	39%	47%	39%	45%
College football	20%	19%	12%	13%	21%	17%	19%	18%	28%	25%
Pro basketball	12%	10%	13%	33%	9%	9%	8%	13%	11%	6%
College basketball	8%	8%	7%	9%	7%	13%	3%	6%	10%	10%
Hockey	8%	9%	10%	2%	12%	8%	10%	5%	8%	6%
NASCAR	9%	9%	4%	4%	6%	7%	16%	8%	10%	14%
Golf	5%	6%	4%	2%	9%	9%	3%	3%	6%	6%
Tennis	4%	3%	6%	7%	4%	5%	2%	2%	4%	4%
MLS Soccer	1%	1%	0%	1%	1%	2%	1%	1%	3%	1%
International Soccer	3%	3%	7%	3%	2%	4%	2%	4%	1%	2%
I do not watch sports	21%	21%	33%	20%	19%	14%	26%	24%	18%	17%

Q113. Which of the following best describes the reason you recycle at home?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
I recycle at home because it is required.	5%	5%	5%	4%	5%	5%	4%	5%	4%	6%
I recycle at home out of habit.	11%	11%	9%	11%	10%	13%	7%	12%	11%	14%
I recycle at home because I don't like to waste.	23%	22%	24%	11%	21%	21%	22%	25%	24%	31%
I recycle at home because I feel like I am doing something good for the environment.	45%	47%	52%	45%	51%	48%	46%	44%	44%	31%
I do not recycle at home.	17%	15%	10%	29%	14%	13%	20%	14%	19%	18%

Q114. Where are you most likely to get a cup of coffee?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Starbucks	19%	21%	17%	17%	23%	20%	14%	27%	16%	14%
Dunkin Donuts	9%	10%	13%	11%	9%	7%	10%	15%	4%	6%
Waffle House	1%	1%	0%	2%	0%	.	1%	2%	1%	0%
Local gas station	4%	4%	2%	3%	4%	3%	6%	2%	6%	5%
Local cafe	5%	4%	8%	4%	4%	6%	4%	3%	5%	4%
Coffee Bean and Tea Leaf	0%	0%	.	.	.	0%	.	2%	1%	0%
7-Eleven	2%	2%	4%	4%	2%	3%	1%	2%	2%	2%
Caribou Coffee	0%	0%	0%	1%	0%	0%	.	0%	.	.
I only drink coffee I make at home	33%	32%	32%	27%	28%	37%	41%	23%	32%	44%
I do not drink coffee	27%	25%	24%	32%	29%	24%	24%	24%	35%	26%

Q115. Now, you'll be asked about how you spend your free time. Thinking about the previous weekend, which of the following activities did you participate in?

% Participated in activity over past weekend	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Mini van Mods	5 - MBA Middle	6 - Pick up Populists	3 - #whatev erman	4 - Righteous Right	2 - Talk Radio Heads
Watched TV shows or movies live on TV	84	86	79	89	88	87	87	81	75	85
Used social media such as Facebook, Twitter or Instagram	65	67	66	67	68	57	73	71	72	51
Read a magazine or newspaper	63	65	63	62	70	65	60	62	61	62
Read blogs, websites or other online content	56	54	73	50	57	51	63	46	58	53
Watched TV shows or movies using TiVo, DVR, Netflix, Hulu, iTunes, Amazon or other on demand services such as HBO Go or Showtime Anytime	53	56	62	51	59	56	55	53	48	46
Dined at a restaurant	51	54	51	46	63	58	40	54	54	42
Read a book	50	47	63	42	55	46	41	44	54	55
Played a game online or on a phone or tablet	49	55	44	52	55	45	61	58	47	27
Ate fast food such as McDonald's or Wendy's.	43	44	35	56	46	39	46	44	47	33
Shopped at Walmart or Costco	43	44	27	49	37	42	51	47	45	41
Played sports, went to the gym or did some other exercise	34	35	36	31	40	40	23	37	34	30
Had sex	32	34	27	29	32	36	32	37	32	29
Went to church	31	17	5	50	23	8	12	25	74	40
Went shopping for fun, not because you had something specific to buy	30	34	19	30	45	25	29	36	33	21
Played video games	28	31	27	23	22	27	39	39	27	22
Traveled out of town	23	25	18	16	27	21	20	30	30	22
Went to the movies	18	19	18	19	17	14	12	32	18	13
Had a fight with a spouse or family member	11	12	10	15	11	12	12	14	7	6

Q116. Which of the following devices or services do you have or use in your household? Please select all that apply.

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
PC or laptop computer	97%	97%	99%	95%	99%	97%	97%	96%	97%	98%
High-speed or broadband internet	91%	91%	90%	91%	94%	96%	87%	84%	87%	95%
DVR or TiVo	47%	51%	42%	42%	58%	52%	43%	49%	40%	45%
Netflix, Hulu, Amazon Instant Video, HBO or other online streaming services	43%	44%	53%	37%	45%	42%	45%	43%	46%	34%
Roku Box	7%	9%	8%	3%	9%	7%	5%	14%	3%	8%
DVD/Blu-ray player	72%	74%	74%	62%	78%	77%	71%	70%	67%	75%
Video game console (e.g., Xbox 360, Playstation, Wii, etc.)	50%	56%	49%	41%	54%	52%	59%	60%	47%	37%
iPhone	33%	35%	36%	27%	42%	40%	22%	34%	28%	31%
iPad	25%	27%	22%	21%	35%	31%	14%	26%	24%	21%
Android smart phone	33%	35%	31%	38%	34%	31%	37%	37%	29%	28%
Android Tablet (e.g., Kindle Fire, Samsung Galaxy Tab)	24%	25%	21%	25%	30%	21%	25%	25%	24%	20%
Home delivery of a daily newspaper	30%	30%	25%	24%	38%	40%	15%	25%	29%	38%
None of these	0%		.	0%	.	0%	0%	1%	0%	.

Q117. Which social media sites do you use? Please select all that apply.

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Facebook	76%	78%	74%	78%	77%	75%	81%	80%	80%	67%
MySpace	5%	5%	6%	11%	2%	3%	8%	7%	3%	3%
Twitter	26%	26%	35%	30%	27%	19%	26%	32%	27%	16%
Instagram	9%	10%	12%	12%	8%	9%	7%	13%	9%	3%
LinkedIn	21%	18%	31%	33%	18%	26%	9%	19%	18%	21%
Google+	16%	14%	21%	26%	14%	7%	20%	15%	17%	9%
Pinterest	19%	20%	19%	14%	24%	13%	24%	20%	26%	14%
Other	2%	2%	4%	2%	1%	1%	3%	1%	2%	1%
I do not use social media	17%	16%	17%	12%	17%	22%	14%	13%	14%	28%

Demographics

Q1. Are you male or female?

	Total	THE CENTER	1 - Young Libs	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Male	49%	48%	52%	29%	35%	61%	49%	50%	46%	68%
Female	51%	52%	48%	71%	65%	39%	51%	50%	54%	32%

Q2. Which of the following categories best describes your age?

	Total	THE CENTER	1 - Young Libs	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Under 18
18-24	8%	8%	14%	5%	5%	6%	9%	14%	8%	4%
25-29	10%	12%	12%	4%	10%	10%	15%	15%	9%	6%
30-34	7%	8%	9%	5%	8%	5%	6%	12%	8%	4%
35-39	9%	10%	10%	4%	11%	8%	8%	13%	10%	5%
40-44	8%	8%	10%	7%	8%	5%	8%	10%	10%	7%
45-49	9%	9%	5%	11%	7%	10%	11%	8%	7%	12%
50-54	10%	9%	6%	17%	10%	8%	13%	7%	7%	9%
55-59	12%	11%	8%	18%	14%	10%	13%	7%	13%	9%
60-64	9%	8%	11%	10%	9%	12%	7%	5%	8%	9%
65-69	11%	9%	9%	11%	10%	13%	7%	5%	11%	20%
70-74	5%	5%	2%	6%	5%	7%	2%	3%	4%	8%
75-79	2%	2%	2%	2%	1%	3%	1%	1%	4%	3%
80 or older	1%	1%	1%	0%	0%	2%	0%	0%	1%	3%

Q3. Are you or is anyone in your household employed in any the following industries?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Manufacturing	4%	4%	2%	2%	3%	5%	4%	3%	6%	5%
Market research
Print media (magazines, newspapers) or online media (news or
Broadcast or cable television
Advertising or public relations
Agriculture	1%	2%	1%	.	2%	3%	3%	2%	1%	0%
Health services	8%	9%	9%	6%	13%	9%	3%	9%	5%	7%
Information technology	3%	3%	5%	1%	4%	3%	0%	4%	1%	5%
Law enforcement	1%	1%	1%	3%	1%	1%	1%	2%	1%	1%
Other	15%	15%	16%	11%	15%	19%	9%	17%	19%	17%
None of these	71%	70%	68%	81%	65%	65%	81%	70%	71%	67%

Q5. What is the highest level of education you have completed?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Some high school or less	1%	1%	0%	1%	0%	.	4%	1%	0%	0%
High school graduate	16%	18%	8%	15%	12%	15%	29%	16%	21%	11%
Technical or trade school	5%	4%	2%	4%	5%	2%	7%	1%	10%	8%
Some college	30%	32%	25%	38%	29%	26%	43%	31%	27%	26%
College graduate	28%	28%	31%	28%	31%	34%	14%	30%	27%	31%
Post-graduate work (no degree)	4%	4%	10%	3%	6%	3%	1%	4%	4%	4%
Post-graduate degree	15%	15%	24%	11%	17%	20%	3%	17%	10%	19%

Q6. How would you describe your ethnicity?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
White/Caucasian	75%	82%	78%	9%	76%	89%	86%	75%	88%	91%
Black/African-American	14%	6%	9%	83%	6%	3%	3%	10%	4%	2%
Hispanic/Latino	10%	11%	14%	8%	14%	5%	12%	13%	9%	6%
Asian	3%	4%	3%	1%	4%	6%	1%	6%	1%	2%
Other	2%	2%	3%	3%	3%	1%	4%	2%	1%	1%

Q7. Do you have children age 18 or under living with you at home?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Yes	31%	33%	21%	33%	37%	24%	32%	40%	36%	25%
No	69%	67%	79%	67%	63%	76%	68%	60%	64%	75%

Q8. Are you currently...?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Employed full time	41%	46%	40%	32%	52%	51%	29%	48%	37%	37%
Employed part time	11%	11%	12%	9%	15%	7%	9%	11%	12%	10%
Not employed but looking for work	7%	6%	9%	10%	2%	2%	13%	8%	8%	4%
Not employed and not looking for work	3%	3%	2%	4%	0%	2%	6%	4%	2%	1%
Student	5%	5%	12%	6%	3%	3%	7%	7%	3%	2%
Stay at home parent/Homemaker	10%	10%	6%	8%	8%	5%	16%	11%	13%	10%
Retired	24%	20%	20%	31%	20%	30%	20%	11%	25%	36%

Now just a few more questions for statistical purposes only.

Q118. What is your current marital status?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Married	56%	57%	40%	42%	65%	64%	51%	45%	63%	71%
Divorced	10%	10%	11%	18%	10%	11%	10%	8%	10%	7%
Widowed	4%	3%	3%	6%	2%	4%	4%	3%	6%	5%
Not married, but living with a partner	6%	7%	9%	8%	5%	6%	12%	8%	2%	4%
Single and never married	23%	23%	38%	26%	18%	15%	23%	36%	19%	13%

Q119. Do you live in a...?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
City	38%	34%	40%	66%	33%	37%	29%	36%	38%	28%
Suburb just outside a city	34%	37%	37%	24%	40%	42%	23%	41%	27%	36%
More rural area	28%	29%	22%	10%	28%	21%	48%	23%	34%	36%

Q120. Which of the following best describes you?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Home owner	68%	70%	53%	52%	77%	79%	61%	64%	67%	85%
Renter	26%	24%	36%	45%	20%	19%	31%	26%	26%	11%
Neither	6%	6%	11%	3%	3%	3%	8%	10%	7%	4%

Q121. Are you – or is anyone in your household – a member of a union or employee association?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Yes, self	9%	9%	10%	11%	12%	8%	6%	8%	12%	8%
Yes, household member	7%	7%	9%	9%	11%	5%	7%	6%	8%	4%
Nobody in household	84%	85%	82%	82%	79%	87%	88%	87%	81%	88%
TOTAL YES	16%	15%	18%	18%	21%	13%	12%	13%	19%	12%

Q122. Do you own a gun or does someone in your household own a gun?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Yes	34%	34%	17%	18%	33%	31%	48%	25%	43%	48%
No	62%	62%	80%	78%	64%	67%	47%	71%	53%	42%
Prefer not to indicate	5%	4%	2%	4%	4%	2%	5%	4%	5%	11%

Among gun owners

Q123. Which best describes the gun or guns that you own?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Handgun	26%	24%	27%	56%	24%	28%	23%	22%	26%	20%
Long gun or rifle	27%	32%	32%	12%	31%	38%	30%	28%	28%	17%
Both	46%	45%	46%	32%	47%	40%	48%	45%	39%	62%
Prefer not to indicate	6%	3%	0%	9%	.	4%	3%	8%	13%	5%

Q124. Which of the following categories best describes your current or most recent occupation?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
White collar professional or managerial	36%	37%	44%	28%	46%	54%	14%	34%	28%	43%
White collar clerical	14%	15%	14%	15%	21%	13%	8%	16%	15%	11%
Blue collar	15%	16%	7%	10%	14%	11%	28%	12%	18%	19%
Service sector	11%	9%	11%	10%	9%	11%	12%	6%	14%	12%
Other	9%	9%	10%	12%	5%	4%	17%	13%	8%	5%
None of the above	15%	13%	14%	25%	6%	8%	22%	19%	18%	10%

Q125. And could you please select what your religious preference is?

	Total	THE CENTE R	1 - Bleedi ng Hearts	7 - Gospe l Left	8 - Miniva n Mods	5 - MBA Middle	6 - Pickup Populi sts	3 - #what everm an	4 - Righte ous Right	2 - Talk Radio Heads
Mormon/LDS/Latter Day Saints	2%	1%	0%	.	1%	0%	1%	2%	6%	3%
Catholic	22%	29%	10%	9%	48%	18%	18%	28%	17%	19%
A.M.E. – African Methodist Episcopal	0%	0%	.	1%	0%	.	0%	.	.	.
Episcopalian	2%	2%	1%	2%	2%	1%	2%	3%	.	3%
Lutheran	6%	6%	2%	2%	7%	7%	7%	4%	5%	10%
Methodist	5%	6%	2%	3%	8%	4%	5%	6%	3%	6%
Presbyterian	3%	4%	1%	3%	3%	6%	3%	2%	2%	3%
Unitarian	0%	1%	2%	.	.	1%	0%	1%	.	.
United Church of Christ	1%	2%	0%	1%	3%	1%	1%	2%	0%	0%
Disciple of Christ	1%	0%	1%	1%	0%	0%	.	1%	1%	0%
Baptist	15%	9%	2%	43%	7%	6%	14%	8%	23%	21%
Pentecostal	3%	1%	0%	7%	.	0%	1%	2%	11%	1%
Evangelical	3%	1%	.	2%	1%	.	1%	1%	7%	6%
Christian Scientist	0%	0%	.	1%	.	.	1%	1%	0%	.
Other Christian	9%	6%	4%	17%	4%	4%	10%	5%	21%	9%
Other non-Christian	1%	1%	4%	1%	1%	1%	1%	2%	1%	1%
Muslim/Islamic	0%	0%	0%	1%	0%	.	.	1%	.	.
Jewish	4%	4%	9%	0%	3%	7%	0%	6%	1%	2%
None	19%	22%	56%	3%	6%	39%	26%	19%	1%	10%
Prefer not to indicate	5%	6%	4%	4%	5%	3%	8%	9%	2%	4%

Q126. Do you consider yourself an evangelical or born-again Christian?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Yes – evangelical	13%	8%	6%	7%	16%	2%	4%	10%	24%	20%
Yes – born again	46%	26%	15%	63%	17%	17%	39%	30%	74%	48%
No	43%	64%	81%	30%	64%	81%	54%	59%	12%	39%
Prefer not to indicate	2%	3%	0%	4%	3%	0%	3%	3%	.	4%

Q127. How often do you attend church or religious services?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Twice a week or more	6%	1%	1%	14%	1%	0%	1%	3%	22%	5%
Every week	21%	11%	4%	33%	18%	3%	7%	14%	46%	32%
Once or twice a month	9%	9%	3%	11%	12%	5%	6%	12%	10%	8%
Several times a year	13%	14%	7%	15%	18%	13%	11%	14%	10%	16%
Hardly ever	24%	31%	22%	19%	36%	24%	35%	28%	8%	22%
Never	24%	29%	61%	5%	12%	51%	34%	23%	2%	15%
Prefer not to indicate	4%	5%	3%	4%	3%	4%	6%	5%	1%	2%

Q128. Regardless of how often you attend church, how often do you pray?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Daily	38%	28%	11%	65%	29%	15%	34%	33%	69%	39%
Most days	20%	21%	10%	23%	29%	12%	21%	18%	18%	27%
Weekly	9%	10%	4%	6%	13%	7%	7%	13%	10%	12%
Monthly	4%	5%	5%	1%	7%	4%	5%	5%	1%	1%
Hardly ever	14%	20%	19%	4%	17%	30%	17%	15%	2%	12%
Never	11%	13%	30%	1%	3%	25%	11%	14%	0%	7%
I do not believe in God	4%	3%	22%	0%	1%	7%	5%	2%	.	1%

Q129. When it comes to abortion, are you...?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Pro-life	42%	26%	5%	42%	32%	7%	31%	36%	88%	76%
Pro-choice	58%	74%	95%	58%	68%	93%	69%	64%	12%	24%

Q130. Generally speaking, when it comes to political issues, do you consider yourself to be...?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Very liberal	9%	4%	52%	15%	2%	4%	5%	3%	0%	.
Somewhat liberal	14%	16%	35%	20%	19%	17%	16%	14%	1%	.
Moderate	40%	55%	11%	45%	53%	49%	60%	58%	31%	11%
Somewhat conservative	24%	22%	1%	13%	24%	26%	14%	23%	43%	39%
Very conservative	13%	4%	0%	6%	3%	3%	5%	3%	26%	50%
LIBERAL	23%	20%	87%	36%	21%	22%	21%	17%	1%	.
CONSERVATIVE	37%	25%	1%	19%	26%	29%	19%	26%	68%	89%

Q131. Regardless of how you are registered, do you consider yourself a...?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Strong Democrat	20%	11%	62%	71%	12%	8%	11%	13%	3%	.
Weak Democrat	17%	24%	14%	16%	29%	27%	24%	18%	8%	1%
Strong Republican	17%	10%	.	.	10%	11%	10%	9%	35%	50%
Weak Republican	15%	18%	2%	1%	13%	23%	12%	24%	23%	17%
Independent	29%	35%	20%	10%	35%	30%	41%	36%	28%	28%
Other	2%	1%	1%	2%	1%	1%	2%	1%	3%	4%
DEMOCRAT	37%	36%	77%	87%	41%	35%	35%	31%	11%	1%
REPUBLICAN	32%	28%	2%	1%	23%	34%	22%	33%	58%	67%
INDEPENDENT	31%	36%	22%	12%	35%	31%	43%	37%	31%	32%

Among Independents:

Q132. Which of the following statements would you say best describes you?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
You almost always vote for Democratic candidates	7%	5%	49%	15%	2%	5%	8%	7%	1%	.
You vote for Democrats more often than you vote for Republic	20%	23%	40%	34%	33%	27%	17%	17%	10%	1%
You vote for Republicans more often than you vote for Democrats	18%	14%	0%	7%	12%	16%	14%	14%	32%	37%
You almost always vote for Republican candidates	15%	9%	.	.	7%	10%	8%	12%	23%	47%
You vote equally for Democrats and Republicans	39%	48%	11%	44%	47%	42%	53%	51%	34%	16%
DEMOCRATIC	27%	29%	89%	50%	35%	32%	25%	23%	11%	1%
REPUBLICAN	34%	23%	0%	7%	19%	26%	22%	26%	55%	83%

Q133. Do you consider yourself to be a supporter of the Tea Party movement?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Yes	24%	15%	2%	7%	12%	14%	21%	13%	39%	73%
No	76%	85%	98%	93%	88%	86%	79%	87%	61%	27%

Q134. Which of the following government programs, if any, are you currently enrolled in? Please select all that apply.

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Social Security	27%	22%	26%	30%	18%	32%	24%	16%	33%	36%
Medicare	24%	21%	19%	28%	19%	25%	23%	17%	26%	35%
Subsidized Housing	2%	1%	2%	9%	1%	.	2%	2%	1%	0%
Unemployment Assistance	2%	2%	2%	2%	1%	1%	3%	1%	3%	1%
Disability Insurance	4%	5%	3%	7%	4%	2%	9%	3%	5%	2%
Food Stamps	9%	9%	7%	24%	2%	2%	23%	11%	7%	2%
Medicaid	8%	7%	7%	17%	4%	2%	16%	7%	7%	4%
Other	1%	1%	1%	2%	1%	1%	3%	0%	1%	1%
None of the above	59%	63%	65%	43%	69%	62%	47%	69%	54%	57%

Q135. For statistical purposes only, which of the following best describes your total household income from all sources in 2012?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Less than \$20,000	12%	12%	11%	19%	4%	4%	28%	14%	16%	4%
\$20,000-\$34,999	15%	14%	17%	18%	8%	7%	27%	14%	18%	12%
\$35,000-\$49,999	14%	13%	13%	16%	10%	11%	19%	13%	17%	14%
\$50,000-\$74,999	20%	19%	24%	19%	21%	19%	16%	20%	22%	22%
\$75,000-\$99,999	11%	12%	9%	6%	14%	14%	6%	13%	8%	14%
\$100,000-\$149,999	19%	21%	17%	14%	31%	32%	4%	15%	13%	25%
\$150,000-\$249,999	7%	8%	7%	3%	10%	11%	.	9%	5%	7%
\$250,000 or more	2%	1%	2%	4%	1%	2%	.	2%	.	2%
Prefer not to indicate	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%

Q136. In November 2012 there was an election for President of the United States. Did you vote in the election for President of the United States?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Yes	93%	90%	95%	94%	93%	94%	85%	89%	92%	99%
No	7%	10%	5%	6%	7%	6%	15%	11%	8%	1%

Among 2012 voters:

Q137. For whom did you vote?

	Total	THE CENTER	1 - Bleeding Hearts	7 - Gospel Left	8 - Minivan Mods	5 - MBA Middle	6 - Pickup Populists	3 - #what everman	4 - Righteous Right	2 - Talk Radio Heads
Democrat Barack Obama	51%	56%	96%	99%	66%	49%	56%	53%	11%	3%
Republican Mitt Romney	47%	42%	1%	1%	33%	49%	41%	45%	87%	94%
Other	2%	2%	3%	1%	1%	2%	3%	2%	2%	3%