

**NBC News/Marist Poll  
2012 Republican Presidential Primary State  
Questionnaire  
South Carolina**

**Screeners**

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in <state name>:

**HH SELECTION – LANDLINE FRAME ONLY**

**GENDER GUESS**

PRIMRULE: STATE PRIMARY RULES.

- Open - enrollment - walk-up
- Open - enrollment - no walk-up
- Open – no enrollment - walk-up
- Open – no enrollment - no walk-up
- Semi-open - enrollment - walk-up
- Semi-open - enrollment - no walk-up
- Closed - enrollment - walk-up
- Closed - enrollment - no walk-up

Residents: n=2506, MOE +/-2.0%

Have I reached you on your cell phone or on your regular home phone?

	Percent
Cell	27
Regular home phone	73
Total	100

Residents: n=2506, MOE +/-2.0%

Are you registered to vote at your current address?

	Percent
Yes	85
No	15
Not a U.S. Citizen	0
Unsure	0
Refused	0
Total	100

**Non-registered voters - NOT APPLICABLE IN SOUTH CAROLINA**

What are the chances that you will register to vote in time for the South Carolina primary, are you:

	Percent
Almost certain to register to vote	
Probably going to register to vote	
The chances are fifty-fifty	
Or you do not think you will register to vote by then	
Unsure	
Refused	
Total	

Registered voters (NRVOTE=1,2)

Percent  
85

Registered voters (NRVVOTE=1,2): n=2131, MOE +/-2.1%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Percent
Approve	40
Disapprove	51
Unsure	9
Total	100

Residents: n=2506, MOE +/-2.0%

In general, thinking about the way things are going in the country, do you feel things are going in the right direction or that things are going in the wrong direction?

	Percent
Right direction	23
Wrong direction	67
Unsure	9
Total	100

Residents: n=2506, MOE +/-2.0%

When thinking about the U.S. economy, which statement comes closer to your view:

	Percent
The worst is yet to come	58
The worst is behind us	34
Unsure	9
Total	100

Registered voters (NRVVOTE=1,2): n=2131, MOE +/-2.1%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	40
Mitt Romney, the Republican	46
Undecided	14
Total	100

Registered voters (NRVVOTE=1,2): n=2131, MOE +/-2.1%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	42
Rick Perry, the Republican	43
Undecided	15
Total	100

Registered voters (NRVVOTE=1,2): n=2131, MOE +/-2.1%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	42
Herman Cain, the Republican	44
Undecided	13
Total	100

Registered voters (NRVVOTE=1,2): n=2131, MOE +/-2.1%

Do you plan to vote in the South Carolina:

	Percent
Republican primary	38
Democratic primary	28
Or do you plan to wait to vote in the general election	26
Not planning to vote	2
Unsure	6
Refused	1
Total	100

Residents: n=2506, MOE +/-2.0%

In which year were you born (recoded into age of respondent)?

	Percent
18 to 29	19
30 to 44	25
45 to 59	27
60 or older	29
Total	100

Residents: n=2506, MOE +/-2.0%

Are you white, black or African-American, Latino or Hispanic, or Asian? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Percent
White	69
African American or Black	25
Latino or Hispanic	4
Other	2
Total	100

Residents: n=2506, MOE +/-2.0%

Which of the following includes your combined family income before taxes:

	Percent
Less than \$15,000 a year	17
15,000 to just under \$25,000	14
\$25,000 to just under \$50,000	26
\$50,000 to just under \$75,000	18
\$75,000 to just under \$100,000	11
\$100,000 or more	14
Total	100

Residents: n=2506, MOE +/-2.0%

Which county in South Carolina do you live in (recoded into region of the state)?

	Percent
Piedmont	37
Midlands	23
The Pee Dee	19
Low Country	21
Total	100

Residents: n=2506, MOE +/-2.0%

Now thinking about your telephone use, do you have a working cell phone?

	Percent
Yes	76
No	23
Unsure	0
Refused	1
Total	100

**Residents: n=2506, MOE +/-2.0%**

**Of all the telephone calls that you receive are:**

	Percent
All calls received on a cell phone	19
Almost all calls received on a cell phone	16
Some received on a cell phone and some received on a regular home phone	31
Very few received on a cell phone	16
None received on a cell phone	17
Unsure	1
Refused	1
Total	100

**Registered voters (NRVOTE=1,2): n=2131, MOE +/-2.1%**

**Do you consider yourself to be a Democrat, Republican, or an Independent, that is, not enrolled in any party? (Independent follow-up: Do you think of yourself as closer to the Democrat or Republican party?)**

	Percent	Likely Voters
Democrat	32	1
Democrat leaning Independent	11	2
Independent	11	5
Republican leaning Independent	15	27
Republican	30	65
Other	1	0
Total	100	100

**Registered voters (NRVOTE=1,2): n=2131, MOE +/-2.1%**

**Do you consider yourself to be a supporter of the Tea Party Movement?**

	Percent	Likely Voters
Tea Party Supporters	27	45
No	62	44
Unsure	11	10
Total	100	100

**Tea Party supporters (TEAPARTY=1 & REPSEL=1)**

**Would you say you strongly support the Tea Party Movement or just support it?**

	Percent	Likely Voters
Strongly support Tea Party	9	17
Support Tea Party	18	28
Does not support Tea Party	62	44
Unsure	11	10
Total	100	100

**Republican and Tea Party supporters (TEAPARTY=1 & REPSEL=1)**

**Which better describes you:**

	Percent	Likely Voters
A supporter of the Tea Party Movement	33	32
A Republican	61	61
Other	6	7
Total	100	100

POTREP=1  
 IF (REPSEL=1)  
 OR (PRIMRULE=1, 2, 3, 4, 7 AND PRIMPRF=1)  
 OR ((PRIMRULE=5, 6) AND (PARTYR=03 OR PRTDF=02, 03) AND (PRIMPRF=1))

POTREP: POTENTIAL REPUBLICAN PRIMARY ELECTORATE=1

**Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%**

**Would you rate your chances of voting in the Republican presidential primary in South Carolina as excellent, good, fair, or poor?**

	Percent	Likely Voters
Excellent	61	71
Good	23	23
Fair	10	4
Poor	6	2
Total	100	100

**Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%**

**If the 2012 Republican presidential primary in South Carolina were held today, whom would you support if the candidates are:**

	Percent	Likely Voters
Newt Gingrich	6	6
Mitt Romney	27	26
Michele Bachmann	5	5
Rick Santorum	2	2
Jon Huntsman	1	1
Herman Cain	28	30
Ron Paul	6	5
Gary Johnson	0	0
Rick Perry	10	9
Undecided	17	15
Total	100	100

**Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%**

**Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on primary day?**

	Percent	Likely Voters
Strongly support	36	39
Somewhat support	34	34
Might vote differently	28	25
Unsure	2	2
Total	100	100

**Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%**

**Tossup including those who are undecided yet leaning toward a candidate:**

	Percent	Likely Voters
Newt Gingrich	6	7
Mitt Romney	28	28
Michele Bachmann	5	5
Rick Santorum	2	2
Jon Huntsman	1	1
Herman Cain	29	31
Ron Paul	6	5
Gary Johnson	0	0
Rick Perry	11	10
Undecided	12	10
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

And, if the 2012 Republican presidential primary in South Carolina were held today, whom would you support if the candidates are:

	Percent	Likely Voters
Mitt Romney	35	35
Herman Cain	34	37
Rick Perry	17	16
Undecided	13	12
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

Using the numbers 1 to 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the South Carolina Republican presidential primary?

	Percent	Likely Voters
1 - Very interested	49	60
2	13	15
3	20	13
4	10	6
5 - Not interested at all	8	5
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

Have you ever voted before in the South Carolina Republican presidential primary?

	Percent	Likely Voters
Yes	80	88
No	20	12
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

Have you watched all, most, very little, or none of the televised debates among the Republican candidates?

	Percent	Likely Voters
All/most	36	39
Very little/None/Unsure	64	61
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

Are you satisfied or not satisfied with the candidates you have to choose from who are running for the Republican nomination for president in 2012?

	Percent	Likely Voters
Satisfied	64	66
Not satisfied	26	25
Unsure	10	9
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:

	Percent	Likely Voters
Shares your values	31	31
Is closest to you on the issues	27	27
Can beat President Obama in 2012	17	19
Has the experience to govern	21	20
Unsure	4	3
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

Are you getting information on the Republican primaries on Facebook or Twitter, following any of the Republican candidates on Facebook or Twitter, both or neither?

	Percent	Likely Voters
Getting information about Republican primaries	4	4
Following candidates	1	1
Both	6	6
Neither	89	89
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

On another topic, politically speaking, do you consider yourself to be a liberal, moderate, or conservative?

	Percent	Likely Voters
Very liberal	3	2
Liberal	5	4
Moderate	25	23
Conservative	48	50
Very conservative	19	21
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

Are you Protestant, Catholic, Jewish, or Muslim?

	Percent	Likely Voters
Protestant	79	81
Catholic	11	11
Jewish	1	1
Other	4	3
No Religion	5	4
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Percent	Likely Voters
Yes	38	40
No	62	60
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

Do you consider a Mormon to be a Christian, or not?

	Percent	Likely Voters
Yes	47	47
No/Unsure	53	53
Total	100	100

Potential Republican primary electorate (POTREP=1): n=992, MOE +/-3.1%; Likely Voters: n=639, MOE +/-3.9%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Percent	Likely Voters
Not college graduate	60	57
College graduate	40	43
Total	100	100

Residents: n=2506, MOE +/-2.0%

Are you male or female?

	Percent
Male	48
Female	52
Total	100