

**NBC News/Marist Poll  
2012 Republican Presidential Primary/Caucus State  
Questionnaire  
Iowa**

**Screener**

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in <state name>:

**HH SELECTION – LANDLINE FRAME ONLY**

**GENDER GUESS**

PRIMRULE: STATE PRIMARY RULES.

- Open - enrollment - walk-up
- Open - enrollment - no walk-up
- Open – no enrollment - walk-up
- Open – no enrollment - no walk-up
- Semi-open - enrollment - walk-up
- Semi-open - enrollment - no walk-up
- Closed - enrollment - walk-up
- Closed - enrollment - no walk-up

**Residents: n=3193, MOE +/-1.7%**

**Have I reached you on your cell phone or on your regular home phone?**

	Percent
Cell	31
Regular home phone	69
Total	100

**Residents: n=3193, MOE +/-1.7%**

**Are you registered to vote at your current address?**

	Percent
Yes	85
No	13
Not a U.S. Citizen	0
Unsure	1
Refused	1
Total	100

**Non-registered voters**

**What are the chances that you will register to vote in time for the Iowa caucus, are you:**

	Percent
Almost certain to register to vote	14
Probably going to register to vote	10
The chances are fifty-fifty	19
Or you do not think you will register to vote by then	47
Unsure	6
Refused	5
Total	100

NRVVOTE: Are you registered to vote at your current address? If NO: What are the chances that you will

	Percent
Registered to vote	85
Almost certain/probably will register	4
Not registered/Not likely to register	10
Unsure	1
Refused	1
Total	101

Registered voters (NRVVOTE=1,2) Percent  
89

Registered voters (NRVVOTE=1,2): n=2836, MOE +/-1.8%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Percent
Approve	42
Disapprove	47
Unsure	11
Total	100

Residents: n=3193, MOE +/-1.7%

In general, thinking about the way things are going in the country, do you feel things are going in the right direction or that things are going in the wrong direction?

	Percent
Right direction	21
Wrong direction	68
Unsure	11
Total	100

Registered voters (NRVVOTE=1,2): n=2836, MOE +/-1.8%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	43
Mitt Romney, the Republican	40
Undecided	17
Total	100

Registered voters (NRVVOTE=1,2): n=2836, MOE +/-1.8%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	46
Rick Perry, the Republican	37
Undecided	18
Total	100

Registered voters (NRVOTE=1,2): n=2836, MOE +/-1.8%

Do you plan to participate in the Iowa:

	Percent
Republican caucus	20
Democratic caucus	22
Or do you plan to wait to vote in the general election	43
Not planning to vote	8
Unsure	7
Total	100

Residents: n=3193, MOE +/-1.7%

In which year were you born (recoded into age of respondent)?

	Percent
18 to 29	22
30 to 44	24
45 to 59	28
60 or older	27
Total	100

Residents: n=3193, MOE +/-1.7%

Are you white, black or African-American, Latino or Hispanic, or Asian? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Percent
White	91
African American or Black	2
Latino or Hispanic	4
Other	3
Total	100

Residents: n=3193, MOE +/-1.7%

Which of the following includes your combined family income before taxes:

	Percent
Less than \$15,000 a year	12
15,000 to just under \$25,000	13
\$25,000 to just under \$50,000	27
\$50,000 to just under \$75,000	20
\$75,000 to just under \$100,000	13
\$100,000 or more	15
Total	100

Residents: n=3193, MOE +/-1.7%

Which county in Iowa do you live in (recoded into region of the state)?

	Percent
Eastern Cities	25
East Central	24
Central	30
West	22
Total	100

Residents: n=3193, MOE +/-1.7%

Now thinking about your telephone use, do you have a working cell phone?

	Percent
Yes	77
No	20
Unsure	0
Refused	2
Total	100

Residents: n=3193, MOE +/-1.7%

Of all the telephone calls that you receive are:

	Percent
All calls received on a cell phone	20
Almost all calls received on a cell phone	15
Some received on a cell phone and some received	30
Very few received on a cell phone	16
None received on a cell phone	15
Unsure	1
Refused	3
Total	100

Registered voters (NRVOTE=1,2): n=2836, MOE +/-1.8%

Are you registered/Will you register to vote as a:

	Percent
Democrat	36
Republican	28
Independent, that is not enrolled in any party	35
Other	1
Total	100

REPSEL: REPUBLICANS – PRTID=05 OR PRTDF=04 OR PARTYR=05  
Republican=1

Registered voters (NRVOTE=1,2): n=2836, MOE +/-1.8%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Percent
Tea Party Supporters	21
No	69
Unsure	11
Total	100

**Tea Party supporters (TEAPARTY=1 & REPSEL=1)**

**Would you say you strongly support the Tea Party Movement or just support it?**

	Percent	Likely Voters
Strongly support Tea Party	6	20
Support Tea Party	15	30
Does not support Tea Party	69	41
Unsure	11	9
Total	100	100

**Republican and Tea Party supporters (TEAPARTY=1 & REPSEL=1)**

**Which better describes you:**

	Percent	Likely Voters
A supporter of the Tea Party Movement	25	28
A Republican	63	61
Unsure	12	11
Total	100	100

POTREP=1

IF (REPSEL=1)

OR (PRIMRULE=1, 2, 3, 4, 7 AND PRIMPRF=1)

OR ((PRIMRULE=5, 6) AND (PARTYR=03 OR PRTDF=02, 03) AND (PRIMPRF=1))

POTREP: POTENTIAL REPUBLICAN PRIMARY ELECTORATE=1

**Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%**

**Would you rate your chances of participating in the Republican presidential caucus in Iowa as excellent, good, fair, or poor?**

	Percent
Excellent	26
Good	25
Fair	21
Poor	28
Total	100

**Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%**

**If the 2012 Republican presidential caucus in Iowa were held today, whom would you support if the candidates are:**

	Percent	Likely Voters
Newt Gingrich	4	4
Mitt Romney	23	23
Michele Bachmann	10	10
Rick Santorum	2	3
Jon Huntsman	1	1
Herman Cain	16	20
Ron Paul	12	11
Gary Johnson	1	1
Rick Perry	10	10
Undecided	20	16
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on primary day?

	Percent	Likely Voters
Strongly support	36	41
Somewhat support	37	36
Might vote differently	23	20
Unsure	4	3
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

Tossup including those who are undecided yet leaning toward a candidate:

	Percent	Likely Voters
Newt Gingrich	5	5
Mitt Romney	25	26
Michele Bachmann	11	11
Rick Santorum	2	3
Jon Huntsman	1	1
Herman Cain	17	20
Ron Paul	13	12
Gary Johnson	1	1
Rick Perry	12	11
Undecided	13	10
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%

Using the numbers 1 to 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the Iowa Republican presidential caucus?

	Percent
1 - Very interested	29
2	17
3	30
4	9
5 - Not interested at all	16
Total	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

Have you ever participated before in the Iowa Republican presidential caucus?

	Percent	Likely Voters
Yes	40	59
No	60	41
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%  
**Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:**

	Percent	Likely Voters
Shares your values	31	30
Is closest to you on the issues	29	29
Can beat President Obama in 2012	18	20
Has the experience to govern	19	17
Unsure	4	4
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%  
**On another topic, politically speaking, do you consider yourself to be a liberal, moderate, or conservative?**

	Percent	Likely Voters
Liberal	4	3
Moderate	27	23
Conservative	69	73
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%  
**Are you Protestant, Catholic, Jewish, or Muslim?**

	Percent
Protestant	68
Catholic	23
Other	2
No Religion	7
Total	100

Potential Republican primary electorate (POTREP=1) & Religion is Protestant, Other, None, or Refused  
**Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?**

	Percent	Likely Voters
Yes	40	41
No	60	59
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%  
**What is the highest level of school you completed or the highest degree you received (recoded)?**

	Percent	Likely Voters
Not college graduate	62	55
College graduate	38	45
Total	100	100

Residents: n=3193, MOE +/-1.7%  
**Are you male or female?**

	Percent
Male	49
Female	51
Total	100