

**NBC News/Marist Poll  
2012 Republican Presidential Primary State  
Questionnaire  
Florida**

**Screener**

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in <state name>:

**HH SELECTION – LANDLINE FRAME ONLY**

**GENDER GUESS**

PRIMRULE: STATE PRIMARY RULES.

- Open - enrollment - walk-up
- Open - enrollment - no walk-up
- Open – no enrollment - walk-up
- Open – no enrollment - no walk-up
- Semi-open - enrollment - walk-up
- Semi-open - enrollment - no walk-up
- Closed - enrollment - walk-up
- Closed - enrollment - no walk-up

Residents: n=2520, MOE +/-2.0%

Have I reached you on your cell phone or on your regular home phone?

	Percent
Cell	30
Regular home phone	70
Total	100

Residents: n=2520, MOE +/-2.0%

Are you registered to vote at your current address?

	Percent
Yes	88
No	11
Not a U.S. Citizen	0
Unsure	1
Refused	0
Total	100

**Non-registered voters - NOT APPLICABLE IN FLORIDA**

What are the chances that you will register to vote in time for the Florida primary, are you:

	Percent
Almost certain to register to vote	
Probably going to register to vote	
The chances are fifty-fifty	
Or you do not think you will register to vote by then	
Unsure	
Refused	
Total	

Registered voters (NRVOTE=1,2)	Percent
	88

Registered voters (NRVVOTE=1,2): n=2225, MOE +/-2.1%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Percent
Approve	41
Disapprove	49
Unsure	10
Total	100

Residents: n=2520, MOE +/-2.0%

In general, thinking about the way things are going in the country, do you feel things are going in the right direction or that things are going in the wrong direction?

	Percent
Right direction	20
Wrong direction	70
Unsure	9
Total	100

Residents: n=2520, MOE +/-2.0%

When thinking about the U.S. economy, which statement comes closer to your view:

	Percent
The worst is yet to come	56
The worst is behind us	34
Unsure	9
Total	100

Registered voters (NRVVOTE=1,2): n=2225, MOE +/-2.1%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	45
Mitt Romney, the Republican	43
Undecided	12
Total	100

Registered voters (NRVVOTE=1,2): n=2225, MOE +/-2.1%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	47
Rick Perry, the Republican	39
Undecided	13
Total	100

Registered voters (NRVVOTE=1,2): n=2225, MOE +/-2.1%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	47
Herman Cain, the Republican	41
Undecided	13
Total	100

Registered voters (NRVOTE=1,2): n=2225, MOE +/-2.1%

Do you plan to vote in the Florida:

	Percent
Republican primary	32
Democratic primary	30
Or do you plan to wait to vote in the general election	32
Not planning to vote	1
Unsure	4
Refused	1
Total	100

Residents: n=2520, MOE +/-2.0%

In which year were you born (recoded into age of respondent)?

	Percent
18 to 29	17
30 to 44	24
45 to 59	29
60 or older	30
Total	100

Residents: n=2520, MOE +/-2.0%

Are you white, black or African-American, Latino or Hispanic, or Asian? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Percent
White	64
African American or Black	13
Latino or Hispanic	19
Other	4
Total	100

Residents: n=2520, MOE +/-2.0%

Which of the following includes your combined family income before taxes:

	Percent
Less than \$15,000 a year	14
15,000 to just under \$25,000	14
\$25,000 to just under \$50,000	27
\$50,000 to just under \$75,000	19
\$75,000 to just under \$100,000	11
\$100,000 or more	15
Total	100

Residents: n=2520, MOE +/-2.0%

Which county in Florida do you live in (recoded into region of the state)?

	Percent
North/Panhandle	19
Orlando/Central Atlantic Coast	21
Tampa Bay Area	16
South Central	14
Miami/South	30
Total	100

Residents: n=2520, MOE +/-2.0%

Now thinking about your telephone use, do you have a working cell phone?

	Percent
Yes	85
No	14
Unsure	1
Total	100

Residents: n=2520, MOE +/-2.0%

Of all the telephone calls that you receive are:

	Percent
All calls received on a cell phone	22
Almost all calls received on a cell phone	19
Some received on a cell phone and some received on a regular home phone	29
Very few received on a cell phone	17
None received on a cell phone	12
Unsure	0
Refused	1
Total	100

Registered voters (NRVVOTE=1,2): n=2225, MOE +/-2.1%

Are you registered to vote as a:

	Percent	Likely Voters
Democrat	43	
Republican	35	100
Independent, that is not enrolled in any party	22	
Total	100	100

Registered voters (NRVVOTE=1,2): n=2225, MOE +/-2.1%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Percent	Likely Voters
Tea Party Supporters	26	50
No	65	44
Unsure	9	6
Total	100	100

Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Would you say you strongly support the Tea Party Movement or just support it?

	Percent	Likely Voters
Strongly support Tea Party	8	20
Support Tea Party	18	30
Does not support Tea Party	65	44
Unsure	9	6
Total	100	100

Republican and Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Which better describes you:

	Percent	Likely Voters
A supporter of the Tea Party Movement	27	26
A Republican	65	65
Other	8	8
Total	100	100

POTREP=1  
 IF (REPSEL=1)  
 OR (PRIMRULE=1, 2, 3, 4, 7 AND PRIMPRF=1)  
 OR ((PRIMRULE=5, 6) AND (PARTYR=03 OR PRTDF=02, 03) AND (PRIMPRF=1))

POTREP: POTENTIAL REPUBLICAN PRIMARY ELECTORATE=1

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Would you rate your chances of voting in the Republican presidential primary in Florida as excellent, good, fair, or poor?

	Percent	Likely Voters
Excellent	75	83
Good	14	13
Fair	5	2
Poor	5	2
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

If the 2012 Republican presidential primary in Florida were held today, whom would you support if the candidates are:

	Percent	Likely Voters
Newt Gingrich	6	6
Mitt Romney	30	31
Michele Bachmann	3	2
Rick Santorum	1	1
Jon Huntsman	2	2
Herman Cain	29	32
Ron Paul	7	6
Gary Johnson	1	0
Rick Perry	9	8
Undecided	13	11
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on primary day?

	Percent	Likely Voters
Strongly support	40	44
Somewhat support	29	27
Might vote differently	28	27
Unsure	2	2
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Tossup including those who are undecided yet leaning toward a candidate:

	Percent	Likely Voters
Newt Gingrich	6	6
Mitt Romney	32	33
Michele Bachmann	3	2
Rick Santorum	1	1
Jon Huntsman	2	2
Herman Cain	30	32
Ron Paul	7	6
Gary Johnson	1	0
Rick Perry	10	9
Undecided	9	8
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

And, if the 2012 Republican presidential primary in Florida were held today, whom would you support if the candidates are:

	Percent	Likely Voters
Mitt Romney	40	40
Herman Cain	37	40
Rick Perry	12	10
Undecided	11	10
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Using the numbers 1 to 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the Florida Republican presidential primary?

	Percent	Likely Voters
1 - Very interested	61	71
2	10	11
3	15	10
4	5	3
5 - Not interested at all	8	5
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Have you ever voted before in the Florida Republican presidential primary?

	Percent	Likely Voters
Yes	86	92
No	14	8
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Have you watched all, most, very little, or none of the televised debates among the Republican candidates?

	Percent	Likely Voters
All/most	44	47
Very little/None/Unsure	56	53
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Are you satisfied or not satisfied with the candidates you have to choose from who are running for the Republican nomination for president in 2012?

	Percent	Likely Voters
Satisfied	60	63
Not satisfied	32	30
Unsure	8	8
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:

	Percent	Likely Voters
Shares your values	27	26
Is closest to you on the issues	27	28
Can beat President Obama in 2012	22	23
Has the experience to govern	22	21
Unsure	3	3
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Are you getting information on the Republican primaries on Facebook or Twitter, following any of the Republican candidates on Facebook or Twitter, both or neither?

	Percent	Likely Voters
Getting information about Republican primaries	2	3
Following candidates	2	2
Both	6	6
Neither	90	89
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

On another topic, politically speaking, do you consider yourself to be a liberal, moderate, or conservative?

	Percent	Likely Voters
Very liberal	1	1
Liberal	4	4
Moderate	31	28
Conservative	45	47
Very conservative	19	21
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Are you Protestant, Catholic, Jewish, or Muslim?

	Percent	Likely Voters
Protestant	56	58
Catholic	28	28
Jewish	4	4
Other	3	2
No Religion	9	8
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Percent	Likely Voters
Yes	27	28
No	73	72
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

Do you consider a Mormon to be a Christian, or not?

	Percent	Likely Voters
Yes	56	58
No/Unsure	44	42
Total	100	100

Potential Republican primary electorate (POTREP=1): n=748, MOE +/-3.6%; Likely Voters: n=524, MOE +/-4.3%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Percent	Likely Voters
Not college graduate	54	53
College graduate	46	47
Total	100	100

Residents: n=2520, MOE +/-2.0%

Are you male or female?

	Percent
Male	48
Female	52
Total	100