

NBC News/Marist Poll  
2012 Republican Presidential Primary/Caucus State  
Questionnaire  
New Hampshire

December 2011

October 2011

Screener

<Marist Poll Introduction> Are

Do you consider your permanent home address to be in <state name>:

HH SELECTION – LANDLINE

GENDER GUESS

PRIMRULE: STATE PRIMARY

Open - enrollment - walk-up  
Open - enrollment - no walk-up  
Open - no enrollment - walk-up  
Open - no enrollment - no walk-up  
Semi-open - enrollment - walk-up  
Semi-open - enrollment - no walk-up  
Closed - enrollment - walk-up  
Closed - enrollment - no walk-up

Residents: n=2547, MOE +/-1.9%

Have I reached you on your cell phone or on your regular home phone?

	Percent
Cell	25
Regular home phone	75
Unsure	0
Refused	0
Total	100

Residents: n=2505, MOE +/-2.0%

	Percent
Cell	27
Regular home phone	73
Unsure	0
Refused	0
Total	100

Residents: n=2547, MOE +/-1.9%

Are you registered to vote at your current address?

	Percent
Yes	83
No	16
Not a U.S. Citizen	0
Unsure	1
Refused	0
Total	100

Residents: n=2505, MOE +/-2.0%

	Percent
Yes	82
No	16
Not a U.S. Citizen	0
Unsure	1
Refused	0
Total	100

Non-registered voters

What are the chances that you will register to vote in time for the New Hampshire primary, are you:

	Percent
Almost certain to register to vote	23
Probably going to register to vote	12
The chances are fifty-fifty	18
Or you do not think you will register to vote by then	44
Unsure	3
Refused	0
Total	100

Non-registered voters

	Percent
Almost certain to register to vote	25
Probably going to register to vote	10
The chances are fifty-fifty	16
Or you do not think you will register to vote by then	42
Unsure	3
Refused	3
Total	100

NRVVOTE: Are you registered to vote at your current address? If NO: What are the chances that you will register to vote in time for the New Hampshire primary, are you:

	Percent
Registered to vote	83
Almost certain/probably will register	6
Not registered/Not likely to register	11
Unsure	0
Refused	0
Total	100

Registered voters (NRVVOTE=1,2) Percent 89

Registered voters (NRVVOTE=1,2): n=2263, MOE +/-2.1%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Percent
Approve	40
Disapprove	52
Unsure	8
Total	100

Residents: n=2547, MOE +/-1.9%

In general, thinking about the way things are going in the country, do you feel things are going in the right direction or that things are going in the wrong direction?

	Percent
Right direction	n/a
Wrong direction	n/a
Unsure	n/a
Total	n/a

Registered voters (NRVVOTE=1,2): split sample - n=1144, MOE +/-2.9%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	53
Herman Cain, the Republican	30
Undecided	17
Total	100

Registered voters (NRVVOTE=1,2): split sample - n=1144, MOE +/-2.9%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	49
Newt Gingrich, the Republican	39
Undecided	12
Total	100

Percent
83
6
10
1
1
100

Percent 89

Registered voters (NRVVOTE=1,2): n=2218, MOE +/-2.1%

Percent
38
53
9
100

Residents: n=2505, MOE +/-2.0%

Percent
19
73
8
100

Percent
n/a
n/a
n/a
n/a

Percent
n/a
n/a
n/a
n/a

Registered voters (NRVVOTE=1,2): split sample - n=1144, MOE +/-2.9%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent	Percent
Barack Obama, the Democrat	44	n/a
Ron Paul, the Republican	42	n/a
Undecided	14	n/a
Total	100	n/a

Registered voters (NRVVOTE=1,2): split sample - n=1116, MOE +/-2.9%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent	Percent
Barack Obama, the Democrat	53	n/a
Michele Bachmann, the Republican	33	n/a
Undecided	14	n/a
Total	100	n/a

Registered voters (NRVVOTE=1,2): split sample - n=1116, MOE +/-2.9%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent	Percent
Barack Obama, the Democrat	43	40
Mitt Romney, the Republican	46	49
Undecided	11	11
Total	100	100

Registered voters (NRVVOTE=1,2): split sample - n=1116, MOE +/-2.9%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent	Percent
Barack Obama, the Democrat	51	46
Rick Perry, the Republican	36	40
Undecided	13	14
Total	100	100

Registered voters (NRVVOTE=1,2): n=2263, MOE +/-2.1%

Do you plan to vote in the New Hampshire:

	Percent	Percent
Republican primary	41	42
Democratic primary	26	26
Or do you plan to wait to vote in the general election	26	22
Not planning to vote	1	2
Unsure	6	7
Total	100	100

Registered voters (NRVVOTE=1,2): n=2218, MOE +/-2.1%

Registered voters (NRVVOTE=1,2): n=2218, MOE +/-2.1%

Registered voters (NRVVOTE=1,2): n=2218, MOE +/-2.1%

Residents: n=2547, MOE +/-1.9%

In which year were you born (recoded into age of respondent)?

	Percent
18 to 29	16
30 to 44	25
45 to 59	31
60 or older	28
Total	100

Residents: n=2547, MOE +/-1.9%

Are you white, black or African-American, Latino or Hispanic, or Asian? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Percent
White	94
African American or Black	1
Latino or Hispanic	2
Other	3
Total	100

Residents: n=2547, MOE +/-1.9%

Which of the following includes your combined family income before taxes:

	Percent
Less than \$15,000 a year	8
15,000 to just under \$25,000	10
\$25,000 to just under \$50,000	22
\$50,000 to just under \$75,000	20
\$75,000 to just under \$100,000	14
\$100,000 or more	26
Total	100

Residents: n=2547, MOE +/-1.9%

Which county in New Hampshire do you live in (recoded into region of the state)?

	Percent
Hillsborough	30
Rockingham	22
Northern Counties	18
Southern Counties	30
Total	100

Residents: n=2547, MOE +/-1.9%

Now thinking about your telephone use, do you have a working cell phone?

	Percent
Yes	82
No	17
Unsure	0
Refused	0
Total	100

Residents: n=2505, MOE +/-2.0%

Percent
19
25
31
25
100

Residents: n=2505, MOE +/-2.0%

Percent
94
1
2
3
100

Residents: n=2505, MOE +/-2.0%

Percent
9
11
21
19
14
26
100

Residents: n=2505, MOE +/-2.0%

Percent
30
22
18
30
100

Residents: n=2505, MOE +/-2.0%

Percent
83
17
0
0

Residents: n=2547, MOE +/-1.9%

Of all the telephone calls that you receive are:

	Percent
All calls received on a cell phone	14
Almost all calls received on a cell phone	15
Some received on a cell phone and some received on a regular home phone	33
Very few received on a cell phone	21
None received on a cell phone	16
Unsure	1
Refused	1
Total	100

Registered voters (NRVVOTE=1,2): n=2263, MOE +/-2.1%

Are you registered/Will you register to vote as a:

	Percent
Democrat	25
Republican	26
Independent, that is not enrolled in any party	49
Total	100

Registered voters (NRVVOTE=1,2): n=2263, MOE +/-2.1%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Percent
Tea Party Supporters	24
No	68
Unsure	8
Total	100

Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Would you say you strongly support the Tea Party Movement or just support it?

	Percent	Likely Voters
Strongly support Tea Party	7	16
Support Tea Party	17	28
Does not support Tea Party	68	50
Unsure	8	6
Total	100	100

Republican and Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Which better describes you:

	Percent	Likely Voters
A supporter of the Tea Party Movement	n/a	n/a
A Republican	n/a	n/a
Other	n/a	n/a
Total	n/a	n/a

Residents: n=2505, MOE +/-2.0%

Percent

16
14
34
19
16
1
1
100

Registered voters (NRVVOTE=1,2): n=2218, MOE +/-2.1%

Percent

24
28
49
100

Registered voters (NRVVOTE=1,2): n=2218, MOE +/-2.1%

Percent

25
66
9
100

Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Percent Likely Voters

7	14
18	29
66	47
9	9
100	100

Republican and Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Percent Likely Voters

29	29
64	64
7	7
100	100

POTREP=1  
 IF (REPSEL=1)  
 OR (PRIMRULE=1, 2, 3, 4, 7 AND PRIMPRF=1)  
 OR ((PRIMRULE=5, 6) AND (PARTYR=03 OR PRTRDF=02, 03) AND (PRIMPRF=1))

POTREP: POTENTIAL REPUBLICAN PRIMARY ELECTORATE=1

**Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%**  
**Would you rate your chances of voting in the Republican presidential primary in New Hampshire as excellent, good, fair, or poor?**

	Percent
Excellent	76
Good	17
Fair	6
Poor	2
Total	100

**Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%**  
**If the 2012 Republican presidential primary in New Hampshire were held today, whom would you support if the candidates are:**

	Percent	Likely Voters
Newt Gingrich	21	23
Mitt Romney	38	38
Michele Bachmann	3	3
Rick Santorum	1	1
Jon Huntsman	9	9
Herman Cain	2	2
Ron Paul	16	15
Gary Johnson	n/a	n/a
Rick Perry	3	3
Undecided	7	7
Total	100	100

**Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%**  
**Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on primary day?**

	Percent	Likely Voters
Strongly support	47	49
Somewhat support	33	31
Might vote differently	19	18
Unsure	2	2
Total	100	100

**Potential Republican primary electorate (POTREP=1): n=965, MOE +/-3.2%**

Percent
76
17
5
3
100

**Potential Republican primary electorate (POTREP=1): n=965, MOE +/-3.2%**

Percent	Likely Voters
3	4
43	44
2	2
1	1
5	5
12	13
14	13
1	1
7	6
12	11
100	100

**Potential Republican primary electorate (POTREP=1): n=965, MOE +/-3.2%**

Percent	Likely Voters
36	38
36	35
26	26
1	1
100	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Tossup including those who are undecided yet leaning toward a candidate:

	Percent	Likely Voters
Newt Gingrich	21	23
Mitt Romney	40	39
Michele Bachmann	3	3
Rick Santorum	1	1
Jon Huntsman	10	9
Herman Cain	2	2
Ron Paul	16	16
Gary Johnson	n/a	n/a
Rick Perry	3	3
Undecided	4	4
Total	100	100

Potential Republican primary electorate (POTREP=1): n=891, MOE +/-3.3%; Likely voters: n=645, MOE +/- 3.9%

Who is your second choice for the Republican presidential primary in New Hampshire?

	Percent	Likely Voters
Newt Gingrich	23	24
Mitt Romney	23	24
Michele Bachmann	6	5
Rick Santorum	4	4
Jon Huntsman	8	8
Herman Cain	7	7
Ron Paul	11	11
Rick Perry	8	7
Undecided	10	9
Total	100	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%

Using the numbers 1 to 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the New Hampshire Republican presidential primary?

	Percent
1 - Very interested	59
2	15
3	15
4	6
5 - Not interested at all	5
Total	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Have you ever voted before in the New Hampshire Republican presidential primary?

	Percent	Likely Voters
Yes	86	90
No	14	10
Total	100	100

Potential Republican primary electorate (POTREP=1): n=965, MOE +/-3.2%

	Percent	Likely Voters
Newt Gingrich	3	4
Mitt Romney	45	45
Michele Bachmann	3	3
Rick Santorum	1	1
Jon Huntsman	5	5
Herman Cain	12	13
Ron Paul	14	13
Gary Johnson	1	1
Rick Perry	7	7
Undecided	9	8
Total	100	100

	Percent	Likely Voters
Newt Gingrich	n/a	n/a
Mitt Romney	n/a	n/a
Michele Bachmann	n/a	n/a
Rick Santorum	n/a	n/a
Jon Huntsman	n/a	n/a
Herman Cain	n/a	n/a
Ron Paul	n/a	n/a
Rick Perry	n/a	n/a
Undecided	n/a	n/a
Total	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=965, MOE +/-3.2%

	Percent
1 - Very interested	55
2	16
3	16
4	7
5 - Not interested at all	5
Total	100

Potential Republican primary electorate (POTREP=1): n=965, MOE +/-3.2%

	Percent	Likely Voters
Yes	89	92
No	11	8
Total	100	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:

	Percent	Likely Voters
Shares your values	23	23
Is closest to you on the issues	30	30
Can beat President Obama in 2012	22	23
Has the experience to govern	23	22
Unsure	2	2
Total	100	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Mitt Romney?

	Percent	Likely Voters
Acceptable	63	63
Acceptable but with reservations	23	23
Not acceptable	12	12
Unsure	2	1
Total	100	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Herman Cain?

	Percent	Likely Voters
Acceptable	19	20
Acceptable but with reservations	25	26
Not acceptable	52	51
Unsure	4	3
Total	100	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Newt Gingrich?

	Percent	Likely Voters
Acceptable	51	54
Acceptable but with reservations	25	25
Not acceptable	21	19
Unsure	3	3
Total	100	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Rick Perry?

	Percent	Likely Voters
Acceptable	24	24
Acceptable but with reservations	30	30
Not acceptable	42	42
Unsure	5	4
Total	100	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Ron Paul?

	Percent	Likely Voters
Acceptable	38	38
Acceptable but with reservations	29	29
Not acceptable	30	31
Unsure	3	2
Total	100	100

Potential Republican primary electorate (POTREP=1): n=965, MOE +/-3.2%

Percent	Likely Voters
28	28
31	30
18	19
22	22
2	2
100	100

Percent	Likely Voters
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a

Percent	Likely Voters
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a

Percent	Likely Voters
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a

Percent	Likely Voters
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a

Percent	Likely Voters
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a
n/a	n/a



Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Would it be acceptable or not acceptable if the Republican presidential nominee supports an individual mandate for health-care insurance?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	34	32	n/a	n/a
Not acceptable	59	60	n/a	n/a
Unsure	8	7	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Would it be acceptable or not acceptable if the Republican presidential nominee favors allowing illegal immigrants to obtain in-state tuition?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	14	14	n/a	n/a
Not acceptable	83	83	n/a	n/a
Unsure	3	3	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Would it be acceptable or not acceptable if the Republican presidential nominee earned millions of dollars advising Freddie Mac?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	32	34	n/a	n/a
Not acceptable	61	59	n/a	n/a
Unsure	7	7	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Would it be acceptable or not acceptable if the Republican presidential nominee has been accused of sexual harassment?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	31	32	n/a	n/a
Not acceptable	64	63	n/a	n/a
Unsure	5	5	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Would it be acceptable or not acceptable if the Republican presidential nominee tolerates Iran building a nuclear weapon?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	12	12	n/a	n/a
Not acceptable	84	84	n/a	n/a
Unsure	4	4	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

Would it be acceptable or not acceptable if the Republican presidential nominee supports limited amnesty for some illegal immigrants?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	53	54	n/a	n/a
Not acceptable	43	41	n/a	n/a
Unsure	4	5	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/-3.7

Politically speaking, do you think Mitt Romney is a:

	Percent	Likely Voters	Percent
Liberal	10	10	n/a
Moderate	60	61	n/a
Conservative	25	24	n/a
Unsure	6	5	n/a
Total	100	100	n/a

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/-3.7

Are you more or less likely to vote for a candidate for the Republican presidential nomination who is endorsed by Donald Trump?

	Percent	Likely Voters	Percent
More likely	18	19	n/a
Less likely	39	37	n/a
Makes no difference	41	42	n/a
Unsure	2	2	n/a
Total	100	100	n/a

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

December 2011: On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

October 2011: On another topic, politically speaking, do you consider yourself to be a liberal, moderate, or conservative?

	Percent	Likely Voters	Percent	Likely Voters
Very liberal	2	1	7	6
Liberal	7	6		
Moderate	36	35	37	36
Conservative	42	43	56	58
Very conservative	14	15		
Total	100	100	100	100

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%

Are you Protestant, Catholic, Jewish, or Muslim?

	Percent	Percent
Protestant	44	45
Catholic	40	40
Jewish	1	2
Other	7	5
No Religion	9	9
Total	100	100

Potential Republican primary electorate (POTREP=1): n=965, MOE +/-3.2%

Potential Republican primary electorate (POTREP=1) & Religion is Protestant, Other, None, or Refused

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Percent	Likely Voters	Percent	Likely Voters
Yes	18	19	23	25
No	82	81	77	75
Total	100	100	100	100

Potential Republican primary electorate (POTREP=1) & Religion is Protest

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/-3.7

Do you consider a Mormon to be a Christian, or not?

	Percent	Likely Voters	Percent
Yes	61	62	n/a
No-Unsure	39	38	n/a
Total	100	100	n/a

Potential Republican primary electorate (POTREP=1): n=967, MOE +/-3.2%; Likely voters: n=696, MOE +/- 3.7%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Percent	Likely Voters
Not college graduate	50	48
College graduate	50	52
Total	100	100

Residents: n=2547, MOE +/-1.9%

Are you male or female?

	Percent
Male	49
Female	51
Total	100

Potential Republican primary electorate (POTREP=1): n=965, MOE +/-3.2%

	Percent	Likely Voters
Not college graduate	48	47
College graduate	52	53
Total	100	100

Residents: n=2505, MOE +/-2.0%

	Percent
Male	49
Female	51
Total	100