

NBC News/Marist Poll  
 2012 Republican Presidential Primary/Caucus State  
 Questionnaire  
 Iowa

December 2011

October 2011

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in <state name>:

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

PRIMRULE: STATE PRIMARY RULES.

- Open - enrollment - walk-up
- Open - enrollment - no walk-up
- Open – no enrollment - walk-up
- Open – no enrollment - no walk-up
- Semi-open - enrollment - walk-up
- Semi-open - enrollment - no walk-up
- Closed - enrollment - walk-up
- Closed - enrollment - no walk-up

Residents: n=3223, MOE +/-1.7%

Have I reached you on your cell phone or on your regular home phone?

	Percent
Cell	32
Regular home phone	68
Total	100

Residents: n=3193, MOE +/-1.7%

	Percent
Cell	31
Regular home phone	69
Total	100

Residents: n=3223, MOE +/-1.7%

Are you registered to vote at your current address?

	Percent
Yes	87
No	12
Not a U.S. Citizen	0
Unsure	1
Refused	0
Total	100

Residents: n=3193, MOE +/-1.7%

	Percent
Yes	85
No	13
Not a U.S. Citizen	0
Unsure	1
Refused	1
Total	100

Non-registered voters

What are the chances that you will register to vote in time for the Iowa caucus, are you:

	Percent
Almost certain to register to vote	12
Probably going to register to vote	8
The chances are fifty-fifty	16
Or you do not think you will register to vote by	54
Unsure	7
Refused	4
Total	100

Non-registered voters

	Percent
Almost certain to register to vote	14
Probably going to register to vote	10
The chances are fifty-fifty	19
Or you do not think you will register to vote by	47
Unsure	6
Refused	5
Total	100

NRVVOTE: Are you registered to vote at your current address? If NO: What are the chances that you will register to vote in time for the Iowa caucus, are you:

	Percent
Registered to vote	87
Almost certain/probably will register	2
Not registered/Not likely to register	9
Unsure	1
Refused	1
Total	100

Registered voters (NRVVOTE=1,2) Percent 90

Registered voters (NRVVOTE=1,2): n=2896, MOE +/-1.8%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Percent
Approve	43
Disapprove	46
Unsure	12
Total	100

Residents: n=3223, MOE +/-1.7%

In general, thinking about the way things are going in the country, do you feel things are going in the right direction or that things are going in the wrong direction?

	Percent
Right direction	n/a
Wrong direction	n/a
Unsure	n/a
Total	n/a

Registered voters (NRVVOTE=1,2): split sample - n=1393, MOE +/-2.6%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	50
Herman Cain, the Republican	32
Undecided	18
Total	100

Registered voters (NRVVOTE=1,2): split sample - n=1393, MOE +/-2.6%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	47
Newt Gingrich, the Republican	37
Undecided	16
Total	100

Registered voters (NRVVOTE=1,2): split sample - n=1393, MOE +/-2.6%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	42
Ron Paul, the Republican	42
Undecided	16
Total	100

Percent
85
4
10
1
1
101

Percent 89

Registered voters (NRVVOTE=1,2): n=2836, MOE +/-1.8%

Percent
42
47
11
100

Residents: n=3193, MOE +/-1.7%

Percent
21
68
11
100

Percent
n/a
n/a
n/a
n/a

Percent
n/a
n/a
n/a
n/a

Percent
n/a
n/a
n/a
n/a

Registered voters (NRVVOTE=1,2): split sample - n=1503, MOE +/-2.5%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	54
Michele Bachmann, the Republican	31
Undecided	15
Total	100

Percent
n/a
n/a
n/a
n/a

Registered voters (NRVVOTE=1,2): split sample - n=1503, MOE +/-2.5%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	46
Mitt Romney, the Republican	39
Undecided	15
Total	100

Percent
43
40
17
100

Registered voters (NRVVOTE=1,2): n=2836, MOE +/-1.8%

Registered voters (NRVVOTE=1,2): split sample - n=1503, MOE +/-2.5%

If the 2012 presidential election were held today, whom would you support if the candidates are:

	Percent
Barack Obama, the Democrat	48
Rick Perry, the Republican	37
Undecided	15
Total	100

Percent
46
37
18
100

Registered voters (NRVVOTE=1,2): n=2836, MOE +/-1.8%

Registered voters (NRVVOTE=1,2): n=2896, MOE +/-1.8%

Do you plan to participate in the Iowa:

	Percent
Republican caucus	18
Democratic caucus	17
Or do you plan to wait to vote in the general e	54
Not planning to vote	4
Unsure	6
Total	100

Percent
20
22
43
8
7
100

Registered voters (NRVVOTE=1,2): n=2836, MOE +/-1.8%

Residents: n=3223, MOE +/-1.7%

In which year were you born (recoded into age of respondent)?

	Percent
18 to 29	22
30 to 44	24
45 to 59	28
60 or older	27
Total	100

Percent
22
24
28
27
100

Residents: n=3193, MOE +/-1.7%

Residents: n=3223, MOE +/-1.7%

Are you white, black or African-American, Latino or Hispanic, or Asian? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Percent
White	91
African American or Black	2
Latino or Hispanic	4
Other	3
Total	100

Residents: n=3223, MOE +/-1.7%

Which of the following includes your combined family income before taxes:

	Percent
Less than \$15,000 a year	12
15,000 to just under \$25,000	13
\$25,000 to just under \$50,000	26
\$50,000 to just under \$75,000	21
\$75,000 to just under \$100,000	13
\$100,000 or more	15
Total	100

Residents: n=3223, MOE +/-1.7%

Which county in Iowa do you live in (recoded into region of the state)?

	Percent
Eastern Cities	25
East Central	24
Central	30
West	22
Total	100

Residents: n=3223, MOE +/-1.7%

Now thinking about your telephone use, do you have a working cell phone?

	Percent
Yes	77
No	23
Unsure	0
Refused	1
Total	100

Residents: n=3193, MOE +/-1.7%

	Percent
White	91
African American or Black	2
Latino or Hispanic	4
Other	3
Total	100

Residents: n=3193, MOE +/-1.7%

	Percent
Less than \$15,000 a year	12
15,000 to just under \$25,000	13
\$25,000 to just under \$50,000	27
\$50,000 to just under \$75,000	20
\$75,000 to just under \$100,000	13
\$100,000 or more	15
Total	100

Residents: n=3193, MOE +/-1.7%

	Percent
Eastern Cities	25
East Central	24
Central	30
West	22
Total	100

Residents: n=3193, MOE +/-1.7%

	Percent
Yes	77
No	20
Unsure	0
Refused	2
Total	100

Residents: n=3223, MOE +/-1.7%

Of all the telephone calls that you receive are:

	Percent
All calls received on a cell phone	20
Almost all calls received on a cell phone	16
Some received on a cell phone and some rec	30
Very few received on a cell phone	16
None received on a cell phone	18
Unsure	0
Refused	1
Total	100

Registered voters (NRVVOTE=1,2): n=2896, MOE +/-1.8%

Are you registered/Will you register to vote as a:

	Percent
Democrat	36
Republican	28
Independent, that is not enrolled in any party	35
Other	0
Total	100

REPSEL: REPUBLICANS – PRTID=05 OR PRTRDF=04 OR PARTYR=05  
Republican=1

Registered voters (NRVVOTE=1,2): n=2896, MOE +/-1.8%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Percent
Tea Party Supporters	21
No	70
Unsure	9
Total	100

Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Would you say you strongly support the Tea Party Movement or just support it?

	Percent	Likely Voters
Strongly support Tea Party	6	20
Support Tea Party	15	27
Does not support Tea Party	70	45
Unsure	9	8
Total	100	100

Republican and Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Which better describes you:

	Percent	Likely Voters
A supporter of the Tea Party Movement	n/a	n/a
A Republican	n/a	n/a
Unsure	n/a	n/a
Total	n/a	n/a

Residents: n=3193, MOE +/-1.7%

Percent

20
15
30
16
15
1
3
100

Registered voters (NRVVOTE=1,2): n=2836, MOE +/-1.8%

Percent

36
28
35
1
100

Registered voters (NRVVOTE=1,2): n=2836, MOE +/-1.8%

Percent

21
69
11
100

Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Percent Likely Voters

6	20
15	30
69	41
11	9
100	100

Republican and Tea Party supporters (TEAPARTY=1 & REPSEL=1)

Percent Likely Voters

25	28
63	61
12	11
100	100

POTREP=1  
 IF (REPSEL=1)  
 OR (PRIMRULE=1, 2, 3, 4, 7 AND PRIMPRF=1)  
 OR ((PRIMRULE=5, 6) AND (PARTYR=03 OR PRTDF=02, 03) AND (PRIMPRF=1))

POTREP: POTENTIAL REPUBLICAN PRIMARY ELECTORATE=1

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%

Would you rate your chances of participating in the Republican presidential caucus in Iowa as excellent, good, fair, or poor?

	Percent
Excellent	30
Good	28
Fair	17
Poor	25
Total	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%

Percent
26
25
21
28
100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/-4.8%

If the 2012 Republican presidential caucus in Iowa were held today, whom would you support if the candidates are:

	Percent	Likely Voters
Newt Gingrich	23	24
Mitt Romney	18	17
Michele Bachmann	5	5
Rick Santorum	4	5
Jon Huntsman	2	2
Herman Cain	9	9
Ron Paul	15	16
Gary Johnson	n/a	n/a
Rick Perry	9	8
Undecided	15	12
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

Percent	Likely Voters
4	4
23	23
10	10
2	3
1	1
16	20
12	11
1	1
10	10
20	16
100	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/-4.8%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on primary day?

	Percent	Likely Voters
Strongly support	36	40
Somewhat support	39	40
Might vote differently	23	19
Unsure	2	1
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

Percent	Likely Voters
36	41
37	36
23	20
4	3
100	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/-4.8%

Tossup including those who are undecided yet leaning toward a candidate:

	Percent	Likely Voters
Newt Gingrich	25	26
Mitt Romney	18	18
Michele Bachmann	5	5
Rick Santorum	4	5
Jon Huntsman	2	2
Herman Cain	9	9
Ron Paul	16	17
Gary Johnson	n/a	n/a
Rick Perry	9	9
Undecided	11	9
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

	Percent	Likely Voters
Newt Gingrich	5	5
Mitt Romney	25	26
Michele Bachmann	11	11
Rick Santorum	2	3
Jon Huntsman	1	1
Herman Cain	17	20
Ron Paul	13	12
Gary Johnson	1	1
Rick Perry	12	11
Undecided	13	10
Total	100	100

Potential Republican primary electorate (POTREP=1) with a candidate preference: n=765, MOE +/-3.5%; Likely voters: n=372, MOE +/- 5.1%

Who is your second choice for the Republican presidential caucus in Iowa?

	Percent	Likely Voters
Newt Gingrich	18	19
Mitt Romney	19	17
Michele Bachmann	12	12
Rick Santorum	7	8
Jon Huntsman	3	3
Herman Cain	10	11
Ron Paul	11	10
Rick Perry	13	11
Undecided	8	9
Total	100	100

	Percent	Likely Voters
Newt Gingrich	n/a	n/a
Mitt Romney	n/a	n/a
Michele Bachmann	n/a	n/a
Rick Santorum	n/a	n/a
Jon Huntsman	n/a	n/a
Herman Cain	n/a	n/a
Ron Paul	n/a	n/a
Rick Perry	n/a	n/a
Undecided	n/a	n/a
Total	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%

Using the numbers 1 to 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the Iowa Republican presidential caucus?

	Percent
1 - Very interested	33
2	16
3	24
4	12
5 - Not interested at all	16
Total	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%

	Percent
1 - Very interested	29
2	17
3	30
4	9
5 - Not interested at all	16
Total	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Have you ever participated before in the Iowa Republican presidential caucus?

	Percent	Likely Voters
Yes	45	65
No	55	35
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

	Percent	Likely Voters
Yes	40	59
No	60	41
Total	100	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:

	Percent	Likely Voters
Shares your values	29	29
Is closest to you on the issues	29	31
Can beat President Obama in 2012	21	21
Has the experience to govern	19	16
Unsure	3	2
Total	100	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Mitt Romney?

	Percent	Likely Voters
Acceptable	48	46
Acceptable but with reservations	25	28
Not acceptable	23	24
Unsure	4	3
Total	100	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Herman Cain?

	Percent	Likely Voters
Acceptable	33	34
Acceptable but with reservations	28	29
Not acceptable	34	32
Unsure	5	5
Total	100	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Newt Gingrich?

	Percent	Likely Voters
Acceptable	50	54
Acceptable but with reservations	28	27
Not acceptable	18	16
Unsure	5	4
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

	Percent	Likely Voters
Shares your values	31	30
Is closest to you on the issues	29	29
Can beat President Obama in 2012	18	20
Has the experience to govern	19	17
Unsure	4	4
Total	100	100

	Percent	Likely Voters
Acceptable	n/a	n/a
Acceptable but with reservations	n/a	n/a
Not acceptable	n/a	n/a
Unsure	n/a	n/a
Total	n/a	n/a

	Percent	Likely Voters
Acceptable	n/a	n/a
Acceptable but with reservations	n/a	n/a
Not acceptable	n/a	n/a
Unsure	n/a	n/a
Total	n/a	n/a

	Percent	Likely Voters
Acceptable	n/a	n/a
Acceptable but with reservations	n/a	n/a
Not acceptable	n/a	n/a
Unsure	n/a	n/a
Total	n/a	n/a



Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Rick Perry?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	39	38	n/a	n/a
Acceptable but with reservations	30	31	n/a	n/a
Not acceptable	26	27	n/a	n/a
Unsure	5	4	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Ron Paul?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	38	38	n/a	n/a
Acceptable but with reservations	33	34	n/a	n/a
Not acceptable	25	26	n/a	n/a
Unsure	5	3	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Would it be acceptable or not acceptable if the Republican presidential nominee supports an individual mandate for health-care insurance?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	30	28	n/a	n/a
Not acceptable	60	63	n/a	n/a
Unsure	11	9	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Would it be acceptable or not acceptable if the Republican presidential nominee favors allowing illegal immigrants to obtain in-state tuition?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	12	14	n/a	n/a
Not acceptable	82	81	n/a	n/a
Unsure	6	6	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Would it be acceptable or not acceptable if the Republican presidential nominee earned millions of dollars advising Freddie Mac?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	27	33	n/a	n/a
Not acceptable	63	56	n/a	n/a
Unsure	10	10	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Would it be acceptable or not acceptable if the Republican presidential nominee has been accused of sexual harassment?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	32	38	n/a	n/a
Not acceptable	60	54	n/a	n/a
Unsure	8	8	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Would it be acceptable or not acceptable if the Republican presidential nominee tolerates Iran building a nuclear weapon?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	7	8	n/a	n/a
Not acceptable	89	87	n/a	n/a
Unsure	4	5	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

Would it be acceptable or not acceptable if the Republican presidential nominee supports limited amnesty for some illegal immigrants?

	Percent	Likely Voters	Percent	Likely Voters
Acceptable	43	46	n/a	n/a
Not acceptable	49	47	n/a	n/a
Unsure	7	7	n/a	n/a
Total	100	100	n/a	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%

Politically speaking, do you think Mitt Romney is a:

	Percent	Likely Voters	Percent
Liberal	16	18	n/a
Moderate	48	53	n/a
Conservative	21	19	n/a
Unsure	15	10	n/a
Total	100	100	

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%

Are you more or less likely to vote for a candidate for the Republican presidential nomination who is endorsed by Donald Trump?

	Percent	Likely Voters	Percent
More likely	21	21	n/a
Less likely	34	32	n/a
Makes no difference	41	44	n/a
Unsure	4	3	n/a
Total	100	100	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%

Do you follow college football a great deal, a good amount, a little, or not at all?

	Percent	Likely Voters	Percent
A great deal/A good amount	44	48	n/a
A little/Not at all	56	52	n/a
Total	100	100	n/a

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

December 2011: On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

October 2011: On another topic, politically speaking, do you consider yourself to be a liberal, moderate, or conservative?

	Percent	Likely Voters
Very liberal	3	3
Liberal	6	5
Moderate	27	25
Conservative	45	42
Very conservative	20	26
Total	100	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%

Are you Protestant, Catholic, Jewish, or Muslim?

	Percent
Protestant	71
Catholic	22
Other	5
No Religion	3
Total	100

Potential Republican primary electorate (POTREP=1) & Religion is Protestant, Other, None, or Refused

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Percent	Likely Voters
Yes	36	38
No	64	62
Total	100	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%

Do you consider a Mormon to be a Christian, or not?

	Percent	Likely Voters
Yes	54	55
No-Unsure	46	45
Total	100	100

Potential Republican primary electorate (POTREP=1): n=916, MOE +/-3.2%; Likely voters: n=425, MOE +/- 4.8%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Percent	Likely Voters
Not college graduate	59	51
College graduate	41	49
Total	100	100

Residents: n=3223, MOE +/-1.7%

Are you male or female?

	Percent
Male	49
Female	51
Total	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

	Percent	Likely Voters
	4	3
	27	23
	69	73
Total	100	100

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%

	Percent
	68
	23
	2
	7
Total	100

Potential Republican primary electorate (POTREP=1) & Religion is Protestant, Other, None, or Refused

	Percent	Likely Voters
	40	41
	60	59
Total	100	100

	Percent
	n/a
	n/a
Total	n/a

Potential Republican primary electorate (POTREP=1): n=873, MOE +/-3.3%; Likely voters: n=371, MOE +/- 5.1%

	Percent	Likely Voters
	62	55
	38	45
Total	100	100

Residents: n=3193, MOE +/-1.7%

	Percent
	49
	51
Total	100