

Interviews: 1000 Registered Voters, including 300 cell phone only respondents

Date: October 17-20, 2012

Study #121864
NBC News/Wall Street Journal Survey

48 Male
52 Female

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 1000 interviews among Registered Voters (RV) is ±3.10%
The margin of error for 816 interviews among Likely Voters (LV) is ±3.43%

Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.

Q2a For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST.)+

18-24.....	11
25-29.....	7
30-34.....	10
35-39.....	9
40-44.....	10
45-49.....	8
50-54.....	9
55-59.....	11
60-64.....	9
65-69.....	6
70-74.....	4
75 and over.....	6
Not sure/refused	-

+ Results shown reflect responses among registered voters.

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?+

Yes, Hispanic.....	8
No, not Hispanic	91
Not sure/refused	1

+ Results shown reflect responses among registered voters.

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else?+

White.....	74
Black	12
Asian.....	2
Other	4
Hispanic (VOL).....	5
Not sure/refused	3

+ Results shown reflect responses among registered voters.

Q3 All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	<u>10/12+</u>	<u>9/26-30/12+</u>	<u>9/12-16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>	<u>4/12</u>	<i>High</i> <u>9/01</u>	<i>Low</i> <u>10/17-20/08+</u>
Headed in the right direction.....	41	40	39	32	32	31	33	33	72	12
Off on the wrong track	53	53	55	61	60	61	58	59	11	78
Mixed (VOL)	4	5	4	4	5	5	5	6	11	7
Not sure.....	2	2	2	3	3	3	4	2	6	3
	<u>3/12</u>	<u>1/12</u>	<u>12/11</u>	<u>11/11</u>	<u>10/11</u>	<u>8/11</u>				
	33	30	22	19	17	19				
	58	61	69	73	74	73				
	5	5	6	5	5	5				
	4	4	3	3	4	3				
	<u>7/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>2/11</u>	<u>1/11</u>				
	25	29	36	28	31	35				
	67	62	50	63	60	56				
	5	6	10	6	6	5				
	3	3	4	3	3	4				
	<u>12/10</u>	<u>11/10</u>	<u>10/28-30/10+</u>	<u>10/14-18/10+</u>	<u>9/10</u>	<u>8/26-30/10</u>	<u>8/5-9/10</u>	<u>6/10</u>	<u>5/6-11/10</u>	<u>3/10</u>
	28	32	31	32	32	30	32	29	34	33
	63	58	60	59	59	61	58	62	56	59
	6	6	5	6	5	6	6	5	6	5
	3	4	4	3	4	3	4	4	4	3
	<u>1/23-25/10</u>	<u>1/10-14/10</u>	<u>12/09</u>	<u>10/09</u>	<u>9/09</u>	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>	<u>2/09</u>	<u>1/09</u>
	32	34	33	36	39	39	42	43	41	26
	58	54	55	52	48	49	46	43	44	59
	7	10	10	9	10	9	9	10	9	9
	3	2	2	3	3	3	3	4	6	6

+ Results shown reflect responses among registered voters.

Q4 In general, do you approve or disapprove of the job Barack Obama is doing as president?

	<u>10/12+</u>	<u>9/26-30/12+</u>	<u>9/12-16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>	<u>4/12</u>	<u>3/12</u>	<u>4/09</u>	<u>8/11</u>
Approve	49	49	50	48	49	47	48	49	50	61	44
Disapprove.....	48	48	48	49	48	48	46	46	45	30	51
Not sure	3	3	2	3	3	5	6	5	5	9	5
	<u>1/12</u>	<u>12/11</u>	<u>11/11</u>	<u>10/11</u>	<u>8/11</u>	<u>7/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>2/11</u>	
	48	46	44	44	44	47	49	52	49	48	
	46	48	51	51	51	48	46	41	45	46	
	6	6	5	5	5	5	5	7	6	6	
	<u>1/11</u>	<u>12/10</u>	<u>11/10</u>	<u>10/28-30/10+</u>	<u>10/14-18/10+</u>	<u>9/10</u>	<u>8/26-30/10</u>	<u>8/5-9/10</u>	<u>6/10</u>	<u>5/20-23/10</u>	<u>5/6-11/10</u>
	53	45	47	45	47	46	45	47	45	48	50
	41	48	47	50	49	49	49	48	48	45	44
	6	7	6	5	4	5	6	5	7	7	6
	<u>3/10</u>	<u>1/23-25/10</u>	<u>1/10-14/10</u>	<u>12/09</u>	<u>10/09</u>	<u>9/09</u>	<u>8/09</u>	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>	<u>2/09</u>
	48	50	48	47	51	51	51	53	56	61	60
	47	44	43	46	42	41	40	40	34	30	26
	5	6	9	7	7	8	9	7	10	9	14

+ Results shown reflect responses among registered voters.

Q5 Do you generally approve or disapprove of the job Barack Obama is doing in handling the economy?

	<u>10/12+</u>	<u>9/26-30/12+</u>	<u>9/12-16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>	<u>4/12</u>	<i>High</i> <u>2/09</u>	<i>Low</i> <u>8/11</u>
Approve	46	46	47	44	44	42	43	45	56	37
Disapprove	52	51	51	54	53	53	52	52	31	59
Not sure	2	3	2	2	3	5	5	3	13	4
	<u>3/12</u>	<u>1/12</u>	<u>12/11</u>	<u>11/11</u>	<u>10/11</u>	<u>8/11</u>	<u>7/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>
	45	45	39	40	39	37	43	41	37	45
	51	50	57	57	57	59	54	54	58	52
	4	5	4	3	4	4	3	5	5	3
	<u>2/11</u>	<u>1/11</u>	<u>12/10</u>	<u>11/10</u>	<u>10/14-18/10+</u>	<u>9/10</u>	<u>8/26-30/10</u>	<u>8/5-9/10</u>	<u>6/10</u>	<u>5/6-11/10</u>
	46	45	42	42	43	42	39	44	46	48
	49	50	54	54	53	54	56	52	50	46
	5	5	4	4	4	4	5	4	4	6
	<u>3/10</u>	<u>1/23-25/10</u>	<u>1/10-14/10</u>	<u>12/09</u>	<u>10/09</u>	<u>9/09</u>	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>	<u>2/09</u>
	47	47	43	42	47	50	49	51	55	56
	50	49	49	51	46	42	44	38	37	31
	3	4	8	7	7	8	7	11	8	13

+ Results shown reflect responses among registered voters.

Q6 Do you generally approve or disapprove of the job Barack Obama is doing in handling foreign policy?

	<u>10/12+</u>	<u>9/26-30/12+</u>	<u>9/12-16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>5/12</u>	<u>1/12</u>	<u>11/11</u>	<u>8/11</u>	<u>6/11</u>
Approve.....	49	49	49	54	53	51	51	52	50	50
Disapprove.....	46	46	46	40	41	42	41	41	45	44
Not sure	5	5	5	6	6	7	8	7	5	6
	<u>5/11</u>	<u>4/11</u>	<u>11/10</u>	<u>1/10</u>	<u>12/09</u>	<u>10/09</u>	<u>9/09</u>	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>
	57	49	48	50	49	51	50	57	54	56
	35	46	44	37	42	39	36	33	36	31
	8	5	8	13	9	10	14	10	10	13

+ Results shown reflect responses among registered voters.

I'd like to ask you a question about the November 2012 presidential election...

Q7 Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (IF "NOT SURE," RECORD AS "DK.")

	<u>10/12+</u>	<u>9/26- 30/12+</u>	<u>9/12- 16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>
10, very interested.....	69	65	64	62	62	60	62	61	48	57
9.....	8	8	8	6	6	8	7	6	11	10
8.....	9	10	12	13	11	12	12	12	14	11
7.....	4	5	6	6	7	7	6	7	9	7
6.....	2	3	2	3	4	3	4	3	5	3
5.....	5	5	4	5	5	5	5	5	6	6
4.....	-	-	1	1	1	2	1	2	2	2
3.....	-	1	1	1	1	1	1	2	1	2
2.....	1	1	1	1	-	1	1	1	1	1
1, not at all interested....	2	2	1	2	3	1	1	2	2	1
Cannot rate.....	-	-	-	-	-	-	-	-	1	-

	<u>10/4- 5/08+</u>	<u>9/19- 22/08+</u>	<u>9/6- 8/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07+</u>
	72	70	69	65	64	67	65	67	66	65	62
	7	8	10	8	8	7	9	8	10	8	9
	10	9	10	11	12	11	11	10	10	12	11
	4	5	3	5	5	5	4	5	4	5	6
	1	2	2	2	3	2	3	2	3	2	3
	3	3	2	3	4	4	3	3	4	4	5
	1	1	1	1	1	1	1	1	1	1	1
	-	1	1	1	1	1	2	1	1	1	1
	-	-	1	1	-	-	-	-	-	-	-
	2	1	1	3	2	2	2	2	1	2	2
	-	-	-	-	-	-	-	1	-	-	-

	<u>10/04+</u>	<u>9/04+</u>	<u>8/04+</u>
	74	71	63
	8	7	10
	9	9	12
	3	5	6
	2	2	2
	2	4	4
	-	1	1
	1	-	-
	-	-	1
	1	1	1
	-	-	-

+ Results shown reflect responses among registered voters.

Q8 How much difference do you think it will make in the lives of you and your family who wins the upcoming presidential election--a great deal, quite a bit, just some, or very little?

	<u>10/12+</u>	<u>10/04+</u>	<u>10/96+</u>	<u>7/96</u>	<u>5/92</u>
A great deal of difference	55	45	21	19	28
Quite a bit of difference	21	27	19	17	18
Just some difference	13	16	28	25	25
Very little difference	9	10	29	34	26
Not sure	2	2	3	5	3

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Q9 Now I'm going to read you the names of several public figures and groups and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
Barack Obama						
October 2012+	34	15	8	12	31	-
September 26-30, 2012+	37	15	6	11	31	-
September 12-16, 2012+	35	13	9	11	31	1
August 2012+	31	17	8	13	30	1
July 2012+	33	16	8	11	32	-
June 2012	29	19	14	11	27	-
May 2012	32	17	10	12	29	-
April 2012	30	18	13	13	26	-
March 2012	28	21	14	12	25	-
January 2012	28	22	10	14	25	1
December 2011	22	23	13	15	27	-
November 2011	26	19	15	13	27	-
October 2011	23	23	14	12	28	-
August 2011	24	20	12	14	30	-
June 2011	27	22	14	13	24	-
May 2011	33	21	14	13	18	1
April 2011	28	22	14	13	23	-
February 2011	28	21	15	15	20	1
January 2011	29	23	15	14	18	1
December 2010	25	23	14	14	24	-
November 2010	28	21	12	13	26	-
October 28-30, 2010+	29	18	12	15	27	-
October 14-18, 2010+	29	19	9	17	26	-
September 2010	29	18	12	14	27	-
August 26-30, 2010	26	20	12	14	27	1
August 5-9, 2010	27	19	13	14	27	-
June 2010	27	20	13	15	25	-
May 20-23, 2010	28	19	15	14	24	-
May 6-11, 2010	29	20	12	14	24	1
March 2010	31	19	11	14	24	1
January 23-25, 2010	29	23	14	14	20	-
January 10-14, 2010	29	23	12	16	19	1
December 2009	29	21	13	15	22	-
October 2009	36	20	11	12	21	-
September 2009	38	18	11	14	19	-
July 2009	37	18	10	14	20	1
June 2009	41	19	11	12	17	-
April 2009	45	19	12	10	13	1
February 2009	47	21	12	9	10	1
January 2009	43	23	17	8	6	3

+ Results shown reflect responses among registered voters.

Q9 (Cont'd)	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure
December 2008.....	45	22	15	8	8	2
October 17-20, 2008+	37	19	10	10	23	1
October 4-5, 2008+	30	22	12	12	23	1
September 19-22, 2008+.....	29	19	15	14	22	1
September 6-8, 2008+.....	33	20	13	12	20	2

Barack Obama						
<i>High</i>						
February 2009.....	47	21	12	9	10	1
<i>Presidential Term Low</i>						
August 2011	24	20	12	14	30	-
<i>All-time Obama Low</i>						
October 28-30, 2006+	14	17	18	5	6	40
NBC-WSJ All-time Presidential Tracking High/Low within Presidential Term						
<i>High</i>						
<i>March 1991</i>						
(George H.W. Bush)	50	30	9	6	4	1
<i>Low</i>						
<i>October 17-20, 2008+</i>						
(George W. Bush)	11	18	11	15	45	-

Mitt Romney						
October 2012+	24	19	12	15	29	1
September 26-30, 2012+.....	19	22	14	14	30	1
September 12-16, 2012+.....	18	20	18	16	27	1
August 2012+	18	20	17	15	29	1
July 2012+	13	22	23	16	24	2
June 2012.....	9	24	22	17	22	6
May 2012.....	10	24	23	19	19	5
April 2012	10	23	26	18	18	6
March 2012	6	22	28	20	19	5
January 2012.....	6	25	26	21	15	7
December 2011	4	20	30	21	11	14
November 2011	5	21	32	17	13	12
October 2011.....	6	21	30	17	12	14
August 2011	5	19	32	18	11	15
June 2011.....	7	20	30	16	10	17
February 2011	6	19	30	13	12	20
December 9-13, 2010.....	10	18	30	10	10	22
September 2010.....	6	15	29	20	10	20
March 2010	7	20	29	16	9	19
July 2009.....	10	18	30	12	8	22
April 2008+	9	19	31	17	11	13
January 2008.....	7	21	24	19	13	16
December 2007	9	16	26	16	11	22
November 2007.....	4	18	27	17	12	22
September 2007.....	6	18	26	14	11	25
June 2007.....	5	16	23	13	7	36
March 2007	4	11	24	11	6	44
December 2006.....	3	8	22	7	4	56

+ Results shown reflect responses among registered voters.

Q9 (Cont'd)	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure
The Democratic Party						
October 2012+	21	21	17	17	23	1
September 26-30, 2012+.....	21	21	17	17	22	2
August 2012+	19	23	16	17	23	2
July 2012+	17	23	20	17	23	-
June 2012.....	14	23	25	18	19	1
May 2012.....	17	22	19	21	19	1
April 2012	15	24	21	19	19	1
March 2012	15	23	24	18	18	2
January 2012.....	15	23	23	21	18	-
December 2011.....	9	23	25	23	19	1
November 2011.....	15	25	22	18	19	1
October 2011.....	12	25	19	20	22	2
August 2011	11	22	21	19	25	2
June 2011.....	13	25	21	19	20	2
May 2011.....	15	26	22	18	17	2
April 2011	12	26	22	18	21	1
January 2011.....	15	24	25	19	16	1
December 2010.....	9	28	20	18	23	2
November 2010.....	14	26	18	18	23	1
October 28-30, 2010+	16	23	17	19	23	2
October 14-18, 2010+	14	24	16	19	26	1
September 2010.....	15	22	20	20	22	1
August 26-30, 2010	11	25	19	19	24	2
August 5-9, 2010.....	11	22	22	18	26	1
June 2010.....	11	24	21	20	24	-
May 20-23, 2010	15	26	18	18	22	1
May 6-11, 2010	11	26	19	18	24	2
March 2010	9	28	19	19	24	1
January 23-25, 2010	14	25	22	17	21	1
January 10-14, 2010	11	27	20	18	23	1
December 2009.....	10	25	19	19	26	1
October 2009.....	14	28	20	14	22	2
September 2009.....	14	27	18	17	22	2
July 2009.....	13	29	19	17	20	2
June 2009.....	19	26	16	16	21	2
April 2009	17	28	19	15	19	2

+ Results shown reflect responses among registered voters.

The Democratic Party (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
February 2009.....	20	29	18	14	17	2
December 2008.....	17	32	22	15	13	1
October 17-20, 2008+	16	23	22	17	21	1
October 4-5, 2008+	15	26	20	18	19	2
September 19-22, 2008+	19	23	20	16	20	2
September 6-8, 2008+	24	25	17	19	14	1
August 2008+.....	17	26	21	16	19	1
July 2008+.....	15	28	18	18	19	2
June 2008+	16	27	24	13	19	1
April 2008+.....	17	27	22	15	17	2
March 7-10, 2008+	20	25	18	16	19	2
January 2008	22	25	19	18	15	1
November 2007.....	12	27	24	18	17	2
September 2007.....	8	26	27	22	16	1
July 2007.....	15	27	21	20	15	2
January 2007	13	29	26	16	14	2
October 28-30, 2006+	14	25	25	18	17	1
July 2006.....	7	25	27	22	17	2
January 2006	11	25	28	20	15	1
May 2005	12	26	26	20	14	2
February 2005.....	14	28	28	16	13	1
October 2004+	17	25	22	16	19	1

<i>High</i>						
January 2000	20	30	23	15	10	2
<i>Low</i>						
July 2006.....	7	25	27	22	17	2

The Republican Party

October 2012+	15	21	20	18	25	1
September 26-30, 2012+	14	24	18	18	25	1
August 2012+.....	12	24	18	16	29	1
July 2012+.....	11	23	22	18	25	1
June 2012	10	21	23	18	26	2
May 2012	9	23	23	19	24	2
April 2012	11	22	23	19	24	1
March 2012	8	24	23	19	24	2
January 2012	8	23	24	19	25	1
December 2011.....	6	21	23	23	25	2
November 2011.....	9	21	23	18	26	3
October 2011	11	22	21	18	26	2
August 2011.....	8	24	21	23	23	1
June 2011	8	22	24	23	21	2
May 2011	8	24	22	21	23	2
April 2011	7	24	24	22	22	1
January 2011	7	27	24	21	19	2
December 2010.....	11	27	23	17	20	2
November 2010.....	11	23	24	20	19	3
October 28-30, 2010+	12	22	24	18	23	1
October 14-18, 2010+	8	23	25	19	23	2
September 2010.....	8	23	25	21	22	1
August 26-30, 2010.....	7	23	25	22	21	2
August 5-9, 2010.....	6	18	28	24	22	2
June 2010	6	24	26	23	19	2
May 20-23, 2010	10	23	26	21	19	1
May 6-11, 2010	8	22	26	22	20	2
March 2010	6	25	24	20	23	2
January 23-25, 2010	7	25	27	18	20	3
January 10-14, 2010	7	23	27	24	18	1

+ Results shown reflect responses among registered voters.

Q9 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/Not Sure</u>
December 2009	5	23	27	24	19	2
October 2009	6	19	27	23	23	2
September 2009	5	23	27	22	21	2
July 2009.....	9	19	29	21	20	2
June 2009	6	19	29	23	21	2
April 2009.....	7	22	25	22	22	2
February 2009.....	7	19	24	25	22	3
December 2008	7	20	20	26	26	1
October 17-20, 2008+	11	21	18	23	25	2
October 4-5, 2008+	12	23	17	21	26	1
September 19-22, 2008+	13	21	18	19	28	1
September 6-8, 2008+	18	22	15	18	25	2
August 2008+.....	10	25	22	19	23	1
July 2008+	8	23	20	22	26	1
June 2008+	7	21	24	22	25	1
April 2008+.....	8	19	23	22	26	2
March 7-10, 2008+.....	10	24	15	21	28	2
January 2008	13	21	26	19	18	3
November 2007	8	24	24	20	22	2
September 2007	8	23	20	27	20	2
July 2007.....	8	25	19	23	23	2
January 2007	10	23	21	23	21	2
Oct 28-30, 2006+	15	20	16	20	28	1
July 2006.....	11	22	18	21	25	3
January 2006	13	24	20	20	22	1
May 2005	13	27	17	19	22	2
February 2005.....	17	27	19	18	18	1
October 2004+	20	24	18	15	22	1
High						
December 2001	21	36	18	13	9	3
Low						
August 5-9, 2010.....	6	18	28	24	22	2
Joe Biden						
October 2012+	21	19	15	13	29	3
September 26-30, 2012+	18	19	19	14	24	6
August 2012+.....	15	21	20	14	26	4
July 2012+	15	20	23	14	23	5
May 2012	15	20	21	16	21	7
December 2010	10	24	25	15	18	8
August 26-30, 2010.....	13	21	21	15	20	9
January 10-14, 2010.....	15	23	25	15	14	8
July 2009.....	13	25	20	17	19	6
January 2009	20	27	22	12	9	10
December 2008	20	25	25	12	11	7
October 17-20, 2008+	28	23	19	12	14	4
October 4-5, 2008+	21	22	24	12	15	6
September 19-22, 2008+	17	20	25	13	16	9
September 6-8, 2008+	18	22	23	13	12	12
September 2007	4	13	26	11	11	35
December 2006	3	14	23	10	6	44
June 2004+	5	11	25	6	4	49
Paul Ryan						
October 2012+	23	16	16	12	25	8
September 26-30, 2012+	23	14	18	13	20	12
August 2012+.....	19	14	18	11	21	17
June 2011	6	11	19	8	10	46

+ Results shown reflect responses among registered voters.

SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)

	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Barack Obama.....	49	43	6
The Democratic Party.....	42	40	2
Paul Ryan.....	39	37	2
Mitt Romney.....	43	44	-1
Joe Biden.....	40	42	-2
The Republican Party.....	36	43	-7

Now, thinking again about this November's elections...

Q10 I'd like you to rate the chances that you will vote in the presidential election in November: Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that?+

Absolutely certain to vote.....	87
Will probably vote.....	5
Chances 50-50.....	3
Chances less than 50-50.....	2
Already voted (VOL).....	4
Not sure.....	-

+ Results shown reflect responses among registered voters.

Q11 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>10/12+</u>	<u>9/26-30/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>	<u>12/11+</u>
Republican-controlled Congress	43	43	42	45	44	43	44	41	41	43
Democrat-controlled Congress.....	45	47	47	46	45	44	46	46	47	45
Not sure.....	12	10	11	9	11	13	10	13	12	12
	<u>11/11+</u>	<u>10/11+</u>	<u>8/11+</u>	<u>6/11+</u>	<u>10/10+</u>	<u>9/10+</u>	<u>8/26-30/10+</u>	<u>8/5-9/10+</u>	<u>6/10+</u>	<u>5/20-23/10+</u>
	43	41	47	44	44	44	43	42	45	44
	46	45	41	44	46	44	43	43	43	43
	11	14	12	12	10	12	14	15	12	13
	<u>5/6-11/10+</u>	<u>3/10+</u>	<u>1/23-25/10+</u>	<u>1/10-14/10+</u>	<u>12/09+</u>	<u>10/09+</u>	<u>9/09+</u>	<u>7/09+</u>	<u>4/09+</u>	<u>11/08+</u>
	44	42	42	41	41	38	40	39	39	36
	44	45	44	41	43	46	43	46	48	48
	12	13	14	18	16	16	17	15	13	16
	<u>10/08+</u>	<u>9/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	<u>11/07+</u>	<u>9/07+</u>	<u>10/06+</u>
	36	37	36	36	33	34	35	37	35	37
	49	50	47	49	52	49	49	46	47	52
	15	13	17	15	15	17	16	17	18	11
	<u>9/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>4/06+</u>	<u>3/06+</u>	<u>1/06+</u>	<u>12/05+</u>	<u>11/05+</u>	<u>10/05+</u>	<u>7/05+</u>
	39	38	38	39	37	38	38	37	39	40
	48	48	49	45	50	47	46	48	48	45
	13	14	13	16	13	15	16	15	13	15
	<u>5/05+</u>	<u>10/04+</u>	<u>9/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>10/02+</u>	<u>9/02</u>
	40	43	42	42	41	42	42	42	43	42
	47	44	46	44	44	45	43	42	42	42
	13	13	12	14	15	13	15	16	15	16
	<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	<u>12/01</u>	<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	<u>6/99</u>	<u>4/99</u>	<u>3/99</u>
	43	42	44	42	40	39	39	42	41	37
	41	41	40	40	44	41	43	41	40	43
	16	17	16	18	16	20	18	17	19	20
	<u>10/98+</u>	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	<u>2/98</u>	<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>
	41	40	41	39	41	40	41	41	45	44
	43	39	40	40	37	42	37	39	39	38
	16	21	19	21	22	18	22	20	16	18

+ Results shown reflect responses among registered voters.

Q12 In the next election for U.S. Congress, do you feel that your representative deserves to be reelected, or do you think that it is time to give a new person a chance?

	<u>10/12+</u>	<u>8/12+</u>	<u>3/12+</u>	<u>8/11+</u>	<u>10/28- 30/10+</u>	<u>8/26- 30/10+</u>	<u>6/10+</u>	<u>1/10- 14/10+</u>
Deserves to be reelected.....	44	43	40	42	37	31	35	39
Give new person a chance	41	47	48	47	51	56	57	49
Not sure	15	10	12	11	12	13	8	12
		<u>12/09+</u>	<u>10/09+</u>	<u>9/09+</u>	<u>7/08+</u>	<u>11/07+</u>	<u>6/07+</u>	<u>10/13- 16/06+</u>
		38	41	40	40	39	41	39
		49	49	49	47	51	48	45
		13	10	11	13	10	11	16
		<u>9/30- 10/2/06+</u>	<u>9/8- 11/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>3/06+</u>	<u>1/06+</u>	<u>12/05+</u>
		38	41	38	42	41	41	41
		45	43	48	45	48	46	44
		17	16	14	13	11	13	15
	<u>11/05+</u>	<u>5/05+</u>	<u>10/04+</u>	<u>10/02+</u>	<u>9/02</u>	<u>10/00+</u>	<u>9/00+</u>	<u>6/00+</u>
	37	42	49	42	41	50	49	49
	51	45	34	39	42	35	38	39
	12	13	17	19	17	15	13	12
	<u>12/99</u>	<u>10/98+</u>	<u>12/97+</u>	<u>10/94+</u>	<u>9/94</u>	<u>5/94</u>	<u>1/94</u>	<u>10/93</u>
	42	48	41	39	30	34	35	34
	47	37	45	49	53	50	47	52
	11	15	14	12	17	16	18	14
	<u>9/93</u>	<u>7/93</u>	<u>10/92+</u>	<u>9/92+</u>	<u>7/92+</u>	<u>4/92+</u>	<u>2/92+</u>	<u>1/92+</u>
	37	30	31	31	27	33	37	42
	47	55	56	56	62	57	52	48
	16	15	13	13	11	10	11	10

+ Results shown reflect responses among registered voters.

Q13 If the next election for president were held today, with (ROTATE:) Mitt Romney and Paul Ryan as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote?

	10/12		9/26-30/12		9/12-16/12		8/12
	RV+	LV++	RV+	LV++	RV+	LV++	RV+
Mitt Romney and Paul Ryan.....	44	47	44	46	44	45	44
Barack Obama and Joe Biden ...	49	47	51	49	50	50	48
Depends (VOL)	1	1	-	-	1	1	1
Neither/other (VOL)	3	2	3	2	3	1	4
Not sure.....	3	3	2	3	2	3	3

+ Results shown reflect responses among registered voters.

++ Results shown reflect responses among likely voters.

Trial Heat Trend Data

	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>	<u>12/11+</u>	<u>11/11+</u>
Mitt Romney	43	44	43	43	44	43	45	43
Barack Obama	49	47	47	49	50	49	47	49
Depends (VOL)	1	1	1	1	1	1	1	1
Neither/other (VOL)	5	3	6	4	4	4	4	4
Not sure.....	2	5	4	2	1	3	3	3

	<u>10/11+</u>	<u>8/11+</u>	<u>6/11+</u>	<u>2/11+</u>	<u>12/10</u>	<u>1/08</u>	<u>11/07</u>	<u>9/07</u>
	44	45	43	40	40	35	36	34
	46	46	49	49	47	48	48	51
	1	2	1	-	1	2	1	1
	5	4	3	6	6	7	6	7
	4	3	4	5	6	8	9	7

+ Results shown reflect responses among registered voters.

(ASKED ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q13)

Q14 Would you definitely vote for (Romney and Ryan/Obama and Biden), probably vote for (Romney and Ryan/Obama and Biden) but are still thinking about it, or are you just leaning toward voting for (Romney and Ryan/Obama and Biden)?

RESULTS SHOWN AMONG VOTERS WHO CHOSE EACH CANDIDATE

	Romney Voters+							
	<u>10/12+</u>	9/26- <u>30/12+</u>	9/12- <u>16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>
Definitely vote for candidate	84	81	79	72	72	68	72	65
Probably vote for candidate	10	10	13	15	12	20	14	16
Just leaning toward voting for candidate	6	9	8	13	15	12	14	19
Not sure	-	-	-	-	1	-	-	-

	Obama Voters+							
	<u>10/12+</u>	9/26- <u>30/12+</u>	9/12- <u>16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>
Definitely vote for candidate	82	80	83	76	78	78	73	74
Probably vote for candidate	9	10	9	13	13	10	13	13
Just leaning toward voting for candidate	8	10	8	10	9	12	13	12
Not sure	1	-	-	1	-	-	1	1

+ Results shown reflect responses among registered voters.

RESULTS SHOWN OFF BASE OF ALL REGISTERED VOTERS

	Romney Voters+							
	<u>10/12+</u>	9/26- <u>30/12+</u>	9/12- <u>16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>
Definitely vote for candidate	37	35	34	32	31	30	31	28
Probably vote for candidate	4	5	5	6	5	9	6	7
Just leaning toward voting for candidate	3	4	4	6	7	5	6	8
Not sure	-	-	1	-	-	-	-	-
TOTAL VOTE (Q13)	44	44	44	44	43	44	43	43

	Obama Voters+							
	<u>10/12+</u>	9/26- <u>30/12+</u>	9/12- <u>16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>
Definitely vote for candidate	40	41	41	37	38	37	34	37
Probably vote for candidate	4	5	5	6	6	5	6	6
Just leaning toward voting for candidate	4	5	4	5	4	5	7	6
Not sure	1	-	-	-	1	-	-	-
TOTAL VOTE (Q13)	49	51	50	48	49	47	47	49

+ Results shown reflect responses among registered voters.

Q15 Now, whether or not you plan to vote for him, if (READ ITEM) were to become the next president, how comfortable are you with him as president (ROTATE:) very comfortable, fairly comfortable, not really comfortable, or not at all comfortable? (ROTATE)

	Comfortable				Not Sure
	Very	Fairly	Not Really	Not At All	
Barack Obama					
October 2012+*	35	21	11	33	-
September 26-30, 2012+	37	20	11	32	-
Mitt Romney					
October 2012+*	24	29	16	30	1
September 26-30, 2012+	22	28	17	33	-

* Asked of one-half the respondents (FORM A).
+ Results shown reflect responses among registered voters.

	Comfortable				Not Sure
	Very	Fairly	Not Really	Not At All	
Barack Obama					
September 2008+	30	26	16	27	1
August 2008+	26	29	16	28	1
John McCain					
September 2008+	26	31	17	24	2
August 2008+	18	37	22	22	1

+ Results shown reflect responses among registered voters.

Thinking some more about the November election...

Q16 Which of the following best describes your preference for the outcome of this year's elections -- (ROTATE TOP TO BOTTOM/BOTTOM TO TOP:) Mitt Romney winning the presidency with a Congress controlled by Republicans, Mitt Romney winning the presidency with a Congress controlled by Democrats, Barack Obama winning reelection with a Congress controlled by Republicans, or Barack Obama winning reelection with a Congress controlled by Democrats?+

Romney/Republican-controlled Congress	41
Romney/Democratic-controlled Congress	3
Obama/Republican-controlled Congress	5
Obama/Democratic-controlled Congress	44
Not sure	7

+ Results shown reflect responses among registered voters.

(ASKED OF 417 VOTERS LIVING IN STATES WHERE EARLY VOTING HAS ALREADY STARTED)

Q17 Some people we have spoken with have already filled out their ballot for the Federal election for President, Senate, Congress and statewide offices being held next month – Have you already cast your ballot in the election by voting by mail or in person at an early polling location? (DO NOT READ CHOICES:) (IF NOT YET VOTED, THEN ASK:) And do you plan to vote early - either by mail or in person - or will you vote at the polls on Election Day?+

	All Voters	Voters in Early Voting States
Total Already Voted Early	5	13
Yes, voted by mail	4	9
Yes, voted early in person	1	4
No, plan to vote early by mail	5	13
No, plan to vote early in person	3	6
No, will vote at the polls on Election Day	28	66
Don't plan on voting (VOL)	-	-
Not sure	1	2
Not in a State that allows early voting or early voting yet	58	n/a

+ Results shown reflect responses among registered voters.

Q18 Now, which of the following best describes how you would feel if (READ ITEM) were elected president in November--optimistic and confident that he would do a good job, satisfied and hopeful that he would do a good job, uncertain and wondering whether he would do a good job, or pessimistic and worried that he would do a bad job?

	<u>Optimistic And Confident</u>	<u>Satisfied And Hopeful</u>	<u>Uncertain And Wondering</u>	<u>Pessimistic And Worried</u>	<u>Not Sure</u>
Barack Obama					
October 2012+	27	23	13	37	-
August 2012+	23	27	11	39	-
April 2012+	20	29	16	34	1
August 2011+	23	23	14	40	-
Mitt Romney					
October 2012+	22	25	21	31	1
August 2012+	18	24	24	34	-
April 2012+	15	28	29	27	1
August 2011+	13	24	35	21	7

+ Results shown reflect responses among registered voters.

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	<u>Not Sure</u>
John McCain					
October 2008+	16	28	26	29	1
Barack Obama					
October 2008+	27	29	21	22	1

+ Results shown reflect responses among registered voters.

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	<u>Not Sure</u>
George W. Bush					
October 2004+	31	20	13	35	1
John Kerry					
October 2004+	23	25	24	27	1

+ Results shown reflect responses among registered voters.

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	<u>Not Sure</u>
George W. Bush					
October 2000+	27	29	24	19	1
Al Gore					
October 2000+	22	30	23	24	1

+ Results shown reflect responses among registered voters.

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	<u>Not Sure</u>
Bob Dole					
October 1996+	21	24	32	20	3
September 1996+	20	26	31	21	2
Bill Clinton					
October 1996+	28	31	21	19	1
September 1996+	23	33	24	19	1

+ Results shown reflect responses among registered voters.

**Talking some more about the candidates...
(ROTATE Q19 & Q20)**

Q19 Has what you have you seen, read, or heard in the past couple of weeks about Mitt Romney and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	<u>10/12+</u>	<u>9/26- 30/12+</u>	<u>8/12+</u>	<u>7/12+</u>
Yes, Have Seen/Heard/Read Something				
More favorable.....	41	28	32	28
Less favorable.....	45	51	44	43
Has made no difference (VOL).....	7	9	10	13
No, Have Not Seen/Heard/Read Anything.....	6	11	12	16
Not Sure.....	1	1	-	-

+ Results shown reflect responses among registered voters.

John McCain 2008 Trend				
	<u>10/17- 20/08+</u>	<u>9/19- 22/08+</u>	<u>9/6- 8/08+</u>	<u>8/08+</u>
Yes, Have Seen/Heard/Read Something				
More favorable.....	28	33	40	27
Less favorable.....	53	41	33	32
Has made no difference (VOL).....	16	20	22	25
No, Have Not Seen/Heard/Read Anything.....	1	5	4	16
Not Sure.....	2	1	1	-

+ Results shown reflect responses among registered voters.

George W. Bush 2004 Trend		
	<u>10/29- 31/04++</u>	<u>10/16- 18/04++</u>
Yes, Have Seen/Heard/Read Something		
More favorable.....	28	32
Less favorable.....	34	37
Has made no difference (VOL).....	31	26
No, Have Not Seen/Heard/Read Anything....	6	4
Not Sure.....	1	1

++ Results shown reflect responses among likely voters ONLY.

Q20 Has what you have you seen, read, or heard in the past couple of weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	10/12+	9/26- 30/12+	8/12+	7/12+
Yes, Have Seen/Heard/Read Something				
More favorable.....	38	38	30	27
Less favorable.....	42	36	40	44
Has made no difference (VOL).....	12	14	16	14
No, Have Not Seen/Heard/Read Anything	7	12	14	14
Not Sure.....	1	-	-	1

+ Results shown reflect responses among registered voters.

Barack Obama 2008 Trend				
	10/17- 20/08+	9/19- 22/08+	9/6- 8/08+	8/08+
Yes, Have Seen/Heard/Read Something				
More favorable.....	48	34	36	30
Less favorable.....	29	30	27	34
Has made no difference (VOL).....	20	27	30	23
No, Have Not Seen/Heard/Read Anything	2	7	5	12
Not Sure.....	1	2	2	1

+ Results shown reflect responses among registered voters.

John Kerry 2004 Trend		
	10/29- 31/04++	10/16- 18/04++
Yes, Have Seen/Heard/Read Something		
More favorable.....	35	39
Less favorable.....	36	36
Has made no difference (VOL).....	24	21
No, Have Not Seen/Heard/Read Anything ...	5	3
Not Sure.....	-	1

++ Results shown reflect responses among likely voters ONLY.

Q21 Have the presidential debates made you more likely to support Mitt Romney, more likely to support Barack Obama, or have they not made a difference in how you are going to vote?+

More likely to support Mitt Romney.....	27
More likely to support Barack Obama.....	24
Made no difference.....	47
Not sure.....	2

+ Results shown reflect responses among registered voters.

October 2004 Trend +	
More likely to support George W. Bush.....	17
More likely to support John Kerry.....	33
Made no difference.....	48
Not sure.....	2

+ Results shown reflect responses among registered voters.

October 2000 Trend +	
More likely to support George W. Bush.....	25
More likely to support Al Gore.....	18
Made no difference.....	55
Not sure.....	2

+ Results shown reflect responses among registered voters.

Q22 From what you have seen or heard, do you feel that either of the candidates for president is running a negative campaign? (IF "YES," ASK:) Which candidate do you think is running a negative campaign (ROTATE:) – Mitt Romney or Barack Obama?

	10/12+*	8/12+	7/12+
Yes, Mitt Romney is running a negative campaign	16	11	12
Yes, Barack Obama is running a negative campaign.....	18	20	22
Yes, both are running negative campaigns (VOL).....	35	43	34
No, neither is running a negative campaign	26	21	25
Not sure.....	5	5	7

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

October – September 2008 +		
	9/19- 22/08+	8/08+
Yes, John McCain is running a negative campaign	22	29
Yes, Barack Obama is running a negative campaign	11	5
Yes, both are running negative campaigns (VOL).....	36	19
No, neither is running a negative campaign	26	41
Not sure.....	5	6

+ Results shown reflect responses among registered voters.

October 16 – 18, 2004 +	
Yes, George W. Bush is running a negative campaign	15
Yes, John Kerry is running a negative campaign	15
Yes, both are running negative campaigns (VOL).....	45
No, neither is running a negative campaign	23
Not sure.....	2

+ Results shown reflect responses among registered voters.

July 2000 +	
Yes, George W. Bush is a negative campaigner	8
Yes, Al Gore is a negative campaigner	13
Yes, both are negative campaigners (VOL)	16
No, neither is a negative campaigner	57
Not sure.....	6

+ Results shown reflect responses among registered voters.

Q23 Some people say that the presidential candidates are embellishing and misstating facts--do you think this is true? (IF "YES," ASK:) Do you think this applies more to Mitt Romney, Barack Obama, or do you think this applies to both of them equally?+**

Yes, applies more to Mitt Romney	25
Yes, applies more to Barack Obama	21
Yes, applies to both equally	42
No, this is not true.....	8
Depends (VOL)	1
Not sure	3

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

OCTOBER 13 – 15, 2000 +	
Yes, applies more to George W. Bush.....	7
Yes, applies more to Al Gore.....	24
Yes, applies to both of them equally	51
No, this is not true.....	12
Depends (VOL)	2
Not sure.....	4

+ Results shown reflect responses among registered voters.

Q24 Now, who do you think is better prepared to lead the country for the NEXT four years (ROTATE:) - Mitt Romney or Barack Obama? If you think both are equally prepared or neither is prepared to lead the country for the NEXT four years, please just say so.

	<u>10/12+</u>	9/26- <u>30/12+</u>	9/12- <u>16/12+</u>
Mitt Romney.....	38	35	36
Barack Obama.....	46	48	47
Both	7	6	5
Neither	9	9	11
Not sure	-	2	1

+ Results shown reflect responses among registered voters.

Q25 Now, thinking specifically about the economy, who do you think is better prepared to create jobs and improve the economy over the NEXT four years (ROTATE:) - Mitt Romney or Barack Obama? If you think both are equally prepared or neither is prepared to create jobs and improve the economy over the NEXT four years, please just say so.

	<u>10/12+</u>	9/26- <u>30/12+</u>
Mitt Romney.....	45	43
Barack Obama	41	42
Both.....	4	6
Neither	8	9
Not sure	2	-

+ Results shown reflect responses among registered voters.

Q26 Regardless of who you are voting for, when it comes to (READ ITEM) campaign, would you say that they have a message and you know what they would do if elected, or would you say that they do NOT have a message and you do NOT know what they would do if elected?

	Have A Message/Know What They Would Do If <u>Elected</u>	Do Not Have A Message/Do Not Know What They Would Do If Elected	Some Of Both (VOL)	Not Sure
Mitt Romney's and Paul Ryan's				
October 2012+***	57	37	3	3
September 26-30, 2012+	52	40	4	4
Barack Obama's and Joe Biden's				
October 2012+***	61	34	3	2
September 26-30, 2012+	65	28	3	4

*** Asked of 791 registered voters.

+ Results shown reflect responses among registered voters.

SEPTEMBER 2004+				
	Have A Message/Know What They Would Do If <u>Elected</u>	Do Not Have A Message/Do Not Know What They Would Do If Elected	Some Of Both (VOL)	Not Sure
John Kerry's and John Edward's	36	54	6	4
George W. Bush's and Dick Cheney's	68	23	5	4

+ Results shown reflect responses among registered voters.

Q27 If President Obama were to win reelection, would you want his second term to be a lot like his first term, would you want him to make minor adjustments and modifications, or would you want him to make major changes?

	Barack Obama	George W. Bush	
	<u>10/12+</u>	<u>10/04+</u>	<u>9/04+</u>
Second term should be a lot like first term	4	7	9
Should make minor modifications/ adjustments in second term	31	35	31
Should make major changes in second term	62	55	58
Not sure.....	3	3	2

+ Results shown reflect responses among registered voters

Q28 Now, I'd like you to compare Barack Obama and Mitt Romney on a few qualities that people might look for in a president. For each one, please tell me whether you think that Barack Obama would be better or Mitt Romney would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so. Who do you think would be better when it comes to (READ ITEM. RANDOMIZE.)--Barack Obama or Mitt Romney, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack Obama <u>Better</u>	Mitt Romney <u>Better</u>	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends (VOL)	Not Sure
Being easygoing and likable.						
October 2012+*	57	25	13	4	-	1
August 2012+	58	23	15	4	-	-
April 2012	54	18	19	7	-	2
Dealing with issues of concern to women.						
October 2012+	53	25	12	7	-	3
September 12-16, 2012+	54	26	9	8	-	3
August 2012+	52	24	10	9	-	5
April 2012	49	21	15	10	-	5
Being compassionate enough to understand average people.						
October 2012+**	53	29	12	6	-	-
April 2012	52	23	9	15	-	1
November 2011	48	23	15	11	-	3
Looking out for the middle class.						
October 2012+	52	36	5	6	-	1
September 26-30, 2012+	53	34	5	7	-	1
September 12-16, 2012+	53	34	4	9	-	-
July 2012+	49	33	3	13	2	-
April 2012	48	27	7	16	-	2
Being knowledgeable and experienced enough to handle the presidency.						
October 2012+**	49	36	10	4	-	1
August 2012+	46	35	11	7	-	1
July 2012+	48	32	13	7	-	-
April 2012	45	30	15	8	-	2
November 2011	44	28	16	8	-	4
Being a good commander-in-chief.						
October 2012+*	44	41	9	5	-	1
September 26-30, 2012+	47	39	8	5	-	1
September 12-16, 2012+	45	38	7	7	1	2
August 2012+	45	38	8	7	-	2
July 2012+	45	35	9	9	2	-
April 2012	43	33	14	9	-	1
November 2011	41	29	13	12	-	5
Having the strong leadership qualities needed to be president.						
October 2012+	41	41	15	3	-	-

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Q29 Now I'd like you to compare Barack Obama and Mitt Romney on a few issues. For each one, please tell me whether you think that Barack Obama or Mitt Romney would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so. Who do you think would be better when it comes to (READ ITEM. RANDOMIZE.)--Barack Obama or Mitt Romney, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	<u>Barack Obama Better</u>	<u>Mitt Romney Better</u>	<u>Both Would Be Equally Good</u>	<u>Neither Would Be Good</u>	<u>Depends (VOL)</u>	<u>Not Sure</u>
Same-sex marriage						
October 2012+**	54	26	5	10	-	5
Dealing with the issue of abortion						
October 2012+	51	30	5	9	-	5
Dealing with Medicare						
October 2012+	46	37	4	10	-	3
September 26-30, 2012+	48	36	4	8	-	4
September 12-16, 2012+	47	37	3	10	1	2
July 2012+.....	42	34	5	16	3	-
Handling foreign policy						
October 2012+*	46	38	6	7	-	3
September 26-30, 2012+	46	40	6	6	-	2
July 2012+.....	47	32	10	10	1	-
Handling the situation in Afghanistan						
October 2012+**	46	34	9	10	-	1
July 2012+.....	43	27	8	17	5	-
Dealing with taxes						
October 2012+	44	43	4	8	-	1
September 26-30, 2012+	46	41	4	7	-	2
September 12-16, 2012+	45	39	4	10	-	2
July 2012+.....	40	38	6	14	2	-
Appointments to the Supreme Court						
October 2012+*	42	36	12	5	-	5
Dealing with the economy						
October 2012+	40	46	6	6	-	2
September 26-30, 2012+	42	45	5	6	-	1
September 12-16, 2012+	43	43	5	7	-	2
July 2012+.....	37	43	8	12	-	-
Jobs and unemployment						
October 2012+**	39	46	8	6	-	1
The federal budget deficit						
October 2012+*	35	48	5	11	-	1
September 26-30, 2012+	34	43	5	14	-	4

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

(ROTATE QX1 & QX2)

And...

QX1 Have you received any mail, e-mail, telephone calls, contact on social media like Facebook or Twitter or any other personal contact encouraging you to vote for Mitt Romney? (IF 'YES,' PLEASE SPECIFY/ACCEPT MULTIPLE RESPONSES)

THIS TABLE RANKED BY HIGHEST COMBINED PERCENTAGE

	<u>10/12+[^]</u>	<u>8/12+[^]</u>
Total Contacted	34	24
Mail	19	11
Telephone calls.....	11	7
Social Media	11	8
E-Mail	9	7
Other personal contact	4	2
None	66	75
Not sure	-	1

+ Results shown reflect responses among registered voters.

[^] Asked of 595 registered voters 10/18-20.

QX2 Have you received any mail, e-mail, telephone calls, contact on social media like Facebook or Twitter or any other personal contact encouraging you to vote for Barack Obama? (IF 'YES,' PLEASE SPECIFY/ACCEPT MULTIPLE RESPONSES)

THIS TABLE RANKED BY HIGHEST COMBINED PERCENTAGE

	<u>10/12+[^]</u>	<u>8/12+[^]</u>
Total Contacted	38	30
E-Mail	17	13
Mail	16	10
Social Media	15	10
Telephone calls.....	11	6
Other personal contact.....	5	3
None	61	69
Not sure	1	1

+ Results shown reflect responses among registered voters.

[^] Asked of 595 registered voters 10/18-20.

Now, turning to the economy...

Q30 During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

	<u>10/12+</u>	<u>9/26-30/12+</u>	<u>9/12-16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>				
Economy will get better.....	45	44	42	36	27	35				
Economy will get worse	9	13	18	18	25	20				
Economy will stay about the same....	34	35	32	38	45	41				
Not sure	12	8	8	8	3	4				
	<u>5/12</u>	<u>4/12</u>	<u>3/12</u>	<u>1/12</u>	<u>12/11</u>	<u>11/11</u>	<u>10/11</u>	<u>8/11</u>		
	33	38	40	37	30	25	21	22		
	19	19	23	17	22	28	32	30		
	46	42	35	44	47	47	45	47		
	2	1	2	2	1	-	2	1		
	<u>7/11</u>	<u>6/11</u>	<u>4/11</u>	<u>2/11</u>	<u>1/11</u>	<u>12/10</u>	<u>11/10</u>	<u>10/14-18/10+</u>		
	26	29	33	29	40	32	37	37		
	31	30	21	29	17	24	15	20		
	41	39	46	41	42	42	46	41		
	2	2	-	1	1	2	2	2		
	<u>9/10</u>	<u>8/26-30/10</u>	<u>8/5-9/10</u>	<u>6/10</u>	<u>5/6-10/10</u>	<u>3/10</u>	<u>1/10-14/10</u>	<u>10/09</u>	<u>9/09</u>	
	32	26	34	33	40	41	41	42	47	
	24	26	25	23	20	22	19	22	20	
	41	45	39	43	38	36	38	33	30	
	3	3	2	1	2	1	2	3	3	
	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>	<u>10/08+</u>	<u>9-10/06+</u>	<u>10/04+</u>	<u>10/02+</u>	<u>10/98+</u>	<u>10/94</u>	
	44	46	38	38	22	43	41	17	31	
	21	22	30	20	22	10	20	24	24	
	32	29	30	37	51	33	34	54	40	
	3	3	2	5	5	14	5	5	5	

¹ Prior to April 2001, the question was phrased, "Over the next year..."

+ Results shown reflect responses among registered voters.

Q31a Do you think the U.S. economy is recovering or is not recovering?

	<u>10/12+*</u>	<u>9/26-30/12+</u>	<u>9/12-16/12+</u>	<u>8/12+</u>	<u>6/12</u>
Economy is recovering	50	57	51	50	51
Economy is not recovering	46	39	45	46	44
Mixed/In between (VOL).....	3	4	2	3	5
Not sure.....	2	-	2	1	-

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

Q31b The government agency that follows the job market recently found that in the month of September one hundred and fourteen thousand (114,000) jobs were created and the unemployment rate was seven point eight percent (7.8%). Do you think that these statistics are a reason for optimism about the economic conditions in the country, or do you **not** think that these statistics are a reason for optimism about the economic conditions in the country?

	10/12+**	9/26- 30/12+ ⁴	8/12+ ³	6/12 ²	5/12 ¹
Reason for optimism	47	42	42	43	44
Not a reason for optimism	49	52	54	52	50
Mixed (VOL)	1	2	1	2	1
Not Sure	3	4	3	3	5

+ Results shown reflect responses among registered voters.

** Asked of one-half the respondents (FORM B).

¹ In May, the question referenced the April 2012 labor statistics: 115,000 jobs and 8.1% unemployment.

² In June, the question referenced the May 2012 labor statistics: 69,000 jobs and 8.2% unemployment.

³ In August, the question referenced the May 2012 labor statistics: 163,000 jobs and 8.3% unemployment.

⁴ In September, the question referenced the May 2012 labor statistics: 114,000 jobs and 7.8% unemployment.

(ROTATE Q32 & Q33)

Q32 And how confident are you that **Barack Obama** has the right set of goals and policies to improve the economy--extremely confident, quite confident, only somewhat confident, or not at all confident?

	10/12+	8/12+	5/12	8/10	1/10- 14/10	12/09	9/09	7/09	6/09
Extremely confident	18	16	13	16	16	13	18	16	20
Quite confident.....	19	18	19	21	19	20	22	23	26
Only somewhat confident.....	22	22	26	24	31	29	27	28	24
Not at all confident	41	44	41	39	33	36	32	32	29
Not sure	-	-	-	-	1	2	1	1	1

+ Results shown reflect responses among registered voters.

Q33 And how confident are you that **Mitt Romney** has the right set of goals and policies to improve the economy--extremely confident, quite confident, only somewhat confident, or not at all confident?

	10/12+	8/12+	5/12
Extremely confident	16	11	7
Quite confident.....	19	16	12
Only somewhat confident.....	28	31	40
Not at all confident	36	42	36
Not sure	1	-	5

+ Results shown reflect responses among registered voters.

Switching topics slightly...

Q34 When it comes to dealing with the budget deficit, which of these two statements comes closer to your point of view, would it be? (ROTATE)+

Statement A: Leaders in Congress should make compromises to gain consensus on the budget deficit, even if it means Democrats would have to accept targeted domestic spending cuts and Republicans would have to accept targeted tax increases.

...Or...

Statement B: Leaders in Congress should stick to their positions on the budget deficit, even if it means there would be automatic across the board spending cuts equally divided between military and domestic programs and tax rates would go back up automatically.

A: Make compromises	75
B: Stick to their positions	15
Mixed (VOL)	2
Neither (VOL)	3
Not sure	5
+ Results shown reflect responses among registered voters.	

Now, thinking about something else...

Q35 Based on what you seen, read, and heard about the attack on the American consulate in Libya, do you think the United States could have prevented or could not have prevented this attack or do you not know enough to have an opinion?+

Could have prevented attack	39
Could NOT have prevented attack	26
Do not know enough	34
Not sure	1
+ Results shown reflect responses among registered voters.	

And, changing topics again...

Q36 On the issue of abortion, would you say you are more likely to vote for a...right to life candidate, pro-choice candidate, or would it not make much difference on how you might vote?

	<u>10/12+</u>	<u>3/05+</u>
Right to life candidate	28	32
Pro-choice candidate	40	35
Would not make much difference	31	29
Not sure	1	4
+ Results shown reflect responses among registered voters.		

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

QF1a Are you currently registered to vote [LANDLINE: at this address; CELL: in (state from Q1x)]?+

Registered.....	100
Not registered.....	-
Not sure.....	-

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in last November's election for president? (IF "YES," ASK:) For whom did you vote—Barack Obama, John McCain, or someone else?+

Yes, Voted	
Voted for Barack Obama	45
Voted for John McCain	37
Voted for someone else	3
Not sure	1
No, Did Not Vote	
Not sure	13
Not sure	1
+ Results shown reflect responses among registered voters.	

QF1d And did you happen to vote in the 2010 election for U.S. Congress?+

Yes, Voted.....	62
No, did not vote	34
Not sure.....	4
+ Results shown reflect responses among registered voters.	

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work?+

Currently Employed	
Professional, manager	19
White-collar worker	26
Blue-collar worker	16
Farmer, rancher	-
Not Currently Employed	
Student	5
Homemaker	6
Retired	22
Unemployed, looking for work.....	5
Other.....	-
Not sure	1
+ Results shown reflect responses among registered voters.	

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)+

Grade school	-
Some high school.....	4
High school graduate	21
Some college, no degree.....	21
Vocational training/2-year college	10
4-year college/bachelor's degree.....	26
Some postgraduate work, no degree	2
2-3 years postgraduate work/master's degree.....	12
Doctoral/law degree	4
Not sure/refused.....	-
+ Results shown reflect responses among registered voters.	

QF4a Generally speaking, do you think of yourself as (ROTATE:) a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")+

Strong Democrat.....	23
Not very strong Democrat	9
Independent/lean Democrat.....	12
Strictly Independent	15
Independent/lean Republican.....	12
Not very strong Republican.....	7
Strong Republican.....	19
Other (VOL).....	2
Not sure.....	1

+ Results shown reflect responses among registered voters.

Now, thinking about something else...

QF4b Do you consider yourself a supporter of the Tea Party Movement?

		9/26-	9/12-						
	<u>10/12+</u>	<u>30/12+</u>	<u>16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>
Yes	24	25	22	26	25	24	30	25	28
No	64	66	65	63	65	64	60	64	63
Depends (VOL)	3	2	4	3	2	3	2	2	2
Not sure	9	7	9	8	7	9	8	9	7
		<u>1/12+</u>	<u>12/11+</u>	<u>11/11+</u>	<u>10/11+</u>	<u>8/11+</u>	<u>6/11+</u>	<u>5/11+</u>	<u>4/11+</u>
		27	27	25	26	27	26	26	25
		66	65	69	64	62	63	62	67
		2	3	2	3	4	3	2	3
		5	5	4	7	7	8	10	5
			<u>2/11+</u>	<u>1/11+</u>	<u>12/10+</u>	<u>11/10+</u>	10/28-	10/14-	
			29	27	29	30	<u>30/10+</u>	<u>18/10+</u>	<u>9/10+</u>
			61	62	61	59	28	30	28
			3	3	3	4	61	59	61
			7	8	7	7	3	2	3
							8	10	8

+ Results shown reflect responses among registered voters.

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?+

Very liberal	9
Somewhat liberal.....	13
Moderate	38
Somewhat conservative	21
Very conservative.....	16
Not sure.....	3

+ Results shown reflect responses among registered voters.

QF6a What is your religion?+

Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)	48
Catholic	22
Jewish	2
Muslim	1
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	2
Other	10
None	13
Not sure/refused	2

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN QF6a.)

QF6b Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?+

Fundamentalist/evangelical	16
Neither fundamentalist nor evangelical	53
Not sure	4
Catholic/Jewish/Muslim/Mormon (QF6a)	27

+ Results shown reflect responses among registered voters.

QF7a/b Are you a current or retired labor union member? (ASK ONLY OF RESPONDENTS WHO SAY "NO" OR "NOT SURE" IN QF7a.) Is anyone else in your household a current or retired labor union member?+

Labor union member	13
Union household	6
Non-union household	81
Not sure	-

+ Results shown reflect responses among registered voters.

QF8 Are you married, widowed, separated, divorced, single and never been married, or are you unmarried and living with a partner?+

Married	58
Widowed	6
Separated	2
Divorced	10
Single/never been married	18
Unmarried and living with a partner	6
Refused	-

+ Results shown reflect responses among registered voters.

QF9 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?+

Less than \$10,000	4
Between \$10,000 and \$20,000	8
Between \$20,000 and \$30,000	7
Between \$30,000 and \$40,000	9
Between \$40,000 and \$50,000	8
Between \$50,000 and \$75,000	16
Between \$75,000 and \$100,000	15
More than \$100,000	24
Not sure/refused	9

+ Results shown reflect responses among registered voters.