

**NBC News/WSJ/Marist Poll  
Ohio September 13, 2012 Presidential Election  
Questionnaire**

**Screener**

**<Marist Poll Introduction> Are you 18 years of age or older?**

**Do you consider your permanent home address to be in Ohio?**

**HH SELECTION – LANDLINE FRAME ONLY**

**GENDER GUESS**

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%  
May 2012: Residents: n=1257, MOE +/-2.8%

**Have I reached you on your cell phone or on your regular home phone?**

LIKELY VOTERS		September 2012	
Cell		29	
Regular home phone		71	
Total		100	
REGISTERED VOTERS		September 2012	
Cell		31	
Regular home phone		69	
Total		100	
RESIDENTS		September 2012	May 2012
Cell		34	28
Regular home phone		66	72
Total		100	100

September 2012: Residents: n=1504, MOE +/-2.5%

May 2012: Residents: n=1257, MOE +/-2.8%

**Are you registered to vote at your current address in Ohio?**

RESIDENTS		September 2012	May 2012
Yes		88	88
No		11	11
Not a U.S. Citizen		0	1
Unsure		1	1
Total		100	100
Registered voters		September 2012	May 2012
		88	88

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	September 2012	
Barack Obama and Joe Biden, the Democrats	50	
Mitt Romney and Paul Ryan, the Republicans	43	
Other	1	
Undecided	6	
Total	100	
REGISTERED VOTERS - Including leaners*	September 2012	May 2012 (asked without the VP's)
Barack Obama and Joe Biden, the Democrats	50	48
Mitt Romney and Paul Ryan, the Republicans	41	42
Other	1	2
Undecided	8	8
Total	100	100

\* Leaners are defined as voters who are undecided yet leaning toward a candidate

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	September 2012	
Strongly support	83	
Somewhat support	14	
Might vote differently	2	
Unsure	1	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Strongly support	80	70
Somewhat support	16	23
Might vote differently	3	5
Unsure	1	1
Total	100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

**Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?**

LIKELY VOTERS		September 2012	
Vote early or by absentee		24	
Vote on Election Day		58	
Have not decided		17	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Vote early or by absentee		24	17
Vote on Election Day		56	60
Have not decided		20	23
Total		100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

**Have you ever voted before in a presidential election?**

LIKELY VOTERS		September 2012	
Yes		96	
No		4	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Yes		93	92
No		7	8
Total		100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

**Do you approve or disapprove of the job Barack Obama is doing as president?**

LIKELY VOTERS		September 2012	
Approve		50	
Disapprove		45	
Unsure		6	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Approve		49	49
Disapprove		44	45
Unsure		7	6
Total		100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

If November's election for U.S. Senate in Ohio were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	September 2012	
Sherrod Brown, the Democrat	49	
Josh Mandel, the Republican	42	
Undecided	9	
Total	100	
REGISTERED VOTERS - Including leaners*	September 2012	May 2012
Sherrod Brown, the Democrat	48	51
Josh Mandel, the Republican	41	37
Undecided	11	12
Total	100	100

\* Leaners are defined as voters who are undecided yet leaning toward a candidate

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

LIKELY VOTERS	September 2012	
Headed in the right direction	45	
Off on the wrong track	50	
Unsure	4	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Headed in the right direction	44	41
Off on the wrong track	51	55
Unsure	5	4
Total	100	100
RESIDENTS	September 2012	May 2012
Headed in the right direction	43	40
Off on the wrong track	51	55
Unsure	6	5
Total	100	100

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

**In which year were you born (recoded into age of respondent)?**

LIKELY VOTERS		September 2012	
18 to 29		11	
30 to 44		24	
45 to 59		32	
60 or older		33	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
18 to 29		14	11
30 to 44		24	25
45 to 59		31	30
60 or older		31	34
Total		100	100
RESIDENTS		September 2012	May 2012
18 to 29		16	14
30 to 44		25	25
45 to 59		29	29
60 or older		30	32
Total		100	100

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

**Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)**

LIKELY VOTERS		September 2012	
White		84	
African American or Black		12	
Latino or Hispanic		2	
Other		2	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
White		84	86
African American or Black		11	11
Latino or Hispanic		2	2
Other		2	2
Total		100	100
RESIDENTS		September 2012	May 2012
White		84	85
African American or Black		11	11
Latino or Hispanic		2	2
Other		3	2
Total		100	100

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

**Which of the following includes your combined family income before taxes:**

LIKELY VOTERS	September 2012	
Less than \$15,000 a year	11	
\$15,000 to just under \$25,000	14	
\$25,000 to just under \$50,000	24	
\$50,000 to just under \$75,000	20	
\$75,000 to just under \$100,000	13	
\$100,000 or more	18	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Less than \$15,000 a year	12	13
\$15,000 to just under \$25,000	14	14
\$25,000 to just under \$50,000	24	25
\$50,000 to just under \$75,000	20	19
\$75,000 to just under \$100,000	13	12
\$100,000 or more	17	17
Total	100	100
RESIDENTS	September 2012	May 2012
Less than \$15,000 a year	15	15
\$15,000 to just under \$25,000	15	15
\$25,000 to just under \$50,000	24	24
\$50,000 to just under \$75,000	19	19
\$75,000 to just under \$100,000	12	11
\$100,000 or more	15	16
Total	100	100

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

**Which county in Ohio do you live in (recoded into region of the state)?**

LIKELY VOTERS		September 2012	
Cleveland Area		22	
East		21	
Northwest/Toledo		16	
Columbus Area		14	
South/Cincinnati		27	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Cleveland Area		19	19
East		21	21
Northwest/Toledo		15	16
Columbus Area		17	16
South/Cincinnati		27	27
Total		100	100
RESIDENTS		September 2012	May 2012
Cleveland Area		18	18
East		22	22
Northwest/Toledo		16	16
Columbus Area		16	16
South/Cincinnati		28	28
Total		100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

**Do you consider yourself a: (party identification)**

LIKELY VOTERS		September 2012
Democrat		38
Republican		28
Independent		32
Other		1
Total		100
REGISTERED VOTERS		September 2012
Democrat		37
Republican		28
Independent		34
Other		1
Total		100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

**Do you consider yourself a: (party identification)**

LIKELY VOTERS	September 2012
Strong Democrat	29
Not strong Democrat	9
Democrat leaning Independent	12
Just Independent	10
Republican leaning Independent	11
Not strong Republican	8
Strong Republican	20
Other	1
Total	100

  

REGISTERED VOTERS	September 2012
Strong Democrat	27
Not strong Democrat	10
Democrat leaning Independent	12
Just Independent	11
Republican leaning Independent	11
Not strong Republican	8
Strong Republican	19
Other	1
Total	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

**Do you consider yourself to be a supporter of the Tea Party Movement?**

LIKELY VOTERS	September 2012
Tea Party Supporters	26
No	63
Unsure	11
Total	100

  

REGISTERED VOTERS	September 2012	May 2012
Tea Party Supporters	25	25
No	63	67
Unsure	12	8
Total	100	100



September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

**Overall, do you have a favorable or an unfavorable impression of Barack Obama?**

LIKELY VOTERS		September 2012	
Favorable		51	
Unfavorable		44	
Unsure/Never heard		5	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Favorable		51	50
Unfavorable		44	44
Unsure/Never heard		5	6
Total		100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

**Overall, do you have a favorable or an unfavorable impression of Mitt Romney?**

LIKELY VOTERS		September 2012	
Favorable		40	
Unfavorable		50	
Unsure/Never heard		9	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Favorable		39	39
Unfavorable		51	47
Unsure/Never heard		10	14
Total		100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

**Overall, do you have a favorable or an unfavorable impression of Joe Biden?**

LIKELY VOTERS		September 2012	
Favorable		45	
Unfavorable		46	
Unsure/Never heard		9	
Total		100	
REGISTERED VOTERS		September 2012	
Favorable		44	
Unfavorable		46	
Unsure/Never heard		10	
Total		100	

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

LIKELY VOTERS	September 2012
Favorable	41
Unfavorable	42
Unsure/Never heard	17
Total	100
REGISTERED VOTERS	September 2012
Favorable	39
Unfavorable	42
Unsure/Never heard	19
Total	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	September 2012	
Very enthusiastic	58	
Somewhat enthusiastic	28	
Not too enthusiastic	9	
Not enthusiastic at all	4	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Very enthusiastic	53	43
Somewhat enthusiastic	29	36
Not too enthusiastic	11	15
Not enthusiastic at all	7	6
Total	100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

**Which candidate will do a better job handling the economy:**

LIKELY VOTERS	September 2012	
Barack Obama	48	
Mitt Romney	44	
Unsure	7	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Barack Obama	48	45
Mitt Romney	43	42
Unsure	9	12
Total	100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

**Which candidate will do a better job handling foreign policy:**

LIKELY VOTERS	September 2012	
Barack Obama	52	
Mitt Romney	39	
Undecided	9	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Barack Obama	52	50
Mitt Romney	38	37
Undecided	10	13
Total	100	100

September 2012: Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Registered voters: n=1103, MOE +/- 3.0%

**On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?**

LIKELY VOTERS		September 2012	
Very liberal		7	
Liberal		17	
Moderate		32	
Conservative		30	
Very conservative		14	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Very liberal		7	4
Liberal		18	17
Moderate		33	36
Conservative		30	31
Very conservative		13	13
Total		100	100

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May 2012: Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

**Are you Protestant, Catholic, Jewish, or Muslim?**

LIKELY VOTERS		September 2012	
Protestant		56	
Catholic		27	
Jewish		2	
Other		5	
No Religion		10	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Protestant		55	58
Catholic		27	26
Jewish		1	1
Other		6	5
No Religion		10	10
Total		100	100
RESIDENTS		September 2012	May 2012
Protestant		54	57
Catholic		26	24
Jewish		1	1
Other		7	6
No Religion		12	12
Total		100	100

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%  
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**Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?**

LIKELY VOTERS		September 2012	
Yes		21	
No		79	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Yes		21	23
No		79	77
Total		100	100
RESIDENTS		September 2012	May 2012
Yes		20	22
No		80	78
Total		100	100

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

**Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?**

LIKELY VOTERS		September 2012	
Married		58	
Not married		42	
Total		100	
REGISTERED VOTERS		September 2012	
Married		56	
Not married		44	
Total		100	
RESIDENTS		September 2012	
Married		52	
Not married		48	
Total		100	

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

May 2012: Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

**What is the highest level of school you completed or the highest degree you received (recoded)?**

LIKELY VOTERS		September 2012	
Not college graduate		62	
College graduate		38	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Not college graduate		64	68
College graduate		36	32
Total		100	100
RESIDENTS		September 2012	May 2012
Not college graduate		67	71
College graduate		33	29
Total		100	100

September 2012: Residents: n=1504, MOE +/-2.5%; Registered voters: n=1316, MOE +/- 2.7%; Likely voters: n=979, MOE +/- 3.1%

**Have you ever served in the U.S. Military?**

	LIKELY VOTERS	September 2012
Yes		13
No		87
Total		100
	REGISTERED VOTERS	September 2012
Yes		12
No		88
Total		100
	RESIDENTS	September 2012
Yes		12
No		88
Total		100

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May 2012: Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

**Are you male or female?**

	LIKELY VOTERS	September 2012	
Male		47	
Female		53	
Total		100	
	REGISTERED VOTERS	September 2012	May 2012
Male		48	48
Female		52	52
Total		100	100
	RESIDENTS	September 2012	May 2012
Male		48	48
Female		52	52
Total		100	100