

**NBC News/WSJ/Marist Poll
Florida September 13, 2012 Presidential Election
Questionnaire**

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Florida?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

September 2012: Residents: n=1501, MOE +/-2.5%; Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Residents: n=1253, MOE +/-2.8%

Have I reached you on your cell phone or on your regular home phone?

LIKELY VOTERS		September 2012	
Cell		30	
Regular home phone		70	
Total		100	
REGISTERED VOTERS		September 2012	
Cell		34	
Regular home phone		66	
Total		100	
RESIDENTS		September 2012	May 2012
Cell		36	28
Regular home phone		64	72
Total		100	100

September 2012: Residents: n=1501, MOE +/-2.5%

May 2012: Residents: n=1253, MOE +/-2.8%

Are you registered to vote at your current address in Florida?

RESIDENTS		September 2012	May 2012
Yes		90	86
No		9	13
Not a U.S. Citizen		0	0
Unsure		0	0
Refused		0	0
Total		100	100
Registered voters		September 2012	May 2012
		90	86

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	September 2012	
Barack Obama and Joe Biden, the Democrats	49	
Mitt Romney and Paul Ryan, the Republicans	44	
Other	1	
Undecided	5	
Total	100	
REGISTERED VOTERS - Including leaners*	September 2012	May 2012 (asked without the VP's)
Barack Obama and Joe Biden, the Democrats	50	48
Mitt Romney and Paul Ryan, the Republicans	42	44
Other	1	1
Undecided	7	7
Total	100	100

* Leaners are defined as voters who are undecided yet leaning toward a candidate

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	September 2012	
Strongly support	85	
Somewhat support	13	
Might vote differently	2	
Unsure	1	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Strongly support	81	78
Somewhat support	15	16
Might vote differently	3	6
Unsure	1	1
Total	100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

LIKELY VOTERS		September 2012	
Vote early or by absentee		31	
Vote on Election Day		46	
Have not decided		23	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Vote early or by absentee		29	32
Vote on Election Day		43	41
Have not decided		28	27
Total		100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Have you ever voted before in a presidential election?

LIKELY VOTERS		September 2012	
Yes		92	
No		8	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Yes		88	92
No		12	8
Unsure		0	0
Total		100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Do you approve or disapprove of the job Barack Obama is doing as president?

LIKELY VOTERS		September 2012	
Approve		49	
Disapprove		46	
Unsure		6	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Approve		50	48
Disapprove		44	45
Unsure		7	6
Total		100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

If November's election for U.S. Senate in Florida were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*		September 2012	
Bill Nelson, the Democrat		51	
Connie Mack, the Republican		37	
Undecided		12	
Total		100	
REGISTERED VOTERS - Including leaners*		September 2012	May 2012
Bill Nelson, the Democrat		51	46
Connie Mack, the Republican		35	42
Undecided		14	12
Total		100	100

* Leaners are defined as voters who are undecided yet leaning toward a candidate

September 2012: Residents: n=1501, MOE +/-2.5%; Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

LIKELY VOTERS		September 2012	
Headed in the right direction		42	
Off on the wrong track		52	
Unsure		5	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Headed in the right direction		42	39
Off on the wrong track		52	57
Unsure		6	4
Total		100	100
RESIDENTS		September 2012	May 2012
Headed in the right direction		43	40
Off on the wrong track		51	56
Unsure		7	5
Total		100	100

September 2012: Residents: n=1501, MOE +/-2.5%; Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

In which year were you born (recoded into age of respondent)?

LIKELY VOTERS		September 2012	
18 to 29		14	
30 to 44		21	
45 to 59		29	
60 or older		37	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
18 to 29		18	13
30 to 44		21	19
45 to 59		28	28
60 or older		33	41
Total		100	100
RESIDENTS		September 2012	May 2012
18 to 29		20	17
30 to 44		22	20
45 to 59		27	27
60 or older		31	36
Total		100	100

September 2012: Residents: n=1501, MOE +/-2.5%; Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

LIKELY VOTERS		September 2012	
White		67	
African American or Black		13	
Latino or Hispanic		17	
Other		3	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
White		63	66
African American or Black		13	13
Latino or Hispanic		20	18
Other		4	4
Total		100	100
RESIDENTS		September 2012	May 2012
White		61	63
African American or Black		14	13
Latino or Hispanic		21	19
Other		4	4
Total		100	100

September 2012: Residents: n=1501, MOE +/-2.5%; Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%
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Which of the following includes your combined family income before taxes:

LIKELY VOTERS	September 2012	
Less than \$15,000 a year	14	
\$15,000 to just under \$25,000	12	
\$25,000 to just under \$50,000	25	
\$50,000 to just under \$75,000	19	
\$75,000 to just under \$100,000	13	
\$100,000 or more	17	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Less than \$15,000 a year	14	11
\$15,000 to just under \$25,000	14	12
\$25,000 to just under \$50,000	26	27
\$50,000 to just under \$75,000	18	20
\$75,000 to just under \$100,000	12	13
\$100,000 or more	16	17
Total	100	100
RESIDENTS	September 2012	May 2012
Less than \$15,000 a year	15	15
\$15,000 to just under \$25,000	14	12
\$25,000 to just under \$50,000	26	28
\$50,000 to just under \$75,000	18	18
\$75,000 to just under \$100,000	11	11
\$100,000 or more	16	16
Total	100	100
	101	

September 2012: Residents: n=1501, MOE +/-2.5%; Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

Which county in Florida do you live in (recoded into region of the state)?

LIKELY VOTERS		September 2012	
North/Panhandle		22	
Orlando/Central Atlantic Coast		21	
Tampa Bay Area		16	
South Central		14	
Miami/South		27	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
North/Panhandle		19	19
Orlando/Central Atlantic Coast		21	21
Tampa Bay Area		16	15
South Central		14	15
Miami/South		30	30
Total		100	100
RESIDENTS		September 2012	May 2012
North/Panhandle		19	19
Orlando/Central Atlantic Coast		21	21
Tampa Bay Area		16	16
South Central		14	14
Miami/South		30	30
Total		100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

Do you consider yourself a: (party identification)

LIKELY VOTERS		September 2012
Democrat		35
Republican		33
Independent		30
Other		1
Total		100
REGISTERED VOTERS		September 2012
Democrat		36
Republican		31
Independent		32
Other		1
Total		100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

Do you consider yourself a: (party identification)

LIKELY VOTERS	September 2012
Strong Democrat	26
Not strong Democrat	9
Democrat leaning Independent	11
Just Independent	9
Republican leaning Independent	10
Not strong Republican	9
Strong Republican	25
Other	1
Total	100

REGISTERED VOTERS	September 2012
Strong Democrat	25
Not strong Democrat	11
Democrat leaning Independent	11
Just Independent	10
Republican leaning Independent	10
Not strong Republican	10
Strong Republican	22
Other	1
Total	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Do you consider yourself to be a supporter of the Tea Party Movement?

LIKELY VOTERS	September 2012
Tea Party Supporters	29
No	59
Unsure	12
Total	100

REGISTERED VOTERS	September 2012	May 2012
Tea Party Supporters	27	25
No	59	66
Unsure	14	10
Total	100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

LIKELY VOTERS	September 2012	
Favorable	51	
Unfavorable	46	
Unsure/Never heard	3	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Favorable	52	52
Unfavorable	44	43
Unsure/Never heard	4	5
Total	100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

LIKELY VOTERS	September 2012	
Favorable	47	
Unfavorable	45	
Unsure/Never heard	8	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Favorable	43	45
Unfavorable	47	43
Unsure/Never heard	10	12
Total	100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

Overall, do you have a favorable or an unfavorable impression of Joe Biden?

LIKELY VOTERS	September 2012	
Favorable	46	
Unfavorable	45	
Unsure/Never heard	9	
Total	100	
REGISTERED VOTERS	September 2012	
Favorable	45	
Unfavorable	43	
Unsure/Never heard	11	
Total	100	

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

LIKELY VOTERS	September 2012
Favorable	43
Unfavorable	41
Unsure/Never heard	16
Total	100
REGISTERED VOTERS	September 2012
Favorable	40
Unfavorable	42
Unsure/Never heard	19
Total	100

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May 2012: Registered voters: n=1078, MOE +/- 3.0%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	September 2012	
Very enthusiastic	60	
Somewhat enthusiastic	28	
Not too enthusiastic	7	
Not enthusiastic at all	5	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Very enthusiastic	54	51
Somewhat enthusiastic	30	30
Not too enthusiastic	10	15
Not enthusiastic at all	6	4
Total	100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Which candidate will do a better job handling the economy:

LIKELY VOTERS		September 2012	
Barack Obama		46	
Mitt Romney		47	
Unsure		7	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Barack Obama		47	46
Mitt Romney		44	44
Unsure		9	9
Total		100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Which candidate will do a better job handling foreign policy:

LIKELY VOTERS		September 2012	
Barack Obama		51	
Mitt Romney		41	
Undecided		8	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Barack Obama		53	49
Mitt Romney		38	40
Undecided		9	11
Total		100	100

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Registered voters: n=1078, MOE +/- 3.0%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

LIKELY VOTERS		September 2012	
Very liberal		5	
Liberal		18	
Moderate		33	
Conservative		31	
Very conservative		13	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Very liberal		6	6
Liberal		18	19
Moderate		34	34
Conservative		30	29
Very conservative		12	12
Total		100	100

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Are you Protestant, Catholic, Jewish, or Muslim?

LIKELY VOTERS		September 2012	
Protestant		56	
Catholic		26	
Jewish		4	
Other		6	
No Religion		8	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Protestant		54	53
Catholic		26	28
Jewish		4	5
Other		7	5
No Religion		9	9
Total		100	100
RESIDENTS		September 2012	May 2012
Protestant		53	52
Catholic		27	27
Jewish		4	5
Other		7	6
No Religion		10	10
Total		100	100

September 2012: Residents: n=1501, MOE +/-2.5%; Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

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Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

LIKELY VOTERS		September 2012	
Yes		23	
No		77	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Yes		21	21
No		79	79
Total		100	100
RESIDENTS		September 2012	May 2012
Yes		21	21
No		79	79
Total		100	100

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Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

LIKELY VOTERS		September 2012	
Married		53	
Not married		47	
Total		100	
REGISTERED VOTERS		September 2012	
Married		49	
Not married		51	
Total		100	
RESIDENTS		September 2012	
Married		48	
Not married		52	
Total		100	

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What is the highest level of school you completed or the highest degree you received (recoded)?

LIKELY VOTERS		September 2012	
Not college graduate		60	
College graduate		40	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Not college graduate		63	58
College graduate		37	42
Total		100	100
RESIDENTS		September 2012	May 2012
Not college graduate		64	61
College graduate		36	39
Total		100	100

September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

May 2012: Registered voters: n=1078, MOE +/- 3.0%

Are you registered to vote as a (party registration):

LIKELY VOTERS		September 2012	
Democrat		41	
Republican		38	
Independent, that is not enrolled in any party		20	
Other		0	
Total		100	
REGISTERED VOTERS		September 2012	May 2012
Democrat		42	43
Republican		36	35
Independent, that is not enrolled in any party		22	21
Other		0	0
Total		100	100

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Are you of Cuban decent?

	LIKELY VOTERS	September 2012	
Yes		6	
No		94	
Total		100	
	REGISTERED VOTERS	September 2012	
Yes		6	
No		94	
Total		100	
	RESIDENTS	September 2012	
Yes		7	
No		93	
Total		100	

September 2012: Residents: n=1501, MOE +/-2.5%; Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

Have you ever served in the U.S. Military?

	LIKELY VOTERS	September 2012	
Yes		17	
No		83	
Total		100	
	REGISTERED VOTERS	September 2012	
Yes		16	
No		84	
Total		100	
	RESIDENTS	September 2012	
Yes		15	
No		85	
Total		100	

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May 2012: Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

Are you male or female?

	LIKELY VOTERS	September 2012	
Male		46	
Female		54	
Total		100	
	REGISTERED VOTERS	September 2012	May 2012
Male		47	47
Female		53	53
Total		100	100
	RESIDENTS	September 2012	May 2012
Male		48	48
Female		52	52
Total		100	100