

**NBC News/Marist Poll  
North Carolina 2012 Presidential Election  
Questionnaire**

**June 2012**

**Screener**

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in North Carolina?

**HH SELECTION – LANDLINE FRAME ONLY**

**GENDER GUESS**

**Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%**

**Have I reached you on your cell phone or on your regular home phone?**

	Residents	Registered Voters
Cell	26	24
Regular home phone	74	76
Total	100	100

**Residents: n=1208, MOE +/- 2.8%**

**Are you registered to vote at your current address in North Carolina?**

	Residents
Yes	84
No	16
Total	100

**Registered voters** Percent  
84

**Registered voters: n=1019, MOE +/- 3.1%**

**Would you rate your chances of voting in November's presidential election as excellent, good, fair, or poor?**

	Registered Voters
Excellent	75
Good	18
Fair	4
Poor	3
Total	100

Registered voters: n=1019, MOE +/- 3.1%

If November's presidential election were held today, whom would you support if the candidates are:

Barack Obama, the Democrat  
Mitt Romney, the Republican  
Other  
Undecided  
Total

Registered Voters  
44  
41  
1  
14  
100

**TOSSUP TO BE USED**  
Registered Voters Including Those  
Who are Undecided yet Leaning  
Toward a Candidate

46  
44  
1  
9  
100

Registered voters: n=1019, MOE +/- 3.1%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Election Day?

Strongly support  
Somewhat support  
Might vote differently  
Unsure  
Total

Registered Voters  
73  
21  
4  
2  
100

Registered voters: n=1019, MOE +/- 3.1%

Using the numbers 1 through 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?

1 - Very interested  
2  
3  
4  
5 - Not interested at all  
Total

Registered Voters  
62  
11  
12  
6  
10  
100

Registered voters: n=1019, MOE +/- 3.1%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

	Registered Voters
Vote early or by absentee	27
Vote on Election Day	38
Have not decided	35
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Have you ever voted before in a presidential election?

	Registered Voters
Yes	93
No	7
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Registered Voters
Approve	47
Disapprove	47
Unsure	6
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Switching topics, if November's election for governor in North Carolina were held today, whom would you support if the candidates are:

	Registered Voters
Walter Dalton, the Democrat	37
Pat McCrory, the Republican	40
Undecided	24
Total	100

TOSSUP TO BE USED	
Registered Voters Including Those Who are Undecided yet Leaning Toward a Candidate	
	41
	43
	17
	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	Residents	Registered Voters
Headed in the right direction	36	36
Off on the wrong track	57	56
Unsure	8	8
Total	100	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

In which year were you born (recoded into age of respondent)?

	Residents	Registered Voters
18 to 29	14	10
30 to 44	27	27
45 to 59	27	28
60 or older	32	36
Total	100	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Residents	Registered Voters
White	68	69
African American or Black	21	21
Latino or Hispanic	7	6
Other	4	4
Total	100	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

Which of the following includes your combined family income before taxes:

	Residents	Registered Voters
Less than \$15,000 a year	16	14
\$15,000 to just under \$25,000	12	11
\$25,000 to just under \$50,000	27	26
\$50,000 to just under \$75,000	19	20
\$75,000 to just under \$100,000	11	13
\$100,000 or more	15	16
Total	100	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

Which county in North Carolina do you live in (recoded into region of the state)?

	Residents	Registered Voters
East	26	26
Raleigh-Durham Triangle	18	18
Charlotte Area	16	16
Piedmont/Central	22	23
West	18	18
Total	100	100

Registered voters: n=1019, MOE +/- 3.1%

Do you consider yourself a:

	Registered Voters
Democrat	39
Republican	25
Independent	35
Other	1
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Do you consider yourself a (recoded):

	Registered Voters
Strong Democrats	27
Not strong Democrats	13
Democrat leaning Independents	11
Just Independents	12
Republican leaning Independents	12
Not strong Republicans	9
Strong Republicans	15
Other	1
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Registered Voters
Tea Party Supporters	24
No	63
Unsure	13
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

	Registered Voters
Favorable	48
Unfavorable	45
Unsure	7
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

	Registered Voters
Favorable	40
Unfavorable	42
Unsure	18
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

	Registered Voters
Very enthusiastic	48
Somewhat enthusiastic	32
Not too enthusiastic	13
Not enthusiastic at all	6
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Which candidate will do a better job handling the economy:

	Registered Voters
Barack Obama	43
Mitt Romney	43
Unsure	14
Total	100

Registered voters: n=1019, MOE +/- 3.1%

Which candidate will do a better job handling foreign policy:

	Registered Voters
Barack Obama	48
Mitt Romney	37
Undecided	15
Total	100

Registered voters: n=1019, MOE +/- 3.1%

On another topic, do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?

	Registered Voters
Economic conditions mostly inherited	55
Economic conditions mostly result of his own policies	33
Unsure	12
Total	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

When thinking about the U.S. economy, which statement comes closer to your view:

	Residents	Registered Voters
The worst is yet to come	42	41
The worst is behind us	48	49
Unsure	10	10
Total	100	100

Registered voters: n=1019, MOE +/- 3.1%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	Registered Voters
Very liberal	5
Liberal	17
Moderate	34
Conservative	31
Very conservative	13
Total	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

Are you Protestant, Catholic, Jewish, or Muslim?

	Residents	Registered Voters
Protestant	70	72
Catholic	12	12
Jewish	1	1
Other	7	6
No Religion	10	9
Total	100	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Residents	Registered Voters
Yes	25	27
No	75	73
Total	100	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

	Residents	Registered Voters
Married	52	56
Not Married	48	44
Total	100	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Residents	Registered Voters
Not college graduate	66	63
College graduate	34	37
Total	100	100

Registered voters: n=1019, MOE +/- 3.1%

Are you registered to vote as a:

	Registered Voters
Democrat	46
Republican	29
Independent	25
Total	100

Residents: n=1208, MOE +/-2.8%; Registered voters: n=1019, MOE +/- 3.1%

Are you male or female?

	Residents	Registered Voters
Male	48	46
Female	52	54
Total	100	100