

**NBC News/Marist Poll
New Hampshire 2012 Presidential Election
Questionnaire**

June 2012

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in New Hampshire?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Have I reached you on your cell phone or on your regular home phone?

	Residents	Registered Voters
Cell	27	24
Regular home phone	73	76
Total	100	100

Residents: n=1200, MOE +/-2.8%

Are you registered to vote at your current address in New Hampshire?

	Residents
Yes	86
No	13
Unsure	1
Total	100

Registered voters

Percent
86

Registered voters: n=1029, MOE +/- 3.1%

Would you rate your chances of voting in November's presidential election as excellent, good, fair, or poor?

	Registered Voters
Excellent	83
Good	12
Fair	3
Poor	2
Total	100

Registered voters: n=1029, MOE +/- 3.1%

If November's presidential election were held today, whom would you support if the candidates are:

Barack Obama, the Democrat
Mitt Romney, the Republican
Other
Undecided
Total

Registered Voters
43
42
1
15
100

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Registered Voters Including Those Who are Undecided yet Leaning Toward a Candidate	
43	45
42	45
1	1
15	8
100	100

Registered voters: n=1029, MOE +/- 3.1%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Election Day?

Strongly support
Somewhat support
Might vote differently
Unsure
Total

Registered Voters
73
21
5
1
100

Registered voters: n=1029, MOE +/- 3.1%

How about if the candidates are:

Barack Obama and Joe Biden, the Democrats
Mitt Romney and Kelly Ayotte, the Republicans
Unsure
Total

Registered Voters
45
43
2
10
100

Registered voters: n=1029, MOE +/- 3.1%

Using the numbers 1 through 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?

	Registered Voters
1 - Very interested	59
2	12
3	16
4	6
5 - Not interested at all	7
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

	Registered Voters
Vote early or by absentee	8
Vote on Election Day	79
Have not decided	13
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Have you ever voted before in a presidential election?

	Registered Voters
Yes	95
No	5
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Registered Voters
Approve	47
Disapprove	45
Unsure	8
Total	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	Residents	Registered Voters
Headed in the right direction	38	37
Off on the wrong track	55	57
Unsure	7	6
Total	100	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

In which year were you born (recoded into age of respondent)?

	Residents	Registered Voters
18 to 29	18	12
30 to 44	23	24
45 to 59	31	33
60 or older	29	31
Total	100	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American?
(If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Residents	Registered Voters
White	94	94
African American or Black	1	1
Latino or Hispanic	2	2
Other	3	2
Total	100	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Which of the following includes your combined family income before taxes:

	Residents	Registered Voters
Less than \$15,000 a year	8	7
\$15,000 to just under \$25,000	11	8
\$25,000 to just under \$50,000	22	22
\$50,000 to just under \$75,000	19	20
\$75,000 to just under \$100,000	15	16
\$100,000 or more	25	27
Total	100	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Which county in New Hampshire do you live in (recoded into region of the state)?

	Residents	Registered Voters
Hillsborough	30	30
Rockingham	22	23
Northern Counties	18	17
Southern Counties	30	29
Total	100	100

Registered voters: n=1029, MOE +/- 3.1%

Do you consider yourself a:

	Registered Voters
Democrat	24
Republican	22
Independent	53
Other	1
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Do you consider yourself a (recoded):

	Registered Voters
Strong Democrats	17
Not strong Democrats	7
Democrat leaning Independents	17
Just Independents	17
Republican leaning Independents	19
Not strong Republicans	6
Strong Republicans	16
Other	1
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Registered Voters
Tea Party Supporters	22
No	69
Unsure	9
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

	Registered Voters
Favorable	50
Unfavorable	44
Unsure	6
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

	Registered Voters
Favorable	45
Unfavorable	45
Unsure	10
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

	Registered Voters
Very enthusiastic	46
Somewhat enthusiastic	31
Not too enthusiastic	17
Not enthusiastic at all	6
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Which candidate will do a better job handling the economy:

	Registered Voters
Barack Obama	42
Mitt Romney	46
Unsure	13
Total	100

Registered voters: n=1029, MOE +/- 3.1%

Which candidate will do a better job handling foreign policy:

	Registered Voters
Barack Obama	49
Mitt Romney	39
Undecided	13
Total	100

Registered voters: n=1029, MOE +/- 3.1%

On another topic, do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?

	Registered Voters
Economic conditions mostly inherited	58
Economic conditions mostly result of his own policies	32
Unsure	10
Total	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

When thinking about the U.S. economy, which statement comes closer to your view:

	Residents	Registered Voters
The worst is yet to come	36	35
The worst is behind us	54	55
Unsure	10	9
Total	100	100

Registered voters: n=1029, MOE +/- 3.1%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	Registered Voters
Very liberal	5
Liberal	19
Moderate	40
Conservative	28
Very conservative	8
Total	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Are you Protestant, Catholic, Jewish, or Muslim?

	Residents	Registered Voters
Protestant	36	37
Catholic	39	39
Jewish	2	2
Other	8	8
No Religion	15	14
Total	100	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Residents	Registered Voters
Yes	10	10
No	90	90
Total	100	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

	Residents	Registered Voters
Married	55	59
Not Married	45	41
Total	100	100

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What is the highest level of school you completed or the highest degree you received (recoded)?

	Residents	Registered Voters
Not college graduate	57	53
College graduate	43	47
Total	100	100

Registered voters: n=1029, MOE +/- 3.1%

Are you registered to vote as a:

	Registered Voters
Democrat	26
Republican	29
Independent	45
Total	100

Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Are you male or female?

	Residents	Registered Voters
Male	49	50
Female	51	50
Total	100	100