

NBC News/Marist Poll
Iowa 2012 Presidential Election
Questionnaire

May 2012

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Iowa?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

Residents: n=1270, MOE +/-2.8%

Have I reached you on your cell phone or on your regular home phone?

	Residents
Cell	29
Regular home phone	71
Total	100

Residents: n=1270, MOE +/-2.8%

Are you registered to vote at your current address in Iowa?

	Residents
Yes	87
No	12
Unsure	1
Refused	0
Total	100

Registered voters

Percent
87

Registered voters: n=1106, MOE +/- 3.0%

Would you rate your chances of voting in November's presidential election as excellent, good, fair, or poor?

	Registered Voters
Excellent	73
Good	16
Fair	7
Poor	4
Total	100

Registered voters: n=1106, MOE +/- 3.0%

If November's presidential election were held today, whom would you support if the candidates are:

Barack Obama, the Democrat	Registered Voters	41
Mitt Romney, the Republican		41
Other		1
Undecided		17
Total		100

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Registered Voters Including Those Who are Undecided yet Leaning Toward a Candidate	44
	44
	2
	10
	100

Registered voters: n=1106, MOE +/- 3.0%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Election Day?

Strongly support	Registered Voters	67
Somewhat support		25
Might vote differently		7
Unsure		2
Total		100

Registered voters: n=1106, MOE +/- 3.0%

Using the numbers 1 through 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?

1 - Very interested	Registered Voters	48
2		13
3		20
4		9
5 - Not interested at all		10
Total		100

Registered voters: n=1106, MOE +/- 3.0%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

	Registered Voters
Vote early or by absentee	17
Vote on Election Day	54
Have not decided	29
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Have you ever voted before in a presidential election?

	Registered Voters
Yes	92
No	8
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Registered Voters
Approve	46
Disapprove	45
Unsure	10
Total	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	Residents	Registered Voters
Headed in the right direction	39	39
Off on the wrong track	55	54
Unsure	6	6
Total	100	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

In which year were you born (recoded into age of respondent)?

	Residents	Registered Voters
18 to 29	14	10
30 to 44	24	24
45 to 59	28	29
60 or older	34	37
Total	100	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Residents	Registered Voters
White	91	92
African American or Black	2	2
Latino or Hispanic	4	4
Other	3	3
Total	100	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

Which of the following includes your combined family income before taxes:

	Residents	Registered Voters
Less than \$15,000 a year	12	10
\$15,000 to just under \$25,000	13	13
\$25,000 to just under \$50,000	26	26
\$50,000 to just under \$75,000	20	21
\$75,000 to just under \$100,000	13	13
\$100,000 or more	16	17
Total	100	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

Which county in Iowa do you live in (recoded into region of the state)?

	Residents	Registered Voters
Eastern Cities	25	25
East Central	24	24
Central	29	29
West	22	22
Total	100	100

Registered voters: n=1106, MOE +/- 3.0%

Do you consider yourself a:

	Registered Voters
Democrat	34
Republican	35
Independent	31
Other	1
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Registered Voters
Tea Party Supporters	22
No	67
Unsure	11
Total	100

Tea Party supporters (TEAPARTY=1)

Would you say you strongly support the Tea Party Movement or just support it?

	Registered Voters
Strongly support Tea Party	7
Support Tea Party	15
Does not support Tea Party	67
Unsure	11
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

	Registered Voters
Favorable	48
Unfavorable	45
Unsure	7
Total	

Registered voters: n=1106, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

	Registered Voters
Favorable	43
Unfavorable	43
Unsure	15
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

	Registered Voters
Very enthusiastic	38
Somewhat enthusiastic	37
Not too enthusiastic	17
Not enthusiastic at all	8
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Which candidate will do a better job handling the economy:

	Registered Voters
Barack Obama	41
Mitt Romney	46
Unsure	13
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Which candidate comes closer to your views on social issues such as abortion, contraception, and same-sex marriage:

	Registered Voters
Barack Obama	45
Mitt Romney	43
Unsure	12
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Which is more important in deciding your vote for president:

	Registered Voters
The economy	71
Social issues	22
Undecided	7
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Which candidate will do a better job handling foreign policy:

	Registered Voters
Barack Obama	50
Mitt Romney	36
Undecided	14
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Which candidate will do a better job reducing the national debt:

	Registered Voters
Barack Obama	34
Mitt Romney	52
Undecided	14
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Which candidate best understands the problems of people like yourself:

	Registered Voters
Barack Obama	50
Mitt Romney	38
Undecided	13
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Would you be more likely to vote for:

	Registered Voters
Barack Obama because he supports same-sex marriage	22
Mitt Romney because he opposes same-sex marriage	34
Or does this not make much difference in how you might vote	42
Unsure	3
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Would you be more likely to vote for: Barack Obama because he supports same-sex marriage, Mitt Romney because he opposes same-sex marriage, or does this not make much difference in how you might vote? [And, would you be much more likely to vote for Barack Obama/Mitt Romney because he supports/opposes same-sex marriage, or just somewhat more likely]?

	Registered Voters
Much more likely to vote for Barack Obama because he supports same-sex marriage	11
Somewhat more likely to vote for Barack Obama because he supports same-sex marriage	11
Somewhat more likely to vote for Mitt Romney because he opposes same-sex marriage	13
Much more likely to vote for Mitt Romney because he opposes same-sex marriage	21
Does not make a difference in how you might vote	42
Unsure	3
Total	100

Registered voters: n=1106, MOE +/- 3.0%

Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?

	Registered Voters
Economic conditions mostly inherited	57
Economic conditions mostly result of his own policies	34
Unsure	9
Total	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

When thinking about the U.S. economy, which statement comes closer to your view:

	Residents	Registered Voters
The worst is yet to come	37	36
The worst is behind us	53	55
Unsure	10	9
Total	100	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

During the next 12 months, do you think that the nation's economy will get better, get worse, or stay about the same?

	Residents	Registered Voters
Economy will get better	30	31
Economy will get worse	16	16
Economy will stay about the same	50	49
Unsure	5	4
Total	100	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?

	Residents	Registered Voters
Get better	27	27
Get worse	12	12
Stay about the same	62	61
Total	100	100

Registered voters: n=1106, MOE +/- 3.0%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	Registered Voters
Very liberal	3
Liberal	17
Moderate	34
Conservative	34
Very conservative	11
Total	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

Are you Protestant, Catholic, Jewish, or Muslim?

	Residents	Registered Voters
Protestant	56	57
Catholic	26	27
Jewish	0	0
Other	8	6
No Religion	9	9
Total	100	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Residents	Registered Voters
Yes	23	24
No	77	76
Total	100	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Residents	Registered Voters
Not college graduate	70	67
College graduate	30	33
Total	100	100

Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

Are you male or female?

	Residents	Registered Voters
Male	49	48
Female	51	52
Total	100	100