

**NBC News/WSJ/Marist Poll
Nevada October 25, 2012 Presidential Election
Questionnaire**

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Nevada?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 25, 2012: Residents: n=1424, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

September 2012: Residents: n=1492, MOE +/-2.5%; Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Have I reached you on your cell phone or on your regular home phone?

	LIKELY VOTERS	October 25, 2012	September 2012
Cell		76	23
Regular home phone		24	77
Total		100	100
	REGISTERED VOTERS	October 25, 2012	September 2012
Cell		73	25
Regular home phone		27	75
Total		100	100
	RESIDENTS	October 25, 2012	September 2012
Cell		71	27
Regular home phone		29	73
Total		100	100

October 25, 2012: Residents: n=1424, MOE +/-2.6%

September 2012: Residents: n=1492, MOE +/-2.5%

Are you registered to vote at your current address in Nevada?

	RESIDENTS	October 25, 2012	September 2012
Yes		88	88
No		11	12
Unsure		1	0
Total		100	100
	Registered voters	October 25, 2012	September 2012
		88	88

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

In the upcoming election for president, have you already voted early or by absentee, or have you not voted early or by absentee? (If not early voter: Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?)

LIKELY VOTERS	October 25, 2012
Voted/plan to vote early or by absentee	71
Plan to vote on Election Day	19
Have not decided	10
Total	100
REGISTERED VOTERS	October 25, 2012
Voted/plan to vote early or by absentee	65
Plan to vote on Election Day	21
Have not decided	13
Total	100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	October 25, 2012 (including early voters)	September 2012
Barack Obama and Joe Biden, the Democrats	50	49
Mitt Romney and Paul Ryan, the Republicans	47	47
Other	1	1
Undecided	2	3
Total	100	100
REGISTERED VOTERS - Including leaners*	October 25, 2012 (including early voters)	September 2012
Barack Obama and Joe Biden, the Democrats	51	51
Mitt Romney and Paul Ryan, the Republicans	45	44
Other	1	1
Undecided	3	4
Total	100	100

* Leaners are defined as voters who are undecided yet leaning toward a candidate

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	October 25, 2012	September 2012
Strongly support	88	86
Somewhat support	11	12
Might vote differently	1	2
Unsure	1	0
Total	100	100
REGISTERED VOTERS	October 25, 2012	September 2012
Strongly support	86	83
Somewhat support	12	14
Might vote differently	1	3
Unsure	1	0
Total	100	100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

Monday night there was a presidential debate between Barack Obama and Mitt Romney. Did you make up your mind to vote for <candidates> before last night's debate or after Monday night's debate?

LIKELY VOTERS	October 25, 2012
Before the debate	96
After the debate	4
Unsure	0
Total	100
REGISTERED VOTERS	October 25, 2012
Before the debate	94
After the debate	5
Unsure	1
Total	100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Have you ever voted before in a presidential election?

LIKELY VOTERS	October 25, 2012	September 2012
Yes	92	92
No	8	8
Total	100	100
REGISTERED VOTERS	October 25, 2012	September 2012
Yes	87	88
No	12	12
Total	100	100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%
 September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Do you approve or disapprove of the job Barack Obama is doing as president?

LIKELY VOTERS	October 25, 2012	September 2012
Approve	50	47
Disapprove	46	49
Unsure	4	5
Total	100	100
REGISTERED VOTERS	October 25, 2012	September 2012
Approve	51	47
Disapprove	45	47
Unsure	4	6
Total	100	100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%
 September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

If November's election for U.S. Senate in Nevada were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	October 25, 2012 (including early voters)	September 2012
Shelley Berkley, the Democrat	45	43
Dean Heller, the Republican	48	49
Other	2	1
Undecided	6	6
Total	100	100
REGISTERED VOTERS - Including leaners*	October 25, 2012 (including early voters)	September 2012
Shelley Berkley, the Democrat	46	44
Dean Heller, the Republican	46	48
Other	1	1
Undecided	7	7
Total	100	100

* Leaners are defined as voters who are undecided yet leaning toward a candidate

October 25, 2012: Residents: n=1424, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

September 2012: Residents: n=1492, MOE +/-2.5%; Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	October 25, 2012	September 2012
LIKELY VOTERS		
Headed in the right direction	47	41
Off on the wrong track	50	55
Unsure	3	4
Total	100	100
REGISTERED VOTERS		
Headed in the right direction	47	41
Off on the wrong track	50	55
Unsure	3	4
Total	100	100
RESIDENTS		
Headed in the right direction	46	41
Off on the wrong track	49	54
Unsure	5	5
Total	100	100

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In which year were you born (recoded into age of respondent)?

	October 25, 2012	September 2012
LIKELY VOTERS		
18 to 29	9	16
30 to 44	28	26
45 to 59	30	29
60 or older	34	29
Total	100	100
REGISTERED VOTERS		
18 to 29	13	19
30 to 44	28	27
45 to 59	28	28
60 or older	30	27
Total	100	100
RESIDENTS		
18 to 29	17	21
30 to 44	28	28
45 to 59	27	27
60 or older	28	25
Total	100	100

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Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	October 25, 2012	September 2012
LIKELY VOTERS		
White	70	66
African American or Black	7	7
Latino or Hispanic	16	20
Other	7	7
Total	100	100
REGISTERED VOTERS		
	October 25, 2012	September 2012
White	66	64
African American or Black	8	8
Latino or Hispanic	19	21
Other	8	7
Total	100	100
RESIDENTS		
	October 25, 2012	September 2012
White	64	62
African American or Black	7	7
Latino or Hispanic	20	23
Other	8	8
Total	100	100

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Which of the following includes your combined family income before taxes:

LIKELY VOTERS	October 25, 2012	September 2012
Less than \$15,000 a year	8	11
\$15,000 to just under \$25,000	12	9
\$25,000 to just under \$50,000	24	24
\$50,000 to just under \$75,000	21	21
\$75,000 to just under \$100,000	14	14
\$100,000 or more	21	21
Total	100	100
REGISTERED VOTERS	October 25, 2012	September 2012
Less than \$15,000 a year	10	12
\$15,000 to just under \$25,000	12	10
\$25,000 to just under \$50,000	24	24
\$50,000 to just under \$75,000	20	21
\$75,000 to just under \$100,000	14	13
\$100,000 or more	20	19
Total	100	100
RESIDENTS	October 25, 2012	September 2012
Less than \$15,000 a year	12	12
\$15,000 to just under \$25,000	13	11
\$25,000 to just under \$50,000	24	25
\$50,000 to just under \$75,000	19	20
\$75,000 to just under \$100,000	13	14
\$100,000 or more	19	18
Total	100	100

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Which county in Nevada do you live in (recoded into region of the state)?

LIKELY VOTERS	October 25, 2012	September 2012
Washoe County	19	19
Clark County	67	67
Rest of State	14	14
Total	100	100
REGISTERED VOTERS	October 25, 2012	September 2012
Washoe County	16	17
Clark County	73	71
Rest of State	11	12
Total	100	100
RESIDENTS	October 25, 2012	September 2012
Washoe County	16	16
Clark County	72	72
Rest of State	12	12
Total	100	100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Do you consider yourself a: (party identification)

LIKELY VOTERS	October 25, 2012	September 2012
Democrat	39	38
Republican	33	31
Independent	27	30
Other	1	1
Total	100	100
REGISTERED VOTERS	October 25, 2012	September 2012
Democrat	38	38
Republican	31	29
Independent	29	32
Other	1	1
Total	100	100

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September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Do you consider yourself a: (party identification)

	October 25, 2012	September 2012
LIKELY VOTERS		
Strong Democrat	30	28
Not strong Democrat	8	10
Democrat leaning Independent	8	9
Just Independent	10	9
Republican leaning Independent	10	12
Not strong Republican	9	8
Strong Republican	24	22
Other	1	1
Total	100	100
REGISTERED VOTERS		
	October 25, 2012	September 2012
Strong Democrat	28	27
Not strong Democrat	10	11
Democrat leaning Independent	9	11
Just Independent	10	9
Republican leaning Independent	10	12
Not strong Republican	9	9
Strong Republican	23	20
Other	1	1
Total	100	100

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September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Do you consider yourself to be a supporter of the Tea Party Movement?

	October 25, 2012	September 2012
LIKELY VOTERS		
Tea Party Supporters	25	28
No	66	64
Unsure	9	8
Total	100	100
REGISTERED VOTERS		
	October 25, 2012	September 2012
Tea Party Supporters	24	27
No	66	64
Unsure	10	9
Total	100	100

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September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

	October 25, 2012	September 2012
LIKELY VOTERS		
Favorable	52	50
Unfavorable	44	47
Unsure/Never heard	4	3
Total	100	100
REGISTERED VOTERS		
Favorable	52	52
Unfavorable	43	45
Unsure/Never heard	4	3
Total	100	100

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September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

	October 25, 2012	September 2012
LIKELY VOTERS		
Favorable	48	45
Unfavorable	46	48
Unsure/Never heard	6	7
Total	100	100
REGISTERED VOTERS		
Favorable	46	42
Unfavorable	47	50
Unsure/Never heard	7	8
Total	100	100

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September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	October 25, 2012	September 2012
Very enthusiastic	74	62
Somewhat enthusiastic	18	28
Not too enthusiastic	5	6
Not enthusiastic at all	3	4
Total	100	100

REGISTERED VOTERS	October 25, 2012	September 2012
Very enthusiastic	70	57
Somewhat enthusiastic	20	29
Not too enthusiastic	6	7
Not enthusiastic at all	5	7
Total	100	100

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September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Which candidate will do a better job handling the economy:

LIKELY VOTERS	October 25, 2012	September 2012
Barack Obama	46	47
Mitt Romney	49	48
Unsure	5	5
Total	100	100

REGISTERED VOTERS	October 25, 2012	September 2012
Barack Obama	48	48
Mitt Romney	47	46
Unsure	5	6
Total	100	100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

September 2012: Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Which candidate will do a better job handling foreign policy:

LIKELY VOTERS	October 25, 2012	September 2012
Barack Obama	51	48
Mitt Romney	44	45
Undecided	5	6
Total	100	100

REGISTERED VOTERS	October 25, 2012	September 2012
Barack Obama	52	50
Mitt Romney	43	43
Undecided	6	7
Total	100	100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

Thinking about Monday night's presidential debate between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or the news about it?

LIKELY VOTERS	October 25, 2012
Mostly watched the debate	63
Mostly watched the news afterwards	21
Did not watch the debate or news	16
Total	100

REGISTERED VOTERS	October 25, 2012
Mostly watched the debate	60
Mostly watched the news afterwards	22
Did not watch the debate or news	18
Total	100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

Who do you think won Monday night's debate:

LIKELY VOTERS		October 25, 2012
Barack Obama		46
Mitt Romney		25
Tie/Both/Neither		15
Undecided		14
Total		100
REGISTERED VOTERS		October 25, 2012
Barack Obama		46
Mitt Romney		24
Tie/Both/Neither		14
Undecided		16
Total		100

October 25, 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=1042, MOE +/- 3.0%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

LIKELY VOTERS		October 25, 2012	September 2012
Very liberal		6	6
Liberal		17	18
Moderate		34	38
Conservative		31	29
Very conservative		11	9
Total		100	100
REGISTERED VOTERS		October 25, 2012	September 2012
Very liberal		6	6
Liberal		18	18
Moderate		35	39
Conservative		30	28
Very conservative		11	9
Total		100	100

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September 2012: Residents: n=1492, MOE +/-2.5%; Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Are you Protestant, Catholic, Jewish, or Muslim?

LIKELY VOTERS	October 25, 2012	September 2012
Protestant	41	40
Catholic	27	30
Jewish	4	3
Other	15	15
No Religion	13	13
Total	100	100
REGISTERED VOTERS	October 25, 2012	September 2012
Protestant	41	39
Catholic	28	30
Jewish	4	3
Other	15	15
No Religion	13	14
Total	100	100
RESIDENTS	October 25, 2012	September 2012
Protestant	40	38
Catholic	27	30
Jewish	3	2
Other	15	15
No Religion	14	14
Total	100	100

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Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

	October 25, 2012	September 2012
LIKELY VOTERS		
Married	56	57
Not married	44	43
Total	100	100
REGISTERED VOTERS		
Married	53	54
Not married	47	46
Total	100	100
RESIDENTS		
Married	50	52
Not married	50	48
Total	100	100

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September 2012: Residents: n=1492, MOE +/-2.5%; Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

What is the highest level of school you completed or the highest degree you received (recoded)?

	October 25, 2012	September 2012
LIKELY VOTERS		
Not college graduate	58	63
College graduate	42	37
Total	100	100
REGISTERED VOTERS		
Not college graduate	61	66
College graduate	39	34
Total	100	100
RESIDENTS		
Not college graduate	63	68
College graduate	37	32
Total	100	100

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September 2012: Residents: n=1492, MOE +/-2.5%; Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Have you ever served in the U.S. Military?

	LIKELY VOTERS	October 25, 2012	September 2012
Yes		19	17
No		81	83
Total		100	100
	REGISTERED VOTERS	October 25, 2012	September 2012
Yes		18	16
No		82	84
Total		100	100
	RESIDENTS	October 25, 2012	September 2012
Yes		17	15
No		83	85
Total		100	100

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September 2012: Residents: n=1492, MOE +/-2.5%; Registered voters: n=1308, MOE +/- 2.7%; Likely voters: n=984, MOE +/- 3.1%

Are you male or female?

	LIKELY VOTERS	October 25, 2012	September 2012
Male		49	50
Female		51	50
Total		100	100
	REGISTERED VOTERS	October 25, 2012	September 2012
Male		49	49
Female		51	51
Total		100	100
	RESIDENTS	October 25, 2012	September 2012
Male		50	50
Female		50	50
Total		100	100