

NBC News/Marist Poll  
Ohio 2012 Presidential Election  
Questionnaire

May 2012

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Ohio?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

Residents: n=1257, MOE +/-2.8%

Have I reached you on your cell phone or on your regular home phone?

	Residents
Cell	28
Regular home phone	72
Total	100

Residents: n=1257, MOE +/-2.8%

Are you registered to vote at your current address in Ohio?

	Residents
Yes	88
No	11
Not a U.S. Citizen	1
Unsure	1
Total	100

Registered voters

Percent  
88

Registered voters: n=1103, MOE +/- 3.0%

Would you rate your chances of voting in November's presidential election as excellent, good, fair, or poor?

	Registered Voters
Excellent	77
Good	15
Fair	5
Poor	3
Total	100

Registered voters: n=1103, MOE +/- 3.0%

If November's presidential election were held today, whom would you support if the candidates are:

Barack Obama, the Democrat	Registered Voters	45
Mitt Romney, the Republican		40
Other		1
Undecided		14
Total		100

TOSSUP TO BE USED	
Registered Voters Including Those Who are Undecided yet Leaning Toward a Candidate	
	48
	42
	2
	8
	100

Registered voters: n=1103, MOE +/- 3.0%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Election Day?

Strongly support	Registered Voters	70
Somewhat support		23
Might vote differently		5
Unsure		1
Total		100

Registered voters: n=1103, MOE +/- 3.0%

And, how about if the candidates are:

Barack Obama and Joe Biden, the Democrats	Registered Voters	47
Mitt Romney and Rob Portman, the Republicans		42
Other		2
Undecided		9
Total		100

Registered voters: n=1103, MOE +/- 3.0%

Using the numbers 1 through 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?

1 - Very interested	Registered Voters	60
2		11
3		14
4		6
5 - Not interested at all		9
Total		100

Registered voters: n=1103, MOE +/- 3.0%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

	Registered Voters
Vote early or by absentee	17
Vote on Election Day	60
Have not decided	23
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Have you ever voted before in a presidential election?

	Registered Voters
Yes	92
No	8
Not 18 in 2008	0
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Registered Voters
Approve	49
Disapprove	45
Unsure	6
Total	100

Registered voters: n=1103, MOE +/- 3.0%

If November's election for U.S. Senate in Ohio were held today, whom would you support if the candidates are:

	Registered Voters
Sherrod Brown, the Democrat	47
Josh Mandel, the Republican	34
Undecided	18
Total	100

TOSSUP TO BE USED	
Registered Voters Including Those Who are Undecided yet Leaning Toward a Candidate	51
	37
	12
	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	Residents	Registered Voters
Headed in the right direction	40	41
Off on the wrong track	55	55
Unsure	5	4
Total	100	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

In which year were you born (recoded into age of respondent)?

	Residents	Registered Voters
18 to 29	14	11
30 to 44	25	25
45 to 59	29	30
60 or older	32	34
Total	100	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Residents	Registered Voters
White	85	86
African American or Black	11	11
Latino or Hispanic	2	2
Other	2	2
Total	100	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

Which of the following includes your combined family income before taxes:

	Residents	Registered Voters
Less than \$15,000 a year	15	13
\$15,000 to just under \$25,000	15	14
\$25,000 to just under \$50,000	24	25
\$50,000 to just under \$75,000	19	19
\$75,000 to just under \$100,000	11	12
\$100,000 or more	16	17
Total	100	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

Which county in Ohio do you live in (recoded into region of the state)?

	Residents	Registered Voters
Cleveland Area	18	19
East	22	21
Northwest/Toledo	16	16
Columbus Area	16	16
South/Cincinnati	28	27
Total	100	100

Registered voters: n=1103, MOE +/- 3.0%

Do you consider yourself a:

	Registered Voters
Democrat	37
Republican	28
Independent	34
Other	1
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Registered Voters
Tea Party Supporters	25
No	67
Unsure	8
Total	100

Tea Party supporters (TEAPARTY=1)

Would you say you strongly support the Tea Party Movement or just support it?

	Registered Voters
Strongly support Tea Party	8
Support Tea Party	17
Does not support Tea Party	67
Unsure	8
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

	Registered Voters
Favorable	50
Unfavorable	44
Unsure/Never heard	6
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

	Registered Voters
Favorable	39
Unfavorable	47
Unsure/Never heard	14
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

	Registered Voters
Very enthusiastic	43
Somewhat enthusiastic	36
Not too enthusiastic	15
Not enthusiastic at all	6
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Which candidate will do a better job handling the economy:

	Registered Voters
Barack Obama	45
Mitt Romney	42
Unsure	12
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Which candidate comes closer to your views on social issues such as abortion, contraception, and same-sex marriage:

	Registered Voters
Barack Obama	45
Mitt Romney	43
Unsure	12
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Which is more important in deciding your vote for president:

	Registered Voters
The economy	76
Social issues	18
Undecided	6
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Which candidate will do a better job handling foreign policy:

	Registered Voters
Barack Obama	50
Mitt Romney	37
Undecided	13
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Which candidate will do a better job handling the national debt:

	Registered Voters
Barack Obama	38
Mitt Romney	48
Undecided	14
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Which candidate best understands the problems of people like yourself:

	Registered Voters
Barack Obama	50
Mitt Romney	37
Undecided	13
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Would you be more likely to vote for:

	Registered Voters
Barack Obama because he supports same-sex marriage	21
Mitt Romney because he opposes same-sex marriage	31
Or does this not make much difference in how you might vote	45
Unsure	2
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Would you be more likely to vote for Barack Obama because he supports same-sex marriage, Mitt Romney because he opposes same-sex marriage, or does this not make much difference in how you might vote? [And, would you be much more likely to vote for Barack Obama/Mitt Romney because he supports/opposes same-sex marriage, or just somewhat more likely]?

	Registered Voters
Much more likely to vote for Barack Obama because he supports same-sex marriage	10
Somewhat more likely to vote for Barack Obama because he supports same-sex marriage	11
Somewhat more likely to vote for Mitt Romney because he opposes same-sex marriage	14
Much more likely to vote for Mitt Romney because he opposes same-sex marriage	17
Does not make a difference in how you might vote	46
Unsure	2
Total	100

Registered voters: n=1103, MOE +/- 3.0%

Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?

	Registered Voters
Economic conditions mostly inherited	57
Economic conditions mostly result of his own policies	35
Unsure	8
Total	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

When thinking about the U.S. economy, which statement comes closer to your view:

	Residents	Registered Voters
The worst is yet to come	38	37
The worst is behind us	54	55
Unsure	8	8
Total	100	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

During the next 12 months, do you think that the nation's economy will get better, get worse, or stay about the same?

	Residents	Registered Voters
Economy will get better	36	36
Economy will get worse	15	15
Economy will stay about the same	45	45
Unsure	4	5
Total	100	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?

	Residents	Registered Voters
Get better	27	26
Get worse	11	11
Stay about the same	62	64
Total	100	100

Registered voters: n=1103, MOE +/- 3.0%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	Registered Voters
Very liberal	4
Liberal	17
Moderate	36
Conservative	31
Very conservative	13
Total	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

Are you Protestant, Catholic, Jewish, or Muslim?

	Residents	Registered Voters
Protestant	57	58
Catholic	24	26
Jewish	1	1
Other	6	5
No Religion	12	10
Total	100	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Residents	Registered Voters
Yes	22	23
No	78	77
Total	100	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Residents	Registered Voters
Not college graduate	71	68
College graduate	29	32
Total	100	100

Residents: n=1257, MOE +/-2.8%; Registered voters: n=1103, MOE +/- 3.0%

Are you male or female?

	Residents	Registered Voters
Male	48	48
Female	52	52
Total	100	100