

NBC News/Marist Poll
Florida 2012 Presidential Election
Questionnaire

May 2012

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Florida?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

Residents: n=1253, MOE +/-2.8%

Have I reached you on your cell phone or on your regular home phone?

	Residents
Cell	28
Regular home phone	72
Total	100

Residents: n=1253, MOE +/-2.8%

Are you registered to vote at your current address in Florida?

	Residents
Yes	86
No	13
Not a U.S. Citizen	0
Unsure	0
Refused	0
Total	100

Registered voters

Percent
86

Registered voters: n=1078, MOE +/- 3.0%

Would you rate your chances of voting in November's presidential election as excellent, good, fair, or poor?

	Registered Voters
Excellent	77
Good	15
Fair	5
Poor	3
Total	100

Registered voters: n=1078, MOE +/- 3.0%

If November's presidential election were held today, whom would you support if the candidates are:

Barack Obama, the Democrat
Mitt Romney, the Republican
Other
Undecided
Total

Registered Voters
45
40
1
14
100

TOSSUP TO BE USED	
Registered Voters Including Those Who are Undecided yet Leaning Toward a Candidate	
	48
	44
	1
	7
	100

Registered voters: n=1078, MOE +/- 3.0%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Election Day?

Strongly support
Somewhat support
Might vote differently
Unsure
Total

Registered Voters
78
16
6
1
100

Registered voters: n=1078, MOE +/- 3.0%

And, how about if the candidates are:

Barack Obama and Joe Biden, the Democrats
Mitt Romney and Jeb Bush, the Republicans
Other
Undecided
Total

Registered Voters
47
45
2
7
100

Registered voters: n=1078, MOE +/- 3.0%

And, how about if the candidates are:

Barack Obama and Joe Biden, the Democrats
Mitt Romney and Marco Rubio, the Republicans
Undecided
Total

Registered Voters
48
44
2
7

Registered voters: n=1078, MOE +/- 3.0%

Using the numbers 1 through 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?

	Registered Voters
1 - Very interested	65
2	10
3	13
4	6
5 - Not interested at all	6
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

	Registered Voters
Vote early or by absentee	32
Vote on Election Day	41
Have not decided	27
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Have you ever voted before in a presidential election?

	Registered Voters
Yes	92
No	8
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Registered Voters
Approve	48
Disapprove	45
Unsure	6
Total	100

Registered voters: n=1078, MOE +/- 3.0%

If November's election for U.S. Senate in Florida were held today, whom would you support if the candidates are:

Bill Nelson, the Democrat
 Connie Mack, the Republican
 Undecided
 Total

Registered Voters
 43
 38
 19
 100

TOSSUP TO BE USED	
Registered Voters Including Those Who are Undecided yet Leaning Toward a Candidate	
	46
	42
	12
	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	Residents	Registered Voters
Headed in the right direction	40	39
Off on the wrong track	56	57
Unsure	5	4
Total	100	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

In which year were you born (recoded into age of respondent)?

	Residents	Registered Voters
18 to 29	17	13
30 to 44	20	19
45 to 59	27	28
60 or older	36	41
Total	100	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Residents	Registered Voters
White	63	66
African American or Black	13	13
Latino or Hispanic	19	18
Other	4	4
Total	100	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

Which of the following includes your combined family income before taxes:

	Residents	Registered Voters
Less than \$15,000 a year	15	11
\$15,000 to just under \$25,000	12	12
\$25,000 to just under \$50,000	28	27
\$50,000 to just under \$75,000	18	20
\$75,000 to just under \$100,000	11	13
\$100,000 or more	16	17
Total	100	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

Which county in Florida do you live in (recoded into region of the state)?

	Residents	Registered Voters
North/Panhandle	19	19
Orlando/Central Atlantic Coast	21	21
Tampa Bay Area	16	15
South Central	14	15
Miami/South	30	30
Total	100	100

Registered voters: n=1078, MOE +/- 3.0%

Are you registered to vote as a:

	Registered Voters
Democrat	43
Republican	35
Independent, that is not enrolled in any party	21
Other	0
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Registered Voters
Tea Party Supporters	25
No	66
Unsure	10
Total	100

Tea Party supporters (TEAPARTY=1)

Would you say you strongly support the Tea Party Movement or just support it?

	Registered Voters
Strongly support Tea Party	10
Support Tea Party	15
Does not support Tea Party	66
Unsure	10
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

	Registered Voters
Favorable	52
Unfavorable	43
Unsure/Never heard	5
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

	Registered Voters
Favorable	45
Unfavorable	43
Unsure/Never heard	12
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

	Registered Voters
Very enthusiastic	51
Somewhat enthusiastic	30
Not too enthusiastic	15
Not enthusiastic at all	4
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Which candidate will do a better job handling the economy:

	Registered Voters
Barack Obama	46
Mitt Romney	44
Unsure	9
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Which candidate comes closer to your views on social issues such as abortion, contraception, and same-sex marriage:

	Registered Voters
Barack Obama	48
Mitt Romney	43
Unsure	9
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Which is more important in deciding your vote for president:

	Registered Voters
The economy	77
Social issues	17
Undecided	6
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Which candidate will do a better job handling foreign policy:

	Registered Voters
Barack Obama	49
Mitt Romney	40
Undecided	11
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Which candidate will do a better job handling the national debt:

	Registered Voters
Barack Obama	41
Mitt Romney	49
Undecided	11
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Which candidate best understands the problems of people like yourself:

	Registered Voters
Barack Obama	51
Mitt Romney	40
Undecided	9
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Would you be more likely to vote for:

	Registered Voters
Barack Obama because he supports same-sex marriage	22
Mitt Romney because he opposes same-sex marriage	32
Or does this not make much difference in how you might vote	44
Unsure	2
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Would you be more likely to vote for Barack Obama because he supports same-sex marriage, Mitt Romney because he opposes same-sex marriage, or does this not make much difference in how you might vote? [And, would you be much more likely to vote for Barack Obama/Mitt Romney because he supports/opposes same-sex marriage, or just somewhat more likely?]

	Registered Voters
Much more likely to vote for Barack Obama because he supports same-sex marriage	11
Somewhat more likely to vote for Barack Obama because he supports same-sex marriage	11
Somewhat more likely to vote for Mitt Romney because he opposes same-sex marriage	14
Much more likely to vote for Mitt Romney because he opposes same-sex marriage	18
Does not make a difference in how you might vote	44
Unsure	2
Total	100

Registered voters: n=1078, MOE +/- 3.0%

Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?

	Registered Voters
Economic conditions mostly inherited	56
Economic conditions mostly result of his own policies	37
Unsure	6
Total	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

When thinking about the U.S. economy, which statement comes closer to your view:

	Residents	Registered Voters
The worst is yet to come	41	41
The worst is behind us	51	51
Unsure	8	8
Total	100	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

During the next 12 months, do you think that the nation's economy will get better, get worse, or stay about the same?

	Residents	Registered Voters
Economy will get better	39	40
Economy will get worse	16	16
Economy will stay about the same	41	40
Unsure	4	4
Total	100	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?

	Residents	Registered Voters
Get better	34	32
Get worse	11	11
Stay about the same	55	57
Total	100	100

Registered voters: n=1078, MOE +/- 3.0%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	Registered Voters
Very liberal	6
Liberal	19
Moderate	34
Conservative	29
Very conservative	12
Total	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

Are you Protestant, Catholic, Jewish, or Muslim?

	Residents	Registered Voters
Protestant	52	53
Catholic	27	28
Jewish	5	5
Other	6	5
No Religion	10	9
Total	100	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Residents	Registered Voters
Yes	21	21
No	79	79
Total	100	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Residents	Registered Voters
Not college graduate	61	58
College graduate	39	42
Total	100	100

Residents: n=1253, MOE +/-2.8%; Registered voters: n=1078, MOE +/- 3.0%

Are you male or female?

	Residents	Registered Voters
Male	48	47
Female	52	53
Total	100	100