

**NBC News/WSJ/Marist Poll  
New Hampshire September 27, 2012 Presidential Election  
Questionnaire**

**Screener**

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in New Hampshire?

**HH SELECTION – LANDLINE FRAME ONLY**

**GENDER GUESS**

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

**Have I reached you on your cell phone or on your regular home phone?**

	LIKELY VOTERS	September 2012	
Cell		14	
Regular home phone		86	
Total		100	
	REGISTERED VOTERS	September 2012	June 2012
Cell		15	24
Regular home phone		85	76
Total		100	100
	RESIDENTS	September 2012	June 2012
Cell		18	27
Regular home phone		82	73
Total		100	100

September 2012: Residents: n=1512, MOE +/-2.5%

June 2012: Residents: n=1200, MOE +/-2.8%

**Are you registered to vote at your current address in New Hampshire?**

	RESIDENTS	September 2012	June 2012
Yes		86	86
No		14	13
Unsure		0	1
Total		100	100
Registered voters		September 2012	June 2012
		86	86

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	September 2012	
Barack Obama and Joe Biden, the Democrats	51	
Mitt Romney and Paul Ryan, the Republicans	44	
Other	1	
Undecided	4	
Total	100	
REGISTERED VOTERS - Including leaners*	September 2012	June 2012 (asked without the VP's)
Barack Obama and Joe Biden, the Democrats	51	45
Mitt Romney and Paul Ryan, the Republicans	43	45
Other	1	1
Undecided	4	8
Total	100	100

\* Leaners are defined as voters who are undecided yet leaning toward a candidate

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	September 2012	
Strongly support	86	
Somewhat support	12	
Might vote differently	2	
Unsure	1	
Total	100	
REGISTERED VOTERS	September 2012	June 2012
Strongly support	83	73
Somewhat support	13	21
Might vote differently	2	5
Unsure	1	1
Total	100	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?**

LIKELY VOTERS		September 2012	
Vote early or by absentee	9		
Vote on Election Day	83		
Have not decided	7		
Total	100		
REGISTERED VOTERS		September 2012	June 2012
Vote early or by absentee	9		8
Vote on Election Day	81		79
Have not decided	10		13
Total	100		100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Have you ever voted before in a presidential election?**

LIKELY VOTERS		September 2012	
Yes	98		
No	2		
Total	100		
REGISTERED VOTERS		September 2012	June 2012
Yes	96		95
No	4		5
Total	100		100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Do you approve or disapprove of the job Barack Obama is doing as president?**

LIKELY VOTERS		September 2012	
Approve	50		
Disapprove	45		
Unsure	5		
Total	100		
REGISTERED VOTERS		September 2012	June 2012
Approve	50		47
Disapprove	45		45
Unsure	5		8
Total	100		100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

If November's election for Governor in New Hampshire were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	September 2012
Maggie Hassan, the Democrat	47
Ovide Lamontagne, the Republican	45
Other	1
Undecided	7
Total	100
REGISTERED VOTERS - Including leaners*	September 2012
Maggie Hassan, the Democrat	47
Ovide Lamontagne, the Republican	44
Other	1
Undecided	8
Total	100

\* Leaners are defined as voters who are undecided yet leaning toward a candidate

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

LIKELY VOTERS	September 2012	
Headed in the right direction	44	
Off on the wrong track	51	
Unsure	5	
Total	100	
REGISTERED VOTERS	September 2012	June 2012
Headed in the right direction	44	37
Off on the wrong track	51	57
Unsure	6	6
Total	100	100
RESIDENTS	September 2012	June 2012
Headed in the right direction	43	38
Off on the wrong track	50	55
Unsure	6	7
Total	100	100

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

**In which year were you born (recoded into age of respondent)?**

LIKELY VOTERS		September 2012	
18 to 29		7	
30 to 44		19	
45 to 59		33	
60 or older		41	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
18 to 29		9	12
30 to 44		19	24
45 to 59		33	33
60 or older		39	31
Total		100	100
RESIDENTS		September 2012	June 2012
18 to 29		11	18
30 to 44		22	23
45 to 59		31	31
60 or older		36	29
Total		100	100

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

**Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)**

LIKELY VOTERS		September 2012	
White		93	
African American or Black		1	
Latino or Hispanic		2	
Other		4	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
White		93	94
African American or Black		1	1
Latino or Hispanic		2	2
Other		4	2
Total		100	100
RESIDENTS		September 2012	June 2012
White		93	94
African American or Black		1	1
Latino or Hispanic		2	2
Other		4	3
Total		100	100

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

**Which of the following includes your combined family income before taxes:**

LIKELY VOTERS		September 2012	
Less than \$15,000 a year		7	
\$15,000 to just under \$25,000		9	
\$25,000 to just under \$50,000		20	
\$50,000 to just under \$75,000		20	
\$75,000 to just under \$100,000		15	
\$100,000 or more		29	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Less than \$15,000 a year		8	7
\$15,000 to just under \$25,000		10	8
\$25,000 to just under \$50,000		20	22
\$50,000 to just under \$75,000		19	20
\$75,000 to just under \$100,000		15	16
\$100,000 or more		28	27
Total		100	100
RESIDENTS		September 2012	June 2012
Less than \$15,000 a year		9	8
\$15,000 to just under \$25,000		10	11
\$25,000 to just under \$50,000		22	22
\$50,000 to just under \$75,000		19	19
\$75,000 to just under \$100,000		14	15
\$100,000 or more		26	25
Total		100	100

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

**Which county in New Hampshire do you live in (recoded into region of the state)?**

LIKELY VOTERS		September 2012	
Hillsborough		30	
Rockingham		25	
Northern Counties		18	
Southern Counties		28	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Hillsborough		30	30
Rockingham		23	23
Northern Counties		17	17
Southern Counties		30	29
Total		100	100
RESIDENTS		September 2012	June 2012
Hillsborough		30	30
Rockingham		22	22
Northern Counties		18	18
Southern Counties		30	30
Total		100	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Do you consider yourself a: (party identification)**

LIKELY VOTERS		September 2012	
Democrat		25	
Republican		25	
Independent		49	
Other		1	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Democrat		24	24
Republican		24	22
Independent		50	53
Other		1	1
Total		100	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Do you consider yourself a: (party identification)**

LIKELY VOTERS		September 2012	
Strong Democrat		20	
Not strong Democrat		5	
Democrat leaning Independent		21	
Just Independent		11	
Republican leaning Independent		16	
Not strong Republican		6	
Strong Republican		19	
Other		1	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Strong Democrat		19	17
Not strong Democrat		5	7
Democrat leaning Independent		22	17
Just Independent		12	17
Republican leaning Independent		16	19
Not strong Republican		6	6
Strong Republican		18	16
Other		1	1
Total		100	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Do you consider yourself to be a supporter of the Tea Party Movement?**

LIKELY VOTERS		September 2012	
Tea Party Supporters		23	
No		71	
Unsure		6	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Tea Party Supporters		22	22
No		72	69
Unsure		6	9
Total		100	100



September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Overall, do you have a favorable or an unfavorable impression of Barack Obama?**

LIKELY VOTERS	September 2012	
Favorable	54	
Unfavorable	43	
Unsure/Never heard	3	
Total	100	
REGISTERED VOTERS	September 2012	June 2012
Favorable	54	50
Unfavorable	43	44
Unsure/Never heard	3	6
Total	100	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Overall, do you have a favorable or an unfavorable impression of Mitt Romney?**

LIKELY VOTERS	September 2012	
Favorable	43	
Unfavorable	52	
Unsure/Never heard	5	
Total	100	
REGISTERED VOTERS	September 2012	June 2012
Favorable	42	45
Unfavorable	52	45
Unsure/Never heard	6	10
Total	100	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

**Overall, do you have a favorable or an unfavorable impression of Joe Biden?**

LIKELY VOTERS	September 2012	
Favorable	48	
Unfavorable	44	
Unsure/Never heard	8	
Total	100	
REGISTERED VOTERS	September 2012	
Favorable	47	
Unfavorable	44	
Unsure/Never heard	9	
Total	100	

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

LIKELY VOTERS	September 2012
Favorable	42
Unfavorable	46
Unsure/Never heard	13
Total	100
REGISTERED VOTERS	September 2012
Favorable	40
Unfavorable	46
Unsure/Never heard	14
Total	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	September 2012	
Very enthusiastic	59	
Somewhat enthusiastic	29	
Not too enthusiastic	8	
Not enthusiastic at all	4	
Total	100	
REGISTERED VOTERS	September 2012	June 2012
Very enthusiastic	55	46
Somewhat enthusiastic	29	31
Not too enthusiastic	9	17
Not enthusiastic at all	6	6
Total	100	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Which candidate will do a better job handling the economy:**

LIKELY VOTERS		September 2012	
Barack Obama		49	
Mitt Romney		46	
Unsure		6	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Barack Obama		49	42
Mitt Romney		45	46
Unsure		7	13
Total		100	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

**Which candidate will do a better job handling foreign policy:**

LIKELY VOTERS		September 2012	
Barack Obama		54	
Mitt Romney		41	
Undecided		5	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Barack Obama		54	49
Mitt Romney		39	39
Undecided		7	13
Total		100	100

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

LIKELY VOTERS		September 2012	
Very liberal		7	
Liberal		18	
Moderate		38	
Conservative		27	
Very conservative		10	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Very liberal		7	5
Liberal		19	19
Moderate		40	40
Conservative		26	28
Very conservative		9	8
Total		100	100

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Are you Protestant, Catholic, Jewish, or Muslim?

LIKELY VOTERS		September 2012	
Protestant		41	
Catholic		34	
Jewish		2	
Other		11	
No Religion		11	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Protestant		41	37
Catholic		34	39
Jewish		2	2
Other		11	8
No Religion		12	14
Total		100	100
RESIDENTS		September 2012	June 2012
Protestant		39	36
Catholic		34	39
Jewish		2	2
Other		11	8
No Religion		14	15
Total		100	100

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%  
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**Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way? (White fundamentalist evangelical Christians only)**

	LIKELY VOTERS	September 2012	
Yes		10	
No		90	
Total		100	
	REGISTERED VOTERS	September 2012	
Yes		10	
No		90	
Total		100	
	RESIDENTS	September 2012	
Yes		10	
No		90	
Total		100	

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%  
 June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

**Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?**

	LIKELY VOTERS	September 2012	
Married		65	
Not married		35	
Total		100	
	REGISTERED VOTERS	September 2012	June 2012
Married		64	59
Not married		36	41
Total		100	100
	RESIDENTS	September 2012	June 2012
Married		60	55
Not married		40	45
Total		100	100

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

**What is the highest level of school you completed or the highest degree you received (recoded)?**

LIKELY VOTERS		September 2012	
Not college graduate		46	
College graduate		54	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Not college graduate		48	53
College graduate		52	47
Total		100	100
RESIDENTS		September 2012	June 2012
Not college graduate		52	57
College graduate		48	43
Total		100	100

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

**Have you ever served in the U.S. Military?**

LIKELY VOTERS		September 2012	
Yes		19	
No		81	
Total		100	
REGISTERED VOTERS		September 2012	
Yes		18	
No		82	
Total		100	
RESIDENTS		September 2012	
Yes		17	
No		83	
Total		100	

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

**Are you male or female?**

LIKELY VOTERS		September 2012	
Male		50	
Female		50	
Total		100	
REGISTERED VOTERS		September 2012	June 2012
Male		50	50
Female		50	50
Total		100	100
RESIDENTS		September 2012	June 2012
Male		49	49
Female		51	51
Total		100	100