NBC News/Marist Poll
January 2014
National Questionnaire

Screener
<Marist Poll Introduction> Are you 18 years of age or older?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%
Have I reached you on your cell phone or on your regular home phone?

REGISTERED VOTERS	January 2014
Cell	32
Regular home phone	68
Total	100
RESIDENTS	January 2014
Cell	36
Regular home phone	64
Total	100

January 2014: Residents: n=1200, MOE +/- 2.8%
Are you registered to vote at your current address?

RESIDENTS	January 2014
Yes	87
No	13
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

REGISTERED VOTERS	January 2014
Favorable	41
Unfavorable	48
Unsure/Never heard	11
Total	100
RESIDENTS	January 2014
Favorable	41
Unfavorable	48
Unsure/Never heard	11
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

Overall, do you have a favorable or an unfavorable impression of Chris Christie?

REGISTERED VOTERS	January 2014
Favorable	29
Unfavorable	32
Unsure/Never heard	39
Total	100
RESIDENTS	January 2014
Favorable	28
Unfavorable	30
Unsure/Never heard	42
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?

REGISTERED VOTERS	January 2014
Favorable	51
Unfavorable	39
Unsure/Never heard	10
Total	100
RESIDENTS	January 2014
Favorable	50
Unfavorable	38
Unsure/Never heard	12
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

In which year were you born (recoded into age of respondent)?

REGISTERED VOTERS	January 2014
18 to 29	13
30 to 44	24
45 to 59	27
60 or older	36
Total	100
RESIDENTS	January 2014
18 to 29	17
30 to 44	24
45 to 59	26
60 or older	33
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

REGISTERED VOTERS	January 2014
White	71
African American or Black	11
Latino or Hispanic	10
Other	7
Total	100

RESIDENTS	January 2014
White	71
African American or Black	10
Latino or Hispanic	12
Other	7
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

Which of the following includes your combined family income before taxes:

REGISTERED VOTERS	January 2014
Less than $15,000 a year	11
$15,000 to just under $25,000	11
$25,000 to just under $50,000	25
$50,000 to just under $75,000	18
$75,000 to just under $100,000	13
$100,000 or more	22
Total	100

RESIDENTS	January 2014
Less than $15,000 a year	13
$15,000 to just under $25,000	12
$25,000 to just under $50,000	25
$50,000 to just under $75,000	18
$75,000 to just under $100,000	12
$100,000 or more	20
Total	100

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Which state do you live in (recoded into region of the nation)?

REGISTERED VOTERS	January 2014
Northeast	19
Midwest	21
South	38
West	22
Total	100

RESIDENTS	January 2014
Northeast	18
Midwest	23
South	37
West	22
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

Do you consider yourself a: (party identification)

REGISTERED VOTERS	January 2014
Democrat	34
Republican	25
Independent	39
Other	2
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%

Do you consider yourself a: (party identification)

REGISTERED VOTERS	January 2014
Strong Democrat	21
Not strong Democrat	14
Democrat leaning Independent	12
Just Independent	14
Republican leaning Independent	13
Not strong Republican	12
Strong Republican	13
Other	2
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%

Do you consider yourself to be a supporter of the Tea Party Movement?

REGISTERED VOTERS	January 2014
Tea Party Supporters	22
No	66
Unsure	12
Total	100

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How many children, under the age of 18, currently live in your household? Please include children who might be temporarily away at school.

REGISTERED VOTERS	January 2014
Household with children under 18 years old	35
No children in household under 18 years old	65
Total	100
RESIDENTS	January 2014
Household with children under 18 years old	37
No children in household under 18 years old	63
Total	100

January 2014: Republicans and Republican leaning independents: n=385, MOE +/- 5.0%
December 2013: Republicans and Republican leaning independents: n=419, MOE +/- 4.8%

If the 2016 Republican presidential primary or caucus in your state were held today, whom would you support if the candidates are:

Republicans and Republican leaning independents	January 2014	December 2013
Chris Christie	16	18
Paul Ryan	12	11
Rand Paul	9	12
Jeb Bush	8	10
Marco Rubio	7	7
Rick Perry	6	3
Rick Santorum	5	4
Ted Cruz	5	10
Scott Walker	4	4
Bobby Jindal	3	n/a
Other	n/a	8
Undecided	25	13
Total	100	100

January 2014: Republicans and Republican leaning independents: n=385, MOE +/- 5.0%
2016 Republican presidential primary without Chris Christie:

Republicans and Republican leaning independents	January 2014
Paul Ryan	15
Rand Paul	11
Jeb Bush	11
Marco Rubio	10
Rick Santorum	7
Ted Cruz	6
Rick Perry	6
Scott Walker	5
Bobby Jindal	4
Undecided	26
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%
December 2013: Registered voters Split Sample: n=490, MOE +/- 4.4%
If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	January 2014	December 2013
Hillary Clinton, the Democrat	50	48
Chris Christie, the Republican	37	45
Undecided	12	7
Total	100	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%

Have you seen or heard a lot, some, or nothing at all about New Jersey Governor Chris Christie's staff being involved in creating traffic jams on the busy George Washington Bridge for political reasons?

REGISTERED VOTERS	January 2014
A lot	42
Some	33
Nothing at all	26
Total	100
RESIDENTS	**January 2014**
A lot	39
Some	32
Nothing at all	30
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

From what you know about this story, do you like Governor Christie more, like him less, or does it not really change your opinion of Governor Christie?

REGISTERED VOTERS	January 2014
Like him more	5
Like him less	20
Does not really change your opinion	68
Unsure	7
Total	100
RESIDENTS	**January 2014**
Like him more	5
Like him less	18
Does not really change your opinion	69
Unsure	8
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

Governor Christie has said he had nothing to do with creating these traffic jams on the bridge and that it was the poor judgment of staff whom he has fired. Do you think Governor Christie is mostly telling the truth or mostly not telling the truth?

REGISTERED VOTERS	January 2014
Mostly telling the truth	46
Mostly not telling the truth	32
Unsure	22
Total	100
RESIDENTS	**January 2014**
Mostly telling the truth	44
Mostly not telling the truth	33
Unsure	23
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

Do you think Governor Christie comes across more as:

REGISTERED VOTERS	January 2014
A bully	26
A strong leader	49
Unsure	25
Total	100
RESIDENTS	**January 2014**
A bully	27
A strong leader	47
Unsure	26
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%

Politically speaking, do you consider yourself to be:

REGISTERED VOTERS	January 2014
Very conservative	12
Conservative	33
Moderate	36
Liberal	12
Very liberal	7
Total	100

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Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married?

REGISTERED VOTERS	January 2014
Married	55
Not Married	45
Total	100

RESIDENTS	January 2014
Married	52
Not Married	48
Total	100

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What is the highest level of school you completed or the highest degree you received (recoded)?

REGISTERED VOTERS	January 2014
Not college graduate	61
College graduate	39
Total	100

RESIDENTS	January 2014
Not college graduate	64
College graduate	36
Total	100

January 2014: Registered voters: n=1039, MOE +/- 3.0%; Residents: n=1200, MOE +/- 2.8%

Are you male or female?

REGISTERED VOTERS	January 2014
Male	47
Female	53
Total	100

RESIDENTS	January 2014
Male	49
Female	51
Total	100