

Interviews: 1000 Registered Voters, including 300 cell phone only respondents

Date: August 16-20, 2012

Study #121001  
NBC News/Wall Street Journal Survey

48 Male  
52 Female

***Please note: all results are shown as percentages unless otherwise stated.***

***The margin of error for 1,000 interviews is ±3.1%***

***Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.***

Q2a For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST.)+

18-24.....	9
25-29.....	7
30-34.....	10
35-39.....	8
40-44.....	10
45-49.....	7
50-54.....	10
55-59.....	11
60-64.....	12
65-69.....	5
70-74.....	5
75 and over.....	6
Not sure/refused .....	-

+ Results shown reflect responses among registered voters.

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?+

Yes, Hispanic.....	8
No, not Hispanic .....	92
Not sure/refused .....	-

+ Results shown reflect responses among registered voters.

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else?+

White.....	74
Black.....	12
Asian.....	3
Other.....	4
Hispanic (VOL).....	4
Not sure/refused .....	3

+ Results shown reflect responses among registered voters.

Q3 All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>	<u>4/12</u>	<u>3/12</u>	<u>1/12</u>	<u>12/11</u>	<i>High</i> <u>9/01</u>	<i>Low</i> <u>10/17-20/08+</u>
Headed in the right direction.....	32	32	31	33	33	33	30	22	72	12
Off on the wrong track .....	61	60	61	58	59	58	61	69	11	78
Mixed (VOL) .....	4	5	5	5	6	5	5	6	11	7
Not sure.....	3	3	3	4	2	4	4	3	6	3
		<u>11/11</u>	<u>10/11</u>	<u>8/11</u>	<u>7/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>2/11</u>	<u>1/11</u>
		19	17	19	25	29	36	28	31	35
		73	74	73	67	62	50	63	60	56
		5	5	5	5	6	10	6	6	5
		3	4	3	3	3	4	3	3	4
	<u>12/10</u>	<u>11/10</u>	<u>10/28-30/10+</u>	<u>10/14-18/10+</u>	<u>9/10</u>	<u>8/26-30/10</u>	<u>8/5-9/10</u>	<u>6/10</u>	<u>5/6-11/10</u>	<u>3/10</u>
	28	32	31	32	32	30	32	29	34	33
	63	58	60	59	59	61	58	62	56	59
	6	6	5	6	5	6	6	5	6	5
	3	4	4	3	4	3	4	4	4	3
	<u>1/23-25/10</u>	<u>1/10-14/10</u>	<u>12/09</u>	<u>10/09</u>	<u>9/09</u>	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>	<u>2/09</u>	<u>1/09</u>
	32	34	33	36	39	39	42	43	41	26
	58	54	55	52	48	49	46	43	44	59
	7	10	10	9	10	9	9	10	9	9
	3	2	2	3	3	3	3	4	6	6

+ Results shown reflect responses among registered voters.

Q4 In general, do you approve or disapprove of the job Barack Obama is doing as president?

	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>	<u>4/12</u>	<u>3/12</u>	<u>1/12</u>	<u>12/11</u>	<i>High</i> <u>4/09</u>	<i>Low</i> <u>8/11</u>
Approve .....	48	49	47	48	49	50	48	46	61	44
Disapprove.....	49	48	48	46	46	45	46	48	30	51
Not sure .....	3	3	5	6	5	5	6	6	9	5
	<u>11/11</u>	<u>10/11</u>	<u>8/11</u>	<u>7/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>2/11</u>	<u>1/11</u>	<u>12/10</u>
	44	44	44	47	49	52	49	48	53	45
	51	51	51	48	46	41	45	46	41	48
	5	5	5	5	5	7	6	6	6	7
	<u>11/10</u>	<u>10/28-30/10+</u>	<u>10/14-18/10+</u>	<u>9/10</u>	<u>8/26-30/10</u>	<u>8/5-9/10</u>	<u>6/10</u>	<u>5/20-23/10</u>	<u>5/6-11/10</u>	<u>3/10</u>
	47	45	47	46	45	47	45	48	50	48
	47	50	49	49	49	48	48	45	44	47
	6	5	4	5	6	5	7	7	6	5
	<u>1/23-25/10</u>	<u>1/10-14/10</u>	<u>12/09</u>	<u>10/09</u>	<u>9/09</u>	<u>8/09</u>	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>	<u>2/09</u>
	50	48	47	51	51	51	53	56	61	60
	44	43	46	42	41	40	40	34	30	26
	6	9	7	7	8	9	7	10	9	14

+ Results shown reflect responses among registered voters.

Q5 Do you generally approve or disapprove of the job Barack Obama is doing in handling the economy?

	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>	<u>4/12</u>	<u>3/12</u>	<u>1/12</u>	<u>12/11</u>	<u>High</u> <u>2/09</u>	<u>Low</u> <u>8/11</u>
Approve .....	44	44	42	43	45	45	45	39	56	37
Disapprove .....	54	53	53	52	52	51	50	57	31	59
Not sure .....	2	3	5	5	3	4	5	4	13	4
		<u>11/11</u>	<u>10/11</u>	<u>8/11</u>	<u>7/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>2/11</u>	<u>1/11</u>
		40	39	37	43	41	37	45	46	45
		57	57	59	54	54	58	52	49	50
		3	4	4	3	5	5	3	5	5
		<u>12/10</u>	<u>11/10</u>	<u>10/14-</u> <u>18/10+</u>	<u>9/10</u>	<u>8/26-</u> <u>30/10</u>	<u>8/5-</u> <u>9/10</u>	<u>6/10</u>	<u>5/6-</u> <u>11/10</u>	<u>3/10</u>
		42	42	43	42	39	44	46	48	47
		54	54	53	54	56	52	50	46	50
		4	4	4	4	5	4	4	6	3
		<u>1/23-</u> <u>25/10</u>	<u>1/10-</u> <u>14/10</u>	<u>12/09</u>	<u>10/09</u>	<u>9/09</u>	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>	<u>2/09</u>
		47	43	42	47	50	49	51	55	56
		49	49	51	46	42	44	38	37	31
		4	8	7	7	8	7	11	8	13

+ Results shown reflect responses among registered voters.

Q6a Do you generally approve or disapprove of the job Barack Obama is doing in handling foreign policy?

	<u>8/12+*</u>	<u>7/12+</u>	<u>5/12</u>	<u>1/12</u>	<u>11/11</u>	<u>8/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>
Approve.....	54	53	51	51	52	50	50	57	49
Disapprove.....	40	41	42	41	41	45	44	35	46
Not sure .....	6	6	7	8	7	5	6	8	5
		<u>11/10</u>	<u>1/10</u>	<u>12/09</u>	<u>10/09</u>	<u>9/09</u>	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>
		48	50	49	51	50	57	54	56
		44	37	42	39	36	33	36	31
		8	13	9	10	14	10	10	13

+ Results shown reflect responses among registered voters.

\* Asked of one-half the respondents (FORM A).

Q6b In general, do you approve or disapprove of the job that Congress is doing?

	<u>8/12+**</u>	<u>1/12</u>	<u>8/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>2/11</u>	<u>9/10</u>	<u>8/26-30/10</u>	<i>High</i> <u>9/98</u>	<i>Low</i> <u>10/17-20/08+</u>
Approve .....	12	13	13	18	22	20	22	20	21	61	12
Disapprove ..	82	80	82	74	70	73	69	73	71	28	79
Not sure.....	6	7	5	8	8	7	9	7	8	11	9
		<u>8/5-9/10</u>	<u>6/10</u>	<u>5/6-11/10</u>	<u>3/10</u>	<u>1/10-14/10</u>	<u>12/09</u>	<u>10/09</u>	<u>9/09</u>	<u>7/09</u>	<u>6/09</u>
		21	22	21	17	21	22	24	22	24	29
		72	73	72	77	67	68	65	66	63	57
		7	5	7	6	12	10	11	12	13	14
		<u>4/09</u>	<u>2/09</u>	<u>1/09</u>	<u>12/08</u>	<u>10/17-20/08+</u>	<u>10/4-5/08+</u>	<u>9/19-22/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>1/08</u>
		28	31	23	21	12	13	15	15	13	18
		58	54	68	69	79	78	73	75	79	70
		14	15	9	10	9	9	12	10	8	12
		<u>9/07</u>	<u>3/07</u>	<u>9/06+</u>	<u>1/06</u>	<u>9/05</u>	<u>1/05</u>	<u>6/04+</u>	<u>1/04</u>	<u>9/03</u>	<u>1/03</u>
		23	31	20	29	29	41	40	46	39	42
		65	53	65	56	53	40	42	41	45	39
		12	16	15	15	18	19	18	13	16	19
		<u>9/02</u>	<u>1/02</u>	<u>6/01</u>	<u>1/01</u>	<u>9/00+</u>	<u>1/00</u>	<u>9/99</u>	<u>12/98</u>	<u>1/96</u>	<u>1/94</u>
		40	54	47	48	46	48	40	44	26	33
		44	29	34	35	41	36	49	42	65	54
		16	17	19	17	13	16	11	14	9	13

+ Results shown reflect responses among registered voters.

\*\* Asked of one-half the respondents (FORM B).

**I'd like to ask you a question about the November 2012 presidential election...**

Q7 Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (IF "NOT SURE," RECORD AS "DK.")

	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>	<u>10/4-</u> <u>5/08+</u>	<u>9/19-</u> <u>22/08+</u>	<u>9/6-</u> <u>8/08+</u>	<u>8/08+</u>
10, very interested .....	62	62	60	62	61	48	57	72	70	69	65
9 .....	6	6	8	7	6	11	10	7	8	10	8
8 .....	13	11	12	12	12	14	11	10	9	10	11
7 .....	6	7	7	6	7	9	7	4	5	3	5
6 .....	3	4	3	4	3	5	3	1	2	2	2
5 .....	5	5	5	5	5	6	6	3	3	2	3
4 .....	1	1	2	1	2	2	2	1	1	1	1
3 .....	1	1	1	1	2	1	2	-	1	1	1
2 .....	1	-	1	1	1	1	1	-	-	1	1
1, not at all interested ....	2	3	1	1	2	2	1	2	1	1	3
Cannot rate.....	-	-	-	-	-	1	-	-	-	-	-

  

	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07+</u>	<u>10/04+</u>	<u>9/04+</u>	<u>8/04+</u>
	64	67	65	67	66	65	62	74	71	63
	8	7	9	8	10	8	9	8	7	10
	12	11	11	10	10	12	11	9	9	12
	5	5	4	5	4	5	6	3	5	6
	3	2	3	2	3	2	3	2	2	2
	4	4	3	3	4	4	5	2	4	4
	1	1	1	1	1	1	1	-	1	1
	1	1	2	1	1	1	1	1	-	-
	-	-	-	-	-	-	-	-	-	1
	2	2	2	2	1	2	2	1	1	1
	-	-	-	1	-	-	-	-	-	-

+ Results shown reflect responses among registered voters.

Q8 Now I'm going to read you the names of several public figures and groups and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
<b>Barack Obama</b>						
August 2012+ .....	31	17	8	13	30	1
July 2012+ .....	33	16	8	11	32	-
June 2012 .....	29	19	14	11	27	-
May 2012 .....	32	17	10	12	29	-
April 2012 .....	30	18	13	13	26	-
March 2012 .....	28	21	14	12	25	-
January 2012 .....	28	22	10	14	25	1
December 2011 .....	22	23	13	15	27	-
November 2011 .....	26	19	15	13	27	-
October 2011 .....	23	23	14	12	28	-
August 2011 .....	24	20	12	14	30	-
June 2011 .....	27	22	14	13	24	-
May 2011 .....	33	21	14	13	18	1
April 2011 .....	28	22	14	13	23	-
February 2011 .....	28	21	15	15	20	1
January 2011 .....	29	23	15	14	18	1
December 2010 .....	25	23	14	14	24	-
November 2010 .....	28	21	12	13	26	-
October 28-30, 2010+ .....	29	18	12	15	27	-
October 14-18, 2010+ .....	29	19	9	17	26	-
September 2010 .....	29	18	12	14	27	-
August 26-30, 2010 .....	26	20	12	14	27	1
August 5-9, 2010 .....	27	19	13	14	27	-
June 2010 .....	27	20	13	15	25	-
May 20-23, 2010 .....	28	19	15	14	24	-
May 6-11, 2010 .....	29	20	12	14	24	1
March 2010 .....	31	19	11	14	24	1
January 23-25, 2010 .....	29	23	14	14	20	-
January 10-14, 2010 .....	29	23	12	16	19	1
December 2009 .....	29	21	13	15	22	-
October 2009 .....	36	20	11	12	21	-
September 2009 .....	38	18	11	14	19	-
July 2009 .....	37	18	10	14	20	1
June 2009 .....	41	19	11	12	17	-
April 2009 .....	45	19	12	10	13	1
February 2009 .....	47	21	12	9	10	1
January 2009 .....	43	23	17	8	6	3
December 2008 .....	45	22	15	8	8	2
October 17-20, 2008+ .....	37	19	10	10	23	1
October 4-5, 2008+ .....	30	22	12	12	23	1
September 19-22, 2008+ .....	29	19	15	14	22	1
September 6-8, 2008+ .....	33	20	13	12	20	2
August 2008+ .....	28	22	13	17	19	1
July 2008+ .....	27	21	16	11	23	2
June 2008+ .....	25	23	17	11	22	2
April 2008+ .....	23	23	16	17	20	1
March 2008+ .....	24	25	18	16	16	1
January 2008 .....	19	30	22	11	14	4

+ Results shown reflect responses among registered voters.

	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure
<b>Barack Obama (cont'd)</b>						
December 2007.....	17	29	22	14	12	6
November 2007.....	15	28	24	12	12	9
September 2007.....	15	27	23	13	12	10
July 2007.....	16	26	24	12	10	12
April 2007.....	19	26	25	8	6	16
March 2007.....	18	19	26	11	6	20
<b>Barack Obama</b>						
<i>High</i>						
February 2009.....	47	21	12	9	10	1
<i>Presidential Term Low</i>						
August 2011.....	24	20	12	14	30	-
<i>All-time Obama Low</i>						
October 28-30, 2006+.....	14	17	18	5	6	40
<b>NBC-WSJ All-time Presidential Tracking High/Low within Presidential Term</b>						
<i>High</i>						
March 1991 (George H.W. Bush).....	50	30	9	6	4	1
<i>Low</i>						
October 17-20, 2008+ (George W. Bush).....	11	18	11	15	45	-
<b>The Democratic Party</b>						
August 2012+.....	19	23	16	17	23	2
July 2012+.....	17	23	20	17	23	-
June 2012.....	14	23	25	18	19	1
May 2012.....	17	22	19	21	19	1
April 2012.....	15	24	21	19	19	1
March 2012.....	15	23	24	18	18	2
January 2012.....	15	23	23	21	18	-
December 2011.....	9	23	25	23	19	1
November 2011.....	15	25	22	18	19	1
October 2011.....	12	25	19	20	22	2
August 2011.....	11	22	21	19	25	2
June 2011.....	13	25	21	19	20	2
May 2011.....	15	26	22	18	17	2
April 2011.....	12	26	22	18	21	1
January 2011.....	15	24	25	19	16	1
December 2010.....	9	28	20	18	23	2
November 2010.....	14	26	18	18	23	1
October 28-30, 2010+.....	16	23	17	19	23	2
October 14-18, 2010+.....	14	24	16	19	26	1
September 2010.....	15	22	20	20	22	1
August 26-30, 2010.....	11	25	19	19	24	2
August 5-9, 2010.....	11	22	22	18	26	1
June 2010.....	11	24	21	20	24	-
May 20-23, 2010.....	15	26	18	18	22	1
May 6-11, 2010.....	11	26	19	18	24	2
March 2010.....	9	28	19	19	24	1
January 23-25, 2010.....	14	25	22	17	21	1
January 10-14, 2010.....	11	27	20	18	23	1
December 2009.....	10	25	19	19	26	1
October 2009.....	14	28	20	14	22	2
September 2009.....	14	27	18	17	22	2
July 2009.....	13	29	19	17	20	2
June 2009.....	19	26	16	16	21	2
April 2009.....	17	28	19	15	19	2

+ Results shown reflect responses among registered voters.

	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure
<b>The Democratic Party (cont'd)</b>						
February 2009.....	20	29	18	14	17	2
December 2008.....	17	32	22	15	13	1
October 17-20, 2008+ .....	16	23	22	17	21	1
October 4-5, 2008+ .....	15	26	20	18	19	2
September 19-22, 2008+ .....	19	23	20	16	20	2
September 6-8, 2008+ .....	24	25	17	19	14	1
August 2008+.....	17	26	21	16	19	1
July 2008+.....	15	28	18	18	19	2
June 2008+ .....	16	27	24	13	19	1
April 2008+.....	17	27	22	15	17	2
March 7-10, 2008+ .....	20	25	18	16	19	2
January 2008 .....	22	25	19	18	15	1
November 2007.....	12	27	24	18	17	2
September 2007.....	8	26	27	22	16	1
July 2007.....	15	27	21	20	15	2
January 2007 .....	13	29	26	16	14	2
October 28-30, 2006+ .....	14	25	25	18	17	1
July 2006.....	7	25	27	22	17	2
January 2006 .....	11	25	28	20	15	1
May 2005 .....	12	26	26	20	14	2
February 2005.....	14	28	28	16	13	1
October 2004+ .....	17	25	22	16	19	1
<i>High</i>						
January 2000 .....	20	30	23	15	10	2
<i>Low</i>						
July 2006.....	7	25	27	22	17	2
<b>The Republican Party</b>						
August 2012+.....	12	24	18	16	29	1
July 2012+.....	11	23	22	18	25	1
June 2012 .....	10	21	23	18	26	2
May 2012 .....	9	23	23	19	24	2
April 2012.....	11	22	23	19	24	1
March 2012 .....	8	24	23	19	24	2
January 2012 .....	8	23	24	19	25	1
December 2011.....	6	21	23	23	25	2
November 2011.....	9	21	23	18	26	3
October 2011 .....	11	22	21	18	26	2
August 2011.....	8	24	21	23	23	1
June 2011 .....	8	22	24	23	21	2
May 2011 .....	8	24	22	21	23	2
April 2011.....	7	24	24	22	22	1
January 2011 .....	7	27	24	21	19	2
December 2010.....	11	27	23	17	20	2
November 2010.....	11	23	24	20	19	3
October 28-30, 2010+ .....	12	22	24	18	23	1
October 14-18, 2010+ .....	8	23	25	19	23	2
September 2010.....	8	23	25	21	22	1
August 26-30, 2010.....	7	23	25	22	21	2
August 5-9, 2010.....	6	18	28	24	22	2
June 2010 .....	6	24	26	23	19	2
May 20-23, 2010 .....	10	23	26	21	19	1
May 6-11, 2010 .....	8	22	26	22	20	2
March 2010.....	6	25	24	20	23	2
January 23-25, 2010 .....	7	25	27	18	20	3
January 10-14, 2010.....	7	23	27	24	18	1

+ Results shown reflect responses among registered voters.



	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure
<b>The Republican Party (cont'd)</b>						
December 2009.....	5	23	27	24	19	2
October 2009.....	6	19	27	23	23	2
September 2009.....	5	23	27	22	21	2
July 2009.....	9	19	29	21	20	2
June 2009.....	6	19	29	23	21	2
April 2009.....	7	22	25	22	22	2
February 2009.....	7	19	24	25	22	3
December 2008.....	7	20	20	26	26	1
October 17-20, 2008+.....	11	21	18	23	25	2
October 4-5, 2008+.....	12	23	17	21	26	1
September 19-22, 2008+.....	13	21	18	19	28	1
September 6-8, 2008+.....	18	22	15	18	25	2
August 2008+.....	10	25	22	19	23	1
July 2008+.....	8	23	20	22	26	1
June 2008+.....	7	21	24	22	25	1
April 2008+.....	8	19	23	22	26	2
March 7-10, 2008+.....	10	24	15	21	28	2
January 2008.....	13	21	26	19	18	3
November 2007.....	8	24	24	20	22	2
September 2007.....	8	23	20	27	20	2
July 2007.....	8	25	19	23	23	2
January 2007.....	10	23	21	23	21	2
Oct 28-30, 2006+.....	15	20	16	20	28	1
July 2006.....	11	22	18	21	25	3
January 2006.....	13	24	20	20	22	1
May 2005.....	13	27	17	19	22	2
February 2005.....	17	27	19	18	18	1
October 2004+.....	20	24	18	15	22	1
<i>High</i>						
December 2001.....	21	36	18	13	9	3
<i>Low</i>						
August 5-9, 2010.....	6	18	28	24	22	2
<b>Mitt Romney</b>						
August 2012+.....	18	20	17	15	29	1
July 2012+.....	13	22	23	16	24	2
June 2012.....	9	24	22	17	22	6
May 2012.....	10	24	23	19	19	5
April 2012.....	10	23	26	18	18	6
March 2012.....	6	22	28	20	19	5
January 2012.....	6	25	26	21	15	7
December 2011.....	4	20	30	21	11	14
November 2011.....	5	21	32	17	13	12
October 2011.....	6	21	30	17	12	14
August 2011.....	5	19	32	18	11	15
June 2011.....	7	20	30	16	10	17
February 2011.....	6	19	30	13	12	20
December 9-13, 2010.....	10	18	30	10	10	22
September 2010.....	6	15	29	20	10	20
March 2010.....	7	20	29	16	9	19
July 2009.....	10	18	30	12	8	22
April 2008+.....	9	19	31	17	11	13
January 2008.....	7	21	24	19	13	16
December 2007.....	9	16	26	16	11	22
November 2007.....	4	18	27	17	12	22
September 2007.....	6	18	26	14	11	25
June 2007.....	5	16	23	13	7	36
March 2007.....	4	11	24	11	6	44
December 2006.....	3	8	22	7	4	56

+ Results shown reflect responses among registered voters.

**Q8 (cont'd)**

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
<b>Joe Biden</b>						
August 2012+ .....	15	21	20	14	26	4
July 2012+ .....	15	20	23	14	23	5
May 2012 .....	15	20	21	16	21	7
December 2010.....	10	24	25	15	18	8
August 26-30, 2010.....	13	21	21	15	20	9
January 10-14, 2010 .....	15	23	25	15	14	8
July 2009.....	13	25	20	17	19	6
January 2009 .....	20	27	22	12	9	10
December 2008.....	20	25	25	12	11	7
October 17-20, 2008+ .....	28	23	19	12	14	4
October 4-5, 2008+ .....	21	22	24	12	15	6
September 19-22, 2008+ .....	17	20	25	13	16	9
September 6-8, 2008+ .....	18	22	23	13	12	12
September 2007.....	4	13	26	11	11	35
December 2006.....	3	14	23	10	6	44
June 2004+ .....	5	11	25	6	4	49
<b>Paul Ryan</b>						
August 2012+ .....	19	14	18	11	21	17
June 2011 .....	6	11	19	8	10	46
<b>Bill Clinton</b>						
August 2012+ .....	34	23	18	13	10	2
August 2011 .....	32	25	21	11	11	-
September 2010.....	29	26	21	13	10	1
January 2009 .....	25	27	16	14	17	1
December 2008 .....	23	26	21	12	17	1
August 2008+.....	20	25	16	19	20	-
June 2008+ .....	16	24	17	17	25	1
April 2008+.....	18	21	18	18	24	1
March 24-25, 2008+ .....	20	22	15	18	25	-
March 7-10, 2008+ .....	20	22	11	13	32	2
January 2008 .....	24	23	14	11	27	1
November 2007.....	25	23	13	14	25	-
March 2007 .....	27	21	16	14	21	1
April 2006.....	27	23	16	12	21	1
June 2004+ .....	20	22	16	14	27	1
January 2002 .....	17	19	13	13	36	2
June 2001 .....	18	21	15	15	31	-
January 2001 .....	32	24	11	12	21	-
<i>High</i>						
January 1993 .....	33	31	15	9	7	5
<i>Low</i>						
March 2001 .....	17	17	13	14	38	1
<b>Chris Christie</b>						
August 2012+ .....	11	17	21	10	9	32
June 2011 .....	10	13	19	7	7	44

+ Results shown reflect responses among registered voters.

SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)

	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Bill Clinton.....	57	23	34
Chris Christie .....	28	19	9
Barack Obama.....	48	43	5
The Democratic Party.....	42	40	2
Paul Ryan .....	33	32	-
Joe Biden.....	36	40	-4
Mitt Romney .....	38	44	-6
The Republican Party.....	36	45	-9

Now, thinking again about this November's elections...

Q9 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>	<u>12/11+</u>	<u>11/11+</u>	<u>10/11+</u>
Republican-controlled Congress .....	42	45	44	43	44	41	41	43	43	41
Democrat-controlled Congress.....	47	46	45	44	46	46	47	45	46	45
Not sure.....	11	9	11	13	10	13	12	12	11	14
		<u>8/11+</u>	<u>6/11+</u>	<u>10/10+</u>	<u>9/10+</u>	<u>8/26- 30/10+</u>	<u>8/5- 9/10+</u>	<u>6/10+</u>	<u>5/20- 23/10+</u>	<u>5/6- 11/10+</u>
		47	44	44	44	43	42	45	44	44
		41	44	46	44	43	43	43	43	44
		12	12	10	12	14	15	12	13	12
		<u>3/10+</u>	<u>1/23- 25/10+</u>	<u>1/10- 14/10+</u>	<u>12/09+</u>	<u>10/09+</u>	<u>9/09+</u>	<u>7/09+</u>	<u>4/09+</u>	<u>11/08+</u>
		42	42	41	41	38	40	39	39	36
		45	44	41	43	46	43	46	48	48
		13	14	18	16	16	17	15	13	16
	<u>10/08+</u>	<u>9/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	<u>11/07+</u>	<u>9/07+</u>	<u>10/06+</u>
	36	37	36	36	33	34	35	37	35	37
	49	50	47	49	52	49	49	46	47	52
	15	13	17	15	15	17	16	17	18	11
	<u>9/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>4/06+</u>	<u>3/06+</u>	<u>1/06+</u>	<u>12/05+</u>	<u>11/05+</u>	<u>10/05+</u>	<u>7/05+</u>
	39	38	38	39	37	38	38	37	39	40
	48	48	49	45	50	47	46	48	48	45
	13	14	13	16	13	15	16	15	13	15
	<u>5/05+</u>	<u>10/04+</u>	<u>9/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>10/02+</u>	<u>9/02</u>
	40	43	42	42	41	42	42	42	43	42
	47	44	46	44	44	45	43	42	42	42
	13	13	12	14	15	13	15	16	15	16
	<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	<u>12/01</u>	<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	<u>6/99</u>	<u>4/99</u>	<u>3/99</u>
	43	42	44	42	40	39	39	42	41	37
	41	41	40	40	44	41	43	41	40	43
	16	17	16	18	16	20	18	17	19	20
	<u>10/98+</u>	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	<u>2/98</u>	<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>
	41	40	41	39	41	40	41	41	45	44
	43	39	40	40	37	42	37	39	39	38
	16	21	19	21	22	18	22	20	16	18

+ Results shown reflect responses among registered voters.

Q10 In the next election for U.S. Congress, do you feel that your representative deserves to be reelected, or do you think that it is time to give a new person a chance?

	<u>8/12+</u>	<u>3/12+</u>	<u>8/11+</u>	<u>10/28- 30/10+</u>	<u>8/26- 30/10+</u>	<u>6/10+</u>	<u>1/10- 14/10+</u>	<u>12/09+</u>
Deserves to be reelected.....	43	40	42	37	31	35	39	38
Give new person a chance .....	47	48	47	51	56	57	49	49
Not sure .....	10	12	11	12	13	8	12	13
		<u>10/09+</u>	<u>9/09+</u>	<u>7/08+</u>	<u>11/07+</u>	<u>6/07+</u>	<u>10/13- 16/06+</u>	<u>9/30- 10/2/0 6+</u>
		41	40	40	39	41	39	38
		49	49	47	51	48	45	45
		10	11	13	10	11	16	17
		<u>9/8- 11/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>3/06+</u>	<u>1/06+</u>	<u>12/05+</u>	<u>11/05+</u>
		41	38	42	41	41	41	37
		43	48	45	48	46	44	51
		16	14	13	11	13	15	12
		<u>5/05+</u>	<u>10/04+</u>	<u>10/02+</u>	<u>9/02</u>	<u>10/00+</u>	<u>9/00+</u>	<u>6/00+</u>
		42	49	42	41	50	49	49
		45	34	39	42	35	38	39
		13	17	19	17	15	13	12
	<u>12/99</u>	<u>10/98+</u>	<u>12/97+</u>	<u>10/94+</u>	<u>9/94</u>	<u>5/94</u>	<u>1/94</u>	<u>10/93</u>
	42	48	41	39	30	34	35	34
	47	37	45	49	53	50	47	52
	11	15	14	12	17	16	18	14
	<u>9/93</u>	<u>7/93</u>	<u>10/92+</u>	<u>9/92+</u>	<u>7/92+</u>	<u>4/92+</u>	<u>2/92+</u>	<u>1/92+</u>
	37	30	31	31	27	33	37	42
	47	55	56	56	62	57	52	48
	16	15	13	13	11	10	11	10

+ Results shown reflect responses among registered voters.

Q11 If the next election for president were held today, with (ROTATE:) Mitt Romney and Paul Ryan as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote?+

Mitt Romney and Paul Ryan .....	44
Barack Obama and Joe Biden .....	48
Depends (VOL) .....	1
Neither/other (VOL).....	4
Not sure .....	3

+ Results shown reflect responses among registered voters.

### Trial Heat Trend Data

	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>	<u>12/11+</u>	<u>11/11+</u>
Mitt Romney .....	43	44	43	43	44	43	45	43
Barack Obama .....	49	47	47	49	50	49	47	49
Depends (VOL) .....	1	1	1	1	1	1	1	1
Neither/other (VOL) .....	5	3	6	4	4	4	4	4
Not sure .....	2	5	4	2	1	3	3	3
	<u>10/11+</u>	<u>8/11+</u>	<u>6/11+</u>	<u>2/11+</u>	<u>12/10</u>	<u>1/08</u>	<u>11/07</u>	<u>9/07</u>
	44	45	43	40	40	35	36	34
	46	46	49	49	47	48	48	51
	1	2	1	-	1	2	1	1
	5	4	3	6	6	7	6	7
	4	3	4	5	6	8	9	7

+ Results shown reflect responses among registered voters.

Q12 Would you definitely vote for (Romney and Ryan/Obama and Biden), probably vote for (Romney and Ryan/Obama and Biden) but are still thinking about it, or are you just leaning toward voting for (Romney and Ryan/Obama and Biden)?

RESULTS SHOWN AMONG VOTERS WHO CHOSE EACH CANDIDATE

	Romney Voters+				
	8/12	7/12	6/12	5/12	4/12
Definitely vote for candidate .....	72	72	68	72	65
Probably vote for candidate .....	15	12	20	14	16
Just leaning toward voting for candidate .....	13	15	12	14	19
Not sure .....	-	1	-	-	-

	Obama Voters+				
	8/12	7/12	6/12	5/12	4/12
Definitely vote for candidate .....	76	78	78	73	74
Probably vote for candidate .....	13	13	10	13	13
Just leaning toward voting for candidate .....	10	9	12	13	12
Not sure .....	1	-	-	1	1

+ Results shown reflect responses among registered voters.

RESULTS SHOWN OFF BASE OF ALL REGISTERED VOTERS

	Romney Voters+				
	8/12	7/12	6/12	5/12	4/12
Definitely vote for candidate .....	32	31	30	31	28
Probably vote for candidate .....	6	5	9	6	7
Just leaning toward voting for candidate .....	6	7	5	6	8
Not sure .....	-	-	-	-	-
TOTAL VOTE (Q9) .....	44	43	44	43	43

	Obama Voters+				
	8/12	7/12	6/12	5/12	4/12
Definitely vote for candidate .....	37	38	37	34	37
Probably vote for candidate .....	6	6	5	6	6
Just leaning toward voting for candidate .....	5	4	5	7	6
Not sure .....	-	1	-	-	-
TOTAL VOTE (Q9) .....	48	49	47	47	49

+ Results shown reflect responses among registered voters.

Q13 Now, which of the following best describes how you would feel if (READ ITEM) were elected president -- optimistic and confident that he would do a good job, satisfied and hopeful that he would do a good job, uncertain and wondering whether he would do a good job, or pessimistic and worried that he would do a bad job? (ROTATE)

	Optimistic And <u>Confident</u>	Satisfied And <u>Hopeful</u>	Uncertain And <u>Wondering</u>	Pessimistic And <u>Worried</u>	Not Sure
<b>Barack Obama</b>					
August 2012+ .....	23	27	11	39	-
April 2012+ .....	20	29	16	34	1
August 2011+ .....	23	23	14	40	-
November 1-2, 2008++ .....	34	24	16	25	1
October 17-20, 2008 ++ .....	28	29	19	23	1
<b>Mitt Romney</b>					
August 2012+ .....	18	24	24	34	-
April 2012+ .....	15	28	29	27	1
August 2011+ .....	13	24	35	21	7

+ Results shown reflect responses among registered voters.

++ Results shown reflect responses among likely voters.

Q14 And, do you care who wins the presidential election this November or do you not care all that much?+\*

Care who wins .....	92
Do not care all that much.....	8
Not sure .....	-

+ Results shown reflect responses among registered voters.  
\* Asked of one-half the respondents (FORM A).

Now...

(Q15 & Q16 ROTATED)

Q15 Has what you have you seen, read, or heard in the past couple of weeks about Mitt Romney and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	<u>8/12+</u>	<u>7/12+</u>
<b>Yes, Have Seen/Heard/Read Something</b>		
More favorable .....	32	28
Less favorable .....	44	43
Has made no difference (VOL) .....	10	13
<b>No, Have Not Seen/Heard/Read Anything .....</b>	12	16
Not Sure .....	-	-

+ Results shown reflect responses among registered voters.

<b>John McCain 2008 Trend</b>				
	<u>10/17- 20/08+</u>	<u>9/19- 22/08+</u>	<u>9/6- 8/08+</u>	<u>8/08+</u>
<b>Yes, Have Seen/Heard/Read Something</b>				
More favorable.....	28	33	40	27
Less favorable .....	53	41	33	32
Has made no difference (VOL) .....	16	20	22	25
<b>No, Have Not Seen/Heard/Read Anything .....</b>	1	5	4	16
<b>Not Sure</b> .....	2	1	1	-

+ Results shown reflect responses among registered voters.

<b>George W. Bush 2004 Trend</b>		
	<u>10/29- 31/04++</u>	<u>10/16- 18/04++</u>
<b>Yes, Have Seen/Heard/Read Something</b>		
More favorable.....	28	32
Less favorable.....	34	37
Has made no difference (VOL) .....	31	26
<b>No, Have Not Seen/Heard/Read Anything....</b>	6	4
<b>Not Sure</b> .....	1	1

++ Results shown reflect responses among likely voters ONLY.

Q16 Has what you have you seen, read, or heard in the past couple of weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	8/12+	7/12+
<b>Yes, Have Seen/Heard/Read Something</b>		
More favorable .....	30	27
Less favorable.....	40	44
Has made no difference (VOL) .....	16	14
<b>No, Have Not Seen/Heard/Read Anything.....</b>	14	14
Not Sure.....	-	1

+ Results shown reflect responses among registered voters.

<b>Barack Obama 2008 Trend</b>				
	10/17- 20/08+	9/19- 22/08+	9/6- 8/08+	8/08+
<b>Yes, Have Seen/Heard/Read Something</b>				
More favorable .....	48	34	36	30
Less favorable .....	29	30	27	34
Has made no difference (VOL).....	20	27	30	23
<b>No, Have Not Seen/Heard/Read Anything .....</b>	2	7	5	12
Not Sure .....	1	2	2	1

+ Results shown reflect responses among registered voters.

<b>John Kerry 2004 Trend</b>		
	10/29- 31/04++	10/16- 18/04++
<b>Yes, Have Seen/Heard/Read Something</b>		
More favorable.....	35	39
Less favorable .....	36	36
Has made no difference (VOL).....	24	21
<b>No, Have Not Seen/Heard/Read Anything ...</b>	5	3
Not Sure .....	-	1

++ Results shown reflect responses among likely voters ONLY.

Q17 From what you have seen or heard, do you feel that either of the candidates for president is running a negative campaign? (IF "YES," ASK:) Which candidate do you think is running a negative campaign (ROTATE:) – Mitt Romney or Barack Obama?

	<u>8/12+</u>	<u>7/12+</u>
Yes, Mitt Romney is running a negative campaign .....	11	12
Yes, Barack Obama is running a negative campaign.....	20	22
Yes, both are running negative campaigns (VOL) .....	43	34
No, neither is running a negative campaign .....	21	25
Not sure .....	5	7

+ Results shown reflect responses among registered voters.

<b>October – September 2008 +</b>		
	9/19- <u>22/08+</u>	<u>8/08+</u>
Yes, John McCain is running a negative campaign .....	22	29
Yes, Barack Obama is running a negative campaign ....	11	5
Yes, both are running negative campaigns (VOL) .....	36	19
No, neither is running a negative campaign .....	26	41
Not sure.....	5	6

+ Results shown reflect responses among registered voters.

<b>October 16 – 18, 2004 +</b>	
Yes, George W. Bush is running a negative campaign ....	15
Yes, John Kerry is running a negative campaign .....	15
Yes, both are running negative campaigns (VOL).....	45
No, neither is running a negative campaign .....	23
Not sure.....	2

+ Results shown reflect responses among registered voters.

<b>July 2000 +</b>	
Yes, George W. Bush is a negative campaigner .....	8
Yes, Al Gore is a negative campaigner .....	13
Yes, both are negative campaigners (VOL) .....	16
No, neither is a negative campaigner .....	57
Not sure.....	6

+ Results shown reflect responses among registered voters.



**(Q18 & Q19 ROTATED)**

Q18 Do you think if Barack Obama is re-elected as president he will mostly bring the right kind of change to the country, mostly bring the wrong kind of change, or will not really bring much change either way?

	<u>8/12+</u>	<u>5/12</u>
Will bring right kind of change.....	37	35
Will bring wrong kind of change .....	32	31
Will not bring much change either way .....	29	33
Not sure .....	2	2

+ Results shown reflect responses among registered voters.

Q19 Do you think if Mitt Romney wins the presidency he will mostly bring the right kind of change to the country, mostly bring the wrong kind of change, or will not really bring much change either way?

	<u>8/12+</u>	<u>5/12</u>
Will bring right kind of change.....	38	32
Will bring wrong kind of change .....	34	25
Will not bring much change either way .....	26	37
Not sure .....	2	6

+ Results shown reflect responses among registered voters.

Q20 Does Mitt Romney's selection of Paul Ryan as his vice-presidential running mate make you more likely to vote for Mitt Romney, less likely to vote for Mitt Romney, or does it not affect your vote either way?+

More likely to vote for Mitt Romney .....	22
Less likely to vote for Mitt Romney .....	23
Does not affect vote either way .....	54
Not sure.....	1

+ Results shown reflect responses among registered voters.

<b>2000-2008 TREND</b>					
	<i>Obama/ Biden</i>	<i>McCain/ Palin</i>	<i>Kerry/ Edwards</i>	<i>Gore/ Lieberman</i>	<i>Bush/ Cheney</i>
	<u>9/08+</u>	<u>9/08+</u>	<u>7/04+</u>	<u>8/00+</u>	<u>7/00+</u>
More likely to vote for Candidate .....	24	34	28	20	16
Less likely to vote for Candidate .....	16	25	7	7	14
Does not affect vote either way.....	58	40	65	71	69
Not sure .....	2	1	-	2	1

+ Results shown reflect responses among registered voters.

Q21 Now, I'd like you to compare Barack Obama and Mitt Romney on a few qualities that people might look for in a president. For each one, please tell me whether you think that Barack Obama would be better or Mitt Romney would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so. Who do you think would be better when it comes to (READ ITEM. RANDOMIZE.)--Barack Obama or Mitt Romney, or do you think that both would be equally good or neither would be good?

*THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER*

	Barack Obama Better	Mitt Romney Better	Both Would Be Equally Good	Neither Would Be Good	Depends (VOL)	Not Sure
<b>Being easygoing and likable.</b>						
August 2012+*	58	23	15	4	-	-
April 2012	54	18	19	7	-	2
<b>Dealing with issues of concern to women.</b>						
August 2012+	52	24	10	9	-	5
April 2012	49	21	15	10	-	5
<b>Caring about average people.</b>						
August 2012+	52	30	8	9	-	1
April 2012	52	22	9	15	-	2
<b>Being knowledgeable and experienced enough to handle the presidency.</b>						
August 2012+	46	35	11	7	-	1
July 2012+	48	32	13	7	-	-
April 2012	45	30	15	8	-	2
November 2011	44	28	16	8	-	4
<b>Dealing with issues of concern to seniors.</b>						
August 2012+	46	34	8	9	-	3
<b>Being a calm and steady leader in a crisis.</b>						
August 2012+**	46	34	12	4	-	4
<b>Being a good commander-in-chief.</b>						
August 2012+**	45	38	8	7	-	2
July 2012+	45	35	9	9	2	-
April 2012	43	33	14	9	-	1
November 2011	41	29	13	12	-	5
<b>Sharing your positions on the issues.</b>						
August 2012+	44	36	7	10	-	3
April 2012	40	34	8	15	-	3
<b>Being consistent and standing up for his beliefs.</b>						
August 2012+**	43	37	11	7	1	1
July 2012+	37	35	17	9	2	-
April 2012	41	30	14	13	-	2
November 2011	41	27	16	14	-	2
<b>Being open and transparent.</b>						
August 2012+**	43	31	6	17	-	3
<b>Being honest and straightforward.</b>						
August 2012+*	41	30	10	18	-	1
April 2012	37	30	10	21	-	2
<b>Being firm in his positions on the issues.</b>						
August 2012+*	38	37	13	11	-	1

+ Results shown reflect responses among registered voters.

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

*THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER*

	<u>Barack Obama Better</u>	<u>Mitt Romney Better</u>	<u>Both Would Be Equally Good</u>	<u>Neither Would Be Good</u>	<u>Depends (VOL)</u>	<u>Not Sure</u>
<b>Having good ideas for how to improve the economy.</b>						
August 2012+ .....	38	44	7	10	-	1
July 2012+ .....	36	43	9	11	1	-
April 2012 .....	34	40	11	13	-	2
November 2011 .....	32	36	14	14	-	4
<b>Having executive and managerial skills.</b>						
August 2012+* .....	32	45	15	6	-	1
<b>Changing business as usual in Washington.</b>						
August 2012+ .....	31	37	5	24	-	3
July 2012+ .....	32	33	6	27	2	-
April 2012 .....	29	36	9	23	-	3

+ Results shown reflect responses among registered voters.  
\* Asked of one-half the respondents (FORM A).  
\*\* Asked of one-half the respondents (FORM B).

**Moving on...**

Q22 When it comes to his approaches to issues, would you say that (READ ITEM) is in the mainstream of most Americans' thinking, or is out of step with most Americans' thinking? (RANDOMIZE)

(REPUBLICAN AND DEMOCRATIC CANDIDATES FOR CONGRESS ASKED LAST AND ROTATE)

And, now thinking about some groups...When it comes to their approaches to issues, would you say that (READ ITEM) are generally in the mainstream of most Americans' thinking, or are generally out of step with most Americans' thinking? (ROTATE)

*THIS TABLE RANKED BY "IN THE MAINSTREAM"*

	<u>In The Mainstream</u>	<u>Out Of Step</u>	<u>Not Sure</u>
<b>Barack Obama</b>			
August 2012+ .....	54	44	3
July 2008+ .....	60	29	11
<b>Democratic candidates for Congress</b>			
August 2012+ .....	45	48	7
<b>Mitt Romney</b>			
August 2012+ .....	44	51	5
<b>Joe Biden</b>			
August 2012+ .....	40	49	12
<b>Paul Ryan</b>			
August 2012+ .....	38	41	20
<b>Republican candidates for Congress</b>			
August 2012+ .....	38	54	8

+ Results shown reflect responses among registered voters.

**July 2008 +**

	<u>In The Mainstream</u>	<u>Out Of Step</u>	<u>Not Sure</u>
John McCain .....	45	42	13

Q23 Compared to when Barack Obama became President—do you think that the country is better off, worse off or in about the same place?

	<u>8/12+</u>	<u>8/10</u>
Better off .....	31	31
Worse off.....	42	40
Same place .....	27	28
Not sure .....	-	1

+ Results shown reflect responses among registered voters.

**Changing topics...**

Q24a Has what you have seen, read, or heard about Mitt Romney's previous business experience managing a firm that specializes in buying, restructuring, and selling companies made you feel ... more positive or more negative about him, not made much difference in your opinion or do you not know enough about this to have an opinion at this time?

	<u>8/12+*</u>	<u>6/12</u>	<u>1/12</u>
More positive .....	25	23	16
More negative .....	28	28	22
Not much difference .....	27	24	37
Don't know enough .....	20	24	25
Not Sure.....	-	1	-

+ Results shown reflect responses among registered voters.  
\* Asked of one-half the respondents (FORM A).

Q24b Has what you have seen, read, or heard about Mitt Romney's tax returns and the percent he has paid in federal income taxes made you feel ... more positive or more negative about him, not made much difference in your opinion or do you not know enough about this to have an opinion at this time?

	<u>8/12+**</u>	<u>7/12+</u>	<u>1/12</u>
More positive .....	6	4	3
More negative .....	36	32	27
Not much difference .....	41	40	43
Don't know enough .....	17	23	26
Not Sure.....	-	1	1

+ Results shown reflect responses among registered voters.  
\*\* Asked of one-half the respondents (FORM B).

**(Q25 & Q26 ROTATED)**

**And...**

Q25 Have you received any mail, e-mail, telephone calls, contact on social media like Facebook or Twitter or any other personal contact encouraging you to vote for Mitt Romney? (IF 'YES,' PLEASE SPECIFY/ACCEPT MULTIPLE RESPONSES)+

*THIS TABLE RANKED BY HIGHEST COMBINED PERCENTAGE*

<b>Total Contacted</b>	<b>24</b>
Mail.....	11
Social Media.....	8
E-Mail.....	7
Telephone calls.....	7
Other personal contact.....	2
None.....	75
Not sure.....	1

+ Results shown reflect responses among registered voters.

Q26 Have you received any mail, e-mail, telephone calls, contact on social media like Facebook or Twitter or any other personal contact encouraging you to vote for Barack Obama? (IF 'YES,' PLEASE SPECIFY/ACCEPT MULTIPLE RESPONSES)+

*THIS TABLE RANKED BY HIGHEST COMBINED PERCENTAGE*

<b>Total Contacted</b>	<b>30</b>
E-Mail.....	13
Mail.....	10
Social Media.....	10
Telephone calls.....	6
Other personal contact.....	3
None.....	69
Not sure.....	1

+ Results shown reflect responses among registered voters.

**Now, please tell me...**

Q27 Do you agree or disagree with the following statement: "The economic and political systems in the country are stacked against people like me?"

	<u>8/12+</u>	<u>5/10</u>	<u>7/02</u>	<u>6/97</u>	<u>4/97</u>	<u>6/94</u>	<u>6/93</u>	<u>10/92+</u>	<u>9/92+</u>	<u>7/92+</u>	<u>5/92+</u>
Agree .....	54	47	34	40	52	45	35	49	50	56	45
Disagree .....	39	47	59	53	43	48	58	45	45	37	49
Not sure .....	7	6	7	7	5	7	7	6	5	7	6

  

	<u>4/92+</u>	<u>2/92+</u>	<u>1/92+</u>	<u>12/91+</u>	<u>10/91+</u>	<u>10/90+</u>	<u>10/23- 10/14-</u> <u>26/88+</u>	<u>16/88+</u>	<u>9/88+</u>	<u>8/88+</u>
	59	47	43	44	48	42	43	50	43	51
	37	47	51	49	46	54	48	42	46	39
	4	6	6	7	6	4	9	8	11	10

+ Results shown reflect responses among registered voters.

**Now, turning to the economy...**

Q28 During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>	<u>4/12</u>	<u>3/12</u>
Economy will get better.....	36	27	35	33	38	40
Economy will get worse .....	18	25	20	19	19	23
Economy will stay about the same....	38	45	41	46	42	35
Not sure .....	8	3	4	2	1	2

  

	<u>1/12</u>	<u>12/11</u>	<u>11/11</u>	<u>10/11</u>	<u>8/11</u>	<u>7/11</u>
	37	30	25	21	22	26
	17	22	28	32	30	31
	44	47	47	45	47	41
	2	1	-	2	1	2

  

	<u>6/11</u>	<u>4/11</u>	<u>2/11</u>	<u>1/11</u>	<u>12/10</u>	<u>11/10</u>	<u>10/14-</u> <u>18/10+</u>
	29	33	29	40	32	37	37
	30	21	29	17	24	15	20
	39	46	41	42	42	46	41
	2	-	1	1	2	2	2

  

	<u>9/10</u>	<u>8/26-</u> <u>30/10</u>	<u>8/5-</u> <u>9/10</u>	<u>6/10</u>	<u>5/6-</u> <u>10/10</u>	<u>3/10</u>	<u>1/10-</u> <u>14/10</u>	<u>10/09</u>	<u>9/09</u>
	32	26	34	33	40	41	41	42	47
	24	26	25	23	20	22	19	22	20
	41	45	39	43	38	36	38	33	30
	3	3	2	1	2	1	2	3	3

  

	<u>7/09</u>	<u>6/09</u>	<u>4/09</u>	<u>10/08+</u>	<u>9-</u> <u>10/06+</u>	<u>10/04+</u>	<u>10/02+</u>	<u>10/98+</u>	<u>10/94</u>
	44	46	38	38	22	43	41	17	31
	21	22	30	20	22	10	20	24	24
	32	29	30	37	51	33	34	54	40
	3	3	2	5	5	14	5	5	5

<sup>1</sup> Prior to April 2001, the question was phrased, "Over the next year..."

+ Results shown reflect responses among registered voters.

Q29 Do you think the U.S. economy is recovering or is not recovering?

	<u>8/12+</u>	<u>6/12</u>
Economy is recovering .....	50	51
Economy is not recovering .....	46	44
Mixed/In between (VOL).....	3	5
Not sure.....	1	-

+ Results shown reflect responses among registered voters.

Q30a Now, thinking about what you have seen, read, and heard in the last few weeks about our country's economy, in general, would you say it has made you feel more optimistic or less optimistic about the direction of the economy?

	<u>8/12+*</u>	<u>7/12</u>	<u>6/12</u>	<u>5/12</u>	<u>1/12</u>
More optimistic .....	46	37	43	42	46
Less optimistic .....	46	55	49	53	44
Mixed (VOL).....	5	4	4	3	5
Not Sure.....	3	4	4	2	5

+ Results shown reflect responses among registered voters.  
\* Asked of one-half the respondents (FORM A).

Q30b The government agency that follows the job market recently found that in the month of July one hundred and sixty three thousand (163,000) jobs were created and the unemployment rate was eight point three percent (8.3%). Do you think that these statistics are a reason for optimism about the economic conditions in the country, or do you **not** think that these statistics are a reason for optimism about the economic conditions in the country?

	<u>8/12+**</u>	<u>6/12<sup>2</sup></u>	<u>5/12<sup>1</sup></u>
Reason for optimism .....	42	43	44
Not a reason for optimism.....	54	52	50
Mixed (VOL) .....	1	2	1
Not Sure .....	3	3	5

+ Results shown reflect responses among registered voters.  
\*\* Asked of one-half the respondents (FORM B).  
<sup>1</sup> In May, the question referenced the April 2012 labor statistics: 115,000 jobs and 8.1% unemployment.  
<sup>2</sup> In June, the question referenced the May 2012 labor statistics: 69,000 jobs and 8.2% unemployment.

**(Q31 & Q32 ROTATED)**

Q31 And how confident are you that **Barack Obama** has the right set of goals and policies to improve the economy--extremely confident, quite confident, only somewhat confident, or not at all confident?

	<u>8/12+</u>	<u>5/12</u>	<u>8/10</u>	<u>1/10-14/10</u>	<u>12/09</u>	<u>9/09</u>	<u>7/09</u>	<u>6/09</u>
Extremely confident.....	16	13	16	16	13	18	16	20
Quite confident .....	18	19	21	19	20	22	23	26
Only somewhat confident .....	22	26	24	31	29	27	28	24
Not at all confident .....	44	41	39	33	36	32	32	29
Not sure.....	-	-	-	1	2	1	1	1

+ Results shown reflect responses among registered voters.

Q32 And how confident are you that **Mitt Romney** has the right set of goals and policies to improve the economy--extremely confident, quite confident, only somewhat confident, or not at all confident?+

	<u>8/12+</u>	<u>5/12</u>
Extremely confident .....	11	7
Quite confident.....	16	12
Only somewhat confident.....	31	40
Not at all confident .....	42	36
Not sure .....	-	5

+ Results shown reflect responses among registered voters.

**Now, thinking about something else...**

Q33 Do you feel that Medicare needs a complete overhaul, that it needs major changes, that it needs minor modifications, or do you think it is pretty much okay the way it is?

	8/12+	6/11	4/11
Complete overhaul .....	15	15	16
Major changes .....	27	28	28
Minor modifications.....	39	37	38
Pretty much OK the way it is .....	15	15	15
Not sure.....	4	5	3

+ Results shown reflect responses among registered voters.

Q34 There is currently a proposal to change how Medicare would work so seniors being enrolled in the program ten years from now would be given a guaranteed payment some call a voucher from the federal government. Seniors would either purchase one of several government-approved coverage plans from a private health insurance company or pay somewhat more to stay in the traditional Medicare program. Do you think this is a good idea, a bad idea, or do you not know enough about this to have an opinion at this time?+

Good idea.....	15
Bad idea .....	30
No opinion .....	51
Not sure.....	4

+ Results shown reflect responses among registered voters.

<p>There is currently a proposal to change how Medicare would work so seniors being enrolled in the program ten years from now would be given a guaranteed payment called a voucher from the federal government to purchase a Medicare approved coverage plan from a private health insurance company. Do you think this is a good idea, a bad idea, or do you not know enough about this to have an opinion at this time?</p>		
	6/11	4/11
Good idea.....	22	21
Bad idea .....	31	22
No opinion .....	45	56
Not sure.....	2	1

**Now, thinking some more about this proposed change to Medicare...**

Q35 Which of the following statements do you agree with more? (ROTATE)

Mitt Romney who says this proposal is a good idea because it would strengthen Medicare and reduce government costs for Medicare by giving future seniors more control over their own health care dollars and a choice between traditional Medicare and a variety of private plans.

...or...

Barack Obama who says this proposal is a bad idea because it would end Medicare as we know it by turning it into a voucher system giving seniors a set amount of money to pay for their health care costs and leaving them to personally cover costs above this amount.

Mitt Romney .....	34
Barack Obama.....	50
Mixed/Some of both (VOL) .....	2
Neither (VOL) .....	5
Not sure .....	9

+ Results shown reflect responses among registered voters.



**FACTUALS: Now I am going to ask you a few questions for statistical purposes only.**

QF1a Are you currently registered to vote [LANDLINE: at this address; CELL: in (state from Q1x)]?+

Registered.....	100
Not registered.....	-
Not sure.....	-

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in last November's election for president? (IF "YES," ASK:) For whom did you vote—Barack Obama, John McCain, or someone else?+

<b>Yes, Voted</b>	
Voted for Barack Obama .....	45
Voted for John McCain .....	36
Voted for someone else .....	4
Not sure .....	2
<b>No, Did Not Vote</b>	
Not sure .....	1

+ Results shown reflect responses among registered voters.

QF1d And did you happen to vote in the 2010 election for U.S. Congress?+

Yes, Voted.....	65
No, did not vote .....	31
Not sure.....	4

+ Results shown reflect responses among registered voters.

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work?+

<b>Currently Employed</b>	
Professional, manager .....	24
White-collar worker .....	20
Blue-collar worker .....	16
Farmer, rancher .....	-
<b>Not Currently Employed</b>	
Student .....	3
Homemaker .....	7
Retired .....	23
Unemployed, looking for work.....	6
Other.....	-
Not sure .....	1

+ Results shown reflect responses among registered voters.

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)+

Grade school .....	1
Some high school.....	3
High school graduate .....	24
Some college, no degree.....	19
Vocational training/2-year college .....	11
4-year college/bachelor's degree.....	24
Some postgraduate work, no degree .....	2
2-3 years postgraduate work/master's degree.....	12
Doctoral/law degree .....	4
Not sure/refused.....	-

+ Results shown reflect responses among registered voters.

QF4a Generally speaking, do you think of yourself as (ROTATE:) a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")+

Strong Democrat .....	24
Not very strong Democrat .....	10
Independent/lean Democrat .....	11
Strictly Independent .....	13
Independent/lean Republican.....	12
Not very strong Republican .....	9
Strong Republican.....	18
Other (VOL).....	3
Not sure.....	1

+ Results shown reflect responses among registered voters.

**Now, thinking about something else...**

QF4b Do you consider yourself a supporter of the Tea Party Movement?

	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>
Yes .....	26	25	24	30	25	28	27
No .....	63	65	64	60	64	63	66
Depends (VOL) ....	3	2	3	2	2	2	2
Not sure .....	8	7	9	8	9	7	5

  

	<u>12/11+</u>	<u>11/11+</u>	<u>10/11+</u>	<u>8/11+</u>	<u>6/11+</u>	<u>5/11+</u>	<u>4/11+</u>
	27	25	26	27	26	26	25
	65	69	64	62	63	62	67
	3	2	3	4	3	2	3
	5	4	7	7	8	10	5

  

	<u>2/11+</u>	<u>1/11+</u>	<u>12/10+</u>	<u>11/10+</u>	<u>10/28- 30/10+</u>	<u>10/14- 18/10+</u>	<u>9/10+</u>
	29	27	29	30	28	30	28
	61	62	61	59	61	59	61
	3	3	3	4	3	2	3
	7	8	7	7	8	10	8

+ Results shown reflect responses among registered voters.

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?+

Very liberal .....	9
Somewhat liberal.....	14
Moderate .....	35
Somewhat conservative .....	22
Very conservative.....	18
Not sure.....	2

+ Results shown reflect responses among registered voters.

QF6a What is your religion?+

Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians) .....	48
Catholic .....	22
Jewish .....	2
Muslim .....	1
Mormon/LDS/Church of Jesus Christ of Latter Day Saints .....	1
Other .....	11
None .....	14
Not sure/refused .....	1

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN QF6a.)**

QF6b Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?+

Fundamentalist/evangelical .....	14
Neither fundamentalist nor evangelical .....	56
Not sure .....	4
Catholic/Jewish/Muslim/Mormon (QF6a) .....	26

+ Results shown reflect responses among registered voters.

QF7a/b Are you a current or retired labor union member? (ASK ONLY OF RESPONDENTS WHO SAY "NO" OR "NOT SURE" IN QF7a.) Is anyone else in your household a current or retired labor union member?+

Labor union member .....	15
Union household .....	6
Non-union household .....	78
Not sure .....	1

+ Results shown reflect responses among registered voters.

QF8 Are you married, widowed, separated, divorced, single and never been married, or are you unmarried and living with a partner?+

Married .....	57
Widowed .....	7
Separated .....	1
Divorced .....	11
Single/never been married .....	20
Unmarried and living with a partner .....	4
Refused .....	-

+ Results shown reflect responses among registered voters.

QF9 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?+

Less than \$10,000 .....	5
Between \$10,000 and \$20,000 .....	8
Between \$20,000 and \$30,000 .....	9
Between \$30,000 and \$40,000 .....	9
Between \$40,000 and \$50,000 .....	9
Between \$50,000 and \$75,000 .....	17
Between \$75,000 and \$100,000 .....	13
More than \$100,000 .....	22
Not sure/refused .....	8

+ Results shown reflect responses among registered voters.