

Interviews: 300 Hispanic/Latino adults

Date: May 16-21, 2012

Study #12412
 NBC News/Wall Street Journal Survey

50 Male
 50 Female

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 300 interviews is ±5.66%

The margin of error for 188 interviews among Reg Voters is ±7.15%

The margin of error for 114 Obama Voters is ±9.18%

Q2a For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST.)

18-24	22
25-29	9
30-34	7
35-39	10
40-44	13
45-49	7
50-54	9
55-59	8
60-64	6
65-69	3
70-74	2
75 and over	3
Not sure/refused.....	1

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?

Yes, Hispanic	100
No, not Hispanic	-
Not sure/refused.....	-

Q3 All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

Headed in the right direction.....	40
Off on the wrong track	42
Mixed (VOL)	10
Not sure	8

Q4 In general, do you approve or disapprove of the job Barack Obama is doing as president?

Approve	61
Disapprove	32
Not sure	7

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Q5 Do you generally approve or disapprove of the job Barack Obama is doing in handling the economy?

Approve 54
 Disapprove 38
 Not sure 8

Q5b Do you generally approve or disapprove of the job Barack Obama is doing in handling foreign policy?*

Approve..... 53
 Disapprove 32
 Not sure..... 15

* Asked of one-half the respondents (FORM A).

I'd like to ask you a question about the November 2012 presidential election...

Q6 Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (IF "NOT SURE," RECORD AS "DK.")

10, very interested 44
 9 12
 8 12
 7 9
 6 6
 5 7
 4 1
 3 2
 2 1
 1, not at all interested 4
 Cannot rate..... 2

+ Results shown reflect responses among registered voters.

Q7 Now I'm going to read you the names of several public figures and groups and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
Barack Obama						
May 2012	31	27	17	11	12	2
The Democratic Party						
May 2012	24	27	26	8	11	4
The Republican Party						
May 2012	7	15	31	15	25	7
Mitt Romney						
May 2012	6	20	21	14	21	18
Joe Biden						
May 2012	10	17	23	12	9	29
Bain Capital						
May 2012*	3	4	16	5	6	66
J.P. Morgan Chase						
May 2012**	4	11	20	14	14	37

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)

	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Barack Obama.....	58	23	35
The Democratic Party.....	51	19	32
Joe Biden.....	27	21	6
Bain Capital.....	7	11	-4
Mitt Romney.....	26	35	-9
J.P. Morgan Chase.....	15	28	-13
The Republican Party.....	22	40	-18

And...

Q8a Do you feel confident or not confident that life for our children's generation will be better than it has been for us?*

Feel confident.....	45
Do not feel confident.....	49
Not sure.....	6

* Asked of one-half the respondents (FORM A).

Q8b All in all, thinking about where the United States is today, do you feel we are experiencing the kind of tough times the country faces from time to time, or is this the start of a longer-term decline where the US is no longer the leading country in the world?*

Experiencing a tough time.....	52
Start of a longer-term decline.....	40
A little of both (VOL).....	1
Neither (VOL).....	1
Not sure.....	6

** Asked of one-half the respondents (FORM B).

Now...(Q9 & Q10 ROTATED)

Q9 In selecting a president, which of the following is most important to you? (ROTATE)

A candidate who comes closest to your views on issues.....	60
A candidate who has the right personal style and strong leadership qualities.....	34
None/other (VOL).....	1
Not sure.....	5

Q10 Do you believe that it is more important to have—a president who stands up for his convictions, OR a president who seeks common ground? (IF "BOTH," ASK:) Well, between the two, which do you think is MORE important?

Stands up for convictions.....	52
Seeks common ground.....	42
Depends (VOL).....	3
Not sure.....	3

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Now, thinking again about this November's elections...

Q11 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?+

Republican-controlled Congress	30
Democrat-controlled Congress	58
Not sure	12

+ Results shown reflect responses among registered voters.

Thinking about the presidential race for a moment...

Q12 And, if the next election for president were held today, and (ROTATE) Mitt Romney were the Republican candidate and Barack Obama were the Democratic candidate, for whom would you vote?+

Mitt Romney	27
Barack Obama	61
Depends (VOL)	2
Neither/other (VOL)	5
Not sure.....	5

+ Results shown reflect responses among registered voters.

Q13 cell-sizes too small to report

(Q14A/B & Q15 ROTATED)

Q14a Do you think Barack Obama has mostly brought the right kind of change to the country, mostly brought the wrong kind of change, or has not really brought much change either way?*

Has brought right kind of change.....	41
Has brought wrong kind of change.....	15
Has not brought much change either way	41
Not sure	3

* Asked of one-half the respondents (FORM A).

Q14b Do you think if Barack Obama is re-elected as president he will mostly bring the right kind of change to the country, mostly bring the wrong kind of change, or will not really bring much change either way?*

Will bring right kind of change	45
Will bring wrong kind of change	15
Will not bring much change either way.....	35
Not sure	5

** Asked of one-half the respondents (FORM B).

Q15 Do you think if Mitt Romney wins the presidency he will mostly bring the right kind of change to the country, mostly bring the wrong kind of change, or will not really bring much change either way?

Will bring right kind of change	24
Will bring wrong kind of change	27
Will not bring much change either way.....	38
Not sure	11

Q16 Please tell me whether Barack Obama has a background and set of values that you can identify with, or whether he does NOT have a background and set of values that you can identify with.

Has background/set of values I identify with.....	51
Does NOT have background/set of values I identify with	38
Not sure.....	11

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Moving on...

Q17 For each of the following, please tell me if you think this is an area that Barack Obama's approach has made things better, made things worse or has Barack Obama's approach not made much of a difference either way in this area? (RANDOMIZE)

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY OBAMA HAS MADE BETTER

	Obama Has Made <u>Better</u>	Obama Has Made <u>Worse</u>	Obama Not Made Much <u>Difference</u>	Not <u>Sure</u>
The war in Iraq				
May 2012*	58	10	31	1
The war in Afghanistan				
May 2012**	51	18	26	5
America's standing in the world				
May 2012**	46	17	32	5
The health care issue				
May 2012.....	44	24	27	5
The American automobile industry				
May 2012.....	38	15	34	13
Looking out for the middle class				
May 2012**	38	24	35	3
The economic downturn				
May 2012.....	36	24	36	4
The housing market				
May 2012.....	32	28	3	5
The gap between the rich and poor				
May 2012*	28	25	44	3
The division and partisanship in politics				
May 2012*	26	21	39	14
The budget deficit problem				
May 2012.....	24	31	34	10
Gas prices				
May 2012*	11	49	38	2

(Q18 & Q19 ROTATED)

Q18 And how confident are you that **Barack Obama** has the right set of goals and policies to improve the economy--extremely confident, quite confident, only somewhat confident, or not at all confident?

Extremely confident	15
Quite confident	19
Only somewhat confident	42
Not at all confident.....	23
Not sure.....	1

Q19 And how confident are you that **Mitt Romney** has the right set of goals and policies to improve the economy--extremely confident, quite confident, only somewhat confident, or not at all confident?

Extremely confident	7
Quite confident	8
Only somewhat confident	36
Not at all confident.....	40
Not sure.....	9

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Changing topics...

Q20 When it comes to the idea of having (READ ITEM) as president, is this something that raises concern for you and your family personally, something that raises concern for people in your neighborhood or who you work with, or something that does not raise any concerns with anyone you know? (RANDOMIZE)

	Total Raises Concerns	Raises concerns for <u>me and my family</u>	Raises concerns for <u>neighbors/co-workers</u>	Does not raise <u>concerns</u>	Not <u>Sure</u>
A person who is gay					
May 2012	35	21	14	61	4
A Mormon					
May 2012	29	21	8	64	7
A woman					
May 2012	13	6	7	85	2
A Hispanic					
May 2012	13	7	6	85	2
An African American					
May 2012	8	4	4	90	2

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Q21 Now I'm going to list some institutions in American society, and I'd like you to tell me how much confidence you have in each one--a great deal, quite a bit, some, very little, or none at all? (RANDOMIZE)

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY A GREAT DEAL OR QUITE A BIT

	Confidence					Not Sure
	A Great Deal	Quite A Bit	Some	Very Little	None At All	
The military						
May 2012*	48	15	24	4	6	3
The high-tech industry						
May 2012**	37	23	23	6	7	4
The Presidency						
May 2012	22	23	26	11	14	4
The Supreme Court						
May 2012**	26	18	31	12	7	6
Professional sports						
May 2012*	24	19	29	14	10	4
The federal government						
May 2012**	21	19	31	16	11	2
Your state government						
May 2012*	15	22	32	20	10	1
Online social networking websites such as Facebook, Twitter or LinkedIn						
May 2012**	20	16	25	13	16	10
Your local government						
May 2012**	18	17	34	16	13	2
The automobile industry						
May 2012**	18	16	39	12	8	7
Health insurance companies						
May 2012*	15	19	24	20	20	2
Religious leaders and organizations						
May 2012*	13	19	31	13	20	4
The national news media						
May 2012**	20	9	41	17	10	3
The entertainment industry						
May 2012**	16	13	30	18	18	5
Online social networking websites such as Facebook or LinkedIn						
May 2012*	15	14	19	18	24	10
Large corporations						
May 2012*	11	18	20	21	25	5
Wall Street						
May 2012**	11	10	28	19	20	12
The financial industry						
May 2012*	6	17	33	23	19	2

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Thinking again about the election for president...

(ASK ONLY OF REG VOTERS (F1a:1) VOTING FOR OBAMA (Q12:2))

Q22a When it comes to your decision to support Barack Obama, does his position favoring same-sex marriage reinforce the reason to support him, give you concern about supporting him, or really not make much difference either way?

RESULTS SHOWN AMONG OBAMA VOTERS

	Obama Voters+
Reinforces support	21
Gives concerns about support.....	10
Does not make much difference either way	67
Not sure.....	2

+ Results shown reflect responses among registered voters.

Q22b Cell sizes too small to report

Q22c Would you be more likely to vote for...(ROTATE) Barack Obama because he supports same-sex marriage, Mitt Romney because he opposes same-sex marriage – or does this not make much difference in how you might vote? (IF “Obama” OR “Romney”, THEN ASK:) And, would you be much more likely to vote for (Barack Obama because he supports/Mitt Romney because he opposes) same-sex marriage, or just somewhat more likely?

Much more likely vote for Barack Obama.....	16
Somewhat more likely vote for Barack Obama	6
Somewhat more likely vote for Mitt Romney	5
Much more likely vote for Mitt Romney	10
No difference in vote	58
Depends (VOL)	-
Not sure.....	5

+ Results shown reflect responses among registered voters.

Now turning to the economy...

Q23 During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

Economy will get better.....	35
Economy will get worse	15
Economy will stay about the same...	47
Not sure	3

Q24 Now, thinking about what you have seen, read, and heard in the last few weeks about our country's economy, in general, would you say it has made you feel more optimistic or less optimistic about the direction of the economy?*

More optimistic	46
Less optimistic	43
Mixed (VOL).....	6
Not Sure.....	5

* Asked of one-half the respondents (FORM A).

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Q25 The government agency that follows the job market recently found that in the month of April one hundred and fifteen thousand (115,000) jobs were created and the unemployment rate was eight point one percent (8.1%) Do you think that these statistics are a reason for optimism about the economic conditions in the country, or do you **not** think that these statistics are a reason for optimism about the economic conditions in the country?*

Reason for optimism	54
Not a reason for optimism.....	36
Mixed (VOL)	4
Not Sure	6

** Asked of one-half the respondents (FORM B).

Moving on...

Q26 Mitt Romney has been a business executive for most of his professional life. How much difference do you feel that his background and experience would make in dealing with each of the following kinds of issues if he is elected president—would his background be a major advantage in this area, a minor advantage, a minor disadvantage, a major disadvantage, or would it not matter either way? (RANDOMIZE)

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY MAJOR ADVANTAGE

	<u>Major Advantage</u>	<u>Minor Advantage</u>	<u>Minor Disadvantage</u>	<u>Major Disadvantage</u>	<u>No Difference</u>	<u>Not Sure</u>
Making sure corporations pay their fair share in taxes						
May 2012**	39	11	6	11	28	5
Making sure that worker's rights and working conditions are protected						
May 2012**	36	16	6	9	29	4
Dealing with trade agreements with foreign countries						
May 2012*	35	16	7	7	28	7
Improving the country's overall economic and job conditions						
May 2012.....	34	17	9	5	30	5
Making sure companies live up to environmental standards						
May 2012*	28	14	9	9	32	8
Reducing the federal budget deficit						
May 2012.....	26	22	9	5	31	7

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Now, thinking about something different...

Q27 When it comes to (READ ITEM), which party do you feel is most attuned and sensitive to issues that affect this group—(ROTATE) the Democratic Party, the Republican Party, both parties are about the same, or neither party is good here. (RANDOMIZE)

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO GIVE THE ADVANTAGE TO THE REPUBLICAN PARTY

	Party Advantage	Republican Party	Democratic Party	Both About The Same	Neither	Not Sure
Religious conservatives						
May 2012.....	R-15	31	16	28	14	11
Stay-at-home moms						
May 2012.....	D-6	13	34	27	16	10
Men and women in the military						
May 2012.....	D-11	16	27	36	11	10
Retirees						
May 2012.....	D-15	15	30	31	16	8
Small business owners						
May 2012.....	D-18	19	37	21	12	11
The middle class						
May 2012.....	D-18	17	35	25	17	6
You and your family						
May 2012.....	D-27	17	44	24	11	4
Working women						
May 2012.....	D-27	11	38	32	10	9
Young adults under 30 years old						
May 2012.....	D-29	10	39	31	15	5
Hispanics or Latinos						
May 2012.....	D-35	10	45	25	13	7
Gays and lesbians						
May 2012.....	D-38	9	47	19	14	11

Now, thinking about another topic...

Q28a Do you feel more confident or less confident that the war in Afghanistan will come to a successful conclusion?*

More confident.....	54
Less confident	42
Depends (VOL).....	1
Not sure	3

* Asked of one-half the respondents (FORM A).

Q28b The current US plan in Afghanistan calls for almost all combat troops to be removed by 2014. Now, would you approve or disapprove of a proposal that would keep some US troops in Afghanistan to continue in targeted counter-terrorism efforts and training of Afghan troops for another ten years after 2014? (If Approve/Disapprove, then ask:) And, would you strongly (approve/disapprove) or just somewhat (approve/disapprove) of that proposal?*

Strongly approve	17
Somewhat approve	19
Somewhat disapprove.....	14
Strongly disapprove.....	44
Depends (VOL)	1
Not sure.....	5

** Asked of one-half the respondents (FORM B).

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Now, thinking about something else...

Q29 If a law passed that allowed same-sex marriages to become legal in your state, would you actively support such a law, be in favor but not actively support it, be opposed to it but not actively try to have it overturned, or be opposed to such a law and actively work to overturn it?

Actively support	27
Favor but not actively support it.....	30
Opposed but not actively try to have it overturned	17
Opposed and actively work to overturn it.....	17
Not sure	9

Now I am going to ask you a few questions for statistical purposes only.

QF1a Are you currently registered to vote [LANDLINE: at this address; CELL: in (state from Q1x)]?

Registered.....	63
Not registered	36
Not sure	1

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the 2008 election for president? (IF "YES," ASK:) For whom did you vote—Barack Obama, John McCain, or someone else?

Yes, Voted	50
Voted for Barack Obama	33
Voted for John McCain.....	13
Voted for someone else	2
Not sure.....	2
No, Did Not Vote	49
Not sure.....	1

QF1d And did you happen to vote in the 2010 election for U.S. Congress?+

Yes, Voted.....	45
No, did not vote	51
Not sure.....	4

+ Results shown reflect responses among registered voters.

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work?

Currently Employed	54
Professional, manager.....	12
White-collar worker.....	13
Blue-collar worker.....	29
Farmer, rancher.....	-
Not Currently Employed	43
Student.....	10
Homemaker	11
Retired.....	13
Unemployed, looking for work	8
Other	1
Not sure.....	3

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

(IF EMPLOYED IN F2, THEN ASK)

QF2a And, do you own or operate your own small business?

Yes	9
No	48
Not sure	-
Not Employed (QF2)	43

QF2b And, are you currently serving in the US military, are you a military veteran, or have you never been in the military?

Total Military	9
Yes, Currently in the Military.....	1
Yes, Military Veteran	8
No, Never been in the Military	90
Not sure.....	-

+ Results shown reflect responses among registered voters.

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)

Grade school	10
Some high school.....	17
High school graduate	32
Some college, no degree.....	16
Vocational training/2-year college	5
4-year college/bachelor's degree.....	12
Some postgraduate work, no degree	1
2-3 years postgraduate work/master's degree.....	5
Doctoral/law degree	2
Not sure/refused.....	-

QF4a Generally speaking, do you think of yourself as (ROTATE:) a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")

Strong Democrat	28
Not very strong Democrat	16
Independent/lean Democrat	15
Strictly Independent.....	11
Independent/lean Republican.....	7
Not very strong Republican	7
Strong Republican.....	8
Other (VOL).....	4
Not sure.....	4

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

Now, thinking about something else...

QF4b Do you consider yourself a supporter of the Tea Party Movement?+

Yes	23
No	62
Depends (VOL)	-
Not sure	15

+ Results shown reflect responses among registered voters

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?

Very liberal	11
Somewhat liberal	18
Moderate	29
Somewhat conservative	22
Very conservative	14
Not sure	6

QF6a What is your religion?

Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)	17
Catholic	62
Jewish	-
Muslim	-
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	1
Other	8
None	10
Not sure/refused	2

(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN QF6a.)

QF6b Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

Fundamentalist/evangelical	11
Neither fundamentalist nor evangelical	22
Not sure	4
Catholic/Jewish/Muslim/Mormon (QF6a)	63

QF7a/b Are you a current or retired labor union member? (ASK ONLY OF RESPONDENTS WHO SAY "NO" OR "NOT SURE" IN QF7a.) Is anyone else in your household a current or retired labor union member?

Labor union member	11
Union household	5
Non-union household	83
Not sure	1

HISPANIC/LATINO OVERSAMPLE INTERVIEW SCHEDULE

QF8 Are you married, widowed, separated, divorced, single and never been married, or are you unmarried and living with a partner?

Married	48
Widowed.....	4
Separated	3
Divorced	9
Single/never been married	25
Unmarried and living with a partner	9
Refused	1

QF9 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?

Less than \$10,000	11
Between \$10,000 and \$20,000	19
Between \$20,000 and \$30,000	13
Between \$30,000 and \$40,000	10
Between \$40,000 and \$50,000	10
Between \$50,000 and \$75,000	9
Between \$75,000 and \$100,000	6
More than \$100,000	10
Not sure/refused	12

F10a Do you personally know or work with someone who is gay or lesbian?

Yes.....	46
No	51
Not sure	3

(ASK ONLY OF RESPONDENTS WHO SAY YES IN QF10a.)

F10b Is that person yourself, a member of your family, a close friend, a co-worker, or an acquaintance? (ACCEPT MULTIPLE RESPONSES)

Self	3
Family member	10
Close friend	15
Co-worker	14
Acquaintance.....	14
Other (VOL)	-
Not sure/refused	1
Do not know or work with anyone who is gay or lesbian or not sure (QF10a)	54