

**NBC News/WSJ/Marist Poll
New Hampshire October 31, 2012 Presidential Election
Questionnaire**

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in New Hampshire?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 31, 2012: Residents: n=1423, MOE +/-2.6%; Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%
 September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%
 June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Have I reached you on your cell phone or on your regular home phone?

LIKELY VOTERS	October 31, 2012	September 2012	
Cell	19	14	
Regular home phone	81	86	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Cell	20	15	24
Regular home phone	80	85	76
Total	100	100	100
RESIDENTS	October 31, 2012	September 2012	June 2012
Cell	22	18	27
Regular home phone	78	82	73
Total	100	100	100

October 31, 2012: Residents: n=1423, MOE +/-2.6%
 September 2012: Residents: n=1512, MOE +/-2.5%
 June 2012: Residents: n=1200, MOE +/-2.8%

Are you registered to vote at your current address in New Hampshire?

RESIDENTS	October 31, 2012	September 2012	June 2012
Yes	87	86	86
No	11	14	13
Unsure	1	0	1
Total	100	100	100
Registered voters	October 31, 2012	September 2012	June 2012
	87	86	86

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	October 31, 2012 (including absentee)	September 2012	
Barack Obama and Joe Biden, the Democrats	49	51	
Mitt Romney and Paul Ryan, the Republicans	47	44	
Other	1	1	
Undecided	3	4	
Total	100	100	
REGISTERED VOTERS - Including leaners*	October 31, 2012 (including absentee)	September 2012	June 2012 (asked without the VP's)
Barack Obama and Joe Biden, the Democrats	49	51	45
Mitt Romney and Paul Ryan, the Republicans	46	43	45
Other	1	1	1
Undecided	4	4	8
Total	100	100	100

* Leaners are defined as voters who are undecided yet leaning toward a candidate

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	October 31, 2012	September 2012	
Strongly support	91	86	
Somewhat support	8	12	
Might vote differently	1	2	
Unsure	0	1	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Strongly support	89	83	73
Somewhat support	9	13	21
Might vote differently	2	2	5
Unsure	0	1	1
Total	100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

In the upcoming election for president, have you already voted early or by absentee, or have you not voted early or by absentee? (If not early voter: Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?)

REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Voted/plan to vote early or by absentee	10	9	8
Plan to vote on Election Day	85	81	79
Have not decided	5	10	13
Total	100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Have you ever voted before in a presidential election?

LIKELY VOTERS	October 31, 2012	September 2012	
Yes	96	98	
No	4	2	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Yes	95	96	95
No	5	4	5
Total	100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Do you approve or disapprove of the job Barack Obama is doing as president?

LIKELY VOTERS	October 31, 2012	September 2012	
Approve	48	50	
Disapprove	48	45	
Unsure	5	5	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Approve	48	50	47
Disapprove	47	45	45
Unsure	5	5	8
Total	100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

If November's election for Governor in New Hampshire were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	October 31, 2012 (including absentee)	September 2012
Maggie Hassan, the Democrat	49	47
Ovide Lamontagne, the Republican	44	45
Other	1	1
Undecided	6	7
Total	100	100
REGISTERED VOTERS - Including leaners*	October 31, 2012 (including absentee)	September 2012
Maggie Hassan, the Democrat	49	47
Ovide Lamontagne, the Republican	43	44
Other	1	1
Undecided	7	8
Total	100	100

* Leaners are defined as voters who are undecided yet leaning toward a candidate

October 31, 2012: Residents: n=1423, MOE +/-2.6%; Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

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All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

LIKELY VOTERS	October 31, 2012	September 2012	
Headed in the right direction	42	44	
Off on the wrong track	53	51	
Unsure	5	5	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Headed in the right direction	41	44	37
Off on the wrong track	53	51	57
Unsure	6	6	6
Total	100	100	100
RESIDENTS	October 31, 2012	September 2012	June 2012
Headed in the right direction	42	43	38
Off on the wrong track	52	50	55
Unsure	6	6	7
Total	100	100	100

October 31, 2012: Residents: n=1423, MOE +/-2.6%; Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

In which year were you born (recoded into age of respondent)?

	LIKELY VOTERS	October 31, 2012	September 2012	
18 to 29		6	7	
30 to 44		25	19	
45 to 59		32	33	
60 or older		37	41	
Total		100	100	
	REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
18 to 29		7	9	12
30 to 44		25	19	24
45 to 59		32	33	33
60 or older		35	39	31
Total		100	100	100
	RESIDENTS	October 31, 2012	September 2012	June 2012
18 to 29		10	11	18
30 to 44		25	22	23
45 to 59		31	31	31
60 or older		33	36	29
Total		100	100	100

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Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

LIKELY VOTERS	October 31, 2012	September 2012	
White	95	93	
African American or Black	1	1	
Latino or Hispanic	2	2	
Other	3	4	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
White	94	93	94
African American or Black	1	1	1
Latino or Hispanic	2	2	2
Other	3	4	2
Total	100	100	100
RESIDENTS	October 31, 2012	September 2012	June 2012
White	94	93	94
African American or Black	1	1	1
Latino or Hispanic	2	2	2
Other	3	4	3
Total	100	100	100

October 31, 2012: Residents: n=1423, MOE +/-2.6%; Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

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June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Which of the following includes your combined family income before taxes:

LIKELY VOTERS	October 31, 2012	September 2012	
Less than \$15,000 a year	6	7	
\$15,000 to just under \$25,000	8	9	
\$25,000 to just under \$50,000	23	20	
\$50,000 to just under \$75,000	19	20	
\$75,000 to just under \$100,000	16	15	
\$100,000 or more	28	29	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Less than \$15,000 a year	7	8	7
\$15,000 to just under \$25,000	8	10	8
\$25,000 to just under \$50,000	23	20	22
\$50,000 to just under \$75,000	19	19	20
\$75,000 to just under \$100,000	16	15	16
\$100,000 or more	27	28	27
Total	100	100	100
RESIDENTS	October 31, 2012	September 2012	June 2012
Less than \$15,000 a year	9	9	8
\$15,000 to just under \$25,000	8	10	11
\$25,000 to just under \$50,000	24	22	22
\$50,000 to just under \$75,000	19	19	19
\$75,000 to just under \$100,000	15	14	15
\$100,000 or more	25	26	25
Total	100	100	100

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September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Residents: n=1200, MOE +/-2.8%; Registered voters: n=1029, MOE +/- 3.1%

Which county in New Hampshire do you live in (recoded into region of the state)?

LIKELY VOTERS		October 31, 2012	September 2012	
Hillsborough		30	30	
Rockingham		23	25	
Northern Counties		17	18	
Southern Counties		30	28	
Total		100	100	
REGISTERED VOTERS		October 31, 2012	September 2012	June 2012
Hillsborough		30	30	30
Rockingham		23	23	23
Northern Counties		17	17	17
Southern Counties		30	30	29
Total		100	100	100
RESIDENTS		October 31, 2012	September 2012	June 2012
Hillsborough		30	30	30
Rockingham		22	22	22
Northern Counties		18	18	18
Southern Counties		30	30	30
Total		100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Do you consider yourself a: (party identification)

LIKELY VOTERS		October 31, 2012	September 2012	
Democrat		27	25	
Republican		26	25	
Independent		47	49	
Other		1	1	
Total		100	100	
REGISTERED VOTERS		October 31, 2012	September 2012	June 2012
Democrat		26	24	24
Republican		25	24	22
Independent		48	50	53
Other		1	1	1
Total		100	100	100

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June 2012: Registered voters: n=1029, MOE +/- 3.1%

Do you consider yourself a: (party identification)

LIKELY VOTERS		October 31, 2012	September 2012	
Strong Democrat		23	20	
Not strong Democrat		4	5	
Democrat leaning Independent		16	21	
Just Independent		15	11	
Republican leaning Independent		16	16	
Not strong Republican		6	6	
Strong Republican		20	19	
Other		1	1	
Total		100	100	
REGISTERED VOTERS		October 31, 2012	September 2012	June 2012
Strong Democrat		22	19	17
Not strong Democrat		4	5	7
Democrat leaning Independent		16	22	17
Just Independent		16	12	17
Republican leaning Independent		16	16	19
Not strong Republican		6	6	6
Strong Republican		19	18	16
Other		1	1	1
Total		100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Do you consider yourself to be a supporter of the Tea Party Movement?

LIKELY VOTERS		October 31, 2012	September 2012	
Tea Party Supporters		22	23	
No		71	71	
Unsure		7	6	
Total		100	100	
REGISTERED VOTERS		October 31, 2012	September 2012	June 2012
Tea Party Supporters		22	22	22
No		71	72	69
Unsure		7	6	9
Total		100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

LIKELY VOTERS	October 31, 2012	September 2012	
Favorable	50	54	
Unfavorable	46	43	
Unsure/Never heard	4	3	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Favorable	50	54	50
Unfavorable	46	43	44
Unsure/Never heard	4	3	6
Total	100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

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June 2012: Registered voters: n=1029, MOE +/- 3.1%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

LIKELY VOTERS	October 31, 2012	September 2012	
Favorable	49	43	
Unfavorable	46	52	
Unsure/Never heard	6	5	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Favorable	48	42	45
Unfavorable	46	52	45
Unsure/Never heard	6	6	10
Total	100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	October 31, 2012	September 2012	
Very enthusiastic	66	59	
Somewhat enthusiastic	24	29	
Not too enthusiastic	6	8	
Not enthusiastic at all	3	4	
Total	100	100	

REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Very enthusiastic	64	55	46
Somewhat enthusiastic	25	29	31
Not too enthusiastic	7	9	17
Not enthusiastic at all	4	6	6
Total	100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

September 2012: Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

June 2012: Registered voters: n=1029, MOE +/- 3.1%

Which candidate will do a better job handling the economy:

LIKELY VOTERS	October 31, 2012	September 2012	
Barack Obama	46	49	
Mitt Romney	49	46	
Unsure	5	6	
Total	100	100	

REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Barack Obama	45	49	42
Mitt Romney	48	45	46
Unsure	6	7	13
Total	100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

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June 2012: Registered voters: n=1029, MOE +/- 3.1%

Which candidate will do a better job handling foreign policy:

LIKELY VOTERS	October 31, 2012	September 2012	
Barack Obama	51	54	
Mitt Romney	43	41	
Undecided	6	5	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Barack Obama	51	54	49
Mitt Romney	42	39	39
Undecided	7	7	13
Total	100	100	100

October 31, 2012: Registered voters: n=1242, MOE +/- 2.8%; Likely voters: n=1013, MOE +/- 3.1%

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June 2012: Registered voters: n=1029, MOE +/- 3.1%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

LIKELY VOTERS	October 31, 2012	September 2012	
Very liberal	6	7	
Liberal	21	18	
Moderate	36	38	
Conservative	29	27	
Very conservative	8	10	
Total	100	100	
REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Very liberal	6	7	5
Liberal	21	19	19
Moderate	36	40	40
Conservative	29	26	28
Very conservative	8	9	8
Total	100	100	100

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Are you Protestant, Catholic, Jewish, or Muslim?

LIKELY VOTERS		October 31, 2012	September 2012	
Protestant		38	41	
Catholic		40	34	
Jewish		2	2	
Other		6	11	
No Religion		14	11	
Total		100	100	
REGISTERED VOTERS		October 31, 2012	September 2012	June 2012
Protestant		37	41	37
Catholic		40	34	39
Jewish		2	2	2
Other		7	11	8
No Religion		14	12	14
Total		100	100	100
RESIDENTS		October 31, 2012	September 2012	June 2012
Protestant		36	39	36
Catholic		39	34	39
Jewish		2	2	2
Other		8	11	8
No Religion		15	14	15
Total		100	100	100

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Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

LIKELY VOTERS		October 31, 2012	September 2012	
Married		66	65	
Not married		34	35	
Total		100	100	
REGISTERED VOTERS		October 31, 2012	September 2012	June 2012
Married		65	64	59
Not married		35	36	41
Total		100	100	100
RESIDENTS		October 31, 2012	September 2012	June 2012
Married		60	60	55
Not married		40	40	45
Total		100	100	100

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What is the highest level of school you completed or the highest degree you received (recoded)?

LIKELY VOTERS		October 31, 2012	September 2012	
Not college graduate		46	46	
College graduate		54	54	
Total		100	100	
REGISTERED VOTERS		October 31, 2012	September 2012	June 2012
Not college graduate		47	48	53
College graduate		53	52	47
Total		100	100	100
RESIDENTS		October 31, 2012	September 2012	June 2012
Not college graduate		50	52	57
College graduate		50	48	43
Total		100	100	100

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 September 2012: Residents: n=1512, MOE +/-2.5%; Registered voters: n=1306, MOE +/- 2.7%; Likely voters: n=1012, MOE +/- 3.1%

Have you ever served in the U.S. Military?

	LIKELY VOTERS	October 31, 2012	September 2012
Yes		16	19
No		84	81
Total		100	100
	REGISTERED VOTERS	October 31, 2012	September 2012
Yes		16	18
No		84	82
Total		100	100
	RESIDENTS	October 31, 2012	September 2012
Yes		16	17
No		84	83
Total		100	100

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Are you male or female?

	LIKELY VOTERS	October 31, 2012	September 2012	
Male		48	50	
Female		52	50	
Total		100	100	
	REGISTERED VOTERS	October 31, 2012	September 2012	June 2012
Male		49	50	50
Female		51	50	50
Total		100	100	100
	RESIDENTS	October 31, 2012	September 2012	June 2012
Male		49	49	49
Female		51	51	51
Total		100	100	100