

NBC News/Marist Poll
Wisconsin Republican Presidential Primary State - 2012
Questionnaire

March 2012

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Wisconsin?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

PRIMRULE: STATE PRIMARY RULES.

- Open - enrollment - walk-up
- Open - enrollment - no walk-up
- Open - no enrollment - walk-up**
- Open - no enrollment - no walk-up
- Semi-open - enrollment - walk-up
- Semi-open - enrollment - no walk-up
- Closed - enrollment - walk-up
- Closed - enrollment - no walk-up

Residents: n=3020, MOE +/-1.8%

Have I reached you on your cell phone or on your regular home phone?

	Residents
Cell	28
Regular home phone	72
Total	100

Residents: n=3020, MOE +/-1.8%

Are you registered to vote at your current address?

	Residents
Yes	88
No	11
Not a U.S. Citizen	0
Unsure	0
Refused	0
Total	100

Non-registered voters

What are the chances that you will register to vote in time for the Wisconsin primary, are you:

	Non-registered Voters
Almost certain to register to vote	22
Probably going to register to vote	13
The chances are fifty-fifty	14
Or you do not think you will register to	45
Unsure	5
Refused	1
Total	100

Residents: n=3020, MOE +/-1.8%

NRVVOTE: Are you registered to vote at your current address? If NO: What are the chances that you will register to vote in time for the Wisconsin primary, are you (recoded):

	Percent
Registered to vote	88
Almost certain/probably will register	4
Not registered/Not likely to register	7
Unsure	1
Refused	0
Total	100

Registered voters (NRVVOTE=1,2)

Percent
92

Registered voters (NRVVOTE=1,2): n=2792, MOE +/-1.9%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Registered Voters
Approve	50
Disapprove	40
Unsure	10
Total	100

Registered voters (NRVVOTE=1,2): Split sample; n=1391, MOE +/-2.6%

If November's presidential election were held today, whom would you support if the candidates are:

	Registered Voters
Barack Obama, the Democrat	52
Mitt Romney, the Republican	35
Undecided	13
Total	100

Registered voters (NRVVOTE=1,2): Split sample; n=1391, MOE +/-2.6%

If November's presidential election were held today, whom would you support if the candidates are:

	Registered Voters
Barack Obama, the Democrat	56
Newt Gingrich, the Republican	31
Undecided	14
Total	100

Registered voters (NRVVOTE=1,2): Split sample; n=1400, MOE +/-2.6%

If November's presidential election were held today, whom would you support if the candidates are:

	Registered Voters
Barack Obama, the Democrat	51
Ron Paul, the Republican	36
Undecided	13
Total	100

Registered voters (NRVVOTE=1,2): Split sample; n=1400, MOE +/-2.6%

If November's presidential election were held today, whom would you support if the candidates are:

	Registered Voters
Barack Obama, the Democrat	51
Rick Santorum, the Republican	38
Undecided	11
Total	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic about voting?

	Registered Voters
Very enthusiastic	37
Somewhat enthusiastic	33
Not too enthusiastic	19
Not enthusiastic at all	11
Total	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%

Which party comes closer to your views on social issues such as abortion, contraception, and same-sex marriage:

	Registered Voters
The Democratic party	45
The Republican party	41
Unsure	14
Total	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%

Which political party do you think currently does a better job of appealing to people who are not among its hard-core supporters:

	Registered Voters
The Democratic party	48
The Republican party	32
Unsure	20
Total	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	Registered Voters
Headed in the right direction	39
Off on the wrong track	55
Unsure	6
Total	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%

When thinking about the U.S. economy, which statement comes closer to your view:

	Registered Voters
The worst is yet to come	40
The worst is behind us	52
Unsure	7
Total	100

Registered voters (NRVVOTE=1,2): n=2792, MOE +/-1.9%

During the next 12 months, do you think that the nation's economy will get better, get worse, or stay about the same?

	Registered Voters
Economy will get better	32
Economy will get worse	19
Economy will stay about the same	45
Unsure	3
Total	100

Registered voters (NRVVOTE=1,2): n=2792, MOE +/-1.9%

Switching topics... Do you approve or disapprove of the job Scott Walker is doing as governor?

	Registered Voters
Approve	48
Disapprove	48
Unsure	4
Total	100

Registered voters (NRVVOTE=1,2): n=2792, MOE +/-1.9%

If the recall election for governor coming up in the next several months were held today, whom would you support:

	Registered Voters
Governor Scott Walker, the Republican	46
The Democratic candidate	48
Undecided	6
Total	100

Registered voters (NRVVOTE=1,2): n=2792, MOE +/-1.9%

If November's election for U.S. Senate in Wisconsin were held today, whom would you support:

	Registered Voters
Tammy Baldwin, the Democrat	45
The Republican candidate	40
Undecided	16
Total	100

Registered voters (NRVVOTE=1,2): n=2792, MOE +/-1.9%

Do you plan to vote in the Wisconsin:

	Registered Voters
Republican primary	31
Democratic primary	25
Or do you plan to wait to vote in the general election	36
Not planning to vote	2
Unsure	6
Total	100

Residents: n=3020, MOE +/-1.8%

In which year were you born (recoded into age of respondent)?

	Residents
18 to 29	14
30 to 44	24
45 to 59	30
60 or older	31
Total	100

Residents: n=3020, MOE +/-1.8%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Residents
White	88
African American or Black	4
Latino or Hispanic	4
Other	4
Total	100

Residents: n=3020, MOE +/-1.8%

Which of the following includes your combined family income before taxes:

	Residents
Less than \$15,000 a year	13
\$15,000 to just under \$25,000	11
\$25,000 to just under \$50,000	27
\$50,000 to just under \$75,000	20
\$75,000 to just under \$100,000	13
\$100,000 or more	16
Total	100

Residents: n=3020, MOE +/-1.8%

Which county in Wisconsin do you live in (recoded into region of the state)?

	Residents
Milwaukee	16
Southeast	26
Southwest	17
Northeast	17
Northwest	24
Total	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%; Likely voters: n=740, MOE +/- 3.6%

Do you consider yourself a:

	Registered Voters	Likely Voters
Democrat	31	2
Republican	26	62
Independent, that is not enrolled in any party	43	35
Other	1	1
Total	100	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%; Likely voters: n=740, MOE +/- 3.6%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Registered Voters	Likely Voters
Tea Party Supporters	25	54
No	67	39
Unsure	8	7
Total	100	100

Tea Party supporters (TEAPARTY=1)

Would you say you strongly support the Tea Party Movement or just support it?

	Registered Voters	Likely Voters
Strongly support Tea Party	7	18
Support Tea Party	18	36
Does not support Tea Party	67	39
Unsure	8	7
Total	100	100

POTREP=1

IF (REPSEL=1)

OR (PRIMRULE=1, 2, 3, 4, 7 AND PRIMPRF=1)

OR ((PRIMRULE=5, 6) AND (PARTYR=03 OR PRTDF=02, 03) AND (PRIMPRF=1))

POTREP: POTENTIAL REPUBLICAN PRIMARY ELECTORATE=1

Likely voters: n=740, MOE +/- 3.6%

In the upcoming primary election for president next week, have you already voted early or by absentee, or not?

	Likely Voters
Yes, already voted early or by absentee	2
No	98
Total	100

Likely voters: n=740, MOE +/- 3.6%

Would you rate your chances of voting in the Republican presidential primary in Wisconsin as excellent, good, fair, or poor? If you have already voted early or by absentee, please say so.

	Likely Voters
Excellent (including early voters and absentee)	72
Good	21
Fair	5
Poor	2
Total	100

Likely voters: n=740, MOE +/- 3.6%

If next week's Republican presidential primary in Wisconsin were held today, whom would you support if the candidates are (To support including those who are undecided yet leaning toward a candidate, voted early, or by absentee):

	Likely Voters
Mitt Romney	40
Rick Santorum	33
Ron Paul	11
Newt Gingrich	8
Undecided	7
Total	100

Likely voters: n=740, MOE +/- 3.6%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on primary day?

	Likely Voters
Strongly support	47
Somewhat support	39
Might vote differently	13
Unsure	1
Total	100

Likely voters: n=740, MOE +/- 3.6%

And how about if the candidates are:

	Likely Voters
Mitt Romney	46
Rick Santorum	41
Other	1
Undecided	12
Total	100

Likely voters: n=740, MOE +/- 3.6%

Using the numbers 1 to 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the Wisconsin Republican presidential primary?

	Likely Voters
1 - Very interested	61
2	16
3	14
4	6
5 - Not interested at all	4
Total	100

Likely voters: n=740, MOE +/- 3.6%

Have you ever voted before in the Wisconsin Republican presidential primary?

	Likely Voters
Yes	89
No	11
Total	100

Likely voters: n=740, MOE +/- 3.6%

Which one are you following more closely:

	Likely Voters
The recall election of Governor Walker	51
The Republican Presidential Primary	37
Total	12
	100

Registered voters (NRVVOTE=1,2): n=2792, MOE +/-1.9%

Did you vote in the 2008 presidential election, were you not eligible to vote at the time, or did you not get a chance to vote in the 2008 presidential election?

	Registered Voters
Yes, voted in 2008 presidential election	87
Not eligible in 2008	6
Did not get a chance to vote in 2008	7
Unsure	0
Total	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%

How about in November of 2010...Did you vote in the 2010 Congressional elections, were you not eligible to vote at the time, or did you not get a chance to vote in the 2010 congressional elections?

	Registered Voters
Yes, voted in 2010 Congressional elections	72
Not eligible in 2010	5
Did not get a chance to vote in 2010	20
Undecided	3
Total	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%; Likely voters: n=740, MOE +/- 3.6%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	Registered Voters	Likely Voters
Very liberal	4	0
Liberal	18	4
Moderate	37	22
Conservative	32	55
Very conservative	9	20
Total	100	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%; Likely voters: n=740, MOE +/- 3.6%

Are you Protestant, Catholic, Jewish, or Muslim?

	Registered Voters	Likely Voters
Protestant	46	52
Catholic	37	39
Jewish	1	1
Other	7	3
No Religion	10	5
Total	100	100

Religion is Protestant, Other, None, or Refused

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Registered Voters	Likely Voters
Yes	26	41
No	74	59
Total	100	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%; Likely voters: n=740, MOE +/- 3.6%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Registered Voters	Likely Voters
Not college graduate	66	64
College graduate	34	36
Total	100	100

Registered voters (NRVOTE=1,2): n=2792, MOE +/-1.9%; Likely voters: n=740, MOE +/- 3.6%

Are you male or female?

	Registered Voters	Likely Voters
Male	49	55
Female	51	45
Total	100	100