

NBC News/WSJ/Marist Poll  
January 28, 2016  
Iowa Questionnaire

Screeners

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Iowa?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

January 28, 2016: Registered Voters: n=2791, MOE +/- 1.9%; Residents: n=3040, MOE +/- 1.8%; January 10, 2016: Registered Voters: n=2821, MOE +/- 1.8%; Residents: n=3033, MOE +/- 1.8%; October 2015: Registered Voters: n=1061, MOE +/- 3.0%; Residents: n=1199, MOE +/- 2.8%; September 2015: Registered Voters: n=998, MOE +/- 3.1%; Residents: n=1129, MOE +/- 2.9%; July 2015: Registered Voters: n=919, MOE +/- 3.2%; Residents: n=1042, MOE +/- 3.0%

Do you approve or disapprove of the job Barack Obama is doing as president?

	REGISTERED VOTERS	January 28, 2016	January 10, 2016	October 2015	September 2015	July 2015
Approve		42	40	38	40	43
Disapprove		51	52	55	54	50
Unsure		7	8	8	6	7
Total		100	100	100	100	100

  

	RESIDENTS	January 28, 2016	January 10, 2016	October 2015	September 2015	July 2015
Approve		42	40	38	40	43
Disapprove		50	51	53	52	49
Unsure		8	9	8	7	8
Total		100	100	100	100	100

January 28, 2016: Likely Republican Caucus-Goers: n=450, MOE +/- 4.6% ; Potential Republican Electorate: n=1079, MOE +/- 3.0%; January 10, 2016: Likely Republican Caucus-Goers: n=456, MOE +/- 4.6% ; Potential Republican Electorate: n=1094, MOE +/- 3.0%; October 2015: Potential Republican Electorate: n=431, MOE +/- 4.7%; September 2015: Potential Republican Electorate: n=390, MOE +/- 5.0%; July 2015: Potential Republican Electorate: n=342, MOE +/- 5.3%

If the 2016 Republican presidential caucus in Iowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

	LIKELY REPUBLICAN CAUCUS-GOERS	January 28, 2016	January 10, 2016			
Donald Trump		32	24			
Ted Cruz		25	28			
Marco Rubio		18	13			
Ben Carson		8	11			
Jeb Bush		4	4			
Carly Fiorina		2	3			
John Kasich		2	2			
Rand Paul		2	5			
Chris Christie		2	3			
Mike Huckabee		2	2			
Other		0	1			
Undecided		3	3			
Total		100	100			

  

	POTENTIAL REPUBLICAN ELECTORATE	January 28, 2016	January 10, 2016	October 2015	September 2015	July 2015
Donald Trump		33	26	24	29	17
Ted Cruz		21	24	6	4	4
Marco Rubio		17	13	6	4	4
Ben Carson		9	11	19	22	8
Jeb Bush		4	5	7	6	12
Rand Paul		3	5	4	5	5
Carly Fiorina		2	3	8	5	1
Mike Huckabee		2	4	5	3	7
John Kasich		2	1	3	2	2
Chris Christie		2	3	4	2	2
Other		0	1	8	10	24
Undecided		5	5	7	8	14
Total		100	100	100	100	100

January 28, 2016: Likely Republican Caucus-Goers with a Candidate Preference: n=415, MOE +/- 4.8%; Potential Republican Electorate with a Candidate Preference: n=972, MOE +/- 3.1%; January 10, 2016: Likely Republican Caucus-Goers with a Candidate Preference: n=414, MOE +/- 4.8%; Potential Republican Electorate with a Candidate Preference: n=970, MOE +/- 3.1%; October 2015: Potential Republican Electorate with a Candidate Preference: n=370, MOE +/- 5.1%; September 2015: Potential Republican Electorate with a Candidate Preference: n=328, MOE +/- 5.4%

Who is your second choice for the 2016 Republican presidential caucus in Iowa (including those who are undecided yet leaning toward a candidate):

	LIKELY REPUBLICAN CAUCUS-GOERS WITH A CANDIDATE PREFERENCE	January 28, 2016	January 10, 2016		
Ted Cruz		21	21		
Marco Rubio		19	16		
Ben Carson		12	12		
Donald Trump		12	16		
Rand Paul		7	6		
Jeb Bush		6	6		
Chris Christie		5	6		
Mike Huckabee		5	3		
Carly Fiorina		4	6		
John Kasich		3	2		
Other		1	<1		
Undecided		5	5		
Total		100	100		

  

	POTENTIAL REPUBLICAN ELECTORATE WITH A CANDIDATE PREFERENCE	January 28, 2016	January 10, 2016	October 2015	September 2015
Ted Cruz		21	20	8	6
Marco Rubio		19	17	10	4
Donald Trump		12	15	14	12
Ben Carson		12	13	17	21
Jeb Bush		8	8	10	9
Rand Paul		6	6	6	3
Mike Huckabee		5	4	6	4
Chris Christie		5	5	2	2
Carly Fiorina		3	5	13	6
John Kasich		2	2	2	3
Other		1	<1	11	21
Undecided		6	6	3	8
Total		100	100	100	100

January 28, 2016: Likely Republican Caucus-Goers with a Candidate Preference: n=415, MOE +/-4.8% ; Potential Republican Electorate with a Candidate Preference: n=972, MOE +/-3.1%; January 10, 2016: Likely Republican Caucus-Goers with a Candidate Preference: n=414, MOE +/- 4.8% ; Potential Republican Electorate with a Candidate Preference: n=970, MOE +/- 3.1%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Caucus Day?

LIKELY REPUBLICAN CAUCUS-GOERS WITH A CANDIDATE PREFERENCE	January 28, 2016	January 10, 2016
Strongly support	61	59
Somewhat support	28	25
Might vote differently	11	14
Unsure	1	1
Total	100	100

POTENTIAL REPUBLICAN ELECTORATE WITH A CANDIDATE PREFERENCE	January 28, 2016	January 10, 2016
Strongly support	55	52
Somewhat support	31	26
Might vote differently	13	16
Unsure	1	2
Total	100	100

January 28, 2016: Likely Democratic Caucus-Goers: n=426, MOE +/- 4.7%; Potential Democratic Electorate: n=1020, MOE +/- 3.1%; January 10, 2016: Likely Democratic Caucus-Goers: n=422, MOE +/- 4.8%; Potential Democratic Electorate: n=977, MOE +/- 3.1%; October 2015: Potential Democratic Electorate: n=348, MOE +/- 5.3%; September 2015: Potential Democratic Electorate: n=345, MOE +/- 5.3%; July 2015: Potential Democratic Electorate: n=320, MOE +/- 5.5%

If the 2016 Democratic presidential caucus in Iowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

LIKELY DEMOCRATIC CAUCUS-GOERS	January 28, 2016	January 10, 2016
Hillary Clinton	48	48
Bernie Sanders	45	45
Martin O'Malley	3	5
Other	0	<1
Undecided	4	3
Total	100	100

POTENTIAL DEMOCRATIC ELECTORATE	January 28, 2016	January 10, 2016	October 2015	September 2015	July 2015
Hillary Clinton	48	49	47	48	55
Bernie Sanders	45	43	36	37	26
Martin O'Malley	3	4	4	4	4
Other	1	<1	1	3	3
Undecided	4	4	13	8	13
Total	100	100	100	100	100

January 28, 2016: Likely Democratic Caucus-Goers with a Candidate Preference: n=398, MOE +/- 4.9% ; Potential Democratic Electorate with a Candidate Preference: n=937, MOE +/- 3.2%; January 10, 2016: Likely Democratic Caucus-Goers with a Candidate Preference: n=392, MOE +/- 4.9% ; Potential Democratic Electorate with a Candidate Preference: n=886, MOE +/- 3.3%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Caucus Day?

LIKELY DEMOCRATIC CAUCUS-GOERS WITH A CANDIDATE PREFERENCE	January 28, 2016	January 10, 2016
Strongly support	77	71
Somewhat support	15	21
Might vote differently	6	7
Unsure	2	1
Total	100	100

POTENTIAL DEMOCRATIC ELECTORATE WITH A CANDIDATE PREFERENCE	January 28, 2016	January 10, 2016
Strongly support	70	64
Somewhat support	21	27
Might vote differently	7	9
Unsure	1	1
Total	100	100

January 28, 2016: Residents: n=3040, MOE +/-1.8%; Registered Voters: n=2791, MOE +/- 1.9%; Likely Republican Caucus-Goers: n=450, MOE +/- 4.6%; Likely Democratic Caucus-Goers: n=426, MOE +/- 4.7%; January 10, 2016: Residents: n=3033, MOE +/- 1.8%; Registered Voters: n=2821, MOE +/- 1.8%; Likely Republican Caucus-Goers: n=456, MOE +/- 4.6%; Likely Democratic Caucus-Goers: n=422, MOE +/- 4.8%; October 2015: Residents: n=1199, MOE +/- 2.8%; Registered Voters: n=1061, MOE +/- 3.0; September 2015: Residents: n=1129, MOE +/- 2.9%; Registered Voters: n=998, MOE +/- 3.1%; July 2015: Residents: n=1042, MOE +/- 3.0%; Registered Voters: n=919, MOE +/- 3.2%

Are you male or female?

RESIDENTS	January 28, 2016	January 10, 2016	October 2015	September 2015	July 2015
Male	49	49	49	49	49
Female	51	51	51	51	51
Total	100	100	100	100	100
REGISTERED VOTERS	January 28, 2016	January 10, 2016	October 2015	September 2015	July 2015
Male	49	49	48	48	49
Female	51	51	52	52	51
Total	100	100	100	100	100
LIKELY REPUBLICAN CAUCUS-GOERS	January 28, 2016	January 10, 2016			
Male	59	57			
Female	41	43			
Total	100	100			
LIKELY DEMOCRATIC CAUCUS-GOERS	January 28, 2016	January 10, 2016			
Male	41	45			
Female	59	55			
Total	100	100			