

**NBC News/Marist Poll  
May 2014  
Kentucky Questionnaire**

**Screener**

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Kentucky?

**HH SELECTION – LANDLINE FRAME ONLY**

**GENDER GUESS**

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Have I reached you on your cell phone or on your regular home phone?

REGISTERED VOTERS		May 2014
Regular home phone		64
Cell		36
Total		100
RESIDENTS		May 2014
Regular home phone		61
Cell		39
Total		100

May 2014: Residents: n=2772, MOE +/- 1.9%

Are you registered to vote at your current address in Kentucky?

RESIDENTS		May 2014
Yes		85
No		15
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Do you approve or disapprove of the job Barack Obama is doing as president?

REGISTERED VOTERS		May 2014
Approve		32
Disapprove		56
Unsure		12
Total		100
RESIDENTS		May 2014
Approve		33
Disapprove		55
Unsure		13
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	REGISTERED VOTERS	May 2014
Right direction		25
Wrong track		67
Unsure		9
Total		100
	RESIDENTS	May 2014
Right direction		24
Wrong track		66
Unsure		9
Total		100

May 2014: Kentucky Likely Republican Primary Voters including Absentee and Early Voters: n=408, MOE +/- 4.9%; Potential Republican electorate: n=760, MOE +/- 3.6%

If the May 20th Republican primary in Kentucky were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

	LIKELY REPUBLICAN PRIMARY VOTERS	May 2014
Mitch McConnell		57
Matt Bevin		25
Chris Payne		3
Shawna Sterling		1
Brad Copas		1
Other		<1
Undecided		13
Total		100
	POTENTIAL REPUBLICAN ELECTORATE	May 2014
Mitch McConnell		55
Matt Bevin		22
Chris Payne		3
Shawna Sterling		2
Brad Copas		1
Other		<1
Undecided		16
Total		100

May 2014: Kentucky Likely Republican Primary Voters with a Candidate Preference including Absentee and Early Voters: n=316, MOE +/- 5.5%; Potential Republican Electorate with a Candidate Preference: n=558, MOE +/- 4.1%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Primary Day?

LIKELY REPUBLICAN PRIMARY VOTERS		May 2014
Strongly support		50
Somewhat support		37
Might vote differently		11
Unsure		2
Total		100
POTENTIAL REPUBLICAN ELECTORATE		May 2014
Strongly support		45
Somewhat support		40
Might vote differently		13
Unsure		2
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%

If November's election for U.S. Senate in Kentucky were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

REGISTERED VOTERS		May 2014
Mitch McConnell, the Republican		46
Alison Lundergan Grimes, the Democrat		45
Other		1
Undecided		8
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%

If November's election for U.S. Senate in Kentucky were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

REGISTERED VOTERS		May 2014
Matt Bevin, the Republican		37
Alison Lundergan Grimes, the Democrat		46
Other		1
Undecided		15
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

In which year were you born (recoded into age of respondent)?

REGISTERED VOTERS		May 2014
18 to 29		17
30 to 44		24
45 to 59		30
60 or older		29
Total		100
RESIDENTS		May 2014
18 to 29		19
30 to 44		25
45 to 59		28
60 or older		27
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

REGISTERED VOTERS		May 2014
White		88
African American or Black		7
Latino or Hispanic		3
Other		2
Total		100
RESIDENTS		May 2014
White		88
African American or Black		7
Latino or Hispanic		3
Other		2
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Which of the following includes your combined family income before taxes:

REGISTERED VOTERS		May 2014
Less than \$15,000 a year		15
\$15,000 to just under \$25,000		16
\$25,000 to just under \$50,000		24
\$50,000 to just under \$75,000		19
\$75,000 to just under \$100,000		11
\$100,000 or more		15
Total		100
RESIDENTS		May 2014
Less than \$15,000 a year		17
\$15,000 to just under \$25,000		16
\$25,000 to just under \$50,000		25
\$50,000 to just under \$75,000		18
\$75,000 to just under \$100,000		11
\$100,000 or more		13
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Which county in Kentucky do you live in (recoded into region)?

REGISTERED VOTERS		May 2014
Eastern Kentucky		23
Bluegrass Country		17
Northern KY-Louisville Suburbs		17
Jefferson County (Louisville)		17
Western Kentucky		27
Total		100
RESIDENTS		May 2014
Eastern Kentucky		23
Bluegrass Country		17
Northern KY-Louisville Suburbs		16
Jefferson County (Louisville)		17
Western Kentucky		27
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%

Are you registered to vote as a:

	REGISTERED VOTERS	May 2014
Democrat		52
Republican		34
Independent		14
Other		<1
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%

Do you consider yourself a:

	REGISTERED VOTERS	May 2014
Democrat		40
Republican		30
Independent		27
Other		2
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%

Do you consider yourself to be a supporter of the Tea Party?

	REGISTERED VOTERS	May 2014
Yes		25
No		61
Unsure		14
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Do you approve or disapprove of the job Mitch McConnell is doing as U.S. Senator?

	REGISTERED VOTERS	May 2014
Approve		41
Disapprove		46
Unsure		13
Total		100
	RESIDENTS	May 2014
Approve		39
Disapprove		45
Unsure		16
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Do you approve or disapprove of the job Steve Beshear is doing as governor?

	REGISTERED VOTERS	May 2014
Approve		63
Disapprove		22
Unsure		14
Total		100
	RESIDENTS	May 2014
Approve		61
Disapprove		22
Unsure		17
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Overall, do you have a favorable or an unfavorable impression of Mitch McConnell?

	REGISTERED VOTERS	May 2014
Favorable		42
Unfavorable		46
Never heard		1
Unsure		11
Total		100
	RESIDENTS	May 2014
Favorable		39
Unfavorable		45
Never heard		3
Unsure		13
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Overall, do you have a favorable or an unfavorable impression of Alison Lundergan Grimes?

	REGISTERED VOTERS	May 2014
Favorable		39
Unfavorable		24
Never heard		10
Unsure		27
Total		100
	RESIDENTS	May 2014
Favorable		36
Unfavorable		23
Never heard		14
Unsure		27
Total		100

May 2014: Registered voters split-sample: n=1160, MOE +/- 2.9%; Residents: n=1368, MOE +/- 2.6%

Overall, do you have a favorable or an unfavorable impression of Obamacare?

	REGISTERED VOTERS	May 2014
Favorable		33
Unfavorable		57
Never heard		<1
Unsure		10
Total		100
	RESIDENTS	May 2014
Favorable		33
Unfavorable		56
Never heard		<1
Unsure		11
Total		100

May 2014: Registered voters split-sample: n=1157, MOE +/- 2.9%; Residents: n=1347, MOE +/- 2.7%

Overall, do you have a favorable or an unfavorable impression of Kynect?

REGISTERED VOTERS		May 2014
Favorable		29
Unfavorable		22
Never heard		27
Unsure		21
Total		100
RESIDENTS		May 2014
Favorable		29
Unfavorable		22
Never heard		29
Unsure		21
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

From what you have heard about the new health care law, do you think it is:

REGISTERED VOTERS		May 2014
Strongly think it is a good idea		27
Not so strongly think it is a good idea		8
Not so strongly think it is a bad idea		7
Strongly think it is a bad idea		43
Do not have an opinion either way		11
Unsure		4
Total		100
RESIDENTS		May 2014
Strongly think it is a good idea		26
Not so strongly think it is a good idea		8
Not so strongly think it is a bad idea		8
Strongly think it is a bad idea		42
Do not have an opinion either way		11
Unsure		5
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Which comes closest to your view on abortion: abortion should always be legal, should be legal most of the time, should be made illegal except in cases of rape, incest and to save the mother's life, or abortion should be made illegal without any exceptions?

REGISTERED VOTERS		May 2014
Abortion should always be legal		19
Should be legal most of the time		11
Should be made illegal except in cases of rape, incest and to save the mother's life		46
Abortion should be made illegal without any exceptions		21
Unsure		4
Total		100
RESIDENTS		May 2014
Abortion should always be legal		18
Should be legal most of the time		10
Should be made illegal except in cases of rape, incest and to save the mother's life		46
Abortion should be made illegal without any exceptions		21
Unsure		4
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%

Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	REGISTERED VOTERS	May 2014
Very liberal		5
Liberal		17
Moderate		34
Conservative		33
Very conservative		11
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	REGISTERED VOTERS	May 2014
Yes		38
No		62
Total		100
	RESIDENTS	May 2014
Yes		37
No		63
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Aside from weddings and funerals, how often would you say you attend religious services:

	REGISTERED VOTERS	May 2014
More than once a week		18
Once a week		28
Once or twice a month		15
Once every 2-3 months		5
A few times a year		13
Seldom		12
Never		11
Total		100
	RESIDENTS	May 2014
More than once a week		17
Once a week		27
Once or twice a month		14
Once every 2-3 months		4
A few times a year		13
Seldom		12
Never		12
Total		100



May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

What is the highest level of school you completed or the highest degree you received (recoded)?

	REGISTERED VOTERS	May 2014
Not college graduate		70
College graduate		30
Total		100
	RESIDENTS	May 2014
Not college graduate		73
College graduate		27
Total		100

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

Are you male or female?

	REGISTERED VOTERS	May 2014
Male		48
Female		52
Total		100
	RESIDENTS	May 2014
Male		49
Female		51
Total		100