

NBC News/Marist Poll  
May 2014  
Arkansas Questionnaire

Screeners

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Arkansas?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

May 2014: Registered voters: n=876, MOE +/- 3.3%; Residents: n=1174, MOE +/- 2.9%

Have I reached you on your cell phone or on your regular home phone?

	REGISTERED VOTERS	May 2014
Regular home phone		45
Cell		55
Total		100
	RESIDENTS	May 2014
Regular home phone		42
Cell		58
Total		100

May 2014: Residents: n=1174, MOE +/- 2.9%

Are you registered to vote at your current address in Arkansas?

	RESIDENTS	May 2014
Yes		75
No		25
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%; Residents: n=1174, MOE +/- 2.9%

Do you approve or disapprove of the job Barack Obama is doing as president?

	REGISTERED VOTERS	May 2014
Approve		34
Disapprove		60
Unsure		6
Total		100
	RESIDENTS	May 2014
Approve		33
Disapprove		57
Unsure		9
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%; Residents: n=1174, MOE +/- 2.9%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

REGISTERED VOTERS		May 2014
Right direction		27
Wrong track		69
Unsure		4
Total		100
RESIDENTS		May 2014
Right direction		27
Wrong track		68
Unsure		5
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%

If November's election for U.S. Senate in Arkansas were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

REGISTERED VOTERS		May 2014
Tom Cotton, the Republican		40
Mark Pryor, the Democrat		51
Other		2
Undecided		7
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%

If November's election for Governor in Arkansas were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

REGISTERED VOTERS		May 2014
Asa Hutchinson, the Republican		49
Mike Ross, the Democrat		42
Other		2
Undecided		7
Total		100

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In which year were you born (recoded into age of respondent)?

REGISTERED VOTERS		May 2014
18 to 29		16
30 to 44		24
45 to 59		28
60 or older		32
Total		100
RESIDENTS		May 2014
18 to 29		21
30 to 44		26
45 to 59		27
60 or older		27
Total		100

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Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

REGISTERED VOTERS		May 2014
White		79
African American or Black		13
Latino or Hispanic		4
Other		4
Total		100
RESIDENTS		May 2014
White		78
African American or Black		13
Latino or Hispanic		5
Other		4
Total		100

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Which of the following includes your combined family income before taxes:

REGISTERED VOTERS		May 2014
Less than \$15,000 a year		16
\$15,000 to just under \$25,000		15
\$25,000 to just under \$50,000		27
\$50,000 to just under \$75,000		18
\$75,000 to just under \$100,000		11
\$100,000 or more		13
Total		100
RESIDENTS		May 2014
Less than \$15,000 a year		18
\$15,000 to just under \$25,000		17
\$25,000 to just under \$50,000		28
\$50,000 to just under \$75,000		16
\$75,000 to just under \$100,000		9
\$100,000 or more		12
Total		100

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Which county in Arkansas do you live in (recoded into region)?

REGISTERED VOTERS		May 2014
East		20
North Central		18
Pulaski County (Little Rock)		15
Northwest		31
Southwest		17
Total		100
RESIDENTS		May 2014
East		20
North Central		19
Pulaski County (Little Rock)		13
Northwest		32
Southwest		16
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%

Do you consider yourself a:

	REGISTERED VOTERS	May 2014
Democrat		30
Republican		23
Independent		46
Other		1
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%

Do you consider yourself to be a supporter of the Tea Party?

	REGISTERED VOTERS	May 2014
Yes		25
No		66
Unsure		10
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%; Residents: n=1174, MOE +/- 2.9%

Do you approve or disapprove of the job Mike Beebe is doing as governor?

	REGISTERED VOTERS	May 2014
Approve		79
Disapprove		13
Unsure		9
Total		100
	RESIDENTS	May 2014
Approve		74
Disapprove		13
Unsure		13
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%; Residents: n=1174, MOE +/- 2.9%

Overall, do you have a favorable or an unfavorable impression of Mark Pryor?

	REGISTERED VOTERS	May 2014
Favorable		50
Unfavorable		35
Never heard		4
Unsure		11
Total		100
	RESIDENTS	May 2014
Favorable		46
Unfavorable		32
Never heard		9
Unsure		14
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%; Residents: n=1174, MOE +/- 2.9%

Overall, do you have a favorable or an unfavorable impression of Tom Cotton?

REGISTERED VOTERS		May 2014
Favorable		38
Unfavorable		39
Never heard		9
Unsure		14
Total		100
RESIDENTS		May 2014
Favorable		34
Unfavorable		37
Never heard		15
Unsure		14
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%; Residents: n=1174, MOE +/- 2.9%

Overall, do you have a favorable or an unfavorable impression of Bill Clinton?

REGISTERED VOTERS		May 2014
Favorable		68
Unfavorable		28
Never heard		1
Unsure		3
Total		100
RESIDENTS		May 2014
Favorable		70
Unfavorable		26
Never heard		1
Unsure		4
Total		100

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From what you have heard about the new health care law, do you think it is:

REGISTERED VOTERS		May 2014
Strongly think it is a good idea		22
Not so strongly think it is a good idea		9
Not so strongly think it is a bad idea		6
Strongly think it is a bad idea		49
Do not have an opinion either way		13
Unsure		1
Total		100
RESIDENTS		May 2014
Strongly think it is a good idea		21
Not so strongly think it is a good idea		9
Not so strongly think it is a bad idea		7
Strongly think it is a bad idea		47
Do not have an opinion either way		14
Unsure		2
Total		100

May 2014: Registered voters: n=876, MOE +/- 3.3%

Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	REGISTERED VOTERS	May 2014
Very liberal		4
Liberal		13
Moderate		33
Conservative		38
Very conservative		12
Total		100

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Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	REGISTERED VOTERS	May 2014
Yes		40
No		60
Total		100
	RESIDENTS	May 2014
Yes		37
No		63
Total		100

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Aside from weddings and funerals, how often would you say you attend religious services:

	REGISTERED VOTERS	May 2014
More than once a week		25
Once a week		28
Once or twice a month		12
Once every 2-3 months		4
A few times a year		11
Seldom		9
Never		11
Total		100
	RESIDENTS	May 2014
More than once a week		22
Once a week		26
Once or twice a month		12
Once every 2-3 months		4
A few times a year		13
Seldom		10
Never		13
Total		100

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**What is the highest level of school you completed or the highest degree you received (recoded)?**

	REGISTERED VOTERS	May 2014
Not college graduate		70
College graduate		30
Total		100
	RESIDENTS	May 2014
Not college graduate		75
College graduate		25
Total		100

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**Are you male or female?**

	REGISTERED VOTERS	May 2014
Male		47
Female		53
Total		100
	RESIDENTS	May 2014
Male		48
Female		52
Total		100