

Interviews: 1,000 Adults, including 350 respondents with a cell phone only and 32 respondents reached on a cell phone but who also have a landline.

Date: December 6-9, 2015

Study #15564
 NBC News/Wall Street Journal Survey

48 Male
 52 Female

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 1,000 interviews among Adults is $\pm 3.10\%$

The margin of error for 849 interviews among Registered Voters is $\pm 3.36\%$

The margin of error for 400 interviews among Republican Primary Voters is $\pm 4.90\%$

The margin of error for 400 interviews among Democratic Primary Voters is $\pm 4.90\%$

Unless otherwise noted by a "+", "^", or "^^" all previous data shown reflects responses among all adults.

Q2a For statistical purposes only, would you please tell me how old you are?
 (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST)

18-24	9
25-29	9
30-34	12
35-39	8
40-44	9
45-49	8
50-54	8
55-59	10
60-64	11
65-69	6
70-74	4
75 and over	5
Not sure/refused	1

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?

Yes, Hispanic	11
No, not Hispanic	89
Not sure/refused	-

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else?

White	74
Black	12
Asian	2
Other	4
Hispanic (VOL)	6
Not sure/refused	2

Q3 Are you currently registered to vote [LANDLINE: at this address; CELL: in (STATE)]?

Registered	85
Not registered.....	14
Not sure.....	1

Q4-Q6 held for later release.

Q7 Now I'm going to read you the names of several public figures, groups and organizations, and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
Donald Trump						
December 2015	12	15	13	12	47	1
October 25-29, 2015.....	10	17	17	14	42	-
October 15-18, 2015.....	13	17	17	14	39	-
September 2015	8	17	16	14	44	1
July 2015	10	16	16	13	43	2
February 2011	9	17	40	18	11	5
May 2004+	9	17	38	14	15	7
December 1999	4	12	28	24	25	7
October 1999.....	3	11	25	23	32	6
July 1990	3	11	28	25	24	9

+ Results shown reflect responses among registered voters.

Items from Q7 and Q8-Q16 held for later release.

Q17 And, thinking about people who might seek the Democratic nomination for president in 2016. If the next Democratic primary for president were being held today, which **one** of the following candidates would you favor? (READ LIST. RANDOMIZE. IF "NOT SURE," ASK:) Well, which way do you lean? (ACCEPT ONLY ONE ANSWER.)

	<u>12/15^{^^}</u>	<u>10/25-29/15^{^^}</u>	<u>10/15-18/15^{^^}</u>	<u>9/15^{^^}</u>	<u>7/15^{^^}</u>	<u>6/15^{^^}</u>
Hillary Clinton	56	62	58	53	59	75
Bernie Sanders.....	37	31	33	38	25	15
Martin O'Malley.....	4	3	1	1	3	2
Jim Webb	NA	NA	2	1	3	4
Lincoln Chafee	NA	NA	-	-	1	-
Other (VOL)	-	1	-	1	1	1
None (VOL)	2	1	3	2	4	2
Not sure	1	2	3	4	4	1

^{^^} Results shown reflect responses among registered voters who say they would vote in the Democratic Primary

Q18a-b held for later release.

Q19 And, if a Republican primary for president were being held today, which **one** of the following candidates would you favor (RANDOMIZE :1-10)? (IF "NOT SURE," ASK:) Well, which way do you lean? (ACCEPT ONLY ONE ANSWER.) (IF CHOICE, THEN ASK:) And, which of the following candidates would be your second choice (RANDOMIZE REMAINING LIST FROM :1-10)?

FIRST CHOICE

THIS TABLE HAS BEEN RANKED BY HIGHEST PERCENTAGE

	<u>12/15[^]</u>	10/25- <u>29/15[^]</u>	10/15- <u>18/15[^]</u>	<u>9/15[^]</u>	<u>7/15[^]</u>	<u>6/15[^]</u>	<u>4/15[^]</u>
Donald Trump.....	27	23	25	21	19	1	NA
Ted Cruz	22	10	9	5	9	4	11
Marco Rubio.....	15	11	13	11	5	14	18
Ben Carson	11	29	22	20	10	11	7
Jeb Bush	7	8	8	7	14	22	23
Carly Fiorina.....	5	3	7	11	-	2	1
Mike Huckabee.....	3	3	3	2	6	9	5
Chris Christie.....	3	3	1	3	3	4	5
John Kasich.....	2	3	3	6	3	1	NA
Rand Paul	2	2	2	3	6	7	11
Jim Gilmore	NA	-	-	-	-	NA	NA
Rick Santorum.....	NA	-	-	1	1	-	NA
Bobby Jindal.....	NA	-	-	1	1	-	NA
Lindsey Graham.....	NA	-	-	-	-	1	NA
George Pataki	NA	-	-	-	-	-	NA
Scott Walker	NA	NA	NA	NA	15	17	14
Rick Perry.....	NA	NA	NA	NA	3	5	2
Other (VOL)	-	1	1	1	-	-	-
None (VOL)	-	1	1	2	1	1	-
Not sure	3	3	5	6	4	1	3

[^] Results shown reflect responses among registered voters who say they would vote in the Republican Primary

COMBINED CHOICE

THIS TABLE HAS BEEN RANKED BY HIGHEST PERCENTAGE

	<u>12/15[^]</u>	10/25- <u>29/15[^]</u>	10/15- <u>18/15[^]</u>	<u>9/15[^]</u>	<u>7/15[^]</u>	<u>6/15[^]</u>	<u>4/15[^]</u>
Ted Cruz.....	40	23	17	11	17	11	18
Donald Trump.....	39	35	39	31	30	4	NA
Marco Rubio	33	24	26	26	16	34	41
Ben Carson.....	28	50	44	35	21	19	11
Jeb Bush.....	12	15	17	19	30	40	37
Carly Fiorina	11	14	18	28	2	3	3
Chris Christie.....	9	6	3	5	9	10	14
Mike Huckabee.....	7	8	7	8	11	18	15
Rand Paul.....	5	6	6	6	11	16	20
John Kasich.....	5	6	7	8	4	1	NA
Jim Gilmore	NA	-	-	-	-	NA	NA
Rick Santorum.....	NA	1	1	3	2	-	NA
Bobby Jindal.....	NA	1	1	1	4	-	NA
Lindsey Graham.....	NA	-	-	-	-	1	NA
George Pataki.....	NA	-	-	-	-	-	NA
Scott Walker	NA	NA	NA	NA	24	24	27
Rick Perry.....	NA	NA	NA	NA	7	10	7
Other (VOL)	-	1	1	-	-	-	-
None (VOL)	3	2	2	3	2	1	-
Not sure	4	5	7	7	5	4	4

[^] Results shown reflect responses among registered voters who say they would vote in the Republican Primary

Q20 Now if you had to choose between ONLY the following candidates running for the Republican primary for president, which **one** would you favor (RANDOMIZE :1-5)? (IF "NOT SURE," ASK:) Well, which way do you lean? (ACCEPT ONLY ONE ANSWER.) ^

THIS TABLE HAS BEEN RANKED BY HIGHEST PERCENTAGE

Donald Trump.....	30
Ted Cruz.....	24
Marco Rubio	21
Ben Carson.....	13
Jeb Bush.....	9
None (VOL)	1
Not sure	2

^ Results shown reflect responses among registered voters who say they would vote in the Republican Primary

Q21a-b held for later release.

**Thinking again about the 2016 presidential election...
 (Q22-Q25 RANDOMIZED)**

Q22 (And,) if the election for president were held today, and (ROTATE) Donald Trump were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?

	12/15+	10/25- 29/15+	9/15+
Donald Trump	40	42	39
Hillary Clinton.....	50	50	49
Depends (VOL)	-	-	-
Neither/other (VOL)	8	6	10
Not sure	2	2	2

+ Results shown reflect responses among registered voters.

Q23 (And,) if the election for president were held today, and (ROTATE) Ben Carson were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?

	12/15+	10/25- 29/15+	10/15- 18/15+	9/15+
Ben Carson.....	47	47	45	46
Hillary Clinton.....	46	47	47	45
Depends (VOL)	-	-	-	-
Neither/other (VOL)	5	4	5	6
Not sure	2	2	3	3

+ Results shown reflect responses among registered voters.

Q24 (And,) if the election for president were held today, and (ROTATE) Marco Rubio were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?

	12/15+	10/25- 29/15+	10/15- 18/15+	6/15+	4/15+
Marco Rubio	48	44	45	40	43
Hillary Clinton	45	47	46	50	49
Depends (VOL)	-	-	-	-	-
Neither/other (VOL)	5	5	5	8	5
Not sure	2	4	4	4	3

+ Results shown reflect responses among registered voters.

Q25 (And,) if the election for president were held today, and (ROTATE) Ted Cruz were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?

	12/15+	10/15- 18/15+
Ted Cruz	45	41
Hillary Clinton	48	49
Depends (VOL)	-	-
Neither/other (VOL)	6	6
Not sure	1	4

+ Results shown reflect responses among registered voters.

Now...

Q26 Which statement best describes your reaction to Donald Trump's campaign statements...(PUNCHES 1-3: TOP TO BOTTOM, BOTTOM TO TOP. PUNCH 4 ALWAYS LAST)

Trump's comments are frequently insulting and he has the wrong approach on many issues.....	41
Trump's manner and language bother me, but he is raising important issues	24
Trump tells it like it is and he has the right approach on many issues	22
Or none of these statements come close to describing what you think.....	12
Not sure	1

Q27-Q30 held for later release.

And, thinking about something else...

Q31a Is your overall opinion of Muslims very favorable, mostly favorable, mostly unfavorable, or very unfavorable?

	12/15*	8/26- 30/10	6/09	2/02 ¹
Very favorable	14	10	11	7
Mostly favorable	45	43	41	40
Mostly unfavorable	20	16	20	18
Very unfavorable	9	12	10	11
Never heard of (VOL)	-	-	-	1
Not sure.....	12	19	18	23

* Asked of one-half the respondents (FORM A).

¹ February 2002 trend data taken from a survey by the Pew Forum on Religion and Public Life.

Q31b Is your overall opinion of American Muslims very favorable, mostly favorable, mostly unfavorable, or very unfavorable?*

Very favorable	14
Mostly favorable	50
Mostly unfavorable	20
Very unfavorable	10
Never heard of (VOL)	-
Not sure	6

** Asked of one-half the respondents (FORM B).

QX1 Recently, Donald Trump has called for a total and complete shutdown for any Muslim being allowed to enter the United States. Do you favor or oppose this proposal or do you not have an opinion one way or the other? (IF FAVOR/OPPOSE, THEN ASK) And, do you strongly (favor/oppose) or just somewhat (favor/oppose) this proposal? ¹

Strongly favor	16
Somewhat favor	9
Somewhat oppose	11
Strongly oppose	46
No opinion either way.....	17
Not sure	1

¹ Question asked of 495 respondents December 8-9, 2015. MoE = +/- 4.40

QX2 When Donald Trump calls for a total and complete shutdown for any Muslim being allowed to enter the United States, which one better describes what you think... (ROTATE 1 & 2)¹

Trump is stating his own beliefs but they are not shared by most Republican voters.....	41
Trump is speaking for most Republican voters who share these views as well	25
Or, do you not know enough about this issue to have an opinion at this time?	31
Not sure.....	3

¹ Question asked of 495 respondents December 8-9, 2015. MoE = +/- 4.40

NBC News – July 2015	
Now, as you may have heard, Donald Trump has said Mexico is, quote, “sending people that have lots of problems...They are bringing drugs. They are bringing crime. They are rapists. And some, I assume, are good people.”	
When he says this, which one better describes what you think...	
Stating his own beliefs but they are not shared by most Republican voters	46
Speaking for most Republican voters who share these views as well	33
Don't know enough to have an opinion.....	20
Not sure	1

Q32-Q41b and F5a-I held for later release.

Now I am going to ask you a few questions for statistical purposes only.

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2012 election for president? (IF “YES,” ASK:) For whom did you vote—Barack Obama, Mitt Romney, or someone else? +

Voted for Barack Obama	44
Voted for Mitt Romney	32
Voted for someone else.....	10
Not sure	2
No, Did Not Vote.....	10
Not sure	2

+ Results shown reflect responses among registered voters.

QF1d And did you happen to vote in the 2014 election for U.S. Congress? +

Yes, voted	66
No, did not vote	30
Not sure	4

+ Results shown reflect responses among registered voters.

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a stay-at-home mom or dad, retired, or unemployed and looking for work?

Currently Employed	
Professional, manager	27
White-collar worker	16
Blue-collar worker	19
Farmer, rancher	-
Not Currently Employed	
Student.....	3
Stay at home mom/dad	7
Retired	23
Unemployed, looking for work	4
Other	-
Not sure	1

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)

Grade school	-
Some high school	4
High school graduate.....	22
Some college, no degree.....	16
Vocational training/School	3
2-year college degree	12
4-year college/bachelor's degree.....	25
Some postgraduate work, no degree.....	3
2-3 years postgraduate work/master's degree.....	11
Doctoral/law degree.....	4
Not sure/refused	-

QF4 Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")

Strong Democrat	22
Not very strong Democrat	9
Independent/lean Democrat	12
Strictly Independent.....	13
Independent/lean Republican.....	13
Not very strong Republican	8
Strong Republican.....	17
Other (VOL).....	4
Not sure.....	2

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?

Very liberal	12
Somewhat liberal	14
Moderate.....	42
Somewhat conservative	15
Very conservative	14
Not sure	3

QF6a/b Are you a current or retired labor union member? (ASK ONLY OF RESPONDENTS WHO SAY "NO" OR "NOT SURE" IN QF6a.) Is anyone else in your household a current or retired labor union member?

Labor union member	14
Union household	10
Non-union household	75
Not sure.....	1

QF7 How often do you attend services at a church, synagogue, mosque, or other place of worship? (READ LIST.)

Never	25
Once a year	8
A few times a year	20
Once a month	7
About twice a month	8
Once a week or more often	32
Not sure	-

QF8 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?

Less than \$10,000.....	3
Between \$10,000 and \$20,000.....	8
Between \$20,000 and \$30,000.....	9
Between \$30,000 and \$40,000.....	9
Between \$40,000 and \$50,000.....	8
Between \$50,000 and \$75,000.....	18
Between \$75,000 and \$100,000.....	12
More than \$100,000	26
Not sure/refused.....	7