

## HISPANIC/LATINO OVERSAMPLE

Interviews: 250 Hispanic/Latino Adults

Date: September 20-24, 2015

50 Male 50 Female
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Study #15398  
NBC News/Wall Street Journal Survey/Telemundo

***Please note: all results are shown as percentages unless otherwise stated.***

<b><i>The margin of error for 250 interviews among Adults is <math>\pm 6.20\%</math></i></b>
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<b><i>Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.</i></b>
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Q2a For statistical purposes only, would you please tell me how old you are?  
(IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST)

18-24 .....	18
25-29 .....	12
30-34 .....	12
35-39 .....	6
40-44 .....	12
45-49 .....	6
50-54 .....	6
55-59 .....	10
60-64 .....	8
65-69 .....	4
70-74 .....	2
75 and over .....	4
Not sure/refused.....	-

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?

Yes, Hispanic .....	100
No, not Hispanic .....	-
Not sure/refused.....	-

Q3 Are you currently registered to vote [LANDLINE: at this address; CELL: in (state from Q1x)]?

Registered .....	73
Not registered.....	27
Not sure.....	-

### HISPANIC/LATINO OVERSAMPLE

Q4 All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

	<u>9/15</u>	<u>7/15</u>	<u>12/14</u>	<u>9/14+</u>	<u>4/13</u>	<u>10/12+</u>	<u>9/26- 30/12+</u>	<u>8/12+</u>
Headed in the right direction.....	32	33	37	27	42	52	55	43
Off on the wrong track .....	54	54	47	56	42	38	33	44
Mixed (VOL) .....	9	8	9	11	9	6	7	8
Not sure.....	5	5	7	6	7	4	5	5
			<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>	<u>3/10</u>	<u>9/08+</u>	<u>7/08+</u>
			41	42	40	37	12	16
			45	44	42	55	76	74
			10	9	10	4	10	5
			4	5	8	4	2	5

+ Results shown reflect responses among registered voters.

Q5 In general, do you approve or disapprove of the job Barack Obama is doing as president?

	<u>9/15</u>	<u>7/15</u>	<u>12/14</u>	<u>9/14+</u>	<u>4/13</u>	<u>10/12+</u>	<u>9/26- 30/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>
Approve.....	62	63	57	47	62	66	73	62	62	65	61
Disapprove.....	29	30	31	39	30	27	24	32	31	27	32
Not sure.....	9	7	11	14	8	7	3	6	7	8	7

+ Results shown reflect responses among registered voters.

### HISPANIC/LATINO OVERSAMPLE

Q6 Now I'm going to read you the names of several public figures, groups and organizations, and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
<b>Barack Obama</b>						
September 2015.....	34	25	19	9	12	1
July 2015.....	39	20	16	8	17	-
December 2014.....	28	30	20	10	11	1
September 2014+.....	27	29	19	12	13	-
April 2013.....	38	26	16	7	12	1
October 2012+.....	53	16	10	5	14	2
September 26-30, 2012+.....	56	18	9	4	13	-
August 2012+.....	46	21	14	8	11	-
July 2012+.....	41	23	13	8	13	2
June 2012.....	41	26	14	6	12	1
May 2012.....	31	27	17	11	12	2
May 20-23, 2010.....	39	30	14	6	9	1
May 5-9, 2010.....	36	29	17	10	8	-
September 2008+.....	41	23	12	8	13	3
July 2008+.....	27	25	18	11	16	3
<b>The Democratic Party</b>						
September 2015.....	23	25	29	9	10	4
July 2015.....	24	27	26	10	12	1
December 2014.....	19	26	25	11	12	7
September 2014+.....	13	33	21	17	11	4
October 2012+.....	39	24	19	9	8	1
September 26-30, 2012+.....	33	27	21	10	7	2
August 2012+.....	31	26	17	12	11	3
July 2012+.....	27	27	23	10	11	2
June 2012.....	22	30	26	9	8	5
May 2012.....	24	27	26	8	11	4
May 20-23, 2010.....	20	34	23	10	11	2
May 5-9, 2010.....	16	31	24	11	12	5
September 2008+.....	27	35	18	5	12	3
July 2008+.....	20	30	15	14	16	5
<b>The Republican Party</b>						
September 2015.....	6	18	29	18	25	4
July 2015.....	6	19	30	19	24	2
December 2014.....	7	17	27	19	23	7
September 2014+.....	11	18	23	21	23	4
October 2012+.....	8	14	22	15	37	4
September 26-30, 2012+.....	9	12	24	23	29	3
August 2012+.....	12	21	20	14	28	5
July 2012+.....	9	17	25	17	28	4
June 2012.....	6	16	27	20	25	6
May 2012.....	7	15	31	15	25	7
May 20-23, 2010.....	8	13	30	21	23	4
May 5-9, 2010.....	5	19	32	24	14	7
September 2008+.....	12	15	19	21	31	2
July 2008+.....	12	21	13	17	32	5

### HISPANIC/LATINO OVERSAMPLE

Q6 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
<b>Jeb Bush</b>						
September 2015.....	7	22	35	14	13	9
July 2015.....	7	23	28	16	13	13
September 2014+.....	8	13	27	19	13	20
<b>Hillary Clinton</b>						
September 2015.....	22	31	21	6	18	2
July 2015.....	30	27	13	8	20	2
September 2014+.....	35	27	17	9	12	-
April 2013.....	38	27	17	5	8	4
<b>Donald Trump</b>						
September 2015.....	3	8	15	5	67	2
July 2015.....	7	6	8	14	61	4
<b>Bernie Sanders</b>						
September 2015.....	16	14	23	7	5	35
July 2015.....	9	8	24	4	6	49
<b>Ben Carson</b>						
September 2015.....	6	13	23	9	7	42
<b>Carly Fiorina</b>						
September 2015.....	5	13	23	7	6	46
<b>Joe Biden</b>						
September 2015.....	20	23	31	8	6	12
October 2012+.....	30	20	19	10	12	9
September 26-30, 2012+.....	16	21	22	11	15	15
August 2012+.....	19	24	21	10	13	13
July 2012+.....	13	21	23	9	14	20

SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)

	<b>TOTAL POSITIVE</b>	<b>TOTAL NEGATIVE</b>	<b>D/S</b>
Barack Obama.....	59	21	38
Hillary Clinton.....	53	24	29
The Democratic Party.....	48	19	29
Joe Biden.....	43	14	29
Bernie Sanders.....	30	12	18
Carly Fiorina.....	18	13	5
Ben Carson.....	19	16	3
Jeb Bush.....	29	27	2
The Republican Party.....	24	43	-19
Donald Trump.....	11	72	-61

Q7/Q7a Not asked of Hispanic/Latino Oversample

### HISPANIC/LATINO OVERSAMPLE

**Even though it is a long way off, I'd like to ask you some questions about the November 2016 elections.**

Q8 Please tell me how interested you are in next year's elections, using a scale from one to ten, on which a "ten" means that you are very interested in next year's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (IF "NOT SURE," RECORD AS "DK.")

	9/15+	10/12+	9/26- 30/12+	8/12+	7/12+	6/12+	5/12+	9/08+	7/08+
10, very interested.....	56	58	53	42	49	43	44	67	59
9.....	6	10	6	7	6	9	12	9	5
8.....	11	15	18	13	13	14	12	12	16
7.....	10	4	8	8	10	9	9	4	3
6.....	4	5	4	3	5	2	6	2	5
5.....	7	4	6	6	8	8	7	2	5
4.....	1	-	-	3	2	2	1	1	1
3.....	1	1	1	4	1	2	2	1	1
2.....	1	1	-	4	1	1	1	-	1
1, not at all interested.....	3	2	4	10	4	8	4	2	4
Cannot rate .....	-	-	-	-	1	2	2	-	-

+ Results shown reflect responses among registered voters.

Q9 Do you think it would be better for the country to have (ROTATE) a Democrat or a Republican as the next president?

	9/15+	7/15+	12/14+
Democrat.....	51	52	49
Republican .....	24	27	27
Makes No Difference (VOL) .....	8	7	12
Neither a Republican or Democrat/Some other party (VOL) ....	5	5	6
Not sure .....	12	9	6

+ Results shown reflect responses among registered voters.

Q10-Q20 Not asked of Hispanic/Latino Oversample

## HISPANIC/LATINO OVERSAMPLE

Now, thinking again about the 2016 general election for president...

### Q21-Q28A RANDOMIZED AMONG REG VOTERS (Q3:1)

Q21-Q23,Q28 And, if the election for president were held today, and (ROTATE) [GOP CANDIDATE NAME] were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?+

	<u>Q21</u>
Jeb Bush .....	32
Hillary Clinton .....	60
Depends (VOL) .....	1
Neither/other (VOL) .....	4
Not sure .....	3

+ Results shown reflect responses among registered voters.

	<u>Q22</u>
Donald Trump .....	17
Hillary Clinton .....	72
Depends (VOL) .....	-
Neither/other (VOL) .....	9
Not sure .....	2

+ Results shown reflect responses among registered voters.

	<u>Q23</u>
Ben Carson .....	28
Hillary Clinton .....	63
Depends (VOL) .....	-
Neither/other (VOL) .....	5
Not sure .....	4

+ Results shown reflect responses among registered voters.

	<u>Q28</u>
Carly Fiorina .....	24
Hillary Clinton.....	68
Depends (VOL) .....	-
Neither/other (VOL) .....	5
Not sure .....	3

+ Results shown reflect responses among registered voters.

### HISPANIC/LATINO OVERSAMPLE

Q24-Q27      And, if the election for president were held today, and (ROTATE) [GOP CANDIDATE NAME] were the Republican candidate and Joe Biden were the Democratic candidate, for whom would you vote?+

	<u>Q24</u>
Jeb Bush .....	34
Joe Biden .....	56
Depends (VOL) .....	1
Neither/other (VOL) .....	4
Not sure .....	5

+ Results shown reflect responses among registered voters.

	<u>Q25</u>
Donald Trump.....	18
Joe Biden .....	72
Depends (VOL) .....	-
Neither/other (VOL) .....	7
Not sure .....	3

+ Results shown reflect responses among registered voters.

	<u>Q26</u>
Ben Carson.....	23
Joe Biden.....	63
Depends (VOL) .....	2
Neither/other (VOL) .....	6
Not sure .....	6

+ Results shown reflect responses among registered voters.

	<u>Q27</u>
Carly Fiorina .....	22
Joe Biden.....	64
Depends (VOL) .....	1
Neither/other (VOL) .....	7
Not sure .....	6

+ Results shown reflect responses among registered voters.

Q28a      And, if the election for president were held today, and (ROTATE) Donald Trump were the Republican candidate and Bernie Sanders were the Democratic candidate, for whom would you vote?<sup>1</sup>+

Donald Trump.....	17
Bernie Sanders.....	71
Depends (VOL) .....	2
Neither/other (VOL) .....	5
Not sure .....	5

<sup>1</sup> Question asked only 9/21-24/15 of 129 registered voters.

+ Results shown reflect responses among registered voters.

## HISPANIC/LATINO OVERSAMPLE

Q29 Now, I would like to read you a list of trends in American society today. For each one I read, please tell me whether you consider this to be a step in the right direction, something that won't make any difference, or is it a step in the wrong direction?

*THIS TABLE HAS BEEN RANKED BY HIGHEST PERCENTAGE WHO SAY 'STEP IN RIGHT DIRECTION'*

	<u>Step In Right Direction</u>	<u>Not Make Any Difference</u>	<u>Step In Wrong Direction</u>	<u>Not Sure</u>
<b>The increasing use of technology like smart phones and social media to communicate and stay in touch with people.</b>				
September 2015 .....	65	18	16	1
<b>Legislation that protects the rights of gays and lesbians</b>				
September 2015 .....	57	24	17	2
<b>More international trade agreements</b>				
September 2015** .....	54	22	18	6
<b>An increase in the number of legal immigrants</b>				
September 2015 .....	49	29	17	5
<b>Racial and ethnic minorities increasing as a percentage of the US population</b>				
September 2015 .....	46	38	12	4
<b>The development of what some call the gig economy which includes companies like Uber and Airbnb</b>				
September 2015* .....	42	41	6	11
<b>Relaxing laws against the use of marijuana</b>				
September 2015 .....	35	28	36	1
<b>More restrictive laws on abortion</b>				
September 2015 .....	32	23	42	3
<b>The more active involvement of religious groups in politics</b>				
September 2015 .....	27	27	43	3

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

Q30-Q31 Not asked of Hispanic/Latino Oversample



## HISPANIC/LATINO OVERSAMPLE

**Now, switching topics...**

Q32 As you may know, under our constitution and current laws, all children born in the United States are automatically granted citizenship. Do you think we should continue to grant citizenship to all children born in the U.S. or do you think this should be changed so children of illegal immigrants are not automatically granted citizenship?

	9/15	5/20- 23/10
Continue to grant automatic citizenship .....	76	79
Change/not automatic citizenship .....	21	18
Not sure .....	3	3

Q33-Q35 Not asked of Hispanic/Latino Oversample

**Now I am going to ask you a few questions for statistical purposes only.**

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2012 election for president? (IF "YES," ASK:) For whom did you vote—Barack Obama, Mitt Romney, or someone else?+

Voted for Barack Obama .....	55
Voted for Mitt Romney .....	16
Voted for someone else .....	9
Not sure .....	3
No, Did Not Vote .....	14
Not sure .....	3

+ Results shown reflect responses among registered voters.

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a stay-at-home mom or dad, retired, or unemployed and looking for work?

<b><u>Currently Employed</u></b>	
Professional, manager .....	26
White-collar worker .....	18
Blue-collar worker .....	21
Farmer, rancher .....	1
<b><u>Not Currently Employed</u></b>	
Student .....	3
Stay at home mom/dad .....	6
Retired .....	16
Unemployed, looking for work .....	7
Other .....	1
Not sure .....	1

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)

Grade school .....	7
Some high school .....	7
High school graduate .....	25
Some college, no degree .....	17
Vocational training/School .....	2
2-year college degree .....	9
4-year college/bachelor's degree .....	20
Some postgraduate work, no degree .....	1
2-3 years postgraduate work/master's degree .....	9
Doctoral/law degree .....	3
Not sure/refused .....	-

### HISPANIC/LATINO OVERSAMPLE

QF4 Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")

Strong Democrat .....	25
Not very strong Democrat .....	18
Independent/lean Democrat .....	13
Strictly Independent.....	14
Independent/lean Republican.....	7
Not very strong Republican .....	5
Strong Republican.....	7
Other (VOL).....	7
Not sure.....	4

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?

Very liberal .....	11
Somewhat liberal .....	20
Moderate.....	42
Somewhat conservative .....	13
Very conservative .....	9
Not sure .....	5

QF6a/b Are you a current or retired labor union member? (ASK ONLY OF RESPONDENTS WHO SAY "NO" OR "NOT SURE" IN QF6a.) Is anyone else in your household a current or retired labor union member?

Labor union member .....	13
Union household .....	5
Non-union household .....	81
Not sure.....	1

QF7 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?

Less than \$10,000.....	6
Between \$10,000 and \$20,000.....	7
Between \$20,000 and \$30,000.....	9
Between \$30,000 and \$40,000.....	11
Between \$40,000 and \$50,000.....	9
Between \$50,000 and \$75,000.....	16
Between \$75,000 and \$100,000.....	16
More than \$100,000 .....	15
Not sure/refused.....	11

### HISPANIC/LATINO OVERSAMPLE

QF8a What language do you mainly speak at home--English or Spanish?

Mainly speak English.....	53
Mainly speak Spanish .....	29
Speak both equally (VOL) .....	18
Not sure.....	-

QF8b Were you or was one of your parents born outside the United States? (IF "YES," ASK:) And were you, your parents, or both you and your parents born outside the United States?

Yes, respondent born outside United States .....	7
Yes, respondent's parents born outside the United States.....	38
Yes, both respondent and parents born outside the United States .....	20
No, neither respondent nor parents born outside the United States.....	32
Not sure.....	3

QF8c Do more of your relatives come from Cuba, Mexico, Puerto Rico, Central and South America, or from some other Spanish-speaking country?

Cuba .....	3
Mexico .....	47
Puerto Rico .....	11
Central and South America.....	15
Other Spanish-speaking country.....	10
Not sure/refused .....	14