

NBC News National Survey

Public Opinion Strategies/Hart Research Associates
May 27-29, 2014
Project # 14353

N=800 Registered Voters
30% reached by cell
Margin of Error = $\pm 3.46\%$

1. Are you registered to vote [**Landline: at this address | Cell: in (insert state from CP2)**]?

100% YES

Now, switching gears and thinking about a new topic...

X1. How would you rate your feelings toward Edward Snowden -- (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**) very positive, somewhat positive, neutral, somewhat negative -- or -- very negative? If you don't know the name, please just say so and we'll move on.

7/13[^] **5/14**

11% **13%** **TOTAL POSITIVE**
36% **27%** **TOTAL NEGATIVE**

4%	5%	Very positive
7%	8%	Somewhat positive
25%	25%	Neutral
10%	10%	Somewhat negative
26%	17%	Very negative
28%	35%	Don't know name/not sure

[^]Trend data from July 2013 shown among Registered Voters.

X2. Have you seen, read, or heard news coverage about a former government contractor named Edward Snowden who released information about how government agencies collect intelligence data to media outlets?

(**IF YES, THEN ASK**) And, have you seen, read, or heard a lot or just some about this?

71% **TOTAL YES**

38%	Yes, a lot
33%	Yes, just some
27%	No
2%	Not sure

X3. When it comes to Edward Snowden, the former government contractor who released information about how government agencies collect intelligence data to media outlets, do you support or oppose what he did? If you do not have an opinion either way, please just say so.

1/14[^] **5/14**

23% **24%** **TOTAL SUPPORT**

38% **34%** **TOTAL OPPOSE**

23% 20% Support

– 4% Lean Support

– 4% Lean Oppose

38% 30% Oppose

37% 40% Do not have an opinion **(IF CHOICE, ASK)** Now, I realize you said you do not have an opinion, but if you had to choose, which way do you lean, toward supporting or opposing what Edward Snowden did?^^

2% 2% Not sure

[^]Trend data from January 2014 shown among Registered Voters.

^{^^}Question language from January 2014 did not include this prompt. Prompt language was added after the first night of dialing (5/27).

Now, I just have a few more questions for statistical purposes only...

D1. In what year were you born?

10% 18 to 24

15% 25 to 34

20% 35 to 44

16% 45 to 54

21% 55 to 64

18% 65 and over

* REFUSED **(DO NOT READ)**

D2. And what was the last grade you completed in school? **(DO NOT READ CATEGORIES)**

- 27% HIGH SCHOOL OR LESS**
- 31% SOME COLLEGE**
- 42% COLLEGE+**

- 1% SOME GRADE SCHOOL (1-8)
- 3% SOME HIGH SCHOOL (9-11)
- 23% GRADUATED HIGH SCHOOL (9-12)

- 3% TECHNICAL OR VOCATIONAL SCHOOL (12)
- 28% SOME COLLEGE (13-15)

- 28% GRADUATED COLLEGE (16)
- 14% GRADUATE/PROFESSIONAL SCHOOL (16+)

- * REFUSED **(DO NOT READ)**

D3. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

- 45% LESS THAN \$60,000**
- 48% MORE THAN \$60,000**

(IF LESS THAN \$60,000, ASK) Is it...
(ROTATE FROM TOP TO BOTTOM, BOTTOM TO TOP)

- 12% UNDER \$20,000
- 19% BETWEEN \$20,000 - \$40,000
- 14% OVER \$40,000

(IF GREATER THAN \$60,000, ASK) Is it...
(ROTATE FROM TOP TO BOTTOM, BOTTOM TO TOP)

- 14% UNDER \$80,000
 - 14% BETWEEN \$80,000 - \$100,000
 - 20% OVER \$100,000

 - 7% REFUSED **(DO NOT READ)**
-

D5. And in politics today, do you consider yourself... **(ROTATE)**

a Republican,
a Democrat,
or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK) Would you call yourself a **STRONG**
(Republican/Democrat) or a **NOT-SO-STRONG** (Republican/ Democrat)?

(IF SOMETHING ELSE, ASK) Do you think of yourself as closer to the Republican or to the
Democratic party?

36%	TOTAL REPUBLICAN
41%	TOTAL DEMOCRAT
17%	STRONG REPUBLICAN
9%	NOT-SO-STRONG REPUBLICAN
10%	LEAN TO REPUBLICANS
21%	SOMETHING ELSE/INDEPENDENT
10%	LEAN TO DEMOCRATS
11%	NOT-SO-STRONG DEMOCRAT
20%	STRONG DEMOCRAT
1%	DON'T KNOW (DO NOT READ)
1%	REFUSED (DO NOT READ)

D6. And, do you consider yourself a supporter of the Tea Party Movement?

21%	Yes
66%	No
4%	Depends (DO NOT READ)
9%	Not sure (DO NOT READ)

D7. Regardless of how you may feel today...for which of the following candidates did you vote for President in 2012, or were you not registered to vote at that time? **(ROTATE 1 & 2)**

- 40% Mitt Romney
...OR...
- 47% Barack Obama
- * Jill Stein **(DO NOT READ)**
- 1% Gary Johnson **(DO NOT READ)**
- 4% Not registered to vote at time
- 2% SOMEONE ELSE **(DO NOT READ)**
- 4% DID NOT VOTE **(DO NOT READ)**
- * DON'T KNOW/DON'T RECALL **(DO NOT READ)**
- 2% REFUSED **(DO NOT READ)**

AMONG THOSE WHO VOTED:

- 44% Mitt Romney
...OR...
- 52% Barack Obama

D8. Now, other than being an American, what is your main ethnic or racial heritage? **(READ CHOICES)**

- 12% AFRICAN AMERICAN OR BLACK
 - 75% WHITE
 - 9% HISPANIC AMERICAN OR LATINO
 - 1% ASIAN AMERICAN
 - 2% OTHER **(DO NOT READ) (IF CHOICE, ASK)** Now I realize you just said your main ethnic or racial heritage doesn't fall into any of the categories I just mentioned...but if you had to choose JUST ONE of these categories, which ONE would you choose?
 - 1% REFUSED **(DO NOT READ)**
-

D9. GENDER (**BY OBSERVATION, BUT ASK EVERYONE**) Are you currently employed, a student, a stay-at-home mom or dad, retired, or unemployed and looking for work?

48% TOTAL MALE

52% TOTAL FEMALE

30% MALE/EMPLOYED

4% MALE/STUDENT

1% MALE/STAY-AT-HOME DAD

10% MALE/RETIRED

3% MALE/UNEMPLOYED AND LOOKING

* MALE/REFUSED (**DO NOT READ**)

24% FEMALE/EMPLOYED

3% FEMALE/STUDENT

6% FEMALE/STAY-AT-HOME MOM

15% FEMALE/RETIRED

3% FEMALE/UNEMPLOYED AND LOOKING

1% FEMALE/REFUSED (**DO NOT READ**)
